

Curriculum Vita

Jennifer L. Merolla

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Education

Ph.D., Political Science, Duke University 2003
Dissertation: "Too Close for Comfort: Elite Cues and Strategic Voting in Multicandidate Elections."
Fields: American Politics and Methodology

M.A., Political Science, Duke University 2001
Fields: American Politics and Methodology

B.A., Political Science (*summa cum laude*), Boston College 1997

Employment

Associate Professor, Claremont Graduate University, July 2009-present
Assistant Professor, Claremont Graduate University, July 2003-June 2009
Teaching Assistant, Duke University, 2000-2003
Instructor, Villanova University, Fall 2002
Research Assistant, Duke University, 1998-May 2003

Books

Democracy at Risk: How Terrorist Threats Affect the Public (with Elizabeth J. Zechmeister). 2009.
University of Chicago Press, Chicago Studies in American Politics Series.

Refereed Publications

"Holding out for a Hero" (with Elizabeth J. Zechmeister). Forthcoming at *Political Behavior*.

"El Poder del Peje: Crises and Leadership Perceptions in the Context of the 2006 Mexican Election" (with Elizabeth J. Zechmeister). Forthcoming at *Política y Gobierno*.

"The Effect of Information Signals on Strategic Voting in Mock Mayoral Elections." 2009. *Political Behavior* 31(3): 379-399.

"Can Canadians take a Hint? The (In)Effectiveness of Party Labels as Shortcuts in Canada" (with Laura B. Stephenson and Elizabeth J. Zechmeister). 2008. *Canadian Journal of Political Science* 41(3): 673-696.

- “It’s not Easy Being Green: Minor Party Labels as Heuristic Aids” (with Travis Coan, Laura B. Stephenson, and Elizabeth Zechmeister). 2008. *Political Psychology* 29(3): 389-405.
- “The Paradox of Protestantism and Women in Elected Office in the United States” (with Jean Reith Schroedel and Mirya Rose Holman). 2007. *Women, Politics, & Policy* 28(1): 77-100.
- “Strategic Voting in Canada: A Cross-Time Analysis” (with Laura Stephenson). 2007. *Electoral Studies* 26(2): 235-246.
- “La Aplicación de Los Métodos Experimentales en El Estudio de Los Atajos Informativos en México” (with Laura B. Stephenson and Elizabeth J. Zechmeister). 2007. *Política y Gobierno* 14 (1): 117- 142.
- “Crisis, Charisma, and Consequences: An Experimental Study during the 2004 U.S. Election” (with Jennifer M. Ramos and Elizabeth J. Zechmeister). 2007. *Journal of Politics* 69(1): 30-42.
- “Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election” (with Victoria M. DeFrancesco Soto). 2006. *Political Behavior* 4: 285-304.
- “Globalization, Globalizacion, Globalisation: Public Opinion and NAFTA” (with Laura B. Stephenson, Carole J. Wilson, and Elizabeth J. Zechmeister). 2005. *Law and Business Review of the Americas*: Summer/Fall.
- “Women’s Relative Lack of Electoral Success in the United States” (with Jean Reith Schroedel and Pamela Foerstel). 2005. *Human Rights Global Focus* 2: 5-13.
- “In Play: A Commentary on Strategies in the 2004 U.S. Presidential Election” (with Michael Munger and Michael Tofias). 2005. *Public Choice* 123: 19-37.

Other Publications

- “Evangelical Strength and the Representation of Women and Gays” (with Jean Reith Schroedel and Scott Waller). 2009. In Brint, Steven and Jean Reith Schroedel, eds. *Evangelicals and Democracy in America*. New York: Russell Sage Foundation.
- "Se Habla Espanol: Ethnic Campaign Strategies and Latino Voting Behavior" (with Victoria M. DeFrancesco Soto). In Haynie, Kerry and Jane Junn, eds. *New Race Politics in America: Understanding Minority and Immigrant Politics*. 2008. New York: Cambridge University Press.
- “Book Review: Toward a New Theory of American Electoral Psychology.” 2007. *Political Psychology* 28: 634-637.
- "Participation, Political." International Encyclopedia of the Social Sciences, 2nd edition.
- "Agenda Setting." International Encyclopedia of the Social Sciences, 2nd edition.

