

## CURRICULUM VITAE

**Heather E. Campbell**

Claremont Graduate University  
Division of Politics and Economics  
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August 13, 2018

### EDUCATION

PhD (August 1992), Public Policy Analysis; Carnegie Mellon University, The H. John Heinz III School of Public Policy and Management. Dissertation: *Rate Cases, Political Intervention, and Strategy: An Empirical Study of State Telephone Regulation*. May 1992. Committee: Steven Garber (Chair), Linda Babcock, Daniel Nagin.

Nominated, APPAM dissertation award. Indexed in Global-regulation.com ([http://www.global-regulation.com/case\\_study.php?id=138](http://www.global-regulation.com/case_study.php?id=138)) and in EconBiz (<http://www.econbiz.de/Record/rate-cases-political-intervention-and-strategy-an-empirical-study-of-state-telephone-regulation-campbell-heather/10000913179>)

MPhil (May 1989), Public Policy Analysis; CMU; The Heinz School.

BA with Department Honors With Distinction (June 1982), Political Science; University of California at San Diego, Revelle College.

### ACADEMIC POSITIONS

Editorial Board, *Journal of Policy Analysis and Management*, Book Review Editor (July 2018—present)

Chair, Department of Politics and Policy/Department of Politics and Government, Division of Politics and Economics, School of Social Science, Policy & Evaluation, Claremont Graduate University (July 2011—Present)

Activities include work with staff and faculty to organize professional development workshops, hold meetings, schedule courses, update student handbook, update university bulletin, admit students, advise students, and engage in CGU-wide and departmental strategic planning. Meet with president, provost, dean, board of advisors, alumni, represent Department at open houses and new-student orientations. Assist advancement, including in development of the DPE Board of Advisors Outstanding Scholars Award, a donated cash award to attract and retain excellent students (raised over \$100,000 in three years so far). Work with marketing and communication, in particular to reanimate DPE newsletter and enhance policy-degree visibility in APPAM community. Co-organizer, “Taking the Constitution Seriously” speaker series. Worked with staff to successfully propose, co-organize, and host at CGU the 2<sup>nd</sup> Annual APPAM Regional Student Conference—CA; over 100 attendees from SoCal and beyond, and all operations were excellent. Succeeded in getting CGU ranked in Public Affairs for first time. Worked with Marketing Communications and other groups so that second time CGU appeared on the rankings it moved up 13 slots.

Chair, Department of Economics, Claremont Graduate University (July 2013—July 2014)

Professor, Claremont Graduate University, School of Social Science, Policy & Evaluation, Division of Politics and Economics (July 2013—Present)

Teaching: PP 482 Advanced Quantitative Research Methods, PP 330 Public Policy Process, PP 481 Quantitative Research Methods, PP 331 Policy Evaluation, SPE 318 Cost-Benefit Analysis, PP 338 Policy Design and Implementation.

Policy Field Chair (July 2010—August 2013, August 2014—Present)

Maintain curricular quality, organize policy core, lead writing of and grading of policy qualifying exams.

Associate Professor (with tenure) (July 2010—July 2013)

Claremont Graduate University, School of Politics and Economics, Department of Politics and Policy. Teaching: PP 482 Advanced Quantitative Research Methods, SPE 318 Cost-Benefit Analysis, PP 330 Public Policy Process, PP 481 Quantitative Research Methods, PP 331 Policy Evaluation, PP 338 Policy Design and Implementation.

Editor-in-Chief (January 2009—July 2010). *Journal of Public Affairs Education*, flagship journal of the National Association of Schools of Public Affairs and Administration (NASPAA). (Transition activities began September 2008.)

Director, Graduate Studies (July 2004—May 2007), Arizona State University, School of Public Affairs. Activities include Master of Public Administration (MPA) Admissions; PhD Admissions; MPA policy decisions; development and implementation of new urban-focused Master of Public Policy (MPP); development of a joint MPA-MSW; PhD policy decisions; PhD, MPA and undergraduate course scheduling and adjunct identification; student funding including assistantships and scholarships; recruiting and advising; and mentoring doctoral students and new faculty.

Director, MPA Program (July 2002—July 2004), Arizona State University, School of Public Affairs. Activities include MPA Admissions; PhD Admissions; MPA policy decisions; advertising and awarding scholarships; and recruiting and advising.

Associate Professor (with tenure) (August 1999—May 15, 2010), Arizona State University, School of Public Affairs. Teaching: MPA core courses including Public Service Research II (regression analysis), Public Policy Analysis (taught as an intensive) and Public Affairs Economics; MPA prerequisite Public Service Statistics (online); undergraduate concentration core Public Management and Policy, and Public Policy; PhD core in Policy Analysis and Program Evaluation; doctoral program of study and dissertation committees; independent study courses on special topics.

- Policy Research Associate, Morrison Institute for Public Policy
- Member, WaterSim Advisory Committee (July 2007—May 2010), Decision Center for a Desert City (DCDC), ASU. Particular emphasis on adding policy variables to the WaterSim model.
- AWI Affiliate (Summer 2005—Fall 2008), Arizona Water Institute; College of Public Programs (COPP) liaison (April 2006—Fall 2008). Governor Janet Napolitano created this pan-university organization as a means of combining expertise at all of Arizona's universities to produce better policy around this crucial resource.
- Affiliate Faculty/Graduate Faculty (November 2003—May 2010), School of Justice Studies/School of Justice and Social Inquiry (SJSI). Participated in SJSI events;

served as a resource to SJSI graduate students. September 2007, requested to serve as PhD Program Faculty in Justice Studies.

- Invited Participant (August 2007—May 2008) People Interested in Economics and Sustainability (PIES) working group. Leader: Kerry Smith.

Assistant Professor (August 1992—August 1999), Arizona State University, School of Public Affairs. Teaching: MPA core classes including Public Affairs Economics, Public Service Research I and II; Advanced MPA area courses including Advanced Policy Analysis, and Program Evaluation; PhD core class Policy Analysis & Program Evaluation; various independent study courses.

Instructor (August 1991—May 1992). Arizona State University, School of Public Affairs. Teaching: MPA core course Bureaucracy and Public Affairs II; MPA area of emphasis courses Advanced Policy Analysis, and Program Evaluation.

Teaching Assistant, MS-Level Courses (August 1984—November 1987), Carnegie Mellon University, The Heinz School. Activities included grading homework, leading discussion sections, and meeting with students. Courses: Microeconomics, Cost-Benefit Analysis, Econometrics.

## WORK IN PROGRESS

**Campbell, Heather E.** “*JPAE* at 25: Looking Back and Moving Forward on Teaching Evaluations.” Invited article on *Journal of Public Affairs Education (JPAE)* at 25. Turned in 8/22/18.

**Campbell, Heather E.** and Kristoffer Wikstrom.\* Invited Book Review of *The Shale Dilemma: A Global Perspective on Fracking and Shale Development*.

**Campbell, Heather E.**, Adam Eckerd, and Yushim Kim. “Cleaning Up Brownfields, Improving Environmental Justice: Assessing Community Involvement.” Presented at the Urban Affairs Association (UAA) research conference, March 16-19 2016, San Diego, CA. Presented at the AESS research conference, June 21-24, 2017, Tucson, AZ, University of Arizona.

**Campbell, Heather E.**, Yushim Kim, and Adam Eckerd. Book Prospectus: *Rethinking Brownfields Cleanup in Sustainable Cities: Complexity for Urban Environmental Policy* (working title)

**Campbell, Heather E.** and Brian Jewett.\* “What if Revealed Preference Isn’t So Revealing? Implications of Complexity for Benefit-Cost Analysis.”

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\* Indicates work with a student

## RESEARCH/CREATIVE ACHIEVEMENTS

### REFEREED BOOK

**Campbell, Heather E.**, Yushim Kim, and Adam Eckerd (2015).\* *Rethinking Environmental Justice in Sustainable Cities: Insights from Agent-Based Modeling*. Routledge. (One chapter coauthored with CGU doctoral students Nick Cain and Zining Yang)  
*Reviewed in* Review of Policy Research (*Verweij 2016*)  
*Reviewed in* Journal of Artificial Societies and Social Simulation (*Hwang 2016*)  
*Reviewed in* Whole Terrain (*Bock 2016*, <http://wholeterrain.com/2016/05/book-review-rethinking-environmental-justice-in-sustainable-cities/>)  
*Nominated*, Urban Affairs Association, Best Book in Urban Affairs.

### BOOK

**Campbell, Heather E.** & Elizabeth A. Corley.\* (2012). *Urban Environmental Policy Analysis*. ME Sharpe. (Lead author; One chapter by CGU doctoral student Nick Cain.)  
*Reviewed in* Journal of the American Planning Association (*Carruthers 2016*)

### INVITED WORKS

Jewett, Brian W. and **Heather E. Campbell**\* (2017). “Successes and Failures of Federal Environmental Policy: Reviewing Federal Ecosystem Management and Federal Approaches to Environmental Justice,” book review, *Tulsa Law Review* 52(3): 427-440.

**Campbell, Heather E.** (2010). “Book Review of *The Character of Harms: Operational Challenges in Control*, by Malcolm K. Sparrow, and *At War with the Weather: Managing Large-Scale Risks in a New Era of Catastrophes*, by Howard C. Kunreuther and Erwann O. Michel-Kerjan, with Neil A. Doherty, Martin F. Grace, Robert W. Klein, and Mark V. Pauly,” *Journal of Policy Analysis and Management*, Vol. 29, No. 3: 645-649.

**Campbell, Heather E.** & Laura R. Peck. (2008). “Not So Much: A Policy Brief on Recent Research on Environmental Justice in the Phoenix Area.” *Perspectives in Public Affairs*, Vol. 5: 3-6.

### REFEREED JOURNAL ARTICLES

Eckerd, Adam, Yushim Kim and **Heather E. Campbell** (forthcoming). “Gentrification and Displacement: Modeling a Complex Urban Process.” *Housing Policy Debate*. DOI: 10.1080/10511482.2018.1512512  
Presented at the UAA research conference, April 5 2017, Minneapolis, MN and at the APPAM research conference November 2017 (different titles).

**Campbell, Heather E.** and Kristoffer Wikstrom\* (forthcoming). “Studying Water Policy and Environmental Justice: Using GIS and Spatial Econometrics.” *SAGE Research Methods Cases: Politics & International Relations*. (Invited and Refereed).

