

**The Peter F. Drucker and Masatoshi Ito
Graduate School of Management
Claremont Graduate University**

Summer, 2008

MGT. 395 FIELD STUDY

Professor Jenny Darroch (jenny.darroch@cgu.edu)

MGT 395 is a flexible 4 unit course that allows qualified Drucker students to combine the lessons learned in the classroom with the practical situations they will face during their early careers. The internship will entail approximately 400 hours over the course of the summer.

The purpose of the class is to add an academic component to a practicum and enrich the experience for both the student and the sponsoring firm.

Deliverables for the course have been broken down into three parts:

1. Scope – before leaving for summer, you are required to prepare a scoping document that outlines:
 - a. Meet with Professor Darroch and other students on Friday May 2 (before departing for summer).
 - b. A job description, which includes a statement of where your role fits within the organization (1 page)
 - c. What aspects of your academic training you expect to draw upon (1 page).
2. Progress – during summer you are required to:
 - a. Maintain a weekly diary outlining what you have done, learning experiences, positive and negative situations, and general reflections on your internship (1 page per week).
 - b. Progress Report One - about 2-3 weeks after starting your internship, you are required to prepare a 3-4 page report that outlines your initial reaction to the setting, the people, the assignment and your overall experience.
 - c. Progress Report Two - mid way through summer (no later than July 6), you are required to prepare a 3-4 page report that provides a more in-depth look at the organization's structure and your role within that structure.
 - d. Progress Report Three – at the end of summer (by August 24), you are required to prepare a 3-4 page report profiling your overall contribution to the organization and outlining your key learnings.
3. Oral Report - on Friday September 5 from 4pm – 6pm, you will be required to give a 15 minute presentation of your experience. This can be a summary of Parts (1) and (2) above.