Selected Works in Progress

- “Hitting the Mark? The Effect of Ethnically Targeted Campaigns in the 2000 Presidential Election” (with Victoria M. DeFrancesco Soto). Working Paper.
- “Cues and Candidates in Canada: Are Canadian Party Labels Good Substitutes for Information?” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Under Review.
- “From Frames to Action: The Immigration Debate and Its Effects on Participation” (with Ivy Melgar, Juana Mora, and Adrian D. Pantoja). Under Review.
- “Multiple Dimensions of Mobilization: The Effect of Direct Contact and Political Ads on Latino Turnout in the 2000 Presidential Election” (with Matt A. Barreto and Victoria M. DeFrancesco Soto). Under Revise and Resubmit.
- “Sex, Stereotypes, and Security: A Study of the Effects of Terrorist Threat on Assessments of Female Political Leadership” (with Mirya R. Holman and Elizabeth J. Zechmeister). Under Revise and Resubmit.

Research Paper Presentations

- “Feeling the Threat: An Experiment Examining Emotions, Information Processing, and Policy Stances” (with Elizabeth J. Zechmeister and Travis Coan). Annual Meeting of the American Political Science Association, September 3rd-6th, Toronto, CA.
- “What is the Difference between a Hockey Mom and a Pit Bull? Presentations of Palin and Gender Stereotypes in the 2008 Presidential Election” (with Lindsay Eberhardt and Sarah Burns). Annual Meeting of the American Political Science Association, September 3rd-6th, Toronto, CA.
- “(Mexican) Democracy under Threat: Evidence Linking Economic and Security Crisis to Attitudes toward Institutions” (with Elizabeth J. Zechmeister and Evis Mezini). Annual Meeting of the Latin American Studies Association, June 11-14, Rio de Janeiro, Brazil.
- “Made in the U.S.A.: Pan-Ethnic Identification and Political Participation” (with Victoria DeFrancesco Soto and Zhidong Fang). Annual Meeting of the Latin American Studies Association, June 11-14, Rio de Janeiro, Brazil.
- “Bulls Eye or Ricochet? The Effect of Ethnically Targeted Ads in the 2008 Presidential Election” (with Matt Barreto, Victoria DeFrancesco Soto and Ricardo Ramírez). Annual Meeting of the Midwest Political Science Association, April 1-3, Chicago, Illinois.
- “No Bottomless Budget? Recruiting Subjects for Internet-based Studies” (with Matt Barreto, Victoria DeFrancesco Soto and Ricardo Ramírez). Annual Meeting of the Western Political Science Association, March 19th-March 21nd, 2009, Vancouver, BC, Canada.

