

## CURRICULUM VITAE

Jason T. Siegel, Ph.D.  
Professor of Psychology  
Claremont Graduate University

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### Education

Ph.D., University of Arizona, 2004 (Educational Psychology)

*Dissertation Title:* The imaginary audience, the personal fable, and a rival hypothesis: An alternative explanation for behavior typical of adolescence.

M.A., University of Arizona, 2000 (Communication)

B.A., Brooklyn College, 1995 (TV/Radio)

### Academic Employment

#### Claremont Graduate University (2004 – present)

2018 – present	Professor (Tenured), Department of Psychology
2016 - 2018	Associate Professor (Tenured), Department of Psychology
2014 - 2016	Associate Professor (Tenure-Track), Department of Psychology
2009 - 2014	Research Associate Professor, Department of Psychology
2008 -	Co-Director, Institute of Health Psychology and Prevention Science
2006 - 2009	Research Assistant Professor, Department of Psychology
2004 - 2006	Senior Research Associate, Institute of Organizational and Program Evaluation Research.
2004	Research Associate, Institute of Organizational and Program Evaluation Research.

#### University of Arizona (1997 – 2004)

2003 – 2004	Principal Investigator, First-Year Teacher Observation Project, President's Office.
2003 – 2004	Research Specialist, Principal, Health Informatics Program, Center for the Management of Information.
2002 – 2003	Research Specialist, Senior, Health Informatics Program, Center for the Management of Information.

- 2001 – 2002            Research Specialist, Senior, Health Communication Research Office, Arizona Cancer Center.
- 1998 – 2001            Research Associate, Health Communication Research Office, Arizona Cancer Center.

### **Professional Employment**

- 2019 – present Subject Matter Expert (Survey Design), Bill and Melinda Gates Foundation.
- 2013 – 2014            Subject Matter Expert (Survey Design), Department of Labor’s Chief Evaluation Office, Washington, D.C.
- 2011– 2020            Co-Owner, Applied Research and Consulting, L.L.C, Upland, California.
- 1997                      Consulting Producer, KMSP, Minneapolis, MN
- 1995 –1997            Coordinating Producer, Fox Development, L.A., California

### **Awards and Honors**

- 2019                      Social Responsibility Award (United States Western Psychological Association).
- 2018                      CGU Presidential Research Award (Inaugural winner), recognizing outstanding contributions to new knowledge by faculty.
- 2015                      Nominated and accepted into the Society of Experimental Social Psychology.
- 2014                      Outstanding Early Career Research Award (United States Western Psychological Association).
- 2014                      Top Poster Award, 2<sup>nd</sup> place out of 170+ posters at the International Communication Association.
- 2011                      Community Service Award (Donor Network of Arizona).
- 2010                      Selected, American Evaluation Association Master Teacher Series: “Writing Effective Items for Survey Research and Evaluation Studies”

### **Select Service and Pro-Bono Consultancies**

- 2019                      Early Career Award Chair, Western Psychological Association
- 2018 – 2020            Faculty Executive Committee

2017 – 2020	Provost’s Steering Committee/Strategic Planning Committee
2016 – 2017	Advisory Group to the Chairman of the Board of Trustees
2016 – 2017	Program Co-Chair, Master’s Program in Psychology
2016 – present	Advisor Psi-Chi
2014 – 2015	Co-Advisor Psi-Chi
2013 - 2014	President’s Diversity Council
2013 - 2014	Dean of Students Hiring Committee, Minority Mentor Program
2014 (September)	Expert Panel, Donate Life America
2014 (May)	Consultant, Center for Disease Control/Pennsylvania Department of Health

**Teaching Experience**

<u>Position</u>	<u>Department</u>	<u>Course Title</u>
<i>Course Director</i>	Educational Psychology Communication	Learning in Schools Pre-Internship Training
<i>Professor/Instructor</i>	Communication Educational Psychology Educational Psychology Evaluation (Graduate Level) <i>(on-line course)</i> Marketing (Graduate Level) Marketing (Graduate Level) Psychology (Graduate Level)  Psychology (Graduate Level) Psychology (Graduate Level) Psychology (Graduate Level) Psychology (Graduate Level) Psychology (Graduate Level) Psychology (Graduate Level) Psychology (Graduate Level) Public Health (Graduate Level) Public Health (Graduate Level)	Interpersonal Communication Child Development Learning in Schools Developing and Evaluation Health Behavior Interventions Marketing Research Methods Marketing Research Statistics Health Behavior of Diverse and Underserved Populations Motivation, Cognition, and Affect Positive Health Psychology Research Methods Survey Research Methods Adolescent Health Overview of Health Psychology Grant Writing Research Methods Advanced Research Methods

### Association Memberships

Association for Psychological Science  
 Society for Personality and Social Psychology  
 Society for the Science of Motivation  
 Society of Experimental Social Psychology  
 Western Psychological Association

### Articles

\*indicates author was a student at the time the research was conducted

Yao, E.\*, & Siegel, J. T. (2020). The Influence of Perceptions of Intentionality and Controllability on Perceived Responsibility: Applying Attribution Theory to People's Responses to Social Transgression in the COVID-19 Pandemic. *Motivation Science*.

Yao, E.\*, & Siegel, J. T. (2020). Examining the role of interpersonal relationship on attribution, emotion, and depression support provision: Experimental evidence from the People's Republic of China. *Motivation Science*. Advance online publication. <https://doi.org/10.1037/mot0000180>

Straszewski, T.\*, & Siegel, J. T. (2020). Differential Effects of High- and Low-Arousal Positive Emotions On Help-Seeking for Depression. *Applied Psychology: Health and Well Being*, 12, 887-906. <https://doi.org/10.1111/aphw.12214>

Blazek, D. R.\*, Siegel, J. T., Tan, C.\*, Baumsteiger, R\*., Cornwell, J. (2020). Inducing motivational harmony to increase attitudes and intentions to register as an organ donor and engage in general prosocial behavior. *Journal of Theoretical Social Psychology*, 4, 205-217. <https://doi.org/10.1002/jts5.75>

Donaldson, C. D.\*, Siegel, J. T., & Crano, W. D. (2020). Preventing college student nonmedical prescription stimulant use: development of vested interest theory-based persuasive messages. *Addictive Behaviors*, 108, 106440–106440. <https://doi.org/10.1016/j.addbeh.2020.106440>

Hollar, S. M.\*, & Siegel, J. T. (2020). Self-Distancing as a Path to Help-Seeking for People with Depression. *Social Science and Medicine*, 245, 1-9. <https://doi.org/10.1016/j.socscimed.2019.112700>

Siegel, J. T., & Keeler, A.\* (2020). Storm, stress, and silence: A focus group examination of factors that exacerbate mental health problems in graduate students who have prior experiences with depression. *Journal of College Counseling*, 23, 207-220

Muschetto, T.\*, & Siegel, J. T. (2020). Use of Attribution Vignettes and Public Service Announcements to Influence Perceived Stability of Depression: The Impact on Affect, Outcome Expectancy, and Helping Judgments. *Stigma and Health*, 5(1), 69–78. <https://doi.org/10.1037/sah0000174>

Siegel, J. T., Blazek\*, D. R., McManus, M. D.\*, Alvaro, E. A., & Crano, W. D. (2019). It's all relative: Increasing organ donor registration intentions by maximizing family-relevant vested interest. *Journal of Health Psychology*. Advanced online publication.

- Lienemann, B. A.\* & Siegel, J. T. (2019). A Mixed Methods Approach to Creating Depression Public Service Announcements by Collaborating with People with Depressive Symptomatology. *Journal of Health Communication*, 801-820. <https://doi.org/10.1080/10810730.2019.1670762>
- Siegel, J. T., Flores-Mendal, E.\*, Martinez, D.\*, & Berger, D. E. (2019). Can mental health anti-stigma messages have untoward effects on some people with depression?: An exploratory study. *Journal of Health Communication*, 821-828. <https://doi.org/10.1080/10810730.2019.1672838>
- Ruybal, A. L.\*, & Siegel, J. T. (2019). Attribution Theory and Reducing Stigma Toward Women with Postpartum Depression: Examining the Role of Perceptions of Stability. *Stigma and Health*, 4, 320-329
- Muschetto, T.\*, & Siegel, J. T. (2019) Attribution Theory and Support for Individuals with Depression: The Impact of Controllability, Stability, and Interpersonal Relationship. *Stigma and Health*, 4, 126-135. <http://dx.doi.org/10.1037/sah0000131>
- Crano, W. D., Donaldson, C. D.\*, Siegel, J. T., Alvaro, E. M., & Keely O'Brien, E.\* (2019). Selective Invalidation of Ambivalent Pro-marijuana Attitude Components. *Addictive Behaviors*, 97, 77-83
- Siegel, J. T., & Navarro, M. N.\* (2019). A conceptual replication examining the risk of overtly listing eligibility criteria on Amazon's Mechanical Turk. *Journal of Applied Social Psychology*, 49, 239-248. doi: 10.1111/jasp.12580
- Baumsteiger, R.\*, & Siegel, J. T. (2019). Measuring Prosociality: The Development of a Prosocial Behavior Intentions Scale. *Journal of Personality Assessment*, 101, 305-314.
- McManus, M.\*, Siegel, J. T., & Nakamura, J. (2019). The Predictive Power of Low-Arousal Positive Affect. *Motivation and Emotion*, 43, 130-144. <https://doi.org/10.1007/s11031-018-9719-x>
- Siegel, J. T., Donaldson, C. D.\*, & Crano, W. D. (2019). Application of Vested Interest Theory to Prevention of Non-Medical Prescription Stimulant and Marijuana Use: Unforeseen Benefits of Attitude-Behavior Inconsistency. *Drug and Alcohol Dependence*, 194, 210-215.
- Graham, L. E.\*, Thomson, A. L.\*, Nakamura, J., Brandt, I. A.\*, & Siegel, J. T. (2019). Finding a family: A categorization of enjoyable emotions. *Journal of Positive Psychology*, 19, 2, 206-229. doi: 10.1080/17439760.2017.1402074
- Lienemann, B. A.\* & Siegel, J. T. (2018). Increasing Help-Seeking Outcomes among People with Elevated Depressive Symptomatology with Public Service Announcements: An Examination of Functional Matching and Message Sidedness. *Journal of Health Communication*, 23, 28-39. [doi.org/10.1080/10810730.2017.1396630](https://doi.org/10.1080/10810730.2017.1396630)
- Straszewski, T.\*, & Siegel, J. T. (2018). Positive Emotion Infusions: Can Savoring Increase Help-Seeking Intentions Among People with Depression? *Applied Psychology: Health and Well Being*, 10, 171-190.

