



How do I find the best jobs?

Great jobs can be found from traditional sources (the internet, magazines, newspapers), via networking or sometimes by happenstance. But by and large, most career experts agree that the jobs that most closely align with individuals' skills, values and interests are created or found as the result of their direct interaction with people. This is known as the "unpublished job market." As opposed to the "published job market", these jobs are typically not advertised or posted for public consumption.

In the published job market, a highly targeted resume is of critical importance because only the people whose resumes depict skills and experience that are closely aligned with the job description are selected for interviews. When hundreds of resumes are sent in for consideration for a single job, even getting an interview for a job you are generally qualified for can be difficult.

In the unpublished job market, you are more likely to be considered for potential opportunities based upon your values and talents as you express them directly to others who can hire you or who can introduce you to people who can hire you. Your job search becomes a series of interpersonal learning experiences that you initiate. Your resume, while still important, is backed up by your greatest asset: YOU.

Because people who tap into the unpublished job market have the best chance of finding a career that fits their values and skills, they are also likely to experience a high degree of job satisfaction. Therefore, the Office of Career Management's career consultants place considerable emphasis on navigating the unpublished job market when working with CGU students and alumni.