- “Using Cover Issues to Express Bias in the 2008 Presidential Campaign” (with Brett V. Benson and John G. Geer). Annual Meeting of the Western Political Science Association, March 19th-March 21nd, 2009, Vancouver, BC, Canada.
- “Candidate Evaluations, Party Cues, and a Change of Context: Evidence from a 2007 Canadian Internet-based Experiment” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Annual Meeting of the Western Political Science Association, March 19th-March 21nd, 2009, Vancouver, BC, Canada.
- “Bulls Eye or Ricochet? The Effect of Ethnically Targeted Ads in the 2008 Presidential Election” (with Matt Barreto, Victoria DeFrancesco Soto and Ricardo Ramírez). Politics of Race, Immigration and Ethnicity Consortium. University of California, Riverside, January 30, 2009.
- “Tolerance, Religion, and Elections” (with Brett V. Benson and John G. Geer). Meeting of the Southern California Political Psychology Working Group. University of California, Irvine, December 6, 2008.
- “The Effects of Media Frames on Latino Immigration Attitudes: An Experimental Study Using Student and Internet Samples” (with Adrian D. Pantoja). Annual Meeting of the American Political Science Association, August 28-31, 2008, Boston, Massachusetts.
- “From Frames to Action: The Immigration Debate and Its Effects on Participation” (with Ivy Melgar, Juana Mora, and Adrian D. Pantoja). Annual Meeting of the American Political Science Association, August 28-31, 2008, Boston, Massachusetts.
- “A Symphony of Faith in the 2008 Republican Presidential Primary” (with Brett V. Benson and John G. Geer). Annual Meeting of the American Political Science Association, August 28-31, 2008, Boston, Massachusetts.
- “Cues and Candidates in Canada: Are Canadian Party Labels Good Substitutes for Information” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Annual Meeting of the Midwest Political Science Association, April 12-15, 2008, Chicago, Illinois.
- “A One-Way Ticket on a One-Lane Road? *Multiple* Dimensions (Roads) of Latino Assimilation on Political Participation” (with Victoria M. DeFrancesco Soto). Annual Meeting of the Midwest Political Science Association, April 12-15, 2008, Chicago, Illinois.
- “From Frames to Action: The Immigration Debate and Its Effects on Participation” (with Ivy Melgar, Juana Mora, and Adrian Pantoja). Annual Meeting of the Western Political Science Association, March 20-22, 2008, San Diego, California.
- “The Effects of Media Framing on Attitudes toward Undocumented Immigration” (with Adrian Pantoja). Annual Meeting of the Western Political Science Association, March 20-22, 2008, San Diego, California.
- “Oxytocin and Trust in Politics” (with Sheila Ahmadi and Paul J. Zak). Presented at the Conference on Biology and Politics, March 7-8, 2008, Champaign, Illinois.

- “Behind the Scenes: Understanding what Influences the Determinants of Strategic Voting” (with Laura B. Stephenson). Annual Meeting of the American Political Science Association, August 30-September 2, 2007, Chicago, Illinois.
- “The Political Consequences of Economic Globalization: Public Opinion and Senate Roll Call Voting on Trade and Social Welfare Liberalization” (with John H. Aldrich and Claire V. Kramer). Annual Meeting of the American Political Science Association, August 30-September 2, 2007, Chicago, Illinois.
- “Popularity Contest: Strategy and Outcome Counterfactuals without the Electoral College.” (with Michael C. Munger and Michael Tofias). Annual Meeting of the American Political Science Association, August 30-September 2, 2007, Chicago, Illinois.
- “Sex, Stereotypes and Security: An Experimental Study of the Effects of Crises on Assessments of Gender and Leadership” (with Mirya R. Holman and Elizabeth J. Zechmeister). Annual Meeting of the International Society of Political Psychology, July 4-7, 2007, Portland, Oregon.
- “Engage Abroad, Protect at Home: A Study of Dual Strategies in Mexico and the U.S.” (with Travis Coan, Jennifer Ramos, and Elizabeth J. Zechmeister). Annual Meeting of the International Society of Political Psychology, July 4-7, 2007, Portland, Oregon.
- “Evangelical Strength and the Representation of Women and Gays” (with Jean Reith Schroedel and Scott Waller). Christian Conservative Movement and American Democracy Conference at the Russell Sage Foundation, April 27-29, 2007, New York, New York.
- “Deal or No Deal: An Experimental Study of Crises and Attitudes toward International Cooperation in Mexico” (with Travis Coan, Jennifer Ramos, and Elizabeth J. Zechmeister). Annual Meeting of the Midwest Political Science Association, April 12-15, 2007, Chicago, Illinois.
- “El Poder del Peje: Crises and Leadership Perceptions following the 2006 Mexican Election” (with Elizabeth J. Zechmeister). Annual Meeting of the Midwest Political Science Association, April 12-15, 2007, Chicago, Illinois.
- “The Gender Gap among Latino Partisans” (with Juana Mora). Annual Meeting of the Western Political Science Association, March 8-10, 2007, Las Vegas, Nevada.
- “Arnold se Habla Espanol: The Effects of Targeted Ads on Latino and non-Latino Vote Choice in Cah-lee-for-n-ya” (with Matt A. Barreto and Ricardo Ramirez). Annual Meeting of the Western Political Science Association, March 8-10, 2007, Las Vegas, Nevada.
- “Lotto, Blotto or Fronrunner: U.S. Presidential Elections and the Nature of ‘Mistakes’” (with Michael Munger and Michael Tofias). Annual Meeting of the American Political Science Association, August 31–September 3, 2006, Philadelphia, Pennsylvania.
- “Authoritarian Attitudes under Crisis Conditions” (with Jennifer M. Ramos and Elizabeth J. Zechmeister). Annual meeting of the International Society of Political Psychology, July 12-15, 2006, Barcelona, Spain.

