



## **How does the Office of Career Management help me network with potential employers?**

Networking is a critical aspect of most job searches for several reasons:

- It steers you away from people who are looking for reasons not to hire you, and toward people who may become your job search advocates
- It reduces the importance of winning the numbers game associated with sending your resume through employers' screening processes, along with dozens or hundreds of other resumes
- It connects you directly with decision – makers
- It creates learning opportunities that will make you a stronger candidate for the jobs you want
- It hones your interpersonal skills in a variety of professional and social situations

The Office of Career Management can provide you with individualized guidance with respect to networking strategy and techniques. We provide this by:

- Providing workshops on networking strategy and techniques
- Helping you match your career objectives with optimal targets for networking
- Working with you individually to hone your networking skills in a variety of contexts (e.g., informational interviews, professional association meetings, community and social settings)