

# **Peter F. Drucker and Masatoshi Ito Graduate School of Management**

## **INTERNATIONAL FELLOWS PROGRAM**

### **Synopsis**

#### **Overview**

International Fellows is an advanced program in English for management studies designed specifically for international students admitted to the Peter F. Drucker and Masatoshi Ito Graduate School of Management. Every aspect of the curriculum is tailored to address students' needs as they encounter the academic and social environment of their graduate program. The goal is to give them the tools they need not only to graduate, but to thrive. In doing so, they will be valuable resources to those around them and model Drucker students.

The program is organized in three stages, the third of which is optional. Students take a ten-week summer course (divided into two five-week modules), one fall course in English with three Drucker courses, and an optional spring course. The summer courses meet 24 hours/week for a total of 240 hours of instruction.

#### **Stage One: Summer Session (10 weeks)**

##### **Management 101y: Advanced English for Graduate Studies: Oral Proficiency**

The course consists of the following four components:

1. Instruction in public speaking and the following oral presentations:

- Formal self introduction
- Marketing research study of a local retail business—group project
- Interviews of American employees on job satisfaction
- Formal presentation of a self-designed invention to fill a perceived market need.  
This is the culminating activity of Module 1.
- Investment report—group project
- Company report: Groups research and visit a local company.  
Their culminating presentation for module 2 is the formal company report.  
Some companies visited in recent summers have been Southwest Airlines, Thrivent Financial, California Steel Industries, San Antonio Gardens Retirement Community, and Rose Hills Mortuary.

2. Structured lessons on management topics that involve group problem-solving and case analysis, note-taking, and critical discussion

3. Tutorials for pairs of students with an instructor for 45 minutes/week to practice oral expression, with the focus on pronunciation, rhythm, and intonation.

4. Discussion groups: American graduate-student discussion leaders attend class once a week for critical discussions of management cases and meet with their groups for two hours/week out of class for informal conversation and local field trips.

## **Management 102y: Advanced English for Graduate Studies: Text Analysis and Composition**

Readings involve articles in management publications such as *Harvard Business Review* and the *Wall Street Journal*. Instructors follow up with discussions for comprehension and critical analysis and with vocabulary study.

The International Fellows faculty periodically reviews Drucker course syllabi in order to design writing assignments that directly prepare students for the Drucker faculty's requirements and expectations. Students learn the basic assumptions of American academic culture about writing, specific forms they will encounter in their graduate courses, and the revising and editing skills they need for polishing final drafts. All major assignments involve multiple drafts and extensive feedback from instructor and peers.

Writing assignments, based on the readings and discussions, include:

- exposition
- summary
- case analysis
- argument
- critique
- synthesis (research paper)

### **Stage 2: Fall Semester**

#### **Management 145y: English for Organizational Behavior**

A companion to Drucker's Organizational Behavior, this course focuses on critical discussion of readings and review of weekly student writings on Organizational Behavior topics. A unique feature is that the English instructor attends the Organizational Behavior classes so that he or she knows what the Drucker faculty member's expectations are, how effectively the students are participating, and what problems they are having. The course also provides optional tutorials to improve performance in critical discussion of management topics.

Records on Organizational Behavior class discussions have shown that the International Fellows Program has made a significant difference in the quality and quantity of its students' participation compared to that of other international students.

### **Stage 3: Spring Semester (Optional half course)**

#### **Management 108y: English for Marketing Management**

While tailored to the needs of the students enrolled, this course is a companion to the Drucker School's introductory marketing course. Activities involve analysis of marketing cases, critical discussion of readings, short presentations, and reviews of drafts of student writings.

## **Oral Proficiency Assessment**

Students are given two oral proficiency interviews to assess objectively their spontaneous oral expression in English. An interviewer at Harvard University talks with them by telephone when they arrive and again in December to ascertain their progress.

## **Certification**

Successful completion of the first two stages of the program leads to the awarding of the *International Fellows Certificate in Advanced English Proficiency for Management*.

## **Dates**

Summer 2009 classes meet from June 8 through August 12.  
Fall and spring courses coincide with the Drucker School semester schedule.

## **Costs for 2009-2010**

Summer session (10 weeks): \$10,292  
Fall course: \$6036  
Optional spring course: \$2930

## **E-mail Contact**

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