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\* Indicates work with a student

- Wikstrom, Kristoffer\*, Trisha Miller, **Heather E. Campbell**, and Michael K. Tschudi (2018). “Environmental Justice and Water Policy During a Drought: Community Stressors, Minority Residents, and Cutback Assignments,” *Review of Policy Research*. DOI: 10.1111/ropr.12301  
Presented at the Hixson Sustainability Conference, Harvey Mudd College, 8 October 2016. Presented at the APPAM research conference Fall 2017.
- Eckerd, Adam, Yushim Kim, and **Heather E. Campbell** (2017). “Community Privilege and Environmental Justice: An Agent-Based Analysis.” *Review of Policy Research* 34(2): 144-167.  
Presented, Association for Public Policy Analysis and Management (APPAM) research conference, November 2013 under the title “Social Capital and Environmental Justice: An Agent-Based Model.” Featured on the APPAM website as one of 33 papers out of over 700 presented at the national research conference (<http://www.appam.org/appam-debuts-online-paper-collection-resource/>)  
<http://onlinelibrary.wiley.com/doi/10.1111/ropr.12214/full>  
DOI: 10.1111/ropr.12214
- Al-Kohlani, Sumaia A. and **Heather E. Campbell\*** (2016). “Rank-Order Implications of Social Construction Theory: Does Air Quality Depend on Social Constructions?” *Policy Sciences* 49(4): 467-488. DOI 10.1007/s11077-016-9251-3  
May 16, 2016 available Online First: <http://link.springer.com/article/10.1007/s11077-016-9251-3>
- Campbell, Heather E.**, Yushim Kim and Adam Eckerd (2014). “Local Zoning and Environmental Justice: An Agent-Based Model Analysis.” *Urban Affairs Review*. 50(4): 521-552. DOI 10.1177/1078087413505736  
October 30, 2013 available at OnlineFirst <http://uar.sagepub.com/content/early/recent>
- Kim, Yushim, **Heather E. Campbell**, and Adam Eckerd. (2014). “Residential Choice Constraints and Environmental Justice.” *Social Science Quarterly* 95(1): 40-56.  
Available online 15 April 2013. Published online in its issue, 14 February 14, 2014.  
DOI: 10.1111/ssqu.12033
- Eckerd, Adam, **Campbell, Heather E.**, and Yushim Kim.\* (2012). “Helping Those Like Us or Harming Those Unlike Us: Agent-Based Modeling to Illuminate Social Processes Leading to Environmental Injustice.” *Environment & Planning B*, 29(5): 945-964.
- Chun, Yongwan, Yushim Kim, and **Heather E. Campbell**. (2012). “Using Bayesian Methods to Control for Spatial Autocorrelation in Environmental Justice Research: An Illustration Using Toxics Release Inventory Data for a Sunbelt County.” *Journal of Urban Affairs*, 34(4): 419-439. Available online starting 17 February 2012, DOI 10.1111/j.1467-9906.2011.00594.x

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\* Indicates work with a student

- Campbell, Heather E.** (2010). "A Comparative Framework for Analyzing Urban Environmental Policy." *Journal of Comparative Policy Analysis*, Vol. 12, No. 4: 373-394. DOI: 10.1080/13876988.2010.495506
- Campbell, Heather E.,** Laura R. Peck & Michael K. Tschudi. (2010). "Justice for All? A Cross-Time Analysis of Toxics Release Inventory Facility Location." *Review of Policy Research*, Vol. 27, No. 1: 1-25. (Published online January 2010.) DOI: 10.1111/j.1541-1338.2009.00424.x
- Sobotta, Robin R., **Heather E. Campbell** & Beverly J. Owens.\* (2007). "Aviation Noise and Environmental Justice: The Barrio Barrier." *Journal of Regional Science*, Vol. 47, No. 1: 125-154. DOI: 10.1111/j.1467-9787.2007.00503.x
- Steiner, Sue, Lynn Holley, Karen Gerdes & **Heather E. Campbell.** (2006). "Student Evaluations of Teaching: Listening to Students While Acknowledging Bias." *Journal of Social Work Education* (published by the Council on Social Work Education, Social Work's education accrediting body), Vol. 42, No. 2: 355-376.
- Campbell, Heather E.** (2006). "Cheating, Public Administration Education, and Online Courses: An Essay and Call to Arms." *Journal of Public Affairs Education*, Vol. 12, No. 1/Winter: 33-47.
- Campbell, Heather E.,** Sue Steiner & Karen Gerdes. (2005). "Student Evaluations of Teaching: How You Teach and Who You Are." *Journal of Public Affairs Education*, Vol. 11, No. 3: 211-231. "NASPAA Outstanding Article Award, 2005"
- Campbell, Heather E.,** Karen Gerdes & Sue Steiner. (2005). "What's Looks Got to Do With It? Instructor Appearance and Student Evaluations of Teaching." *Journal of Policy Analysis and Management*, Vol. 24, No. 3: 611-620.
- Campbell, Heather E.** with Ryan M. Johnson & Elizabeth Hunt Larson. (2004). "Prices, Devices, People, or Rules: The Relative Effectiveness of Policy Instruments in Water Conservation." *Review of Policy Research*, Vol. 21, No. 5: 637-662.
- Campbell, Heather E.** & Barbara McCabe. (2002). "Fun With Economics: Simulating Theory to Stimulate Learning." *Journal of Public Affairs Education*, Vol. 8, No. 2: 131-139.
- Chanley, Sharon A., Jesse J. Chanley, Jr. & **Heather E. Campbell.\*** (2001). "Providing Refuge: The Value of Domestic Violence Shelter Services." *American Review of Public Administration*, Vol. 31, No. 4: 393-413.
- Campbell, Heather E.** (1998). "When Businesses Collide: Producer Interest Groups and the Politics of Regulation," *Policy Studies Journal*, Vol. 26, No. 2: 310-328.

**Campbell, Heather E. & BJ Tatro.\*** (1998). "Teaching Program Evaluation to Public Administration Students in a Single Course: An Experiential Solution," *Journal of Public Affairs Education*, Vol. 4, No. 2: 101-122.

**Campbell, Heather E. & Marianne Barrett.** (1997). "Cable Television and Telephony in the Telecommunications Act of 1996: Economics, Law, Regulation, and Politics," *Communication Law and Policy*, Vol. 2, No. 4: 477-525.

**Campbell, Heather E.** (1996). "The Politics of Requesting: Strategic Behavior and Public Utility Regulation," *Journal of Policy Analysis and Management*, Vol. 15, No. 3: 395-423.

**Campbell, Heather E.** (1995). "Influencing Bureaucracy? A Research Note on Implications of Measuring Participation in Public Utility Rate Cases," *Journal of Public Administration Research and Theory*, Vol. 5, No. 3: 319-329.

### **BOOK CHAPTERS**

Pfister, A. J. & **Heather E. Campbell.** (2001). "Regulation and the Arizona Corporation Commission," in Jeffrey Chapman & Brent Brown, Eds., *Pieces of Power: Governance in Arizona*, pp. 63-81. Arizona Town Hall Corporation: Phoenix, AZ.

**Campbell, Heather E.,** Susan J. Perkins & Frank Fairbanks. (1997). "Phoenix: Alternative Service Delivery Strategies," in Marga Prohl, Ed., *International Strategies and Techniques for Future Local Government, Practical Aspects Towards Innovation and Reform*, pp. 17-73. Bertelsmann: Gutersloh, Germany.

### **MONOGRAPHS**

Waits, Mary Jo, **Heather E. Campbell,** Rebecca Gau, Ellen Jacobs, Tom Rex & Robert K. Hess. (2006). *Why Some Schools with Latino Children Beat the Odds...and Others Don't.* Morrison Institute for Public Policy & Center for the Future of Arizona: Tempe, AZ. Monograph produced with funding from Bruce T. Halle Family Foundation, City of Phoenix, Valley of the Sun United Way, Arizona Community Foundation, Honeywell, and Arizona State University. (One of three lead researchers and writers.) Available at <http://www.asu.edu/copp/morrison/>

**Campbell, Heather E. & Ryan M. Johnson.** (1999). *Doing Multivariate Analysis of Residential Single-Family Water Conservation Programs: The Cookbook.* Morrison Institute for Public Policy: Tempe, AZ. Monograph produced under grant for the Arizona Department of Water Resources (ADWR) (Co-principal investigators: Dr. Rob Melnick, Mary Jo Waits, and Dr. Heather Campbell). Document available at <http://www.asu.edu/copp/morrison/>

### **REFEREED PROCEEDING PUBLICATIONS**

Eckerd, Adam, Yushim Kim & **Heather E. Campbell.** (2011). "Using ABM to Illuminate Social Processes Leading to Environmental Injustice." *Computational Social Science*

Society of American, CSSSA 2011 [Online,  
<http://computationalsocialscience.org/publication/eckerd>]

**Campbell, Heather E.**, Laura R. Peck & Michael K. Tschudi. (2007). "Examining the Environmental Justice Component of Urban Sustainability: A Comprehensive Analysis Including Economics, Collective Action, Ethnicity, and Age." *Proceedings of the SUE-MOT Conference 2007 International Conference on Whole Life Urban Sustainability and its Assessment*, Glasgow, Scotland, UK, June 27-29, 2007. M. Homer, C. Hardcastle, A. Price & J. Bebbington, Eds. Posted at <http://conference.sue-mot.org/papers> (abstracts publicly available; articles password-protected).

**Campbell, Heather E.** & Marianne Barrett. (1996). "How Did We (De)Regulate Telecommunications? A Preliminary Analysis of Cable and Telephony in the Act of '96," in Kathy Rehbein, Ed., *1996 Proceedings of the Seventh Annual Meeting of the International Association for Business and Society*, pp. 189-194.

**Campbell, Heather E.** (1993). "Looking in the Wrong Place? Implications of a Strategic Model of the Rate Case Process for the Effect of Election of Public Utility Regulators," in Jean Pasquero and Denis Collins, Eds., *1993 Proceedings of the Fourth Annual Meeting of the International Association for Business and Society*, pp. 211-216.

#### **NON-REFEREED PROCEEDING PUBLICATION**

**Campbell, Heather E.** and BJ Tatro. (1995). \* "An Experiential Approach to Teaching Program Evaluation," in *Proceedings of the Eighteenth National Conference on Teaching Public Administration*, Panel 6C Paper 1, pp. 1-10.

#### **EDITORIAL INTRODUCTIONS**

**Campbell, Heather E.** (2010). "From the Editor—Special 15<sup>th</sup> Anniversary Volume," *Journal of Public Affairs Education*, Vol. 16(3): ii-iii.

**Campbell, Heather E.** (2010). "From the Editor—Special 15<sup>th</sup> Anniversary Volume," *Journal of Public Affairs Education*, Vol. 16(2): ii-iii.