- Blazek, D. \*, & Siegel, J. T. (2018). Positive Emotions and Organ Donor Registration: The Differential Effects of Discrete Positive Emotions. *Applied Psychology: Health and Well Being*, *10*, 481-503. doi:10.1111/aphw.12134.
- Rosenberg, B. D. \*, & Siegel, J. T. (2018). A 50-year review of psychological reactance theory: Do not read this article. *Motivation Science*, *4*, 281-300. <http://dx.doi.org/10.1037/mot0000091>
- Siegel, J. T., Lienemann, B. A., & Rosenberg, B. D. (2017). Resistance, Reactance, and Misinterpretation: Highlighting the Challenge of Persuading People with Depression to Seek Help. *Social and Personality Psychology Compass*, *11*, e12322. <https://doi.org/10.1111/spc3.12322>
- Ruybal, A. L. \*, & Siegel, J. T. (2017). Increasing social support for women with postpartum depression: An application of attribution theory. *Stigma and Health*, *2*, 137-156.
- Siegel, J. T., & Thomson, A. T. \* (2017). Positive emotion infusions of elevation and gratitude: Increasing help-seeking among people with elevated levels of depressive symptomatology. *The Journal of Positive Psychology*, *12*, 509-524.
- Crano, W. D., Alvaro, E. A., Tan, C. N. \*, Siegel, J. T. (2017). Social Mediation of Persuasive Media in Adolescent Substance Prevention. *Psychology of Addictive Behaviors*, *31*, 479-487.
- Miller, S. \*, & Siegel, J. T. (2017). Youth Sports and Physical Activity: The relationship between perceptions of childhood sport experience and adult exercise behavior. *Psychology of Sports and Exercise*, *33*, 85-92.
- Thomson, A. T. \*, & Siegel, J. T. (2017). Elevation: A review of scholarship on a moral and other-praising emotion. *The Journal of Positive Psychology*, *12*, 628-638.
- Keeler, A. \*, & Siegel, J. T. (2016). Depression, Help Seeking, and Perceived Family Functioning among Hispanics and Non-Hispanics Whites. *Journal of Affective Disorders*, *202*, 236-246.
- Lienemann, B. A. \*, & Siegel, J. T. (2016). State Psychological Reactance to Depression Public Service Announcements among People with Varying Levels of Depressive Symptomatology. *Health Communication*, *31*, 102-116.
- Siegel, J. T., Alvaro, E. A., Tan, C. N. \*, Navarro, M. A. \*, Garner, L. \* & Jones, S. P. (2016). Increasing organ donor registrations: The IIFF Model and (f)utility of a lone ICRO. *Progress in Transplantation*, *26*, 103-108.
- Mokkarala, S. \*, O'Brien, E. K. \*, & Siegel, J. T. (2016). The Relationship Between Shame and Perceived Biological Origins of Mental Illness Among South Asian and White Americans. *Psychology, Health, and Medicine*, *21*, 448-459. doi:10.1080/13548506.2015.1090615.
- Siegel, J. T., Tan, C. N. \*, Rosenberg, B. D. \*, Navarro, M. A. \*, Thomson, A. \*, Lyrintzis, E. A. \*, Alvaro, E. A., & Jones, N. D. \* (2016). Anger, frustration, boredom and the Department of Motor Vehicles: Can

negative emotions impede organ donor registration? *Social Science and Medicine*, 153, 174-181.

- Rosenberg, B. D.\*, & Siegel, J. T. (2016). The effect of inconsistency appeals on the influence of direct-to-consumer prescription drug advertisements: An application of goal disruption theory. *Journal of Health Communication*, 21, 217-227. doi:10.1080/10810730.2015.1058439.
- Donaldson, C. D.\*, Siegel, J. T., & Crano, W. D. (2016). Nonmedical use of prescription stimulants in college students: Attitudes, intentions, and vested interest. *Addictive Behaviors*, 53, 101-107.
- Siegel, J. T., Navarro, M. A.\*, Thomson, A. L.\* (2015). The impact of overtly listing eligibility requirements on MTurk: An investigation involving organ donation, recruitment scripts, and feelings of elevation. *Social Science and Medicine*, 142, 256-260.
- Siegel, J. T., Lienemann, B. A.\*, & Tan, C. N.\* (2015). Influencing help-seeking among people with elevated depressive symptomatology: Mistargeting as a persuasive technique. *Clinical Psychological Science*, 3(2), 242–255. <https://doi-org.ccl.idm.oclc.org/10.1177/2167702614542846>
- Rosenberg, B. D.\*, Lewandowski, J. A.\*, & Siegel, J. T. (2015). Goal disruption theory, military personnel, and the creation of merged profiles: A mixed method investigation. *Journal of Mixed Methods Research*, 9, 51-69.
- Siegel, J. T., Tan, C. A.\*, Navarro, M. N.\*, Alvaro E. A., & Crano, W. D. (2015). The power of the proposition: Frequency of marijuana offers, parental monitoring, and adolescent marijuana use. *Drug and Alcohol Dependence*, 148, 34-39.
- Keeler, A. R.\*, Siegel, J. T., & Alvaro, E. M. (2014). Depression and Help Seeking Among Mexican-Americans: The Mediating Role of Familism. *Journal of Immigrant and Minority Health*, 16, 1225-1231.
- Siegel, J. T., O'Brien\*, E. K., Alvaro, E. A., & Paulsen, J. (2014). Barriers to living donation among low-resource Hispanics. *Qualitative Health Research*, 24, 1360-1367.
- Thomson, A. L. \*, Nakamura, J. N., Siegel, J. T., & Csikszentmihalyi, M. (2014). Elevation and mentoring: An experimental assessment of causal relations. *Journal of Positive Psychology*, 9, 402-413. doi: 10.1080/17439760.2014.910824.
- Siegel, J. T., Thomson, A. L.\*, & Navarro, M. N.\* (2014). Experimentally distinguishing elevation from gratitude: Oh, the morality. *Journal of Positive Psychology*, 9, 414-427. doi:10.1080/17439760.2014.910825.
- Johnson, I.\*, Siegel, J. T., & Crano, W. D. (2014). Expanding the reach of vested interest in predicting attitude-behavior consistency. *Social Influence*, 9, 20-36. doi: 10.1080/15534510.2012.738243.

- Siegel, J. T., Crano, W. D., Alvaro, E. A. Lac, A. \*, Hackett, J. D. \*, & Hohman, Z.\* (2014). Differentiating Common Predictors and Outcomes of Marijuana Initiation: A Retrospective Longitudinal Analysis. *Substance Use and Misuse*, *49*, 30-40. doi: 10.3109/10826084.2013.817427
- Hohman, Z. P. \*, Crano, W. D., Siegel, J. T., & Alvaro, E. (2014). Attitude Ambivalence, Friend Norms, and Adolescent Drug Use. *Prevention Science*, *15*, 65-74. doi: 10.1007/s11121-013-0368-8
- Siegel, J. T., Navarro, M. A.\*, Tan, C., N.\*, & Hyde, M. K. (2014). Attitude–behavior consistency, the principle of compatibility, and organ donation: A classic innovation. *Health Psychology*, *33*, 1084-1091.
- Huansuriya, T.\*, Siegel, J. T., & Crano, W. D. (2014). Parent-Child Drug Communication: Pathway from Parents' Ad Exposure to Youths' Marijuana Use Intention. *Journal of Health Communication*, *19*, 244-259. doi: 10.1080/10810730.2013.811326.
- Sperry, K. \*, & Siegel, J. T. (2013). Victim responsibility, credibility, and verdict in a simulated rape case: Application of Weiner's attribution model. *Legal and Criminological Psychology*, *18*, 16-29. doi: 10.1111/j.2044-8333.2011.02022.
- Thomson, A. L., \* & Siegel, J. T. (2013). A Moral Act, Elevation, and Prosocial Behavior: Moderators of Morality. *Journal of Positive Psychology*, *8*, 50-64. doi: 10.1080/17439760.2012.754926.
- Gonzalez, A. V.\*, Siegel, J. T., Alvaro, E. M., & O'Brien\* (2013). The Effect of Depression on Physician–Patient Communication Among Hispanic End-Stage Renal Disease Patients. *Journal of Health Communication*, *18*, 485-97. doi: 10.1080/10810730.2012.727962.
- Lienemann, B. A.\*, Siegel, J. T., & Crano, W. D. (2013). Persuading People with Depression to Seek Help: Respect the Boomerang. *Health Communication*, *28*, 718-728.
- Nydegger, L. A. \*, Keeler, A. R. \*, Hood, C. \*, Siegel, J. T., & Stacy, A. W. (2013). Effects of a one hour intervention on condom implementation intentions among drug users in southern California. *AIDS Care*, *12*, 1586-1591. doi: 10.1080/09540121.2013.793271.
- Alvaro, E. A., Crano, W. D., Siegel, J. T., Hohman, Z. \*, Johnson, I. \*, & Nakawaki, B. \* (2013). Adolescents' Attitudes toward Anti-marijuana Ads, Usage Intentions, and Actual Marijuana Usage. *Psychology of Addictive Behaviors*, *27*, 1027-1035. doi: 10.1037/a0031960.
- Miller, S. \*, Siegel, J. T., Hohman, Z. P. \* & Crano, W. D. (2013). Factors Mediating the Association of the Recency of Parent's Marijuana Use and Their Adolescent Children's Subsequent Initiation. *Psychology of Addictive Behaviors*, *27*, 848-853. doi: 10.1037/a0032201.
- Siegel, J. T., Alvaro, E. A., Crano, W. D., Lienemann, B.\*, Hohman, Z. \*, & O'Brien, E. K.\* (2012). Increasing social support for depressed individuals: A cross-cultural assessment of an affect-expectancy approach. *Journal of Health Communication*, *17*, 713-732.



- Lewandowski, J. A.\*, Rosenberg, B. D.\*, Parks, M. J.\*, & Siegel, J. T. (2011). The effect of informal social support: Face-to-Face versus computer-mediated communication. *Computers in Human Behavior*, *27*, 1806-1814.
- Siegel, J. T., Alvaro, E. A., Hohman, Z. A.\*, & Mauer, D. (2011). "Can you spare an organ?" Exploring Hispanic Americans' willingness to discuss living organ donation with loved ones. *Health Communication*, *26*, 754-764.
- Hogg, M. A., Siegel, J. T., & Hohman, Z.\* (2011). Groups can jeopardize your health: Identifying with unhealthy groups to reduce self-uncertainty. *Self and Identity*, *10*, 326-335.
- Siegel, J. T. (2011). Dying for romance: Risk taking as purposive behavior. *Psychology, Health and Medicine*, *16*, 719-726.
- Alvaro, E.A., Siegel, J. T., & Jones, S. P. (2011). Increasing organ donor registration rates by providing an Immediate and Complete Registration Opportunity: An experimental assessment of the IIFF Model. *Psychology, Health and Medicine*, *16*, 686-694.
- Siegel, J. T., Alvaro, E.A., Crano, W. D., Gonzalez, A.\*, Tang, J.\*, & Jones, S.P.\* (2010). Passive-positive organ donor registration behavior: A mixed method assessment of the IIFF Model. *Psychology, Health and Medicine*, *15*, 198-209.
- Alvaro, E.A., Siegel, J. T., Crano, W.D., & Dominick, S. A. (2010). A mass mediated intervention on Hispanic live kidney donation. *Journal of Health Communication*, *15*, 374-387.
- Siegel, J. T., Alvaro, E. M., Patel, N.\*, & Crano, W. D. (2009) "...you would probably want to do it. Cause that's what made them popular": Exploring Perceptions of Inhalant Utility Among Young Adolescent Nonusers and Occasional Users. *Substance Use and Misuse*, *44*, 597-615.
- Lac, A.\*, Alvaro, E. M., Crano, W. D., & Siegel, J. T. (2009). Pathways from Parental Knowledge and Warmth to Adolescent Marijuana Use: An Extension to the Theory of Planned Behavior. *Prevention Science*, *10*, 22-32.
- Skenderian, J.\*, Siegel, J. T., Crano, W. D., Alvaro, E., & Lac, A.\* (2008). Expectancy Change and Adolescents' Intentions to Use Marijuana. *Psychology of Addictive Behaviors*, *22*, 563-569.
- Siegel, J. T., Alvaro, E.M., Crano, W.D., Skendarian, J.\*, Lac, A.\*, & Patel, N.\* (2008). Influencing Inhalant Intentions by Changing Socio-Personal Expectations. *Prevention Science*, *9*, 153-165.
- Crano, W. D., Siegel, J. T., Alvaro, E. A., Lac, A.\*, Hemovich, V.\* (2008). The At-risk Adolescent Marijuana Nonuser: Expanding the Standard Distinction. *Prevention Science*, *9*, 129-137.
- Siegel, J. T., Alvaro, E., Pace-Jones, S., Crano, W. C., Lac, A.\*, & Ting, S.\* (2008). A quasi-experimental investigation of message appeal variations on organ donor registration rates. *Health Psychology*, *27*, 170-178.

