



Dean's Update

Procter & Gamble CEO A.G. Lafley, other Execs, visit the School

On Oct 1-2, in conjunction with the Peter F. Drucker Research Library and Archive, the School hosted a **symposium** entitled "A Thoughtful Conversation". This event brought senior executives to campus to provide an opportunity to reflect on the many contributions of Peter F. Drucker. It is part of a long-term initiative to preserve Peter Drucker's intellectual legacy, to integrate his many insights into the School's programs, and to share his wisdom with the community at large.

This event was co-hosted by Mr. **A.G. Lafley**, Chairman of the Board, President, and Chief Executive Officer of Procter and Gamble, and Mr. **T George Harris**, Media Editor at UCSD Connect. Invited guests included Mr. **Vincent Barabba**, Chairman of Internet Home Alliance and the Market Internet Corporation, Professor **David Beatty**, the Rotman School of Business, University of Toronto and Director of the Clarkson Centre for Business Ethics, Mr. **James Flanigan**, journalist with the L.A. Times, Mr. **Amos B. Harris**, CEO of Brady Capital in St. Louis, Mr. **Crane B. Harris**, responsible for Jolla Pharmaceutical Co.'s partnering efforts, Mr. **Sidney E. Harris**, Professor and former Dean, the Robinson College of Business, Georgia State University, Dr. **Mitchell T. Rabkin**, M.D., Harvard University Hospitals, Ms. **Leah Spiro**, Senior Editor of Harper Collins, and Mr. **Craig Wynett**, General Manager of Future Growth Initiatives at Procter and Gamble.

A new Drucker book is published

The symposium coincided with the publication of **Peter Drucker's** latest book—*The Daily Drucker*—a compendium of insights for "getting the right things done", distilled from more than six decades of writing. **Joseph Maciariello**, Horton Professor of Management at the School, collaborated with Peter on this effort. The foreword is written by **Jim Collins**, best selling author of *Good to Great*. The book is published by HarperCollins.

International teleconference

On Oct. 20 the Peter F. Drucker Research Library and Archive was the local host of an international teleconference entitled *Living Leadership: Delivering Results the Right Way* produced by **Maximum Impact**. In addition to Professor **Drucker**, participants also heard **Jim Collins**, **Ken Blanchard**, **Michael Gorbachev**, **Donald Trump**, and others. Each participant will receive a comprehensive portfolio of the speakers' notes and recent articles. An estimated 35,000 people participated worldwide.

Oct./Nov. 2004

Upcoming Events

In the second week of November, the School once again will host senior executives from **Edward Jones** for an intensive, customized, executive program. This successful program is in its tenth implementation; it is developed, managed and delivered by Professors **Richard Ellsworth** and **Vijay Sathe** of the School.

On November 13, alumni from all over the world will gather at the School for **Alumni Day** and to celebrate **Peter Drucker's upcoming 95th birthday**. You are cordially invited to join us for this special celebration. For further details, check www.druckeralumni.org.

If you would like to send a **special greeting** to Peter on this special occasion, please adhere to the following guidelines:

- * Use 8 1/2 x 11 paper
- * One page only
- * E-mails c/o Melinda.Moers@cgu.edu and faxes (909 607-8298) are acceptable
- * Mailed messages must be received by Friday, Nov. 5th (Mail to: The Peter F. Drucker and Masatoshi Ito Graduate School of Management, Alumni Office, 1021 North Dartmouth, Claremont, CA 91711)

For more information, call (909) 607-7359.

On this occasion we also will award the **Peter F. Drucker Award for Non-Profit Innovation**. This prestigious \$20,000 award has been presented annually since 1991 and recognizes an innovative, existing nonprofit program that has made a difference in the lives of the people it serves—Peter Drucker's definition of innovation.