

## Biographical Sketch

### Cornelis A. “Kees” de Kluyver

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Cornelis A. “Kees” de Kluyver is the Masatoshi Ito Professor of Management and former Dean at the Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University. He also holds an appointment as Visiting Professor of Strategy at the Nyenrode Business University in the Netherlands.

His professional experience includes over thirty years in academe and management consulting. Prior to coming to Claremont Graduate University, he was Dean and Professor of Management at the School of Management at George Mason University, in Fairfax, Virginia. Earlier in his career, he was a partner with Cresap Management Consultants, a Towers Perrin Company, in the firm’s strategy and organizational effectiveness practice. In this position, he served a wide range of clients in the high technology and service industries on a range of strategy issues including the globalization of multinational operations.

His academic career includes academic appointments as Professor of Business Administration as the Colgate Darden Graduate School of Management at the University of Virginia; as Associate Professor of Management at the Krannert Graduate School of Management at Purdue University; and as Senior Lecturer in Operations Research at the University of Canterbury, Christchurch, New Zealand.

Dr. de Kluyver's areas of research include global strategy and corporate governance. He has published extensively in the areas of Operations Research, Marketing, and Strategic Management and his writings can be found in such journals as Management Science, the Journal of Marketing Research, the European Journal of Operational Research, the Sloan Management Review, and Long Range Planning. His third book - STRATEGY: A VIEW FROM THE TOP (with John A. Pearce II, published by Prentice Hall, 2008) – is in its third edition and was translated in Spanish, Portuguese, Japanese, Korean, and Chinese. His latest book is A PRIMER ON CORPORATE GOVERNANCE (Business Expert Press, 2009).

Dr. de Kluyver was a member of the first Blue Ribbon Commission on Executive Compensation convened by NASD, which focused on developing standards for stock option grants, and a senior advisor to Institutional Investor, Inc., which deals with governance issues in the Asset Management Industry.

Dr. de Kluyver is an advisor to and has served on a number of corporate and philanthropic boards. He has taught executive courses at St. Peter's College, Oxford University (U.K.), at the University of Stellenbosch (S.A.), and at St George's University, Grenada. He is a frequent speaker to professional audiences, and holds a Ph.D. in Operations Research from Case Western Reserve, an MBA for the University of Oregon and undergraduate degrees from the University of Oregon and from Nyenrode Business University in the Netherlands.