- Crano, W. D., Gilbert, C.\*, Alvaro, E. A., Siegel, J. T. (2008). Enhancing prediction of inhalant abuse risk in samples of early adolescents: A secondary analysis. *Addictive Behaviors*, 33, 895-905.
- Siegel, J. T., Alvaro, E., Lac, A.\*, Crano, W. D., Dominick, S. A. (2008). Intentions of becoming a living organ donor among Hispanics: A theoretical approach exploring differences between living and non-living organ donation. *Journal of Health Communication*, 13, 80-99.
- Alvaro, E. A., Siegel, J. T., Turcotte, D.\*, Lisha, N.\*, Crano W. D., & Dominick, S.A. (2008). Living kidney donation among Hispanics: A qualitative examination of the barriers and opportunities. *Progress in Transplantation*, 18, 243-250.
- Crano, W. D., Siegel, J. T., Alvaro, E., & Patel, N.\* (2007). Overcoming adolescents' resistance to anti inhalant appeals. *Psychology of Addictive Behaviors*, 21, 516-524.
- Siegel, J. T., & Alvaro, E. M. (2006). An evaluation of Arizona's Youth Tobacco Access prevention media campaign. *American Journal of Preventive Medicine*, 30, 284-291.
- Alvaro, E. M., Jones, S. P., Robles, A. S., & Siegel, J. T. (2006). Hispanic organ donation: Impact of a Spanish-language organ donation campaign. *Journal of the National Medical Association*, 98, 28-35.
- Siegel, J. T., Alvaro, E. M., & Jones, S. P. (2005). Organ donor registration preferences among Hispanic populations: Which modes of registration have the greatest promise? *Health Education and Behavior*, 32, 242-252.
- Alvaro, E. M., Jones, S. P., Robles, A., & Siegel, J. T. (2005). Predictors of organ donation behavior among Hispanic Americans. *Progress in Transplantation*, 15, 149-156.
- Siegel, J. T., & Alvaro, E. M. (2003). Youth tobacco access: Adult attitudes, awareness, and perceived self-efficacy in two Arizona counties. *Journal of Community Health*, 28, 439-449.
- Bauman, S., Siegel, J., Falco, L., Szymanski, G., Davis, A., & Seabolt, K. (2003). Trends in school counseling journals: The first fifty years. *Professional School Counseling*, 7, 79-90.
- Siegel, J. T., Alvaro, E. M., & Burgoon, M. (2003). Perceptions of adolescent at-risk non-smokers: Are potential intervention topics being overlooked? *Journal of Adolescent Health*, 33, 458-461.
- Bauman, S., Siegel, J. T., Davis, A., Falco, L. D., Seabolt, K. & Szymanski, G. (2002). School counselors' interest in professional literature and research. *Professional School Counseling*, 5, 346-352.

## **Books**

- Siegel, J. T., & Alvaro, E. A. (2010). Understanding Organ Donation: Applied Behavioral Science Perspectives. Malden, MA: Wiley-Blackwell.

Weaver, D., Siegel, J. T. (1998). Breaking Into Television: Proven Advice from Veterans and Interns. Peterson's Publishing, Peterson: New Jersey.

### **Book Chapters/Sections**

Rosenberg, B. D., Marshburn, A.\*, & Siegel, J. T. (in press). Persuasive communication. In M. A. Hogg (Ed.), *Oxford Research Encyclopedia of Psychology*. Oxford, United Kingdom: Oxford University Press.

Rosenberg, B. D., & Siegel, J. T. (2020). Reactance and spiritual possibilities: an application of psychological reactance theory. In Vail, K. E., & Routledge, C. (Eds.), *The Science of Religion, Spirituality, and Existentialism* (pp. 67-82). Academic Press, Cambridge, Massachusetts <https://doi.org/10.1016/C2018-0-01248-7>

Crano, W.D., Alvaro, E. A., & Siegel, J. T. (2019) Creating Persuasive Substance Use Prevention Communications: The EQUIP Model. In Petras, H., Hingson, R., Robertson, & Sloboda, Z. (Eds), *Advancing Prevention Science: Prevention of Substance Use*

Siegel, J. T. & Jones, N. D.\* (2018). Survey Research. In Frey, B. (Ed.), *Encyclopedia of Educational Research, Measurement, and Evaluation*. Sage, Thousand Oaks, California.

Tan, C. N.\* & Siegel, J. T. (2018). Surveys. In Frey, B. (Ed.), *Encyclopedia of Educational Research, Measurement, and Evaluation*. Sage, Thousand Oaks, California.

Navarro, M. N.\* & Siegel, J. T. (2018). Solomon four-group design. In Frey, B. (Ed.), *Encyclopedia of Educational Research, Measurement, and Evaluation* (pp. 1553-1554). Sage, Thousand Oaks, California.

Miller, S. M.\*, Siegel, J. T., Crano, W. D. (2017). Parental Influence on Children's Cannabis Use. In Preddy, V.R. (Ed.), *The Handbook of Cannabis and Related Pathologies: Biology, diagnosis, treatment, and pharmacology* (pp. 215-222). Elsevier, Inc., San Diego.

Crano, W. D., & Siegel, J. T. (2017). Social Signals and Persuasion. In J. K. Burgoon, A. Vinciarellu, M. Pantic, & N. Magnenat-Thalmann (Eds.), *Social Signaling Processes* (pp. 97-109). Cambridge University Press.

Crano, W. D., Alvaro, E. M., & Siegel, J. T. (2015). The media campaign as a focal prevention prevention strategy: A guide to design, implementation, and evaluation. In L. M. Scheier (Ed.), *Handbook of adolescent drug use prevention: Research, intervention strategies, and practice* (pp. 397-414). Washington, D.C. US: American Psychological Association.

Siegel, J. T. (2013). Illuminating the psychological processes associated with renal failure diagnosis and living donation considerations: An application of Goal Disruption Theory. In Lauri, M. (Ed.), *Organ Donation and Transplantation – An Interdisciplinary Approach* (pp. 117-140).

- Siegel, J. T., Crano, W. D., Alvaro, E. A., Lac, A\*, Rast, D.\* & Kettering, V.\* (2012). Dying to Be Popular: A Purposive Explanation of Adolescent Willingness to Endure Harm. In M. A. Hogg & Blaylock, D. (Eds.), *Extremism and the Psychology of Uncertainty* (pp. 163-186). Malden, MA: Wiley-Blackwell.
- Crano, W. D., Siegel, J. T., Alvaro, E. A. (2012). The siren's call: Mass media and drug prevention. In J. Dillard & L. Shen (Eds.), *The Persuasion Handbook* (pp. 296-313). Thousand Oaks, CA: Sage.
- Siegel, J. T., Alvaro, E. A., & Hohman, Z.\* (2010). A dawning recognition of factors for increasing donor registration: The IIFF Model. In Siegel J. and Alvaro E. (Eds.), *Understanding Organ Donation: Applied Behavioral Science Approaches* (pp. 313-330). Malden: MA, Blackwell-Wiley.
- Alvaro, E. A. & Siegel, J. T. (2010). Where have we been and where to next: A review and synthesis of organ donation media campaigns. In Siegel J. and Alvaro E. (Eds.), *Understanding Organ Donation: Applied Behavioral Science Approaches* (pp. 43-63). Malden: MA, Blackwell-Wiley.
- Burgoon, M., & Siegel, J. T. (2004). Language expectancy theory: Insight to application. In J. S. Seiter & R. H. Gass (Eds.), *Perspectives on persuasion, social influence, and compliance gaining* (pp. 149-164). Boston, MA: Allyn & Bacon.
- Siegel, J. T. (2003). Talk of the Nation. *Encyclopedia of Radio* (pp. 1367-1368).
- Siegel, J. T., Alvaro, E. M., & Burgoon, M. (2003). Theories of Mass Media. In J McDonough & Egolf, K. (Eds.), *The Advertising Age Encyclopedia of Advertising* (pp. 998-1001). New York City, New York: Fitzroy Dearborn.
- Siegel, J. T., & Burgoon, J. K. (2002). Expectancy theory approaches to prevention: Violating adolescent expectations to increase the effectiveness of public service announcements. In W.D. Crano, & M. Burgoon (Eds.), *Mass Media and Drug Prevention: Classic and Contemporary Theories and Research*, (pp. 163-186). New Jersey: Lawrence Erlbaum Associates, Inc.

### **Invited Editorials**

- Siegel, J. T. & Alvaro, E. M. (2013). Bone marrow donation and non-living organ donation: Thoughts inspired by Dr. Ambady's search for a bone marrow donor. *The Forward (Society for the Psychological Study of Social Issues)*, 248, 10-13.