- “Tough Choices: Determinants of Senator’s Trade Votes” (with John H. Aldrich, Adam Brinegar, and Claire Kramer). Annual Meeting of the Midwest Political Science Association, April 20-23, 2006, Chicago, Illinois.
- “The Effects of Crises on Political Evaluations” (with Elizabeth J. Zechmeister). Annual Meeting of the Midwest Political Science Association, April 20-23, 2006, Chicago, Illinois.
- “Have Cue, Will Travel? Political Parties as Heuristics in Three Countries” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Annual Meeting of the American Political Science Association, September 1-4, 2005, Washington, D.C.
- “Women’s Relative Lack of Electoral Success in the United States” (with Jean Reith Schrodell and Pamela Foerster). Women’s Caucus Pre-Conference at the Annual Meeting of the American Political Science Association, August 31, 2005, Washington, D.C.
- “Do Party Cues Help or Hinder? Political Parties as Heuristics in Three Countries” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Annual Meeting of the Midwest Political Science Association, April 7-10, 2005, Chicago, Illinois.
- “The Elusive ‘C’: Causes and Consequences of Charismatic Political Leadership” (with Jennifer Ramos and Elizabeth Zechmeister). Annual Meeting of the Midwest Political Science Association, April 7-10, 2005, Chicago, Illinois.
- “Multiple Dimensions of Mobilization: The Impact of Direct Contact and Political Ads on Latino Turnout in the 2000 Presidential Election” (with Victoria M. DeFrancesco Soto and Matt Barreto). Annual Meeting of the Western Political Science Association, March 17-19, 2005, Oakland, California.
- “More than Just Labels? Political Parties as Heuristics in Three Contexts” (with Laura B. Stephenson and Elizabeth J. Zechmeister). Annual Meeting of the American Political Science Association, September 2-5, 2004, Chicago, Illinois.
- “Tough Choices: The Influence of Electoral Context and Constituencies on Senators’ Trade Votes” (with John H. Aldrich and Claire Kramer). Annual Meeting of the American Political Science Association, September 2-5, 2004, Chicago, Illinois.
- “Determinants of Defection: The Effect of Elite Cues on Strategic Voting in a Mock Mayoral Election.” Annual Meeting of the Midwest Political Science Association, April 15-18, 2004, Chicago, Illinois.
- “Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election” (with Victoria M. DeFrancesco Soto). Annual Meeting of the Western Political Science Association, March 10-14, 2004, Portland, Oregon.
- “Vota por tu Futuro: Partisan Mobilization of Latino Voters in the 2000 Presidential Election” (with Victoria M. DeFrancesco Soto). Annual Meeting of the American Political Science Association, August 28-31, 2003, Philadelphia, Pennsylvania.