**Campbell, Heather E.** (2010). "From the Editor—Special 15<sup>th</sup> Anniversary Volume," *Journal of Public Affairs Education*, Vol. 16(1): ii-iv.

**Campbell, Heather E.** (2009). "From the Editor," *Journal of Public Affairs Education*, Vol. 15(4): iii-iv.

**Campbell, Heather E.** (2009). "From the Editor," *Journal of Public Affairs Education*, Vol. 15(3): iii-iv.

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\* Indicates work with doctoral student(s)



**Campbell, Heather E.** (2009). "From the Editor," *Journal of Public Affairs Education*, Vol. 15(2): iii-v.

**Campbell, Heather E.** (2009). "From the Editor," *Journal of Public Affairs Education*, Vol. 15(1): iii-iv.

## **RESEARCH CONFERENCE PRESENTATIONS**

**Campbell, Heather E.** (presenter). Panel presentation, “Cleaning Up Brownfields, Improving Environmental Justice: Assessing Community Involvement.” Presented at the Association for Environmental Studies and Sciences (AESS) research conference, June 2017, University of Arizona, Tucson, AZ.

**Campbell, Heather E.** (presenter). Paper: Eckerd, Adam, Yushim Kim, and Heather E. Campbell, “Economic Development and Gentrification in Communities with High Levels of Environmental Injustice.” Presented at the UAA research conference, April 5 2017, Minneapolis, MN.

**Campbell, Heather E.** Panel Presentation, Society for Risk Analysis (SRA) conference, San Diego, CA, December 13, 2016. “What if Revealed Preference Isn’t So Revealing? Insights from Agent-Based Modeling and Complex Systems for the Practice of Benefit-Cost Analysis.” Panel: Revolutions in Benefit Analysis.

**Campbell, Heather E.,** Adam Eckerd and Yushim Kim. Panel presentation, Urban Affairs Association (UAA) conference, San Diego, CA, March 18, 2016. “Cleaning Up Brownfields, Improving Environmental Justice: Assessing Community Involvement.” (coauthors, Heather E. Campbell, Adam Eckerd, Yushim Kim; Main presenter Heather Campbell)

Panel Presentation, APSA Conference, San Francisco, September 2-6, 2015. “Community Potential for Collective Action and Environmental Justice: An Agent-Based Analysis” (coauthors, Adam Eckerd, Heather E. Campbell, Yushim Kim; Main presenter Adam Eckerd)

Campbell, Heather E. Panel Presentation, AESS Conference, UCSD. June 24-27, 2015 in San Diego, CA at University of California, San Diego. “Trying to Solve the Environmental Justice Problem: Insight from Agent-Based Modeling”

Eckerd, Adam, **Heather E. Campbell,** and Yushim Kim. “Social Capital and Environmental Justice: An Agent-Based Model.” Presented, Association for Public Policy Analysis and Management Research Conference, November 2014, Albuquerque, NM. (Main presenter Heather Campbell)

Eckerd, Adam, **Heather E. Campbell,** Yushim Kim. November 2014. “Residential Mobility and Environmental Justice: Insights from Agent-Based Analysis,” Association for Public Policy Analysis and Management. Albuquerque, NM. Session: Addressing Complex Environmental and Energy Problems Using Computational Tools and Techniques. Presenter: Yushim Kim

**Campbell, Heather E.** Panel Presenter, Los Angeles Policy Symposium, RAND Corp, Santa Monica, CA, April 4 2014. Panel: Innovation and Inequality. Moderator: Chris Nelson (RAND). Other participants: Colleen Callahan (UCLA), Ricardo Basurto-Dávila (Los Angeles County Department of Public Health)

Adam Eckerd, Kim, Yushim, and **Heather E. Campbell**. “Social Capital and Environmental Justice: An Agent-Based Model.” Presented, Association for Public Policy Analysis and Management research conference, November 2013, Washington, DC. (Main presenter Yushim Kim)

Kim, Yushim, Adam Eckerd, and **Heather E. Campbell**. “Race’ Versus ‘Class’ in Environmental Justice: Using Agent-Based Modeling.” Presented, Association for Public Policy Analysis and Management research conference, November 2012, Baltimore. (Main presenter Heather Campbell)

**Campbell, Heather E.** “How should we teach program evaluation to public managers? Clinical and Course-Based Approaches.” Panel: Teaching Program Evaluation for Public Managers. American Evaluation Association, 2011, Anaheim, CA.

Eckerd, Adam, **Heather E. Campbell**, and Yushim Kim.\* “Helping Those Like Us or Harming Those Unlike Us: Agent-Based Modeling to Illuminate Social Processes Leading to Environmental Injustice.” Association for Public Policy and Analysis and Management (APPAM) research conference, November 2010, Panel: New Approaches in Studying Environmental Injustice. (Main presenter Adam Eckerd.)

**Campbell, Heather E.** “A Graphical System Model for Analyzing Urban Environmental Policy.” Presented at the APPAM 30<sup>th</sup> Annual Research Conference, November 6-8, 2008, Los Angeles, CA.

**Campbell, Heather E.** “Examining the Environmental Justice Component of Urban Sustainability: A Comprehensive Analysis Including Economics, Collective Action, Ethnicity, and Age.” Presented at the International Conference on Whole Life Urban Sustainability and its Assessment, Glasgow, Scotland, 27-29 June 2007.

**Campbell, Heather E.** & Michael K. Tschudi, “The Location of Toxics Release Inventory Facilities in Maricopa County: Economics, Collective Action—and Being Asian.” Poster presentation, CAP-LTER Poster Symposium, Arizona State University, January 10, 2007. (Joint presenters)

**Campbell, Heather E.** “Toxics on the Edge: Poverty, Race, and Political Boundaries.” Presented at the 28th Annual APPAM Research Conference, November 2-4, 2006, Madison, WI. Panel: Environmental Justice: Issues in Facility Siting, Regulatory Compliance, Neighborhood Revitalization, and Environmental Management Systems.

**Campbell, Heather E.** “Student Evaluations of Teaching: How You Teach and Who You Are.” 2004 APPAM National Research Conference, October 27-30, Atlanta, GA.

Osborn, Marcus R. & **Heather E. Campbell**.\* “An Examination of the Effectiveness of Publicly Funded Elections at Reducing Interest Group Influence: Lessons Learned from

Arizona and Guidance for State Policymakers.” 2004 APPAM National Research Conference, October 27-30, Atlanta, GA. (Main presenter Marcus Osborn.)

Sobotta, Robin R. & **Heather E. Campbell**.\* “Concerns, Contours, & Communities: Environmental Justice and Aviation Noise.” 2003 APPAM National Research Conference, November 6-8, Washington, DC. (Main presenter Robin Sobotta.)

**Campbell, Heather E.** “Fixing the Telecom Act of 1996? Analysis of the 2002 Internet Freedom and Broadband Deployment Bill,” 2002 National Research Conference of APPAM, November 7-9, Dallas, TX.

**Campbell, Heather E.** “Is Expert Opinion Accurate? An Empirical Analysis With Implications for Public Administration, Research, and Teaching,” 2002 Research Conference of the American Society for Public Administration (ASPA), Van Riper Symposium, March 23-26, Phoenix, AZ.

**Campbell, Heather E.** “Is Expert Opinion Accurate? An Empirical Analysis With Implications for Teaching Policy Analysis and for the Administrative State.” 2001 Fall Research Conference of the APPAM, November 1-3, Washington, DC.

**Campbell, Heather E.** & Barbara Coyle McCabe. “Fun With Economics: Simulating and Stimulating the Curriculum.” 24th Annual Conference on Teaching Public Administration, February 2001, Tempe, AZ.

**Campbell, Heather E.** “Analyzing Water Conservation Policies: Prices, Regulation, People, or Stuff.” APPAM, 22nd Annual Research Conference, November 2-4, 2000, Seattle, WA.

**Campbell, Heather E.** “Evaluating Water Conservation Policies: The Value of Using Multivariate Regression Analysis.” Arizona Evaluation Network Spring Conference, April 28, 2000, Tucson, AZ.

**Campbell, Heather E.** “When Businesses Collide: Interest-Group Politics in the New Telecommunications Regulation,” Western Political Science Association Annual Meeting, March 13-15, 1997, Tucson, AZ.

**Campbell, Heather E.** “An Analysis of Cable and Telephony in the Act of 1996: Rules, Incentives and Economics,” Association for Public Policy Analysis and Management, 18th Annual Research Conference, October 31-November 1, 1996, Pittsburgh, PA.

**Campbell, Heather E.** “How Did We (De)Regulate Telecommunications? A Preliminary Analysis of Cable and Telephony in the Act of '96,” International Association for Business and Society 7th Annual Conference, March 21-24, 1996, Santa Fe, NM.

**Campbell, Heather** & BJ Tatro\*. “An Experiential Approach to Teaching Program Evaluation,” 18th Annual Conference on Teaching Public Administration, March 1995, Seattle, WA.

**Campbell, Heather Elaine.** "Election *Versus* the Public Interest: the Case of Public Utility Commissioners," Western Social Science Association, 36th Annual Meeting, April 1994, Albuquerque, NM.

**Campbell, Heather E.** "Looking in the Wrong Place? Implications of a Strategic Model of the Rate Case Process for the Effect of Election of Public Utility Regulators," International Association for Business and Society, 4th Annual Meeting, April 1993, San Diego, CA.

### **TECHNICAL REPORTS**

Bortner, Peg, Anne Schneider, Carlos Martin, **Heather E. Campbell**, Laura R. Peck, Janet Soper, Geri Pavlick, Andy Hall, Jolan Hsieh, Kathy McCaghren, Yvonne Luna, Carlos Posadas & J. D. Godchaux. (October 2003). *Stardust Center for Affordable Homes and the Family Resource Book: ASU Faculty Research Workshop*. University Initiatives, Office of the President: Tempe, AZ. (Contributor)

Bortner, Peg, **Heather Campbell**, Rob Melnick, Michael Musheno, Carlos Posadas, Anne Schneider & Christine Yalda (2001). *Exploring Racial Profiling: Research Design Recommendations for the Chandler Police Department*. Center for Urban Inquiry: Tempe, AZ. (Primary author)

Bortner, Peg **Heather Campbell**, Rob Melnick, Michael Musheno, Carlos Posadas, Anne Schneider & Christine Yalda (2001). *Developing Understandings of Racial Profiling Issues and Practices: An Annotation and Analysis of Key Documents*. Center for Urban Inquiry: Tempe, AZ. (Co-author)

**Campbell, Heather E.**, Elizabeth Hunt Larson, Ryan M. Johnson & Mary Jo Waits. (January, 1999). *Some Best Bets in Residential Water Conservation: Results of Multivariate Regression Analysis, City of Phoenix, 1990-1996*. Morrison Institute for Public Policy: Tempe, AZ. Grant research performed for the Arizona Department of Water Resources (ADWR) (Co-principal investigators: Dr. Rob Melnick, Mary Jo Waits, and Dr. Heather Campbell).