### **Invited Workshops and Talks**

- Siegel, J. T., & Thomson, A. (2020). Moral Elevation. *Presented at the Western Positive Psychological Association Annual Conference, Claremont California.*
- Siegel, J. T. (2020). Increasing the Provision of Support to People with Depression. *Presented at the Fred Rhodewalt Social Psychology Winter Conference, Salt Lake City, Utah.*
- Siegel, J. T., McManus, M., Blazek, D. Alvaro, E. A., & Sanders, M. (2019). Information, Saving Lives,

and Family Benefits: A Battle of Donor Message Appeals within Motor Vehicle Departments. *Presented at the Association of Organ Donor Procurement Organizations Annual Conference, Houston, TX.*

- Siegel, J. T. (2019). Positive Emotions Infusions and Help-Seeking for Depression. *Presented at the Society for Affective Science, Positive Affect, Pre-Conference, Boston, Massachusetts.*
- Siegel, J. T. (2019). Social Psychological Theorizing vs. the Depressogenic Schema: Increasing Help-Seeking among People with Depression. *Presented at Mt. San Antonio Community College's Psychology Day, Walnut, California.*
- Siegel, J. T., Straszewski, T., & Thomson, A. (2019). Positive Emotion Infusions: Increasing Help-Seeking Among People with Depression. *Presented at the Western Positive Psychological Association Annual Conference, Claremont, CA.*
- Siegel, J. T. (2018). Positive Health Psychology: Increasing Help-Seeking for Depression through the use of Positive Emotion Infusions. *Keynote Presentation, Fullerton College, Fullerton, California.*
- Siegel, J. T. (2017). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J. T. (2016). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J. T., Flored-Medel, E.\*, Martinez, D.\* (2015). Responses to a public service announcement about depression: Differences between people with and without elevated levels of depressive symptomatology. *Presented at Kyoto Notre Dame University, Kyoto, Japan.*
- Siegel, J. T. (2015). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J. T. (2015). Increasing help seeking among people with elevated levels of depressive symptomatology: one goal, multiple approaches (WPA early career research award address). *Presented at Western Psychological Association Annual Conference. Las Vegas, NV.*
- Siegel, J. T. (2015). Survey writing, qualitative research, and quantitative design. *One day workshop presented for a marketing research firm (GutCheckIt.com). Denver, CO, June 2, 2015.*
- Siegel, J. T. (2014). Anti-drug campaigns: Different ways of knowing. *Guest lecture given at Pomona College, April 30, 2014.*

- Siegel, J. T. (2014). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J. T., Alvaro, E. A., & Navarro, M. A. (2013). Evaluating Social Media. *Webinar presented for the Centers for Disease Control.*
- Siegel, J. T. & Alvaro, E. A. (2013). Survey Design Workshop. *Presented for the Department of Labor's Chief Evaluation Office.*
- Alvaro, E. A. & Siegel, J. T. (2013). Evaluating Media Campaigns Workshop. *Presented for the Department of Labor's Chief Evaluation Office.*
- Siegel J. T. & Alvaro, E. A. (2013). The I.I.F.F. (Immediacy, Information, Focus, Favorable Activation) Model. *Webinar presented for the Division of Transplantation, Health Resources and Services Administration, Grantee Showcase.*
- Siegel, J. T. (2012). Evaluating the Impact of Social Media and Marketing Campaigns. *Adult College Completion Network Webinar Series.*
- Siegel, J. T. (2012). Survey Design and Implementation. *Workshop conducted for NBC/Universal's Office of Marketing and Consumer Intelligence in Universal City, California.*
- Siegel, J. T. (2012). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Alvaro, E. M. & Siegel, J. T. (2012). The current state of organ donation in the Hispanic community. *Presentation at the American Transplant Congress in Boston, MA USA.*
- Siegel, J. T. & Alvaro, E. M. (2012). Evaluating media campaigns. *Workshop conducted at the American Evaluation Association/Centers for Disease Control Summer Workshop Series, Atlanta, Georgia, USA*
- Alvaro, E. M. & Siegel, J. T. (2011). Behavioral science and organ donation: Findings from studies of Hispanic and General Populations. *Presentation for the Advisory Council on Organ Donation (Department of Health and Human Services) annual meeting in Washington D.C.*
- Siegel, J. T., & Alvaro, E. M. (2010). "Master Teacher Series:" Writing Effective Items for Survey Research and Evaluation Studies. Skill-building workshop. *Presented at the annual meeting of the American Evaluation Association, San Antonio, TX, USA*
- Siegel, J. T., Alvaro, E. A., Jones, S. P., & Underwood, S. (2010). The IIFF Model: Guidance for increasing donor registration rates among passive positives. *Presentation given at the 2010 Conference of the American Society of Multicultural Health and Transplant Professionals: Chicago, IL, USA.*

- Siegel, J. T. & Alvaro, E. M. (2010). Media Campaign Evaluation. *CDC-Office on Smoking and Health Evaluation Net-Conference Webinar.*
- Siegel, J. T. (2010). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Alvaro, E. A., & Siegel, J. T. (2010). Media Campaigns: Measurement and Evaluation. *Invited presentation at the CDC Evaluation Workshop Series, Atlanta, Georgia, USA.*
- Siegel, J. T., & Alvaro, E. A. (2009). Evaluating Media Campaigns: Methods and Measures. Skill-building workshop. *Presented at the annual meeting of the American Evaluation Association, Orlando, Florida, USA.*
- Siegel, J. T. (2009). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J. T., & Alvaro, E. A. (2008). Quasi-Experimental Research Designs. *Skill-building workshop presented at the annual meeting of the American Evaluation Association, Denver, CO, USA.*
- Siegel, J. T. (2008). Creating Effective Surveys for Applied Research. *Workshop conducted at Claremont Graduate University's Annual Professional Development Workshop Series: Evaluation and Applied Research Methods.*
- Siegel, J.T. (2006). Health Communication: Addressing the meth problem. *Invited presentation at the National Council of Juvenile and Family Court Judges meeting, Reno, NV.*
- Alvaro, E. M., & Siegel, J. T. (2005). Hispanic organ donation: A strength-based approach. *HRSA/DOT Technical Assistance meeting in Atlanta, GA, USA.*

### **Conference Presentations**

- Siegel, J. T. (Chair). (2019, May). *Attribution-based approaches for reducing the stigmatization of people with depression.* Symposium conducted at the Association for Psychological Science Annual Conference, Washington, D. C.
- Muschetto, T.\* & Siegel, J. T. *Use of attribution vignettes and public service announcements to influence perceived stability of depression.*
  - Tang, J. C., Siegel, J. T., & Muschetto, T.\* *Does changing social support outcome expectations influence willingness to provide help to people with depression?: An attribution-based approach.*
  - Yao, X.\* & Siegel, J. T. *Attribution theory, depression, and willingness to provide social support in China.*

Siegel, J. T. (Chair). (2019, May). *Increasing help-seeking among people with depressive symptomatology through self-distancing and positive emotions*. Symposium conducted at the Association for Psychological Science Annual Conference, Washington, D. C.

- Hollar, S. M.\* & Siegel, J. T. *Using self-distancing to improve help seeking among people with depression*.
- Straszewski, T.\* & Siegel, J. T. *The effects of high- versus low-arousal positive emotions on help-seeking intentions among people with depression*.
- Siegel, J. T. & Straszewski, T.\* *The influence of elevation on help-seeking intentions and PSA effectiveness*.

Siegel, J. T. (Chair). (2019, April). *Social-psychological approaches for reducing stigmatization and increasing the provision of help to people with depression*. Symposium conducted at the Western Psychological Association Annual Convention, Pasadena, CA.

- Muschetto, T.\* & Siegel, J. T. *Use of attribution vignettes and public service announcements to influence perceived stability of depression*.
- Tang, J. C., Siegel, J. T., & Muschetto, T.\* *Does changing social support outcome expectations influence willingness to provide help to people with depression?: An attribution-based approach*.
- Yao, X.\* & Siegel, J. T. *Attribution theory, depression, and willingness to provide social support in China*.
- Marshburn, A.\* & Siegel, J. T. *Increasing social support provision to close others experiencing depression: An application of vested interest theory*.

Siegel, J. T. (Chair). (2019, April). *Increasing help-seeking among people with depressive symptomatology: Social psychological approaches*. Symposium conducted at the Western Psychological Association Annual Convention, Pasadena, CA.

- Hollar, S. M.\* & Siegel, J. T. *Self-distancing as a path to help-seeking for people with depression*.
- Straszewski, T.\* & Siegel, J. T. *The effects of high- versus low-arousal positive emotions on help-seeking intentions among people with depression*.
- Siegel, J. T. & Straszewski, T.\* *The influence of elevation on help-seeking intentions and PSA effectiveness among people with depression*.
- Tan, C. N.\* & Siegel, J. T. *Increasing help-seeking through positive accessibility: A targeted intervention based on attitude strength diagnostic*.
- Webb, R.\* & Siegel, J. T. *Depressive symptomatology and the self-stigma of seeking psychological help*.

Roosendall, S., Guldner, G., Abou-Zaid, Siegel, J. T., Berkeley, R., Davey, D., Allswede, M. (2019). *Tragedy Meets GME: The Impact of the 1 October Mass Casualty Incident on Academic Attending and Resident Physicians*. Paper to be presented at the World Association for Disaster and Emergency Medicine Congress, Brisbane, Australia.

Siegel, J. T. (2018). *Persuading people with depression to seek help: Critical barriers and theoretically-guided solutions*. Presented at the Ohio State University Symposium on Social Psychology, Columbus, Ohio.



- Siegel, J. T., Lienemann, B. A.\*, Tan, C. N.\*, Straszewski, T.\*, & Thomson, A.\* (2018). A prerequisite to human flourishing: Increasing help-seeking among people with depression. *Presented at the Western Psychological Association Annual Conference, Portland, Oregon*
- Rosenberg, B. D., & Siegel, J. T. (2018). Threatening Uncertainty and Psychological Reactance: Are Freedom Threats Always Noxious? *Presented at the Western Psychological Association Annual Conference, Portland, Oregon*
- McManus, M. D.\*, Siegel, J. T., & Nakamura, J. (2018). *The predictive power of low-arousal positive affect. Presented at the Annual Conference of the Society for Affective Sciences, Los Angeles, CA.*
- Webb, R.\*, Blazek, D.\*, Seyranian, V., & Siegel J. T. (2018) The Effect of Vested Interest and Narrative Persuasion Tactics on Rates of Flu Vaccination among College Undergraduates. *Presented at the Society for Personality and Social Psychology Annual Conference, Atlanta, Georgia.*
- Siegel, J. T. & Coleman, M.\* (2017). Getting Emotional about the Theory of Planned Behavior: The Influence of Affect on Perceptions of Marijuana Social Norms, Attitudes, and Perceived Behavioral Control. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Tan, C. N.\* & Siegel, J. T. (2017). A Retrospective Foot in the Door: A New Approach for Influencing People with Depression to Seek Help. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Straszewski, T.\* & Siegel, J. T. (2017). Not a Cure but a Catalyst: Using Savoring to Increase Help-Seeking Intentions for Individuals with Elevated Depressive Symptomatology. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Lienemann, B. A.\* & Siegel, J. T. (2017). Using Persuasive Messages to Influence Help-Seeking Intentions Among People with Depressive Symptomatology: An Examination of Functional Matching and Message Sidedness. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Siegel, J. T., Flored-Medel, E.\*, Martinez, D.\*, Berger, D. (2017). The Potential Harm of Anti-Stigma Messages: People with Depression Will See These Ads Too. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Webb, R.\* & Siegel, J. T. (2017). The Use of Narratives to Encourage Help-Seeking for Depression. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Ruybal, A.\* & Siegel, J. T. (2017). An Attribution-Based Approach: Can Highlighting the Temporary Nature of Post-Partum Depression Increase Social Support? *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*
- Parnitvithikul, T.\* & Siegel, J. T. (2017). Attribution Theory and the Provision of Help to Individuals with

Depression: Is a Key Variable Being Overlooked? *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*

Silva, T.\* & Siegel J. T. (2017). Using Overheard Communication to Increase the Provision of Help to Those Suffering from Depression. *Presented at the Association for Psychological Science Annual Conference, Boston, Massachusetts.*

Siegel, J. T. (2017). Resistance, Reactance, And Misinterpretation: Highlighting The Challenge Of Persuading People with Depression To Seek Help. *Presented at the Western Psychological Association Annual Conference, Sacramento, California.*

Parnitvithikul, T.\* & Siegel, J. T. (2017). Increasing The Provision Of Help To People With Depression: The Hazards And Non-Hazards Of Promoting The Biogenetic Explanation Of Depression. *Presented at the Western Psychological Association Annual Conference, Sacramento, California.*