- “Lotto, Blotto or Fronrunner: An Analysis of Spending Patterns by the National Party Committees in the 2000 Presidential Election” (with Michael Munger and Michael Tofias). Annual Meeting of the Midwest Political Science Association, April 3-6, 2003, Chicago, Illinois.
- “Too Close for Comfort: The Effect of Strategic Voting Advertisements in the 2000 U.S. Presidential Election.” Annual Meeting of the Midwest Political Science Association, April 3-6, 2003, Chicago, Illinois.
- “In Pursuit of the Missing Link: Do Voters Make the Connection between Macroeconomic Change and Welfare State Growth?” (with John H. Aldrich, Claire Kramer, Peter Lange, Renan Levine, Laura Stephenson, and Elizabeth Zechmeister). Annual Meeting of the American Political Science Association, August 29-September 1, 2002, Boston, Massachusetts.
- “WWW.NaderTrader.Org: Strategic Voting in the 2000 U.S. Presidential Elections.” Annual Meeting of the Midwest Political Science Association, April 25-28, 2002, Chicago, Illinois.
- “Follow the Money: Conditional Party Government and the Appropriations Process” (with John H. Aldrich and Brad T. Gomez). Annual Meeting of the Midwest Political Science Association, April 25-28, 2002, Chicago, Illinois.
- “Behind the Eight Ball? Cueing Economic Insecurity in Canada, Mexico, and the United States” (with John H. Aldrich, Laura B. Stephenson, and Elizabeth J. Zechmeister). Annual Meeting of the Southern Political Science Association, November 7-10, 2001, Atlanta, Georgia.
- “Globalization, Globalisation, and Globalización: Public Opinion and Nafta” (with Laura B. Stephenson, Carole J. Wilson, and Elizabeth J. Zechmeister). Annual Meeting of the American Political Science Association, August 29-September 2, 2001, San Francisco, California.
- “Priming Individuals on Free Trade: A Cross-national Experiment on the Linkages between Economic Insecurity and Policy Preferences” (with John H. Aldrich, Laura B. Stephenson, and Elizabeth Zechmeister). Annual Meeting of the Midwest Political Science Association, April 19-22, 2001, Chicago, Illinois.
- “Policy, Preferences, and the Economy: A Cross Time Analysis” (with Laura B. Stephenson). Annual Meeting of the Midwest Political Science Association, April 19-22, 2001, Chicago, Illinois.
- “Simulating Moderation: The Effects of Different Primary Systems on Levels of Representation” (with Michael Ensley). Annual Meeting of the American Political Science Association, August 31-September 3, 2000, Washington, D.C.

Grants, Awards, and Honors

National Science Foundation, September 2009-September 2011, “Collaborative Research: The Effects of Terrorist Threats on Democratic Support in Liberal and Illiberal Democracies” (with Elizabeth J. Zechmeister), (\$297,252).

Blais Challenge Fund Award, August 2009- August 2011, “Assessing the Hispanic Threat Hypothesis” (with Adrian Pantoja), (\$20,000).

Time Sharing Experiments for the Social Sciences. Accepted Proposal. “Terror Threat and Projections of Leadership.”

Best Paper Award, Midwest Latino Caucus, “A One-Way Ticket on a One-Lane Road? *Multiple Dimensions (Roads) of Latino Assimilation on Political Participation*” (with Victoria DeFrancesco Soto). Paper presented at the 2008 Annual Meeting of the Midwest Political Science Association, April 12-15, Chicago, Illinois.

Fletcher Jones Foundation Grant (at Claremont Graduate University), May 2008-May 2009, “Bulls Eye or Ricochet? The Effect of Ethnically Targeted Ads in the 2008 Presidential Election” (with Matt Barreto, Victoria DeFrancesco Soto, and Ricardo Ramírez), (\$3500).

Fletcher Jones Foundation Grant (at Claremont Graduate University), May 2007-May 2008, “The Effect of Crisis Conditions on Support for Democracy” (with Elizabeth J. Zechmeister), (\$5085).

Blais Challenge Fund Award, 2006-2008, “The Effects of Media Framing on Attitudes toward Undocumented Immigrants and Immigration Policy” (with Adrian Pantoja), (\$7,000).

Institute of Global Conflict and Cooperation Faculty Grant Competition, July 2006-June 2007, “Crises and Cooperation: A Cross-National Experiment-Based Study” (with Elizabeth J. Zechmeister), (\$15,000).

Fletcher Jones Foundation Grant (at Claremont Graduate University), May 2005-May 2006, “Conditions of Crisis and Trait Centered Evaluations” (with Elizabeth J. Zechmeister), (\$2000).