**Campbell, Heather**, Ryan Johnson & Mary Jo Waits. (December, 1996). *Developing a Statistical Model for Evaluating Water Conservation Measures: A Review of Literature*. Morrison Institute for Public Policy: Tempe, AZ. Grant research performed for the Arizona Department of Water Resources (Co-principal investigators: Dr. Rob Melnick, Dr. Robert Hinks, and Dr. Heather Campbell).

**Campbell, Heather**, Robert Hinks, Ryan Johnson, Laurie Marin & Mary Jo Waits. (June, 1996). *Residential Water Conservation in Arizona: Expert Assessment of Provider Efforts in the Phoenix AMA*, Morrison Institute for Public Policy: Tempe, Arizona. Grant research performed for the Arizona Department of Water Resources (Co-principal investigators: Dr. Rob Melnick, Dr. Robert Hinks, and Dr. Heather Campbell).

## **ARTICLES AND LETTERS IN PROFESSIONAL NEWSLETTERS**

**Campbell, Heather E.** (2001). "Reader Distressed By May Frederickson Perspective." *PA Times*: Vol. 24, No. 7: 8.

**Campbell, Heather E.** (2001). "Summary of Keynote: Yvonna Lincoln Speaks about 'The Five Futures' and Their Importance to Fourth Generation Evaluation," *AZENet Newsletter*, Fall.

**Campbell, Heather E.** (2001). "Responses to the Keynote: Dr. Dennis Palumbo and Dr. Katherine McKnight," *AZENet Newsletter*, Fall.

**Campbell, Heather E.** (2001). "AJ Figueredo's Commentary on Lincoln's Address," *AZENet Newsletter*, Fall.

**Campbell, Heather E.** (2001). "Logic Models in Theory and Use," *AZENet Newsletter*, Fall.

**Campbell, Heather E.** (2001). "Overlapping Concerns of Policy Analysis and Program Evaluation." *AZENet Newsletter*: Winter: 1-2.

## **GRANT ACTIVITY**

Lear Family Foundation. Summer 2016. Doctoral student support for co-authored research on environmental justice, fragile communities, and water cut-backs. (Award approximately \$2000)

Fletcher Jones Foundation (FJF) faculty research grant, "Disseminating Power Struggles Research and Improving Energy Infrastructure Project Siting Outcomes." The two-year funding period is July 1, 2015 to June 30, 2017 (\$4425). Co-PIs, Hal Nelson and Heather Campbell

Lear Family Foundation. Summer 2012. Doctoral student support for co-authored research on environmental justice and social constructions of target populations. Co-authored paper successfully presented at the Midwest Political Science Association meeting in Chicago, Spring 2013 (Award approximately \$3500)

Proposal. Participant in "Young Science Correspondents" proposal to NSF. Partners represented Arizona State University's Walter Cronkite School of Journalism, School of Public Affairs, Office of Research Publications, Center for Nanotechnology in Society, Global Institute of Sustainability, and Biodesign Institute; Banner Alzheimer's Institute; Boeing; Intel; Freeport-McMoRan; Translational Genomics, Inc; and the University of Arizona's Lunar and Planetary Lab. Media partners included KTAZ 39, the local affiliate of *Telemundo*; *La Buena Onda* (1190 AM); *La Voz*, the city's largest Hispanic newspaper; the Ask-A-Biologist website; know99 TV, the City of Phoenix's cable station; the Interscholastic Journalism Association; the AzSC website; the AZ Latino Media Association (ALMA); the Latino Affairs desk at the local NPR station; and *The Arizona Republic*. Proposal was for a 5-year program located at the Arizona Science Center. Requested funds: \$2,314,559 over five years; proposal ID #0813531. Rejected.

Finding “Good To Great” Latino Schools in Arizona (2004-2006). PI: Mary Jo Waits.

Funding by city of Phoenix, Valley of the Sun United Way, Halle Foundation, Arizona Community Foundation, plus Morrison Institute and Center for Future of Arizona. Total approximately \$250,000 for all 3 phases of study. (Lead research scientist and co-author)

Dean’s Incentive Grant (January 2004—December 2004). College of Public Programs (Award approximately \$1600).

Arizona Department of Water Resources. (1994 Augmentation and Conservation Assistance Grant Program), “New Directions For Municipal Water Conservation Strategies: A Proposal to Identify and Evaluate RCMs [Reasonable Conservation Measures] for Non-Per Capita Programs” (Total award \$91,600).

- *Phase II (Evaluation)*—Co-principal investigators: **Heather E. Campbell**; Rob Melnick, Director, and Mary Jo Waits, Associate Director, Morrison Institute. Award \$62,000. 7/24/97—1/31/99.
- *Phase I (Identification)*—Co-principal investigators: **Heather E. Campbell**; Rob Melnick, Director, Morrison Institute; and Bob Hinks, Associate Professor, Civil Engineering. Award, \$29,600. 3/27/95—12/31/96

Dean's Incentive Grant (June 1994—August 1994). College of Public Programs (Award approximately \$3600).

Faculty Grant-in-Aid (June 1992—June 1993). Office of the Vice President for Research, Arizona State University (Award approximately \$4600).

## **RECOGNITION AND AWARDS**

Nomination, Annual Best Article Award, 2011: *Journal of Comparative Policy Analysis*.

Award: 2010 School of Public Affairs Distinguished Service, ASU.

Nomination: Article for 2009 APPAM Award for Research in Comparative Policy Analysis: “A Graphical System Model for Analyzing Urban Environmental Policy.”

Nomination: ASU’s Outstanding Graduate Mentor, by doctoral student Leigh Hersey, 2009.

Award: "Best Article in the *Journal of Public Affairs Education* for 2005," National Association of Schools of Public Affairs and Administration (NASPAA).

Award: 2005—2006 Faculty who make a difference in the lives of ASU students; across the Tempe, Polytechnic, and West campuses of ASU about 60 faculty (~2%) received this recognition.

Award: 2004 School of Public Affairs Distinguished Service, ASU.

Nomination: Spring 2006, Centennial Professor Award recognizing engaged scholarship, emerging leadership, dedication to community service and demonstration of student-centered practices. (The student who submitted the nomination did not realize that tenured professors are not eligible.)

Nomination: NASPAA Excellence in Teaching Award, 1999.

Fellow: Wakonse Fellowship for faculty who are devoted to teaching and learning, ASU Chapter, 1998—2010.

Award: 1997 School of Public Affairs Distinguished Teaching, ASU.

Nomination: Co-Curricular Programs and Service 1998 Last Lecture series, ASU.

Award: 1994 School of Public Affairs "Leg of the Stool" Award for Excellence in Service, ASU.

Nomination: APPAM Dissertation Award, 1992.

Award: Mellon Fellowship, Carnegie Mellon University, 1983—1984.

## **INTERNATIONAL SERVICE**

Invited Workshop Presenter, Social Cost-Benefit Analysis, Summer 2013, CGU DBOS Professional Development Workshop. Approximately 1000 attendees overall, throughout the world.

External Assessor, Gold Medal in Social Science, Royal Irish Academy. Summer 2013.

Invited Speech, University of the West Indies, Trinidad and Tobago. Topic: Integrating teaching and research using the *Journal of Public Affairs Education*. Spring 2009

Participant, Russian and East European Studies Center (REESC) ASU-YSU (Yerevan State University, Armenia) Partnership (2004), held at ASU.

Participant, REESC ASU-University of Prishtina, Kosovo Partnership (2002—2003), held at ASU.

Invited Workshop Presentation, Chengdu City Managers Training Project. Topic: Regulation. Fall 2003, held at ASU.

Invited Participant and Workshop Facilitator, International Network for Better Local Government, "Alternative Service Delivery Strategies," June 18-19, 1996, Gutersloh, Germany.



## **NATIONAL SERVICE**

Technical Review of Research Proposal, US Bureau of Reclamation, Research and Development, Science and Technology Program. July 2012.

## **PUBLIC/COMMUNITY SERVICE**

### ***INVITED SPEECHES***

2018. Workshop on Policy Process Research (WOPPR), CU Denver School of Public Affairs. T March 6, What is the Contribution of Citizen Involvement? A Mixed-Methods Analysis of Brownfields Cleanup in California.

“The Whole is Greater than the Sum of the Parts: Public Policy, Urban Planning, Public Health, and Bloustein.” January 18, 2018, Edward J. Bloustein School of Public Policy and Planning, University of Rutgers, New Brunswick.

2016. University Club of Claremont. October 11. Environmental issues, and the presidential candidates. The University Club of Claremont raises funds for well-scoring but poorer high school students to help them attend college.

Claremont Graduate University, Tuesday Lunch Talk Series. Topic: Environmental Justice and A Journey to a New Paradigm. October 28, 2014.

Hampden-Sydney College. College and community evening lecture, “Trying to Understand Race-Based Environmental Injustice” (November 11, 2013).

Claremont Graduate University, Tuesday Lunch Talk Series. Topic: Helping Those Like Us or Harming Those Unlike Us? Using Agent-Based Modeling to Examine Environmental Injustice. October 2011.

University of Denver, Daniels College of Business. Topic: Policy Analysis for Improving Government, Business, and Society. January 2010.

Indiana University, Bloomington, School of Public and Environmental Affairs. Topic: Diagnosing Injustice: Making progress in environmental justice analysis. October 2009.

University of Texas, Dallas, School of Economic, Political, and Policy Sciences (EPPS). Topic: Diagnosing Injustice: Some under-examined issues in environmental justice Analysis. October, 2009.

Advancing Arizona Education Conference, Options for Excellence Program, Arizona State University. Topic: *Beat the Odds*. Fall 2006.

Arizona State University, Hugh Downs School of Human Communication First Fridays Forum. Topic: Effect of gender, age, minority status, and sexual orientation on Student Evaluations of Teaching (SETs). Spring 2005.

California State University, Stanislaus. Topic: Factors affecting student evaluations of teaching. Fall 2005.

Ecosystems Seminar. Topic: Effectiveness of residential water conservation policies.  
February 19, 2003.

Arizona Evaluation Network (AZENet) Fall Meeting. "Overview of Cost Analysis,"  
December 1, 1997.