Straszewski, T.\* & Siegel, J. T. (2017). Increasing Help-Seeking Among People With Heightened Depressive Symptomatology Through The Induction: Savoring, Coping, Avoiding, And Obtaining. *Presented at the Western Psychological Association Annual Conference, Sacramento, California.*

Webb, R.\* & Siegel, J. T. (2017). Getting Lost In The Story: Narrative Transportation As A Means Of Increasing Help-Seeking Among People With Heightened Depressive Symptomatology. *Presented at the Western Psychological Association Annual Conference, Sacramento, California.*

Siegel, J. T. (2017). Applied Research Opportunities: What, Where, Why, And How. *Presented at the Western Psychological Association Annual Conference, Sacramento, California.*

Siegel, J. T. (2017). Positive Health Psychology in Action: An Elevating Adventure. *Presented at the Western Positive Psychology Association Biennial Conference, Claremont, CA.*

Siegel, J. T. (2017). Persuading People With Depression To Seek Help. *Presented at the Fred Rhodewalt Social Psychology Winter Conference. Park City, Utah.*

Straszewski, T. & Siegel, J. T. (2016). Not a Cure but a Catalyst: Using Savoring to Increase Help-Seeking Intentions for Depression. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*

Keeler, A.\* & Siegel, J. T. (2016). Depression, Help-Seeking Perceptions, and Perceived Family Functioning Among Spanish-Dominant Hispanics and Non-Hispanic Whites. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*

Siegel, J. T. & Thomson, A.\* (2016). Positive Emotion Infusions of Elevation and Gratitude: Increasing Help-Seeking Among People with Elevated Levels of Depressive Symptomatology. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*

Ruybal, A.\* & Siegel, J. T. (2016). Changing Perceptions of Blame: Using a Social Psychological

Framework to Increase Help for Postpartum Depression. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*

- Lienemann, B. L. & Siegel, J. T. (2016). Influencing Help-Seeking for Depression with Public Service Announcements: An Examination of Message Sidedness and Functional Matching. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*
- Tan, C. N.\* & Siegel, J. T. (2016). A New Approach for Developing Ads for Increasing Help-Seeking Among People with Elevated Depressive Symptomatology: An Attitude Strength Diagnostic. *Presented at the Society for Prevention Research Annual Conference, San Francisco, California.*
- Keeler, A.\*, & Siegel, J. T. (2016). Depression, Help-Seeking Perceptions, and Perceived Family Functioning Among Spanish-Dominant Hispanics and Non-Hispanic Whites. *Presented at the International Communication Association Annual Conference, Fukuoka, Japan.*
- Lienemann, B. A.\*, & Siegel, J. T. (2016). Influencing Help-Seeking for Depression with Public Service Announcements: An Examination of Message Sidedness and Functional Matching. *Presented at the International Communication Association Annual Conference, Fukuoka, Japan.*
- Tan, C. N.\* & Siegel, J. T. (2016). Using Weakness In Attitude-Strength To Increase Help-Seeking For Depression. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Straszewski, T.\* & Siegel, J. T. (2016). Using Savoring To Increase Help-Seeking Intentions For Individuals With Depression. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Webb, R. & Siegel, J. T. (2016). Promoting Help-Seeking For Depressive Symptomatology Through Narrative Transportation. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Parnitvithikul, T.\* & Siegel, J. T. (2016). Attribution Theory And The Biogenetic Explanation Of Depression. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Siegel, J. T., Donaldson, C.\*, Eckardt-Skenderian, J.\*, & Crano, W. D. (2016). Utilizing Vested Interest To Explain Marijuana Intentions Beyond Expectancy Value Interactions. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Donaldson, C.\*, Siegel, J. T., & Crano, W. D. (2016). Predicting And Preventing Prescription Stimulant Misuse: Attitudes, Intentions, And Vested Interest Theory. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Crano, W. D., Donaldson, C.\*, & Siegel, J. T., (2016). The Dissatisfied User: An Application Of Vested Interest Theory. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*

- Rosenberg, B. D.\* & Siegel, J. T. (2016). Threatening Uncertainty and Psychological Reactance: Are Freedom Threats Always Noxious? *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Donaldson, C.\*, Alvaro, E. A., Crano, W. D. & Siegel, J. T. (2016). Psychological Reactance And Adolescent Marijuana Use: The Role Of Parental Monitoring And Warmth. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Johnson, I.\*, Alvaro, E. A., Siegel, J. T. & Crano, W. D. (2016). You Talking To Me? Trait Reactance And Message Targeting. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Blazek, D. R.\* & Siegel, J. T. (2016). Happy People Donate More: Positive Emotions Encourage Organ Donation Registration. *Presented at the Western Psychological Association Annual Conference, Long Beach, CA.*
- Blazek, D.\* & Siegel, J. T. (2016). Using Discrete Positive Emotions to Encourage Organ Donor Registration. *Presented at the Society for Personality and Social Psychology Annual Conference, San Diego, CA.*
- Ruybal, A. L.\* & Siegel, J. T. (2016). Increasing the provision of assistance to women with postpartum depression: An application of attribution theory. *Presented at the Society for Personality and Social Psychology Annual Conference, San Diego, CA.*
- Straszewski, T. \* & Siegel, J. T. (2016). Not a Cure but a Catalyst: Using “Savoring” to Increase Help Seeking Intentions for Depression. *Presented at the Society for Personality and Social Psychology Annual Conference, San Diego, CA.*
- Siegel, J. T., Alvaro, E. M., & Crano, W. D. (2015). Using Quasi-Experimental Designs to Assess Community-Based Interventions. *Presented at the American Evaluation Association Annual Conference, Chicago, ILL.*
- Crano, W. D., Donaldson, C.\*, Siegel, J. T. Alvaro, E. A. (2015). Invalidating Pro-Substance Beliefs in Marijuana Prevention: A Proof of Concept of the Dual-Communication Mode. *Presented at the European Society for Prevention Research Annual Conference, Ljunljana, Slovenia.*
- Alvaro, E. M., Siegel, J. T., Pace-Jones, S. (2015). Awareness and knowledge of organ donation among 16-18 year old youth: Results and implications of a needs assessment. *Presented at the Association of Organ Procurement Organizations Annual Conference, Phoenix, AZ.*
- Siegel, J. T, Alvaro, E. M., Tan, C. N.\*, Garner, L.\*, Navarro, M. N.\*, Pace-Jones, S. (2015). Increasing organ donor registrations: The IIFF Model and (f)utility of a lone ICRO. *Presented at the Association of Organ Procurement Organizations Annual Conference, Phoenix, AZ.*

- Siegel, J. T. & Thomson, A. T.\* (2015). Elevation, depression, help-seeking. Oh my! *Presented at the International Positive Psychology Association Annual Conference, Orlando, FL.*
- Donaldson, C. D.\*, Siegel, J. T., Crano, W. D. (2015). Applying vested interest theory to understand college student prescription stimulant expectancies, attitudes, and intentions. *Presented at the Western Psychological Association Annual Conference. Las Vegas, NV.*
- Siegel, J. T., Navarro, M. N.\*, & Thomson, A. T.\* (2015). Experimentally discriminating gratitude from elevation: oh, the morality. *Presented at the Western Psychological Association Annual Conference. Las Vegas, NV.*
- Siegel, J. T. & Thomson, A. T.\* (2015). Elevation, depression, help-seeking, oh my! *Presented at the Western Psychological Association Annual Conference. Las Vegas, NV.*
- Hollar, S.\*, Handren, L.\*, Ruybal, A.\*, Donaldson, C. D.\*, & Siegel, J. T. (2015). Utilizing elevation in a persuasive context. *Presented at the Western Psychological Association Annual Conference. Las Vegas, NV.*
- Siegel, J. T. (2014). Goal Disruption Theory: The unique influence of unexpected goal violations. *Presented at the Society for Personality and Social Psychology Annual Conference. Austin, TX.*
- Lienemann, B. A.\*, & Siegel, J. T. (2014). Reactance to depression public service announcements among people with varying levels of depressive symptomatology. *Presented at the Society for Personality and Social Psychology Annual Conference. Austin, TX.*
- Siegel, J. T., Lienemann, B. A.\*, & Tan, C. N.\* (2014). Influencing Help Seeking Among People With Elevated Depressive Symptomatology: Mistargeting as a Persuasive Technique. *Presented at the International Communication Association Annual Conference. Seattle, Washington. (awarded #2 poster out of 176 entries).*
- Johnson, I.\*, Tan, C.\*, Alvaro, E.M., Crano, W.D., & Siegel, J.T. (2014). The sex of ad viewers as a determinant of ad evaluation: Matching the sex of viewers, ad characters, and narrators in drug prevention. *Presented at the annual meeting of the Society for Prevention Research, Washington, D.C.*
- Siegel, J. T., O'Brien, E. K.\*, Donaldson, C.\*, Lyrantzis, E.\*, Alvaro, E. A., & Crano, W. D. (2014) Mixed mode focus groups as a component of a multi-method approach to message evaluation. *Presented at the American Evaluation Association's Annual Meeting, Denver, CO.*
- Handren, L.\* & Siegel, J. T. (2014). Disruption myopia: an application of goal disruption theory, *Presented at the Western Psychological Association Annual Conference. Portland, OR.*
- Lienemann, B. A.\* & Siegel, J. T. (2014). State psychological reactance to depression Public service announcements. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*
- Siegel, J. T., Lienemann, B. A.\*, Tan, C. A.\* (2014). The mistargeted technique: influencing help Seeking

among people with depression. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Siegel, J. T., & Tan, C. N.\* (2014). Influencing people with depression to seek help: an Attitude-strength diagnostic approach. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Ruybal, A. L.\*, & Siegel, J. T. (2014). Promoting helping behavior for postpartum depression: an application of attribution theory. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Siegel, J. T. (2014). Goal disruption theory: theoretical advances and empirical support. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

O'Brien, E. K.\*, & Siegel, J. T. (2014). Psychological bleakness and health Communication: differential effects of fear Appeals, controlling language, and immediacy of Consequences. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Navarro, M. N.\*, & Siegel, J. T. (2014). Goal disruption theory: The adaptive network. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Lyrntzis, E. A.\*, Siegel, J. T., Handren, L.\*, & Navarro, M. N.\* (2014). Disruption myopia: an application of goal disruption theory. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Rosenberg, B. D.\*, Lyrntzis, E.\*, & Siegel, J. T. (2014). Purposive harm endurance and prescription Drug use: an application of goal disruption theory. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Mendoza Lepe, R.\*, Rao, M.\*, & Siegel, J. T. (2014). Investigating the impact of positive relationships in disclosing culturally incongruent issues in latino families: a pilot study. *Presented at the Western Psychological Association Annual Conference. Portland, OR.*

Keeler, A. R.\* & Siegel, J. T. (2014). Depression, Help Seeking, and Perceived Family Functioning among Hispanics and Non-Hispanic Whites. *Presented at the Association for Psychological Science Annual Conference, San Francisco, CA.*

Siegel, J. T. (2014). Goal disruption theory: Theoretical advances and empirical findings. *Presented at the Association for Psychological Science Annual Conference, San Francisco, CA.*

Siegel, J. T. (2014). Goal disruption theory: An introduction. *Presented at the Fred Rhodewalt Social Psychology Winter Conference. Park City, Utah.*

