

Kravis Concept Plan Competition Guidelines 2023

1. **Step 1:** Those interested in competing in the 2023 Kravis Concept Plan Competition should plan to attend the information session on **Thursday, December 1, 2022, at 12 p.m PST**. Here is the Zoom link for this event: <https://cgu.zoom.us/j/88138546980>.
2. **Step 2:** If you plan to turn in a concept plan, submit an [Intent to Compete form](#) so you will be included in important communications about the competition.
3. **Step 3:** Participants must then send an electronic version (zipped folder) of their **concept plan, a waiver of confidentiality for the team (1), and W-9 forms for each team member** to ally.moder@cgu.edu by **Thursday, March 9, 2023, at 5 p.m. PST**. You may alter your concept plan after submission, but please keep in mind that this is the plan the judges will review when selecting finalists to move on to the next round. **Plans will not be accepted after the 5 p.m. deadline on Thursday, March 9.** There are no exceptions to this rule.
4. **Step 4:** If selected as a finalist (announced via email on **Monday, March 20, 2023**), your team must email a copy of their final presentation (in PowerPoint file format) to ally.moder@cgu.edu by **Thursday, April 6, at 5 p.m. PST**.
5. **Step 5:** Each finalist will “pitch” their concept plan to a panel of judges at the virtual final round of the Kravis Competition on **Friday, April 14, 2023**. Each team will have 15 minutes to present with a five-minute question and answer session following. The final teams are welcome to present as a team or choose a solo presenter. Judges will select the top teams who will receive a cash prize that will be mailed to them shortly after the event.

Questions? For questions about the guidelines above, please email ally.moder@cgu.edu.