AZENet, Scottsdale Cluster. "BCA [Benefit-Cost Analysis] and CEA [Cost-Effectiveness  
Analysis]: Tools for Evaluating Health Policies," April 28, 1997.

Graduate Women's Network. "The Transition from Graduate Student to Junior Faculty:  
Issues Women Face," 1995.

Metropolitan Business and Professional Women. "Policy Analysis: What Is It, and What Can  
Be Done About It," August 1994.

### **WORKSHOPS**

Professional Development Workshops, CGU, various topics, various years (see below for  
more details)

Invited Participant, Stardust Center for Affordable Homes and the Family Workshop, October  
30, 2003.

Presenter, AZENet Spring Conference, Phoenix, AZ, April 26, 2001. Topic: Cost-Benefit  
Analysis.

Presenter, Arizona Department of Water Resources, November 17, 2000. Topic: Meaning of  
water conservation research results and how to use *The Cookbook*. Presented to Non-  
Per-Capita RCMs [Reasonable Conservation Measures] working group.

Organizer, Arizona Evaluation Network Fall Workshop, October 27, 1999, Burton Barr  
Central Library, Phoenix, AZ. Topic: Evaluation and Privatization.

Presenter, Office of the Auditor General, State of Arizona, "Introduction to Policy Analysis,"  
June 3, 1998, Phoenix, AZ (Session Leader: John Hall, Professor, School of Public  
Affairs. Other presenters: Rob Melnick, Director, Morrison Institute; Peggy O'Sullivan-  
Kachel, Director, Advanced Public Executive Program).

### **INTERVIEWS/MEDIA**

Phone Interview: David Duron of the *Yucaipa Valley News Mirror*. 3/11/16. Queries re water  
pricing. Product: (not known)

Email Interviewer: David Friedlander of *Newsweek* and *The Daily Beast*. Query, 1/23/13:  
Under the radar issues that may explode during this Presidential term. Product: (not  
known)

Interviewer: Rod Leveque. Product: "New Faculty: Heather Campbell," *The Flame*, Vol. 11, No. 3: 32.

Interviewer: Molly Castelazo. Product: "Public Utility Regulation, Planning for Long-term Costs, and Transitions to Cleaner Energy Technologies," published September 10, 2008 in *Knowledge@W.P. Carey*. Permanent link:  
<http://knowledge.wpcarey.asu.edu/article.cfm?articleid=1667>

Interviewer: Sam Tyler. Product: The *Beat the Odds* study is one of four featured examples in a one-hour PBS documentary, *Good to Great*, aired on KAET Channel 8 Wednesday, January 10, 2007 at 9 pm and Sunday, January 14, 2 pm (other times nationally).

- According to the Center for the Future of Arizona (email announcement dated 15 March, 2007), "In January, 245 PBS television stations featured the Center's *Beat the Odds* study and one of its 12 high performing schools, the Alice Byrne Elementary School in Yuma, in a television documentary about Jim Collins and his best-selling management book *Good to Great*."

Interviewer: Debra Palka. Product: "Teaching Evaluation Study Rules Out Beauty as Factor," *ASU Insight*, November 12, 2004: 2.

Interviewer: Mark Brodee. Product: Radio article on water policy in Arizona, aired on KJZZ during Morning Edition, 6:30 and 8:30 am time slots, November 25, 2002.

Interviewer: David Parrish. Product: "The Illusion of Equality," *The Arizona Republic*, June 20, 1999: A1, A16.

Interviewer: Karen Yamada. Product: "Competition Between Telephone, Cable Companies Not Imminent," *State Press*, Feb. 13, 1998: 10.

Interviewer: Jay Alpert. Product: Quote on ASU Radio Actuality Service, week of Feb. 12, 1998. [Note: an "actuality service" provides news stories to radio stations, including "actualities," which are audio quotes.]

Interviewer: Maureen Skowran. Product: "Residents Rally Against 71% Rent Raise," *Apache Junction Independent*, Nov. 19-25, 1997: A1 and A13.

Interviewer: Ed Taylor. Product: "Telecom Revolution a Year Later: Mixed Results for Industry So Far," *Tribune Newspapers*, Feb. 9, 1997: E1 and E6.

## **PROFESSIONAL SERVICE**

### ***NATIONAL OFFICES AND SERVICE***

#### Association for Public Policy Analysis and Management

- Book Review Editor, *Journal of Policy Analysis and Management* (July 1 2018-present)

- **Member, Policy Council**, Representative of the Institutional Members to the Policy Council. From Jan. 2017 through 2020.
  - Chair, Membership Committee 2018
  - Reviewer, proposals to host the 2019 international conference
- Co-organizer and host, APPAM Regional Student Conference--CA, Spring 2018, CGU.
  - Welcome, Welcome and Lunch Workshop, Friday March 9, 2018
  - Discussant, Panel: Clean Energy and Natural Resource Preservation, Saturday March 10, 2018
- Co-organizer, APPAM Regional Student Conference, April 2017, UCR. Second APPAM regional student conference ever, first outside DC. Other sponsors and organizers: APPAM staff, UCR, UCI, UCLA, USC, Pardee Rand, UCSD, Pepperdine. Over 130 student submissions, 83 student participants, 26 policy schools represented, 25 student panels and 12 student poster presentations. Participants from far beyond the region, even international.
  - Opened first-day luncheon and introduced conference and keynote speaker
- Chair, PhD Dissertation Awards Committee (Jan. 2017 to October 2017; 2006)
- Publications Committee (2016, 2018)
- CGU Institutional Representative, 2013-present
- Vice-Chair, Institutional Representatives, 2005-2007
- ASU Institutional Representative, 2003-2010
- Organizer, Science and Technology Policy track, national research conference, 2005, 2004, 2003

#### American Evaluation Association, Environmental Program Evaluation TIG

- Reviewed proposals for the national research conference (2015)

#### External Tenure Reviews

University of La Verne, College of Business and Public Management, 2016  
 University of Delaware, School of Public Policy and Administration, 2016.  
 University of Illinois at Bloomington, School of Public and Environmental Affairs, 2010.  
 University of Colorado, Denver, School of Public Affairs, 2009.

#### External Review, Promotion to full Professor

University of Illinois at Bloomington, School of Public and Environmental Affairs, 2018.  
 Loyola Marymount University, Department of Economics, 2014

#### External Mid-Tenure Review

University of La Verne, College of Business and Public Management, 2013

#### External Sabbatical Review

Arizona State University, School of Public Affairs, 2012.

#### Member of the Board, *Journal of Public Affairs Education*, April 1, 2011 to 12/31/13.

- Member of best-paper committee, 2012, 2011

Editor-in-Chief, *Journal of Public Affairs Education*, journal of record of the National Association of Schools of Public Affairs and Administration (NASPAA), accrediting entity for public administration and public policy masters' programs. Four issues per year. Winter 2009 through Summer 2010 (Vol. 15 No. 1 through Vol. 16 No. 3)

Member (2012, 2011, 2008, 2007) NASPAA committee to award the best paper in the *Journal of Public Affairs Education*.

Member, National Association for Schools of Public Affairs and Administration (NASPAA), Award Committee, Leslie A. Whittington Excellence in Teaching Award (2005). Chair: Eric Jacobson. Other Member: Steve Fetter.

### ***STATEWIDE SERVICE (Arizona)***

Member, Arizona Water Institute (AWI) Proposal Review Committee (October 2007). Responsible for 16 of 32 proposals. Other participants included Executive Director of AWI; and representatives of all state universities, Arizona Department of Environmental Quality (ADEQ), and other appropriate state agencies; and water stakeholder groups.

Arizona Evaluation Network (AZENet)

- Past President, member of Board, 01/02
- President, chair of Board, 00/01
- President-Elect, member of Board 99/00
- Charter Member

### ***CONFERENCE SERVICE***

Chair, AESS Panel, June 22 2017, Tucson, AZ, University of Arizona, "Local, Place-Based, and Indigenous Knowledge for Ecological Resilience II"

Co-organizer and host, APPAM Regional Student Conference, Spring 2018, CGU. Third APPAM regional student conference ever, second outside DC. Other sponsors and organizers: APPAM staff, CGU staff, UCR, UCI, UCLA, USC, Pardee Rand, UCSD, Pepperdine. Over attendees. Participants from far beyond the region, even international.

- Opening speaker, first-day luncheon; introduced keynote speakers

Co-organizer, APPAM Regional Student Conference, April 2017, UCR. Second APPAM regional student conference ever, first outside DC. Other sponsors and organizers: APPAM staff, UCR, UCI, UCLA, USC, Pardee Rand, UCSD, Pepperdine. Over 130 student submissions, 83 student participants, 26 policy schools represented, 25 student panels and 12 student poster presentations. Participants from far beyond the region, even international.

- Opening speaker, first-day luncheon; introduced conference and keynote speaker

Presenter (Invited), "The Job Search" at Job Panel, Public and Nonprofit Division, doctoral consortium, Academy of Management, Anaheim, CA, August 6, 2016.

Co-Organizer, Panel Proposal for the Association for Public Policy Analysis and Management (APPAM) 2011 Research Conference, on Environmental Policy.

Chair and Discussant, Panel: Market-Based Instruments in Environmental Policymaking. APPAM, Twenty-Ninth Annual Research Conference, Washington, DC, 8-10 November 2007.

Moderator, Roundtable: Evaluating the Evaluations: Research into High-Stakes Testing. American Society for Public Administration national research conference, Denver, CO, Spring 2006.

Chair, Panel: Issues Affecting Internet Use: Adoption and Divides. APPAM, November, 2005.

Chair, Panel: Info and Telecom Policy. APPAM, October 2004.

Chair, Panel: Governing Science and Technology Policy. APPAM, November 2003.

Moderator, 24th Annual Conference on Teaching Public Administration, February 2001.

Chair, Organizer and Presenter, Roundtable: Regulating the New Economy: Telecommunications, Software and Cyberspace. APPAM 22nd Annual Research Conference, November 2-4, 2000, Seattle, WA.

Respondent, Spring Conference, Arizona Evaluation Network, April 9, 1999, Orange Tree Resort, Phoenix, AZ. Presenter: Michael Q. Patton, keynote address, "Evaluation for Decision-Making."

Observer, Community Presentation, Wakonse Retreat, May 23-31, 1998, Camp Tontozona, AZ. [Note: an "observer" is a pre-assigned extemporaneous discussant on teaching methods used during the presentation.]

Moderator, Panel: Revolts, Reforms and Changes in Local Finance, 36th Annual Western Social Science Association Conference, April 20-23, 1994, Albuquerque, New Mexico.