- Siegel, J. T., & Thomson, A. T.\* (2013). A Moral Act, Elevation, and Prosocial Behavior: Moderators of Morality. *Presented at the International Positive Psychology Association World Congress on Positive Psychology, Los Angeles, CA.*
- Thomson, A. T.\*, & Siegel, J. T. (2013). Moderator of Morality II: The Personality of Elevation. *Presented at the International Positive Psychology Association World Congress on Positive Psychology.*
- Navarro, M. N.\*, Siegel, J. T., & Thomson, A. T.\* (2013). Elevation, Serenity, and Gratitude: Distinct Emotions with Distinct Outcomes. *Presented at the International Positive Psychology Association World Congress on Positive Psychology, Los Angeles, CA.*
- Nakamura, J., Thomson, A. T.\* & Siegel, J. T. (2013). Elevation and Mentoring: Experimental Evidence for Motivating Prosocial Behaviors in Relation to Exposure to Written Moral Stories. *Presented at the International Positive Psychology Association World Congress on Positive Psychology, Los Angeles, CA.*
- Alvaro, E. M., Siegel, J. T., Poulsen, J., & Tan, C. N.\* (2013). Hispanic ESRD patients: Barriers and progress in living kidney donation education. *Presented at the American Transplant Congress. Seattle, WA, USA.*
- Keeler, A. R.\*, Siegel, J. T. & Alvaro, E. A. (2013). Depression, familism, and help seeking among Hispanics: Mediational elucidation with implications for intervention. *Presented at the Society for Personality and Social Psychology Annual Conference. New Orleans, Louisiana.*
- Alvaro, E. M., Hohman, Z.\*, Crano, W. D., & Siegel, J. T. (2013). If they like ‘em, they’ll tell their kids: Parents’ evaluations of anti-drug ads and subsequent drug discussions with their children. *Presented at the annual meeting of the Society for Prevention Research. Seattle, WA, USA.*
- Alvaro, E. A., Siegel, J. T., Underwood, S., & Pace-Jones, S. (2012). Using empathy to increase Hispanic organ donor registration. *Paper presented at the Western Psychological Association’s Annual Meeting, San Francisco, California, USA.*
- Siegel, J. T., Alvaro, E. A., & O’Brien, E. K.\* (2012). I have already lived so it’s better that I don’t ask: Spanish-Dominant Hispanics and living organ donation discussions. *Paper presented at the Western Psychological Association’s Annual Meeting, San Francisco, California, USA.*
- Siegel, J. T., Alvaro, E. M., Hohman, Z.\*, Navarro, M. N.\*, Crano, W. D., & Jones, S. P. (2012). Organ donor registration: The interaction of empathy and death myths. *Paper presented at the Western Psychological Association’s Annual Meeting, San Francisco, California, USA*
- Tan, C. N.\*, Navarro, M. A\*. & Siegel, J. T. (2012). Ambivalence and Attitude Behavior Consistency in Organ Donation Registration. *Paper presented at the Western Psychological Association’s Annual Meeting, San Francisco, California, USA.*

- Tang, J. C.\*, & Siegel, J. T. (2012). Cognitive dissonance and living organ donation: An experimental investigation. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Beleva, Y.\*, & Siegel, J. T. (2012). The purpose of harming oneself: Goal Disruption Theory. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA,*
- Huansuriya, T.\*, Siegel, J. T., & Crano, W. D. (2012). Parent-Child Drug Discussion: Pathway from Parents' Ads Exposure to Youths' Marijuana Use. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, CA.*
- Miller, S.\*, Siegel, J. T., & Crano, W. D., Hohman, Z.\* (2012). Do As I Say, Not As I Do: The Influence of Parental Modeling on Adolescent Marijuana Use. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Navarro, M. A.\*, & Siegel, J. T. (2012). Goal disruption and goal fluidity: A return to Lewin. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Neff, K.\*, Siegel, J. T., & Crano, W. D. (2012). Goal Disruption Theory and Social Power: Explaining non-adherence of diabetic adolescents. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA*
- Rosenberg, B. D.\*, Siegel, J. T. (2012). Purposive Behavior and Social Influence: A New Way to Persuade. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA*
- Siegel, J. T. (2012) Goal Disruption Theory: An Introduction. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- O'Brien, E. K.\* & Siegel, J. T. (2012) Development of a Bleakness Scale. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Lienemann, B. A.\*, & Siegel, J. T. (2012). The Effect of Depression Public Service Announcements on Reactance, Self-Stigma, and Help-Seeking. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Keeler, A.\*, Siegel, J. T., Alvaro, E. A. (2012). Familism as a Mediator of Depression and Help-seeking Among Spanish-Dominant Hispanics. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*
- Siegel, J. T., Lienemann, B. A.\*, & Tan, C. N.\* (2012) Reducing self-stigma of help seeking among depressed people: An application of Walster and Festinger's overheard communication technique. *Paper presented at the Western Psychological Association's Annual Meeting, San Francisco, California, USA.*



- Alvaro, E. A., Crano, W. D., Siegel, J. T., Hohman, Z. \*, Johnson, I. \*, & Nakawaki, B. \* (2012). The appeal of appealing appeals: Ad evaluation, marijuana use status and future marijuana use outcomes. *Presented at the annual conference of the Society of Prevention Research, Washington, D.C., USA*
- Huansuriya, T. \*, Crano, W. D. Siegel, J.T., (2012). Adolescent Opinion Leaders and Followers, Norms, and Alcohol Use in Thailand. *Presented at the annual conference of the Society of Prevention Research, Washington, D.C., USA*
- Siegel, J. T., O'Brien, E. K. \*, Lienemann, B. A. \*, Mokkarala, S. \*, (2012). Assessing a theoretical framework between cultures: Depression and attributions. *Paper presentation, American Evaluation Association, Minneapolis, Minnesota*
- Johnson, I. \*, Siegel, J. T., & Crano, W. D. (2012). Indirect Vested Interest: Interpersonal Closeness as a Moderator of Attitude-Behavior Consistency. *Conference of the International Association for Relationship Research: Chicago, IL.*
- Alvaro, E. A., Siegel, J. T., & Pace-Jones, S., (2011). Increasing Organ Donor Registration by Providing an Immediate and Complete Registration Opportunity: The IIFF Model. *Paper presented at the International Communication Association's Annual Meeting, Boston, Massachusetts.*
- Siegel, J. T., Crano, W. D., Alvaro, E. A., Lienmann, B. A. \*, Hohman, Z. \*, & O'Brien, E. K. \* (2010). Increased social support for depressed individuals: A cross-cultural assessment of an affect-expectancy approach. *Paper presented at the International Communication Association's Annual Meeting, Singapore.*
- Johnson, I. M. \*, Seifert, B. \*, Siegel, J. T., & Crano, W. D. (2010). Vicarious vested interest: Expanding vested interest theory. *Paper presented at the Society for the Psychological Study of Social Issues, 2010 Biennial Conference: New Orleans, LA.*
- Siegel, J. T. (2010). Increasing social support for depressed individuals: Cross-cultural challenges and solutions. *Chair of symposium held at the Western Psychological Association's Annual Meeting, Cancun, Mexico.*
- Gonzalez, A. V. \*, Siegel, J. T., & Alvaro, E. M., (2010). Do depressive cognitions diminish comfort in asking for a living kidney donation? *Presented at the annual meeting of the Western Psychological Association, Cancun, Mexico.*
- Hohman, Z. P. \*, Siegel, J. T., Alvaro, E. M., Seifert, B., Tan, C., & Crano, W. D. (2010). Increasing social support for depressed individuals: Challenges and solutions. *Presented at the annual meeting of the Western Psychological Association, Cancun, Mexico.*
- Tang, J. \* & Siegel, J. T. (2010). Risk taking as a response to mental constriction. *Presented at the Western Psychological Association's Annual Meeting, Cancun, Mexico.*
- Alvaro, E. M. & Siegel, J. T. (2010). Adolescent depression and misanthropy: Relationships and implications for social support. *Presented at the annual meeting of the Western Psychological Association, Cancun,*

*Mexico.*

- Siegel, J. T. & Alvaro, E. A. (2010). Publishing in the field of Psychology. *APA Panel Presentation held at the Western Psychological Association's Annual Meeting, Cancun, Mexico.*
- Leinemann, B. A.\*, Siegel, J. T., Alvaro, E. A., & Crano, W. D. (2010). The relationship of negative self-bias on help seeking among depressed Hispanics individuals. *Presented at the Western Psychological Association's Annual Meeting, Cancun, Mexico.*
- Crano, W. D., Siegel, J. T., Alvaro, E. A., Hemovich, V. H.\*, & Lac, A. (2010). Anti-marijuana ad evaluations predict usage: Implications for developing persuasive communications. *Presented at the Western Psychological Association's Annual Meeting, Cancun, Mexico.*
- Neff, K.\*, Siegel, J. T., & Crano, W. D. (2009). Adolescent Adherence to Diabetes Regimens as a Purposeful Behavior. *Presented at the Western Psychological Association's Annual Meeting, Portland, OR, USA*
- Sperry, K.\*, & Siegel, J. T. (2009). Do motivational attributions about testimony influence feelings of sympathy and perceived witness credibility? *Presented at the American Psychology – Law Society Meeting, San Antonio, TX, USA*
- Siegel, J. T., & Alvaro, E. A. (2008). Quasi-Experimental Research Designs. *Skill-building workshop presented at the annual meeting of the American Evaluation Association, Denver CO, USA.*
- Siegel, J. T., Alvaro, E. A., & Crano, W. D. (2008). Roundtable: Evaluating Health Messages: Using Laptops and Embedded Messages to Assess Anti-drug Messages. *Presented at the annual meeting of the American Evaluation Association, Denver CO, USA.*
- Siegel, J. T. (2008). Dying to be popular: Why do adolescents go to extremes? *Presentation at Claremont Applied Social Psychology Symposium, Extremism and the Psychology of Uncertainty, Claremont, CA, USA.*
- Alvaro, E. M., Crano, W. D., Siegel, J. T., Grandpre, J. & Miller, C. (2008). Talking about drug prevention...ads: Adolescent responses to interpersonal discussion about drug prevention media campaign messages. *Presented at the annual meeting of the International Communication Association, Montreal, Canada.*
- Alvaro, E. M., Siegel, J. T., & Crano, W. D. (2008). A mass mediated intervention on Hispanic live kidney donation. *Presented at the annual meeting of the International Communication Association, Montreal, Canada.*
- Hackett, J. D.\*, Siegel, J. T., Crano, W. D., & Alvaro, E. (2008). Stability of self and persuasion in adolescents. *Presented at the annual meeting of the Society for Personality and Social Psychology. Albuquerque, NM, USA.*

