



Dear prospective student,

As our political, social, and economic platforms are shifting, so are the supporting structures, processes and systems. During this era of transition, organizations must go beyond the short term tactics in order to survive, sustain growth, and compete in this global economy. Sustainability is no longer just about what products and services to offer or even customer service, it's about the way in which the products and services are made, sold, delivered, and ultimately, consumed. More importantly, it is not just what type of business a company is in, but how they conduct their business and how the infrastructure supports their business operations. As we have observed, many great companies have fallen short on the standards, ethics, and integrity. This is where the discipline of human resources steps in to make the right decisions for the company. Therefore, where one learns this discipline is crucial.

While many classroom discussions are centered around informational and procedural content, many more should emphasize the importance of processes and its impact on end results. Here at Claremont Graduate University, we commit to cultivating our leaders to be grounded in strong ethics, driven to elevate their organizations to the next level, and remain disciplined in their field despite transitional periods. Being a Human Resources professional in an organization means standing by the company's vision and values, its products and services, and its very people it employees. It also means understanding the technical procedures, business processes, and strategic development of the company.

Through the Human Resources Design curriculum, our students learn more than just tactics but a system of getting things done through questioning, analysis, and follow through. As a result, students do not just attain short term job objectives but rather, are on a road to long term career success. Having been at the forefront of strategic HR for over 15 years, we understand that information gets outdated whereas knowledge is timeless. Our graduates have more than the information needed to succeed in their profession, they have the HR expertise and business acumen to turn any obstacles and challenges into tangible solutions towards rebuilding, growing, and developing their organizations.

**Welcome to the new era of HR!**

Warmly,

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Administrative Director

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