### ***REFEREE/REVIEWER, JOURNALS AND BOOKS***

*Journal of Public Affairs Education*

- 2018, 2014, 2013, 2012, 2011, 2005, 2002 (not counting editorship)

*Urban Affairs Review*

- 2018

*Sustainability*

- 2018

*Community Development*

- 2018

*Computers, Environment and Urban Systems*

- 2018

*CRC Press-Taylor Francis Group; book manuscript on agent-based modeling and environmental issues*

- 2017

*American Journal of Evaluation*

- 2017

*Social Justice Research*

- 2017

*Review of Policy Research*

- 2016, 2015, 2014 (2), 2013, 2012 (2), 2011

*Policy Studies Journal*

- 2015 (2), 1999, 1998

*Evaluation and Program Planning*

- 2015

*Landscape and Urban Planning*

- 2013

*Policy Sciences*

- 2012

*Water Resources Research*

- 2011

*Journal of Regional Science*

- 2011, 2008

*Journal of Public Affairs Research and Theory*

- 2005

*Journal of Policy Analysis & Management*

- 2003, 2002

*The Social Science Journal*

- 1995

Indiana University Press. *Obama on the Homefront*. May 2015.

Prentice Hall. *The Art of Questioning: An Introduction to Critical Thinking*. May 2000.

SUNY Press. *Humble Analysis: How Experts Work in Public Settings*. February 2000.

Irwin Books. 11th edition of *Economics of Social Issues* for preparation of the 12th edition; review also used for preparation of the 13th edition.

McGraw-Hill. *Survey Research for Public Administrators*.

## **MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS**

Association for Public Policy Analysis and Management (APPAM)

Association for Environmental Studies and Sciences (AESS)

Urban Affairs Association (UAA)

Society for Benefit-Cost Analysis  
Wakonse Fellowship for College Teaching and Learning (ASU chapter)



## **CLAREMONT CONSORTIUM SERVICE**

Co-organizer, Speaker Series: Taking the Constitution Seriously: Lessons from the Founding.  
Fall: Jean Yarbrough (Gary M. Penty Professor of Social Sciences, Bowdoin), Charles Kesler (Dengler-Dykema Distinguished Professor, CMC), George Thomas (Wohlford Professor of American Political Institutions, CMC), Melissa Rogers (CGU). Spring: Emily Pears (CMC); Paul Carrese (Inaugural Director of the School of Civic and Economic Thought and Leadership, ASU); Michael Uhlmann, (CGU); Amanda Hollis-Brusky (Pomona)

*Opening of this series included Master Class and reception on October 10th, 2016 from 4:00pm to 6:00pm at the House of the President.*

Panelist, Claremont Discourse Series, “Social Justice and the Environment: Challenges for the New Administration,” Claremont Colleges Libraries, March 9, 2017. Organizer: Adam Rosenkranz. Panel: Janet Brodie, CGU (moderator), Heather E. Campbell, CGU, Marc Los Huertos, Pomona, Tanja Srebotnjak, HMC.

Moderator, Women’s Health and Empowerment Symposium, “Environmental Justice and Health,” Intercollegiate Feminist Center for Teaching, Research and Engagement, Scripps College, February 24, 2017.

Guest Speaker, Intercollegiate Feminist Consortium Brown Bag Series, “Struggling to Understand Environmental INjustice”, Scripps College, February 16, 2017.

Guest Lecturer, Pitzer College. Course: EA 86 Environmental Justice. Professor: Brinda Sarathy. Dates: October 2014, February 2014, September 2012.

## **CGU UNIVERSITY, SCHOOL, AND DEPARTMENT SERVICE**

Faculty Executive Committee (FEC) Member, Fall 2012-December 2017.

Working Group Member, Spring 2017. “Fix or Close” working group. Providing strategic planning analysis of several programs at CGU, for recommendations to the CGU Board of Trustees.

Strategic Planning Committee, Summer 2017 to December 2017. Providing strategic planning work for recommendations to the CGU Board of Trustees, December 2017.

- Chair, Diversity pillar working group

Reader, poems for CGU website project, “CGU Reads Poetry”; “Catalog of Unabashed Gratitude” by Ross Gay and “April Song for August,” by Adrian Blevins. September 2017.

2017. Spring Preview for newly admitted and prospective students, March 25.

2016. DPE Faculty Book Event. October 17, 2016. “Geographies of Justice” A Celebration of New Books by Professors Heather Campbell and Melissa Rogers. Founder’s Room, Honnold Library, 6:30-7:30.

Landing an Academic Job Conference, The Career Development Office and Preparing Future Faculty, Friday, October 1, 2016, Presenter, “Being a Productive Teacher Scholar,” Burkle 16, 2:30-4:00.

CGU Open House; lunch and DPE session, Th 25 August, 2016 (leader, DPG portion)

CGU Open House; lunch and DPE panel, Saturday 2 April, 2016 (Emcee, DPE session)

DPE Nominating (Tenure) Committees

- 15/16, Chair, 1
- 14/15, Chair, 1; Member, 2
- 13/14, Member, 2

Search Committees, DPG

- 16/17, Chair, Policy
- 16/17, Member, American Political Behavior

Donated to Graduate Student Appreciation Week, April, 2016 (Per request of Student Success Center Team, donated to the Book Share shelf)

CGU first-ever Re-Orientation; opening panel, February 5, 2016 (Faculty Panel, 9:00-9:50)

CGU Board of Trustees; Chair’s Faculty Advisory Group, Summer 2015-June 2016

Presenter, “From Candidate to Colleague: How to Wow the Search Committee,” Conference: Landing an Academic Job: Strategies, Opportunities, and Challenges. Put on by the CGU Career Development and the CGU Writing Center, sponsored by Career Development Office, Preparing Future Faculty Program, Office of Alumni Engagement, October 9, 2015.

Speaker, first Transdisciplinary Studies Conference: Big Data, Better World? (November 2014).

Presenter, DPP Tuesday Talk Series, October 2014.

Featured Speaker, first School of Social Science, Policy and Evaluation Day, September 2014.

Policy Brief on Renewable Energy provided to President Freund. April 2012.

Panel, SSSPE Preview Week, 18 February 2014. Energy and Environmental Policy Analysis (Heather Campbell, Nick Cain, Hal Nelson; organized by Annakah Hall), 5:30-8pm.

Discussant, CGU’s 14<sup>th</sup> Annual Student Research Conference (“I Am in the World to Change the World”), Friday, Jan. 25, 2013. Session 9:15-10:30 (Session 1), 5Cs session.

Discussant, CGU's 13<sup>th</sup> Annual Student Research Conference and Art Exhibition ("The Razor's Edge"). Session 2, Panel 2: "Political Realms: From Smith to Wittgenstein to Connolly."

Member, Selection Committee for Executive Vice President and Provost of CGU (May 2011 to July 2011)

School/Division of Politics and Economics, CGU

Chair, Department of Politics and Policy (July 2011 to present)

Chair, Department of Economics (13/14)

Policy Field Chair (July 2010 to January 2014; Spring 2015 to present)

Workshop, Academic CVs and Federal Resumes, with Harold "Jake" Campbell (3/24/17)

Workshop, Tips on "The Job Talk" and "The On-Campus Interview, Professional Development Workshop, DPE (December 7, 2016)

Workshop, Basics of Teaching; part of the CGU Behavioral Economics and Institutions Seminar (October 1, 2015)

Workshop, Dissertation Proposal & Beyond (Spring 2014)

Workshop, Developing a Syllabus (Fall 2012)

Workshop, How to Publish (March 2011, March 2010)

Workshop, What You Need to Know About Graduate School (October 2011)

Workshop, The Academic Job Market (August 2011)

## **ASU UNIVERSITY, COLLEGE, AND SCHOOL SERVICE**

University Service, ASU

Senator (2006-2007, 2009-2010)

- Senate Personnel Committee (2009-2010)

Member, Downtown Phoenix Campus Governance Council (Spring 2007)

COLASS (Committee on Law and Social Science) Executive Committee (F01—S03)

DPA Executive Committee (98/99)

Liaison, University Program of Faculty Development (UPFD) (1994)

Writing Across the Curriculum Advisory Board (1993)

College of Public Programs (COPP) Service, ASU

Convener, SPA Academic Assembly review of Director (February 2007, January 2006).

First presenter in the new College of Public Programs Colloquium Series, ASU in

Downtown Phoenix, September 21, 2006. "What's Looks Got to Do With It? Causes of Student Evaluations of Teaching."

Director Search Committee (04/05)

Chair, Internal Grants and Awards Committee (01/02—02/03)

Chair, Academic and Student Affairs Committee (98/99)

Academic and Student Affairs Committee (97/98)

Internal Grants and Awards Committee (96/97)

Undergraduate Curriculum, Standards, and Grievances Committee (92/93)

Grievance Committee (91/92)

### School of Public Affairs (SPA) Service, ASU

Personnel Committee (08/09, 05/06, 00/01)

Chair, Masters Committee (previous name: MPA Committee) (July 2002—May 2007)

Advisor, Students of Public Affairs Network (SPAN) (04/05—May 2007)

- Included open advising at SPAN Professional Development Conferences

PhD Committee (Fall 2001—May 2007)

Co-organizer, School of Public Affairs Colloquium Series (02/03—05/06, 08/09, 09/10)

Grievance Committee (grievances '05, '06)

Ad Hoc Committee on ASU President's project to market/seek external funding for the School (S04)

Ad Hoc Committee to Serve Our Students (development of non-profit concentration) (01/02)

Ad Hoc DPA/PhD Requirements Committee (00/01)

Core Curriculum review committees

- Public Affairs Economics (1998—2008; chair 1998, 1999, 2001—2004)
- Budgeting and Finance (1998—2000)
- Integrated Methods (1998—2008; chair 2002—2004)
- Policy Analysis (1998, 2001—2008)

MPA Admissions and Standards Committee (93/94—97/98)

- MPA Student Paper Awards Subcommittees (1994—1997)
- DPA Student Paper Awards Subcommittees (1994—1998)

Target of Opportunity/Diversity Candidate (Female) Hiring Committee (94/95)

Director Search Committee (93/94)

Executive Committee (Fall 94)

Committee to Consider Undergraduate Initiatives (Spring 93, Fall 93)

Curriculum Review Committee (Fall 91, 92/93)

Policy Analysis and Program Evaluation Field Committee (91/92—95/96)

- Comprehensive Exam writing and grading subcommittee (91/92—95/96)

Research Methods Committee (92/93—94/95)

Bureaucracy and Public Affairs Committee (92/93—93/94)