- Lac, A.\*, Alvaro, E. M., Crano, W. D., & Siegel, J. T. (2008). Parenting styles predicting theory of planned behavior: Examining marijuana use. *Presented at the annual meeting of the Western Psychological Association, Irvine, CA, USA*
- Skenderian, J.\*, Siegel, J. T., Crano, W. D., Alvaro, E. A., & Lac, A.\* (2008). Expectancy Violations and Adolescents' Intentions to Use Marijuana. *Presented at the annual meeting of the Western Psychological Association, Irvine, CA, USA*
- Alvaro, E., & Siegel, J. T. (2007). Applying Health Behavior Theory: A Synthesis. *Presentation at Claremont Applied Social Psychology Symposium, "Implementing and Evaluating Health Behavior Interventions: Lessons from an Emergent Area in Health Psychology—Organ Donation," Claremont, CA*
- Crano, W. D., Siegel, J. T., Alvaro, E. M., & Patel, N. M. \*(2007). Overcoming adolescents' resistance to anti-inhalant appeals. *Presentation at the annual meeting of the International Communication Association, San Francisco, CA, USA.*
- Pace Jones, S., Alvarez-Underwood, S., Alvaro, E. M., Siegel, J. T., & Sagel, A. (2007). Hispanic organ donation: Impact of a mass media community campaign. *Presented at the annual meeting of the Organ Donation Congress, Philadelphia, PA.*
- Pace Jones, S., Siegel, J. T., & Alvaro, E. M. (2007). Turning positive organ donation attitudes into organ donation behavior: Successes and challenges. *Presentation at the annual meeting of the Organ Donation Congress, Philadelphia, PA.*
- Alvaro, E. A., Siegel, J. T., & Crano, W. D. (2006). Multi-method Approaches to Evaluating Community-Based Programs: Complementary Application of Survey and Focus Group Data to Evaluate an Organ Donation Campaign. *Presented at the annual meeting of the American Evaluation Association, Portland, OR.*
- Siegel, J. T., Alvaro, E. M., & Pace Jones, S. (2005). Hispanic attributions of depressed individuals: What are they and does Spanish-Language dominance matter? *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Siegel, J. T., Alvaro, E. M., Pace Jones, S., & Crano, W.D. (2005). "If you are in favor of organ donation, why haven't you registered to be a donor?": An exploratory look at passive-positives. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Siegel, J. T., Alvaro, E. M., Pace Jones, S., & Hollen, A. (2005). College student perceptions of behavior indicative of depression (BID): Perceptions of permanence, control, and its impact on helping behavior. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Alvaro, E. M., Siegel, J. T., Dominick, A., & Crano, W.D. (2005). Hispanic live organ donation: A possible solution to waiting list overrepresentation and perceived inequities in organ distribution. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*

- Alvaro, E. M., Siegel, J. T., Lac, A., Pace Jones, S., & Crano, W.D. (2005). If nearly everyone supports organ donation, why is there a donor shortage? Improving the relationship between organ donation intentions and behavior. *Presented at the annual meeting of the American Public Health Association, New Orleans, LA.*
- Alvaro, E. M., Siegel, J. T., Crano, W. D., & Dominick. A. (2005). Evaluating mass media/community outreach campaigns: Challenges and outcomes associated with a campaign targeting Hispanic organ donation. *Presented at the annual meeting of the American Evaluation Association, Toronto, Ontario, Canada.*
- Siegel, J. T., Alvaro, E. M., & Pace Jones, S. (2005). Increasing organ donation: Evaluating potential mass media appeals before spending mass dollars. *Presented at the annual meeting of the American Evaluation Association, Toronto, Ontario, Canada.*
- Siegel, J. T., Alvaro, E. M., Crano, W. D., Patel, N. & Gilbert, C. (2005). Inhalant use among 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> graders: Exploring whom, what, why, and how? *Presented at the annual meeting of the American School Health Association, Burbank, CA.*
- Yaeo, S. & Siegel, J. T. (2005). First year teachers and multicultural education: Attitudes, beliefs, educational values and efficacy. *Presented at the annual meeting of the American Educational Research Association, Montreal, Canada.*
- Siegel, J. T. & Alvaro, E. M. (2004). Passing the buck and youth tobacco access prevention: Can focusing on store clerks have unintended effects for the community? *Presented at the annual meeting of the American Public Health Association, Washington, DC.*
- Alvaro, E. M. & Siegel, J. T. (2004). Sports fans' reactions to tobacco-free lifestyle ads: A pilot study. *Presented at the annual meeting of the American Public Health Association, Washington, DC.*
- Siegel, J. T., Alvaro, E. M., & Crano, W. D. (2004). Adolescents' sensitivity to their social environment: An interaction or a main effect? *Presented at the annual meeting of the American Educational Research Association, Tempe, AZ.*
- Siegel, J. T., & Alvaro, E. M. (2004). The impact of adolescent depression on misanthropic perceptions and the fear of interpersonal rejection. *Presented at the annual meeting of the American Educational Research Association, San Diego, CA.*
- Siegel, J. T., Alvaro, E.M., Grandpre, J., & Burgoon, M. (2002). Perceptions of the at-risk non-smoker. *Presented at the annual meeting of the National Communication Association, New Orleans, GA.*
- Siegel, J. T., Alvaro, E. M., & Roth, H. (2002). Influencing depressed individuals to seek help: Identifying barriers and increasing intervention efficacy. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*

- Siegel, J. T., Alvaro, E. M., Burgoon, M., & Roth, H. (2002). Non-depressed college students' perceptions of depressed individuals: Implications for interventions fighting the stigma of depression. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Burgoon, M., Grandpre, J., Alvaro, E. M., Crano, W. D., & Siegel, J.T. (2002). Marijuana and inhalant use in a sample of Arizona adolescents: Grade, sex, and ethnicity. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Burgoon, M., Alvaro, E. M., Grandpre, J., Crano, W. D., & Siegel, J. T. (2002). Adolescent responses to prevention messages: The effects of message type and source. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Burgoon, M., Alvaro, E. M., Siegel, J. T., & Grandpre, J. (2002). Tracking the performance of Arizona's anti-tobacco media campaign: 1998-2001. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Alvaro, E. M., Robles, A., Pace Jones, S., Burgoon, M., Cremin, J., Siegel, J. T., & Roth, H. (2002). Initial successes and future directions: Results and implications of a Hispanic organ donation media campaign. *Presented at the annual meeting of the American Public Health Association, Philadelphia, PA.*
- Woodward, M. W., Siegel, J. T., Rummel, N., & Levin, J. R. (2001). Pictorial Mnemonic Strategies and Students' Intelligent Learning About Intelligence. *Presented at the annual meeting of the American Psychological Association, Chicago, IL.*
- Miller, C. H., Burgoon, M., Alvaro, E. M., Grandpre, J. R., & Siegel, J. T. (2001). Identifying principal risk factors for the initiation of adolescent smoking behaviors. *Presented at the annual meeting of the National Communication Association, Atlanta, GA.*
- Burgoon, M., Siegel, J. T., Grandpre, J., & Alvaro, E. (2001). Rethinking anti-smoking campaigns: Are we preaching to the converted? *Presented at the annual meeting of the American Public Health Association, Atlanta, GA.*
- Alvaro, E. M., Siegel, J. T., Grandpre, J. R., Burgoon, M., Miller, C. H., & Hall, J. R. (2000). Adolescent reactance and anti-smoking campaigns III: At-risk youth. *Presented at the National Communication Association annual conference, Boston, MA.*
- Sherry, J. L., Roberts, L., Melcher, C. & Siegel, J. (1999) Information Technology in Elementary School: The Role of Parents. *Presented at the International Communication Association Annual Convention, San Francisco, CA.*
- Siegel, J. T., (1998). Expanding Uncertainty Reduction Theory: The moments before we talk. *Presented at the International Communication Association, New York, NY.*

### **Community/Professional Service**

Grant Reviewer: The Czech Health Research Council  
National Science Foundation (United States)  
United States-Israel Binational Science Foundation

Editorial Board: Health Communication (2020 – present)

Ad-Hoc Journal Reviewer: Addictive Behaviors  
American Journal of Kidney Disease  
American Journal of Transplantation  
American Journal of Public Health  
American Journal of Preventive Medicine  
BMC Public Health  
British Journal of Health Psychology  
Clinical Transplantation  
Communication Research  
Death Studies  
Emotion  
Evaluation & the Health Profession  
Health and Justice  
Health Communication  
Health Education and Behavior  
Health Education Research  
Health Psychology  
Human Communication Research  
International Journal of Psychology  
Journal of Applied Communication Research  
Journal of Applied Social Psychology  
Journal of Clinical Psychology in Medical Settings  
Journal of Health Communication  
Journal of Immigrant and Minority Health  
Journal of the National Medical Association  
Journal of Research on Adolescence  
Journal of Theoretical Social Psychology  
Mass Communication and Society  
Personality and Individual Differences  
Personality and Social Psychology Bulletin  
PLOS One  
Prevention Science  
Psychiatry Research  
Psychological Science  
Psychology and Health  
Psychology, Health and Medicine  
Psychology of Addictive Behaviors  
Public Health Reports  
Sex Roles

Social Science and Medicine  
 Substance Abuse  
 Substance Use and Misuse  
 Youth and Society

### **Ongoing Research Support and Contracts**

***Bill and Melina Gates Foundation (2020 – 2021, \$149,455, Principal Investigator):***  
*Survey Design Consultant*

***Bill and Melina Gates Foundation (2019-2020, \$27,652, Principal Investigator):***  
*Survey Design Consultant*

***HRSA/DoT (2016-2021, \$1,347,304, Principal Investigator):***

*Vested interest, pride, and the MVD: Increasing registration rates of adults 50+*

The goal of this project is to assess a means of increasing organ donor registration rates among a pan-cultural sample (i.e., Spanish-Dominant Hispanics, non-Spanish Dominant Hispanics, non-Hispanics) of adults 50 years of age and older (50+). We will create and deploy bi-lingual videos, posters, and point-of-decision materials for two complementary studies taking place in multiple MVDs in New Mexico (Study 1 = 18 MVDs, Study 2 = 24 MVDs). Study 1 will explore the effectiveness of an appeal that focuses on the benefits experienced by the family of donors. Study 2 will attempt to amplify the effectiveness of the proposed approach by simultaneously inducing potential donors with feelings of family pride, or *naches*. The current project is a collaborative project between Claremont Graduate University (CGU), New Mexico Donor Services (NMDS), the New Mexico Motor Vehicles Department (MVD), and consultant Sara Pace Jones (Donor Network of Arizona).

***Hospital Corporation of America III (2019-2020, \$59,042, Principal Investigator):***

*Work engagement, Burnout, Depression and Help-Seeking Among Medical Residents during COVID-19*  
 Prior research has consistently found high rates of burnout, depression, and suicidal ideation among physicians and residents nation-wide. Moreover, COVID-19 is expected to amplify such problems. With an eye toward future interventions, the goal of this project is to assess predictors of work engagement, burnout, and depression, as well as predictors of help-seeking for depression. Data collection will involve a three-wave longitudinal survey will be administered to a random and representative sample of residents across the range of HCA hospitals and residency programs. The longitudinal nature of the study will allow a thorough assessment of potential protective factors such as meaning in work, supervisor autonomy support, and social support. Moreover, this design will allow an assessment as to how the onset of depression influences help-seeking outcome expectations, intentions, and behavior.

### **Completed Research Support**

***Hospital Corporation of America II (2019-2020, \$45,800, Principal Investigator):***

*Work engagement, Burnout, Depression and Help-Seeking Among Medical Residents*

Prior research has consistently found high rates of burnout, depression, and suicidal ideation among physicians and residents nation-wide. With an eye toward future interventions, the goal of this project is to assess predictors of work engagement, burnout, and depression, as well as predictors of help-seeking for depression. Data collection will involve a three-wave longitudinal survey will be administered to a

random and representative sample of residents across the range of HCA hospitals and residency programs. The longitudinal nature of the study will allow a thorough assessment of potential protective factors such as meaning in work, supervisor autonomy support, and social support. Moreover, this design will allow an assessment as to how the onset of depression influences help-seeking outcome expectations, intentions, and behavior.