Fletcher Jones Foundation Grant (at Claremont Graduate University), May 2004-May 2006, “Too Close for Comfort: Elite Cues and Strategic Voting in Mock Elections,” (\$6210).

IGA Junior Faculty Research Program (at UC Davis), December 2003-June 2004, “A Cross-National Study of Party Cues” (with Elizabeth J. Zechmeister and Laura B. Stephenson), (\$8000).

Duke University, Graduate School Summer Fellowship, 2002.

National Science Foundation, Dissertation Improvement Grant, 2002-2003, (\$3600).

Phi Beta Kappa, The National Honors Society.

Teaching Experience

Undergraduate:

Introduction to American Government
Political Behavior
Public Opinion and American Democracy

Graduate:

Elections and Representation
Legislative Process & Public Policy
Minority Political Behavior
Political Parties
Political Behavior
Political Psychology
Public Opinion
Quantitative Methods
Advanced Quantitative Methods

University Service

Chair, Department of Politics & Policy, February 2009 to present.

Transdisciplinary Studies Advisory Board- Claremont Graduate University, September 2008 to current.

Institutional Review Board Committee-Claremont Graduate University, July 2007 to current.

Admissions Committee-Claremont Graduate University, Department of Politics and Policy, July 2005, to current.

Curriculum Committee-Claremont Graduate University, Department of Politics and Policy, 2003 to current.

American Politics Field Committee-Claremont Graduate University, Department of Politics and Policy, 2003 to current.

Methods Field Committee-Claremont Graduate University, Department of Politics and Policy, 2003 to current.

Faculty Research Committee-Claremont Graduate University, July 2003 to June 2005.

Professional Activity

Invited Talk, "Democracy at Risk: How Terrorist Threats affect the Public," Department of Political Science, Rutgers University, New Brunswick, New Jersey, March 12, 2009.

Section Chair, Methodology, 2009, Western Political Science Association.

Invited Talk, “Bulls Eye or Ricochet? The Effect of Ethnically Targeted Ads in the 2008 Presidential Election,” Department of Political Science, University of Wisconsin-Madison, Madison, Wisconsin, October 14, 2008.

Invited Talk, “A Symphony of Faith in the 2008 Republican Presidential Primary,” Department of Political Science, Vanderbilt University, Nashville, Tennessee, February 8, 2008.

Invited Workshop (with Elizabeth J. Zechmeister), Department of Political Science, Duke University, Durham, North Carolina, August 23-24, 2007.

Workshop (with Elizabeth J. Zechmeister), Kent School, Central Intelligence Agency, Reston, Virginia, June 25, 2007.

Invited Talk, Department of Political Science, Dartmouth College, Hanover, New Hampshire, January 12, 2007.

Chair and Panelist, Women in Economics & Political Economy: Career Paths & Research Agendas, Claremont Women in Economics/Political Economy Society, Claremont Graduate University, February 24, 2006.

Invited Talk, Political Psychology Working Group, The University of Chicago, Chicago, Illinois, February 23rd, 2005.

Invited Talk, Department of Political Science, Northwestern University, Chicago, Illinois, February 22, 2005.

Invited Guest Speaker, Roundtable on the 2004 U.S. Election, The University of Western Ontario, London, Canada, October 28, 2004.

Invited Participant and Discussant—History of Congress Conference, Stanford, California, April 9-10, 2004.

Invited Participant and Discussant—History of Congress Conference, Del Mar, California, December 4-6, 2003.

Discussant: International Society of Political Psychology, Midwest Political Science Association, Minority Mentor Program.

Reviewer: *American Politics Research*, *American Journal of Political Science*, *American Political Science Review*, *Electoral Studies*, *Legislative Studies Quarterly*, *Journal of Politics*, *Political Behavior*, *Politics & Gender*, *Political Psychology*, *Political Research Quarterly*, *Public Choice*, *Social Science Quarterly*, Time-sharing Experiments for the Social Sciences (TESS), and National Science Foundation.

Professional Associations

American Political Science Association
Midwest Political Science Association
Politics of Race, Immigration and Ethnicity Consortium

Experiments on Governance and Politics Network