## **TEACHING ACTIVITIES**

### ***COURSES TAUGHT***

#### CGU

PP 482 Advanced Quantitative Research Methods (S14, S13, S12)

- Papers from this course have been submitted to conferences

SPE 318 Cost-Benefit Analysis (S13, S12)

PP 330 Public Policy Process (F18, F17, F16, F15, S15, F13, F12, F11, F10)

PP 481 Quantitative Research Methods (F17, F15, F11, F10)

PP 331 Policy Evaluation (S17, S16, S11)

PP 338 Policy Design & Implementation (S11)

PP349e Urban Seminar (F18)

#### ASU Master of Public Affairs (MPA) and/or Master of Public Policy (MPP) Core

Public Policy Analysis (taught as an intensive)

Public Service Research II (regression analysis from OLS through heteroskedasticity and serial correlation)

- Spring of '05, 5 students submitted their research papers from this course to national conferences and were accepted (4 papers accepted to American Society for Public Administration Spring 2006 research conference, 1 of these also accepted to 2006 BenchMark 3 decadal conference on Nonprofit and Philanthropic Studies, 1 accepted to Western Political Science Association research conference, and 3 were also accepted to and presented at the Arizona Educational Research Organization conference)

Public Affairs Economics (micro, macro, and public goods economics for public managers)

Public Service Research I (intro to research)

Bureaucracy and Public Affairs II (survey course on bureaucratic management)

ASU MPA/PhD Advanced Elective/Area of Emphasis Core

Urban Policy Workshop (PhD only)

- Several papers from this class were presented at national conferences

Advanced Policy Analysis

Program Evaluation

Seminar in the Political Economics of Regulation

ASU PhD Core

Policy Analysis & Program Evaluation

ASU Undergraduate PA-Emphasis Core

Public Management and Policy

Public Policy

ASU Undergraduate-Level MPA Prerequisite

Statistics (online)

ASU Selected Independent Studies on Special Topics

Advanced Quantitative Methods

International Analysis of Effect of Freedom of Information Laws

Housing/Homelessness Policy

Americans with Disabilities Act

Women and Policy

Feminist Economics

Regulation

***DISSERTATION COMMITTEES (IN PROGRESS AT CGU)***

Stefan Veldhuis. Policy diffusion of marijuana decriminalization/legalization policies. Jean Schroedel (Chair), **Heather E. Campbell**, Jennifer Merolla. Proposal defense December 2015.

Kristoffer Wikstrom. Energy Sustainability. Hal Nelson (Chair), **Heather E. Campbell**, Melissa Rogers. Proposal successfully defended February 2017. Received (\$20,000) 2017-2018 Haynes Lindley Dissertation Fellowship from the Haynes Foundation

(www.haynesfoundation.org). (According to Kevin Riel this is first of 20 CGU submissions in 4 years to receive one)

Working toward proposal with the following: John Shideler (Chair: Hal Nelson), Heather Huffman (Chair: Tom Kniesner), Samuel Lingrosso, Aye Aye Khaine, Charles Varadin, Nikia Robert (Claremont School of Theology).

### ***DISSERTATION COMMITTEES (COMPLETED AT CGU)***

- Sandra Ascencio Hodgin. Title IX implementation in Community Colleges. (David Drew and **Heather Campbell**, co-chairs, Paula Palmer. Successfully defended proposal Spring 2018. Defended dissertation June 2018. Completed revisions August 2018.
- Aldo Yanez Ruiz. Attitudes toward professions and how they carry over into attitudes toward political candidates. Jennifer Merolla (Chair), **Heather E. Campbell**, Jean Schroedel. Proposal successfully defended December 2015. Dissertation successfully defended June 2018.
- Elizabeth Olson. *Education Policy and Environmental Justice: Noise Pollution, Education Performance Indicators and the Perpetuation of Socioeconomic Status*. Proposal defended July 2013. Dissertation successfully defended March 29, 2018. Committee: **Heather E. Campbell** (Chair), Linda Perkins, Jacob Leos-Urbel.
- Jessica McGuire (nee England). *Representative Bureaucracy in the States: An Examination of Male and Female Cabinet Secretaries*. Jean Schroedel, **Heather E. Campbell**, Melissa Rogers. Dissertation successfully defended, August 25 2016.
- Julia Wendt. *Economic Fluctuations and the Determinants of International Student Enrollment Patterns in US Colleges and Universities*. **Heather E. Campbell** (Chair), Scott Thomas, Jacob Leos-Urbel. Dissertation successfully defended, August 8, 2016. Nominated, APPAM dissertation award 2017.
- Stephen Villasenor. *A Social Construction Approach to Analyzing the Efficacy of Federally Sponsored Program Activities at Hispanic Serving Institutional: A study of Title V Grant funding*. Dissertation successfully defended 2015. **Heather E. Campbell** (Chair), Jacob Leos-Urbel, Enrique Murillo.
- Christian Ogwo. *The Impact of Social Media on Political Influence and Policy Outcomes: The Nigerian Experience*. Dissertation defended 2015. **Heather E. Campbell** & Lorne Olfman (co-chairs), Brian Hilton.
- Nick Cain. *From Wind to Watts: A Spatial Approach to Analyzing the Achievable Potential of Wind Power in the United States*. Dissertation successfully defended Summer 2015. Hal Nelson (chair), **Heather C. Campbell**, Brian Hilton
- Trisha Miller. *From George H.W. Bush to Barack Obama: A Mixed Methods Analysis of Presidential Rhetoric*. Dissertation successfully defended Spring 2015. Jean Schroedel (chair), **Heather E. Campbell**, Michael Uhlmann.
- Emily Saunders. *Nuclear Terrorist Acquisition Pathways: Implications for U.S. Counterterrorism and Nonproliferation Policy*. Dissertation successfully defended summer 2014. Proposal defended June 2013. Committee: **Heather E. Campbell** (chair), Bryan Fearey, Jenny Taw.
- Sumaia Al-Kohlani. *The Impact of Religious and Less Religious Constitutions on Female to Male School Enrollment*. Dissertation successfully defended summer 2014. Committee: Jacek Kugler (chair), **Heather E. Campbell**, Melissa Rogers.

Primorac, Maja. *Political Economy of the Basel Convention and Electronic Scrap Trade*. Dissertation successfully defended summer 2014. Proposal defended January 2012. Committee: Hal Nelson (Chair), Jacek Kugler, **Heather E. Campbell**.

#### **MASTERS THESIS COMMITTEE (COMPLETED AT CGU)**

Mermelstein, Michael. "Internet Usage and Political Participation: A Multivariate Approach." Successfully defended, Fall 2012. Committee: Jean Schroedel (Chair), **Heather E. Campbell**.

#### **DISSERTATION COMMITTEES (COMPLETED AT ASU)**

Hersey, Leigh (2009). *The Give and Take of Public Funds on Private Gifts*. Committee: **Heather E. Campbell** (Chair), Robert Ashcraft, James Svara, and Laura Peck.

Chanley, Jesse (2005). *An Analysis of Civic Education Policy-Making in Arizona Using the Advocacy Coalition Framework and Policy Design Theory*. Committee: **Heather E. Campbell** (Chair), Anne Schneider, and Michele Moses. (School of Public Affairs nomination for NASPAA dissertation award, 04/05 academic year; each NASPAA school may nominate only one per year; also School's nomination for APSA's Laswell dissertation award.)

Owens-Prindle, Beverly (2004). *Environmental Justice in Metro Phoenix: Importance of Race, Cost, and Politics*. Committee: **Heather E. Campbell** (Chair), N. Joseph Cayer, and Barbara McCabe.

Osborn, Marcus R. (2003). *Information or Money? Primary Influences of Arizona Legislators' Information Source Reliance*. Committee: **Heather E. Campbell** (Chair), N. Joseph Cayer, Michelle Chin.

Sobotta, Robin R. (2002). *Communities, Contours, and Concerns: Environmental Justice and Aviation Noise*. Committee: **Heather E. Campbell** (Chair), David Pijawka, N. Joseph Cayer. (School of Public Affairs nomination for NASPAA dissertation award, 01/02 academic year; each NASPAA school may make only one nomination per year.)

Chanley, Sharon Anne (2000). *Domestic Violence, Welfare, and Welfare Reform: The Family Violence Option in Arizona*. Committee: Kathleen J. Ferraro (Chair), Dennis Palumbo, **Heather E. Campbell**, and Nicholas Alozie.

#### **ASU GRADUATE COLLEGE REPRESENTATIVE, DISSERTATION DEFENSES**

[Note: The ASU Graduate College discontinued this role around '98.]

Drury, Alfred Cooper. (July 1997). *Economic Sanctions and Presidential Decisions: Models of Political Rationality*. Field: Political Science. Committee Chair: Stephen G. Walker.

Noble, Charles H. (May 1996). *Implementing Marketing Strategies: A Role Base, Multi Method Study of the Middle Manager*. Field: Business Administration. Committee Chair: Michael P. Mokwa.

Kupel, Douglas Edward. (May 1995). *Urban Water in the Arid West: Municipal Water and Sewer Utilities*. Field: History. Committee Chair: Bradford F. Luckingham.

Ramsden, Julia Rood. (December 1994). *Goals for Attending College of Younger and Older Students*. Field: Higher and Adult Education. Committee Chair: Quentin J. Bogart.

Coleman, Karen Kay. (December 1992). *Teachers' Perceptions of Evaluation Systems*.  
Field: Education. Committee Chair: Thomas H. Metos.

**ASU HONORS COLLEGE THIRD READER, SENIOR HONORS THESIS  
PRESENTATIONS**

Turner, Christine (May 1994). *Implementation of ISTEA Legislated Management Systems*.  
First Reader: John Zaniewski.  
Hodgeson, Benjamin (May 1993). *A Qualitative Examination of the Roles of Boards of  
Directors: Correlation Between Board Composition and Activity and Company  
Performance*. First Reader: Marianne Jennings.