***Fletcher Jones Foundation (via CGU, 2018-2020, approximately \$6,665.00 Principal Investigator):***

*Using an Attitude Strength Diagnostic to Increase Help-seeking Intentions Among People Experiencing Depression.*

The goal of the current research is to assess a new approach for increasing help-seeking among people with depression. This approach is derived from recent research that examined the strength of help-seeking attitudes held by people with depression (see Siegel, Lienemann, & Tan, 2015 for initial contemplations about this idea). With an eye toward future intervention efforts, the current proposal seeks to take the first step toward assessing whether the attitude strength diagnostic has led us to a successful path for persuading people with depression. To take this first step, we will conduct a study that has the highest potential for making positive thoughts about help-seeking salient and more strongly held, thus increasing help-seeking intentions. If successful, the results will be part of a federal grant to allow the creation of video messages and a large-scale assessment of this approach.

***Hospital Corporation of America (2017-2018, \$26,471, Principal Investigator):***

*Work engagement, Burnout, Depression and Help-Seeking Among Medical Residents*

Prior research has consistently found high rates of burnout, depression, and suicidal ideation among physicians and residents nation-wide. With an eye toward future interventions, the goal of this project is to assess predictors of work engagement, burnout, and depression, as well as predictors of help-seeking for depression. Data collection will involve a three-wave longitudinal survey will be administered to a random and representative sample of residents across the range of HCA hospitals and residency programs. The longitudinal nature of the study will allow a thorough assessment of potential protective factors such as meaning in work, supervisor autonomy support, and social support. Moreover, this design will allow an assessment as to how the onset of depression influences help-seeking outcome expectations, intentions, and behavior.

***Blais Challenge Grant (via CGU, 2017-2018, \$24,680, Co- Principal Investigator)***

*Unplugging E-cigarettes: Big Tobacco's Latest Threat to the Health of American Youth.* Research indicates exponential rates of adoption of e-cigarettes among adolescents, coupled with preliminary but growing evidence of serious health threats from use. Available physiological evidence is sketchy, but almost invariably threatening. This application is designed to create the basis for a proposal to be submitted to NIDA that will reduce demand. We employ techniques that have proven their effectiveness in work on marijuana and inhalant prevention. These involve learning adolescents' knowledge, perceptions, and attitudes regarding e-cigarettes, and determining the relations among these cognitions, along with standard predictors of use, with intentions and actual use of these products.

***HRSA/DoT (2014-2018, \$1,301,007, Principal Investigator):***

*Maximizing donor registrations among Hispanics: A positive psychology approach*

Organ donor scholars have long attempted to close the divide between the number of people in need of an organ transplant and the number of organs available for transplantation. A common method for



increasing donor registration rates is to induce negative emotions such as guilt. However, recent advances in positive psychology indicate that eliciting positive emotions may be a better way of motivating people to register as organ donors. This research project seeks to determine through a survey experiment whether positive emotions (e.g., elevation, gratitude) are better motivators of organ donor registration behavior than negative emotions (e.g., guilt, empathy toward someone in a dire situation).

***NIDA (2013-2017, \$1,588,845, Co-Investigator):***

*Understanding and Overcoming Adolescents Resistance to Anti-Marijuana Ads*

This project is based on the premise that persuading youth to adopt and maintain anti-marijuana attitudes may require messages tailored to their specific beliefs. Tailored messages are more effective than generic health messages, and can be easily delivered in today's classrooms through an interactive computer program. The proposed research seeks to deliver tailored persuasive messages to adolescents based on the use of two complementary models, the Resistance Appraisal Model and the Deviance Regulation Model. These models account for and capitalize on two critical variables: resistance to persuasion and social norms.

***HRSA/DoT (2014-2017, approximately \$700,000, Co-Investigator):***

*Replication of a mail-based campaign to increase organ donation.*

This project replicates and extends an original letter-based direct mail campaign implemented in Illinois in a series of three campaign waves. Across all three waves, the target population will be comprised of 16-18 year-old Arizona residents. Moreover, all letters will include information on the need for organ transplants and donors among minors. The original HRSA-Dot project being replicated in the current proposal involved a direct mail campaign in Illinois targeting 18 year-olds with a driver's license or state identification card. Given a historical difficulty in motivating individuals at this age to register as organ donors, the project aimed to improve registration rates via a direct mail campaign. The modifications are designed to build on the theoretical processes proposed to underlie the success of the original project so as to further enhance the impact of a direct mail campaign for youth in transition to adulthood.

**Recently Completed Funded Research:**

***Fletcher Jones Foundation (via CGU, 2015-2016, approximately \$5,842 Principal Investigator):***

*Honey vs. Vinegar: Are negative or positive emotions better motivators of organ donor registration behavior?*

Organ donor scholars have long attempted to close the divide between the number of people in need of an organ transplant and the number of organs available for transplantation. A common method for increasing donor registration rates is to induce negative emotions such as guilt. However, recent advances in positive psychology indicate that eliciting positive emotions may be a better way of motivating people to register as organ donors. This experimental investigation sought to determine if positive emotions (e.g., elevation, gratitude) are better motivators of organ donor registration behavior than negative emotions (e.g., guilt, empathy toward someone in a dire situation).

***HRSA/DoT (2011-2014, \$1,002,416, Principal Investigator, Claremont):***

*Partnering with Mexican Consulates to increase organ donor registrations.*

This study sought to increase donation registration among Spanish Language Dominant Hispanics using a portable DVD player to create focused engagement and favorable activation while people waited at the Mexican Consulate.

***HRSA/Dot (2010-2013, approximately \$1 million, Co-Investigator):***

*Home-Based Patient and Family Education: Hispanic Living Kidney Donation*

This project implemented and assessed the efficacy of a home-based program that directly educated patients, an intervention that educated patient's loved ones, and a combined approach educating patients and families for a comprehensive educational experience about kidney transplantation.

***Blais Challenge Grant (via CGU, 2012-2013, \$18,044, Principal Investigator):***

*Influencing People with Depression to Seek Help: The Overheard Communication Technique*

Pilot studies indicate that the overheard communication technique offers an indirect way of increasing help seeking among people with depression. The goal of this project was to take existing public service announcement targeting people with depression to assess the reliability of the results derived from the pilot study.

***NIH/National Institute on Drug Abuse (2010-2013, approximately, \$570,000, Co-Investigator):***

*Marijuana prevention ad impact: Ad coding and secondary analyses of national data (Co-Investigator).* The goal of this research was to identify the content and structural features of messages that when used in anti-marijuana public service announcements (PSAs) mitigate adolescents' marijuana usage intentions and initiation.

**Additional Funded Grant and Contract Experience**

Contract Title: Media Outreach Evaluation

Status: FUNDED/COMPLETED

Period: 2011-2013

Amount: \$138,000

Contractor: Department of Labor

Position: Co- *Principal* Investigator

Contract Title: Controlling Asthma in American

Status: FUNDED/COMPLETED

Period: 2008 - 2010

Amount: \$90,000 (approx.)

Contractor: Center for Disease Control

Position: Co-Evaluator

Grant Title: Hispanic Living Donation: Kidney Health Literacy and Education Interventions to Increase Living Donors

Status: FUNDED/COMPLETED

Period: 2007 - 2010

Amount: \$900,000 (approx.)

Grantor: HRSA, Division of Transplantation/Contract with Donor

Position: Network of Arizona  
 Co-Investigator (CGU)

Grant Title: Swap meets as a context for increasing organ donation among Hispanics  
 Status: FUNDED/COMPLETED  
 Period: 2007 - 2010  
 Amount: \$900,000 (approx.)  
 Grantor: HRSA, Division of Transplantation/Contract with Donor  
 Network of Arizona  
 Position: Co-Investigator (CGU)

Grant Title: Hispanic organ donation: Replicating & extending media/community outreach  
 Status: FUNDED/COMPLETED  
 Period: 2008 - 2010  
 Amount: \$700,000 (approx.)  
 Grantor: HRSA, Division of Transplantation  
 Position: Co-Investigator (CGU)

Grant Title: Marijuana use patterns: Temporal change in predictors, perceptions, and ad impact  
 Status: FUNDED/COMPLETED  
 Period: 2005 - 2009  
 Funding: \$900,000 (approx.)  
 Grantor: NIH/National Institute on Drug Abuse  
 Position: Co-Investigator

Grant Title: Translating attitudes into action: A multi-site test of various community forums  
 Status: FUNDED/COMPLETED  
 Period: 2005 - 2008  
 Funding: \$810,414

Grantor: HRSA, Division of Transplantation/Contract with Donor  
 Network of Arizona  
 Position: Co-Investigator (CGU)

Grant Title: Reducing inhalant use in young adolescents  
 Status: FUNDED/COMPLETED  
 Period: 2003 - 2006  
 Funding: \$1,000,000 (approx.)  
 Grantor: NIH/National Institute on Drug Abuse  
 Position: Co-Investigator

Grant Title: Hispanic Organ Donation: Replicating and extending media/grassroots outreach  
 Status: FUNDED/COMPLETED  
 Period: 2003 - 2006  
 Funding: \$565,000 (approx.)  
 Grantor: HRSA, Division of Transplantation/Contract with Donor

Network of Arizona  
 Position: Co-Investigator

Project Title: TEPP Media and PR Evaluation V  
 Status: FUNDED/COMPLETED  
 Period: 2003 - 2005  
 Funding: \$350,000  
 Grantor: AZDHHS/ Contract with EB Lane Marketing Communications  
 Position: Co- Investigator

Grant Title: Hispanic Live Organ Donation: A Strength-Based Approach  
 Status: FUNDED/COMPLETED  
 Period: 2003 – 2005  
 Funding: \$900,000 (approx.)  
 Grantor: HRSA, Division of Transplantation/ Contract with Arizona Kidney Foundation  
 Position: Co-Investigator (CGU)

Grant Title: Maximizing Donor Registry Utilizing Full Service Kiosks  
 Status: FUNDED/COMPLETED  
 Period: 2002 - 2005  
 Funding: \$950,000 (approx.)  
 Grantor: HRSA, Division of Transplantation/Contract with Donor Network of Arizona  
 Position: Co-Investigator (CGU)

Grant Title: Model Interventions to Increase Organ Donation  
 Status: FUNDED/COMPLETED  
 Period: 1999 - 2002  
 Funding: \$500,000 (approx.)  
 Grantor: HRSA, Division of Transplantation/Contract with Donor Network of Arizona  
 Position: Co-Investigator (CGU)

Project Title: TEPP Media and PR Evaluation IV  
 Status: FUNDED/COMPLETED  
 Period: 2001 - 2002  
 Funding: \$350,000  
 Grantor: AZDHHS  
 Position: Co-Investigator

Project Title: TEPP Media and PR Evaluation III  
 Status: FUNDED/COMPLETED  
 Period: 2000 - 2001  
 Funding: \$350,000

Grantor: AZDHHS  
Position: Co-Investigator