**GUEST LECTURES**

2014. Pitzer College. Course: EA 86 Environmental Justice. Professor: Brinda Sarathy.  
Topic: Quantitative Research Methods and EJ. F14 (Oct. 2, 2014)
2014. CGU. Writing Center. Presentation and Q&A on dissertation lessons learned. June 10,  
2014, Grove House.
2014. CGU, SPE 446 Public Finance and Public Economics—A Political Economy  
Approach. Professor: Tom Borcharding (deceased); Replacement Professor:  
Padmapriya Gollapudi. Topic: Political Economics of Regulation. (April 24, 2014).
2013. Hampden-Sydney College Econ 212 Environmental Economics. Professor: Ken  
Townsend. Topic: Environmental Justice and Economics (November 11, 2013).
2012. Pitzer EA 86 Environmental Justice. Professor: Brinda Sarathy. Topic: Some spatial  
aspects of EJ research, S14, S12 and F12. (February 11, 2014; February 1, 2012; and  
September 19, 2012).
2011. CGU TNDY 401I The Nature of Inquiry. Professor: Jacek Kugler. Topic: Case  
Studies.
2004. ASU Bachelor of Interdisciplinary Studies (BIS) core. Instructor: Charlene Roach.  
Topic: US Macro policy.
1998. ASU PhD core, Policy Analysis and Program Evaluation. Prof: Louis Weschler.  
Topic: Value of quantitative analysis.
1997. ASU MPA core, Public Affairs Economics. Instructor: Wayne Aerni. Topic: Cost-  
Benefit Analysis.
- 1996, ASU PhD core, Public Policy Analysis and Program Evaluation. Prof:  
Alvin.Mushkatel. Topic: Substantive rationality.
- 1994, 1993, 1992. ASU PhD core, Foundations of Public Administration. Prof: Louis  
Weschler. Topic: Policy Analysis and Program Evaluation.



1992. ASU MPA area of emphasis core, Public Sector Economics. Instructor: Rob Melnick.  
Topic: Economic view of regulation.

## ***SELECTED TRAINING RECEIVED***

17/18

CHAS [Consortium on High Achievement and Success] 2018 Annual Representatives Meeting. From Surviving to Thriving: how We Empower Inclusive Well-Being on our Campuses, June 20-22, 2018, The Claremont Colleges.

Leadership Development in Intergroup Relations (LDIR), 12/5/2017. Understanding Difference: Developing an Inclusive Organization, A Workshop for the Claremont Graduate School. Training for Deans, Chairs, Directors.

16/17

Teach-in on environmental education and coping with “alternative facts”. Pomona College, Nov. 14, 2016.

15/16

“The State of Inclusive Pedagogy: What We Know (and Need to Do),” Dr. Becky Wai-Ling Packard, February 4, 2016.

14/15

Diversity workshop, Dr. Sumi Pendakur, Associate Dean for Institutional Diversity, Harvey Mudd College. Workshop on communication practices, issues of privilege, implicit bias, and stereotype threat. Th, 4/21, 12-1:30.

13/14

CASE [Council for Advancement and Support of Education] conference on Development for Deans and Academic Leaders. February 6-8 2013 in Bonita Springs, Florida.

Hixson-Riggs Reading Group. Cross-Consortium reading group on international environmental issues

07/08

Climate Change & the Role of Higher Education in Arizona: Preparing our Students for a Changing World. November 26, 2007.

06/07

What Do End-of-Semester Course Evaluations Have to Do With Improving Students’ Learning and Professors’ Teaching? AZENet Group workshop led by Douglas Elder, Office of University Evaluation and University Testing Services, ASU. March 9, 2007.

Special IT/COPP workshop on Using Technology in the Classroom, ASU. January 26, 2007.

Teaching Controversy in the Classroom. Center for Learning and Teaching Excellence, ASU. October 5, 2006.

Troubleshooting: Plagiarism and Cheating. Center for Learning and Teaching Excellence, ASU. Facilitator: Sandra Nagy, Writing Across the Curriculum. September 13, 2006.

97/98

Arizona Wakonse Retreat 1998. Team Teaching, Creative and Critical Thinking, Movement Workshops 1 and 2 [on the use of body language in the classroom], and Cultural Diversity. May 28-May 31.

96/97

Advanced Public Executive Program. Observation of Prof. Marc Roberts leading a case-method course for mid-career professionals. September 11.

95/96

"Case Study Teaching Workshop." Session I: Communication Between Colleagues (on an on-line communication system for case-study users). Session II: Managing Case Discussion: A Round Table. APPAM. November 2.

94/95

"Pre-Conference Teaching Faire." Teaching Workshop, Teaching Lab, Writing Case Studies, and Building Courses and Syllabi on the Internet. APPAM. October 27.

Conference on Teaching Public Administration, March 23-25. Using Role-Playing to Teach Public Administration, and Intellectual Development in Adult Learners.

"The Nitty Gritty Course Preparation Workshops." Creating a Success-Oriented Course, Activating the University Classroom, and Creating a Course Syllabus. University Program of Faculty Development, ASU. August 16 and 17.

93/94

University Program of Faculty Development, ASU. At my request, UPFD videotaped and critiqued my classroom teaching.

"Cooperative Learning in Higher Education." Many of the courses I teach are inherently quantitative, and many of our students are frightened of quantitative content, so focused especially on sessions on cooperative techniques for teaching mathematics.

91/92

Writing Across the Curriculum, ASU. Critical Thinking in the Classroom.

University Program of Faculty Development, ASU. Workshop on Cooperative Learning.

University Program of Faculty Development, ASU. Questions That Stimulate Critical Thinking, and Use of Two-Person Groups.

### ***MANAGED EVALUATION REPORTS AT CGU***

Abudawood, Abdulrahman, Khalifa Albanna, Paige Richmond, Antoinette Spillers (May 2016). *Evaluation: Senior Satisfaction with Joslyn Center Activities, City of Claremont*

*Joslyn Center*. Client: Jason Lass, Senior Program Supervisor, Human Services, City of Claremont. Evaluation Manager: Heather E. Campbell

Alghamdi, Ismail, Rebecca Johannsen, Kristen Nino (May 2016). *Youth Activity Center: Free Tutoring Program, Evaluation and Needs Assessment*. Client: Katie Distelrath, Supervisor for Youth Programs, City of Claremont. Evaluation Manager: Heather E. Campbell.

Ditzian, Frederick, Chunggeun Koo, Jose Bayoan Santiago Calderon (May 2016). *An Evaluation of Claremont Avenues for Lifelong Learning (CALL)*. Client: Jason Lass, Senior Program Supervisor, Human Services, City of Claremont. Evaluation Manager: Heather E. Campbell

Fernald, Samuel, Meryah Fisher, Pooya Safarzadeh (May 2016). *City of Claremont Youth Activity Center (YAC) – College Workshop Program: Evaluation Final Report*. Client: Katie Distelrath, Supervisor for Youth Programs, City of Claremont. Evaluation Manager: Heather E. Campbell

#### ***MANAGED EVALUATION REPORTS AT ASU***

[*Note:* One goal of the School of Public Affairs at Arizona State University is to provide community service to government and not-for-profit agencies, particularly in the state of Arizona. I found that the goals of enhancing student learning and of providing community service could both be achieved by having students engage in program evaluation for actual clients. I contacted potential clients and arranged for them to make project presentations to the students; assisted the students in choosing appropriate projects; worked with them in developing client memos of understanding and evaluation designs; assisted them in data analysis; assisted them in producing professional reports; and worked with them on formal oral presentations. Clients consistently stated that the products were very useful, and several students went on to become professional evaluators.]

Aronstamm, Beth; Dunkleberger, Jay; Spivak, Eric & Tutelman, Maria. *Training Evaluation: Adult Probation Department, Maricopa County*. May 1994. **Prepared at the request of Mike Goss, Director of Administrative Services, Maricopa County Adult Probation Department;** Heather Campbell, Assistant Professor, ASU School of Public Affairs; and BJ Tatro, Instructor, ASU School of Public Affairs and President, BJ Tatro Consulting.

Evans, Natalie; Levenson, Cheri & Rockwell, Victor. *Quality and Capacity of Laboratory Pap Services in Arizona: A Survey Design and Pilot Study*. June 1994. **Prepared at the request of Ann Urban, Project Director Arizona Department of Health Services and Women's Cancer Control Network; Mary Harmon, Data and Research Consultant to ADHS;** Heather Campbell, Assistant Professor, ASU School of Public Affairs; and BJ Tatro, Instructor, ASU School of Public Affairs and President, BJ Tatro Consulting.

- Allen, Lody; Cleveland, John; Hartgroves, Laura & Sussin, Shawn. *Outcome Evaluation: East Valley Catholic Social Services Adult Substance Abuse and Mental Health Counseling Programs*. May 1994. **Prepared at the request of Ellie Gersten, Executive Director, East Valley Catholic Social Services;** Heather Campbell, Assistant Professor, ASU School of Public Affairs; and BJ Tatro, Instructor, ASU School of Public Affairs and President, BJ Tatro Consulting.
- Post, Mike; Taylor, Paula & McWhortor, Patrick. *Raising the Stakes: An Evaluation of the Principal for a Day Program*. May 1994. **Prepared for the Corporate Involvement Committee of the Phoenix Excellence in Education Commission at the request of Deborah Dillon, Education Director, City of Phoenix;** Heather Campbell, Assistant Professor, ASU School of Public Affairs; and BJ Tatro, Instructor, ASU School of Public Affairs and President, BJ Tatro Consulting.
- Boush, Deborah; Crandall, Kathy; Friedson, Scott & Johnson, Ryan. *Public Participation in the ADEQ Permit Hearing Process*. May 1993. **Prepared at the request of William Thomson, Director, Mark Fleming, Manager, and Arthur E. Heikkila, Senior, Performance Audit Division, Arizona Auditor General's Office;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.
- Donaldson, Jean; Jahnke, Christopher & Sheard, Stacy. *Program Evaluation: Nurse Practitioner Training Support Project*. May 1993. **Prepared at the request of Anne Urban, Program Evaluation Consultant, Office of Women's and Children's Health, Arizona Department of Health Services;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.
- Gronseth, Dan; Gugenberger, Morene & Hinchion, Tom. *Program Evaluation: Department of Administration's Training Unit*. May 1993. **Prepared at the request of Dennis Murphy, Program Auditor, Arizona Auditor General's Office;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.
- Castle, Don; Landrith, Lori; Lasater, Barbara & Russell, Larry. *Program Evaluation: Skunk Creek Landfill Vegetation and Wood Waste Mulching Program*. May 1992. **Prepared at the request of Jack Friedline, Deputy Director of Public Works, City of Phoenix;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.
- Davis, Antoinette; Edib, Tim; Stackfleth, Elizabeth & Trumpower, Kevin. *Evaluation: The Phoenix Office Paper Recycling Program*. May 1992. **Prepared at the request of Jack Friedline, Deputy Director, Public Works, City of Phoenix;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.
- Hart, Stephen; Pethigal, Julie; Ukaegbu, Greg & Wardell, Rosemary. *Final Program Evaluation: Illegal Dumping & the Citizen's Action Program--Project Halt* May 1992. **Prepared at the request of Jack Friedline, Deputy Director, Public Works, City of Phoenix;** and Heather Campbell, Assistant Professor, ASU School of Public Affairs.

