

Volume 1, Number 1  
Fall 2000



# *the* Flame

The Magazine of Claremont Graduate University

**In the Flow** *with Mihaly Csikszentmihalyi*

**The Michelangelo of Trees**

**Brilliant "Pot-Shots"**

the president’s notebook

Welcome to the first issue of *the Flame*: the Magazine of Claremont Graduate University. As we inaugurate *the Flame*, Claremont Graduate University begins a new era: For the first time in its seventy-five year history, CGU is a fully independent member of The Claremont Colleges. At its May meeting, the CGU Trustees voted unanimously to separate CGU from Claremont University Center. With this vote, two years of intensive work spent crafting the corporate separation agreement came to a close. Assets and liabilities have been divided, and today Claremont Graduate University and Claremont University Consortium operate independently, where before they were joined as Claremont University Center and Graduate University.

I am pleased to make this announcement because an important result of this action is that all seven Claremont Colleges have a new understanding about academic cooperation between graduate and undergraduate members. Graduate education is no longer a central service in Claremont. Seventy-four years after the founding of The Claremont Colleges, Claremont Graduate University stands as an equal partner in the consortium with its sister colleges.

While the intensive work of the last two years have resulted in a formal separation agreement, the seeds were sown seven years ago when president-emeritus John D. Maguire introduced the then-radical idea of separating CGU from CUC. In addition, president-emeritus Joseph B. Platt played an instrumental role over the last two years in helping to craft the final settlement. We owe John and Joe many

thanks for their vision and foresight in helping CGU to achieve full autonomy within the Claremont consortium.

The corporate reorganization will permit CGU to focus exclusively on its mission of graduate education. CGU is the largest of the Claremont Colleges, with more than 2,000 students. It is thus no longer appropriate for the Graduate University to manage the central programs and services of the consortium. Given CGU’s size and complexity, all efforts of the university must be directed to improving the teaching and learning environment, enhancing educational services, strengthening the academic culture, and building scholarly excellence.

In addition to dedicated faculty and able students, adequate financial resources are crucial for sustaining academic excellence in a contemporary university. Consequently, the separation of assets was of major importance to CGU in the corporate reorganization. The endowment of the combined corporation at the time of reorganization totaled slightly more than \$111 million. Of this amount, approximately \$91 million belongs to Claremont Graduate University. CGU will also post as endowment another \$4.6 million that was negotiated as part of the separation agreement. Funds raised this year by CGU will bring the university’s total endowment near the \$100 million mark, the first time ever that its endowment has approached this milestone.

Endowment growth is the hallmark of the university’s careful stewardship of its resources. A \$100 million endowment is a testament to the generosity of CGU’s friends and the strength of its leadership over the past 75 years. We proudly celebrate this milestone. Consider how CGU’s \$100 million endowment compares to the endowments of other colleges and universities:

- Of the 3,706 colleges and universities in the U.S., only 368—about 10 percent—have endowments over \$50 million.
- Most public colleges and universities have no endowments or only nominal amounts; two-thirds of private institutions have endowments of less than \$5 million.
- The median endowment at private colleges and universities is roughly \$10 million.
- Thirty-four colleges and universities have endowments that exceed \$1 billion and of these, 26 are private.

In July 1998, CGU’s endowment totaled \$74 million. Our fiscal strategies and development work during the past two years have resulted in rapid progress in reaching our goal of endowment growth. We will not, however, rest on our past accomplishments. A university of CGU’s quality and aspirations should have an endowment roughly six times its annual operating budget, or the equivalent today of about \$200 million. We thus have much work to do in the years ahead.

For now, however, please join me in saluting the many individuals over the years who have contributed so generously of their financial resources to support CGU. Such enlightened philanthropy has provided an enduring legacy for high quality graduate education in Claremont, a legacy that is especially important now as we begin a new chapter in the history of Claremont Graduate University.

Steadman Upham  
President



the Flame

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Claremont Graduate University, founded in 1925, focuses exclusively on graduate-level study. It is a member of The Claremont Colleges, a consortium of seven independent institutions.

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Claremont Graduate University does not discriminate in its educational programs on the basis of race, color, creed, place of national origin, gender, sexual orientation, age, or disability.

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## The Flame

The Claremont Graduate University flame comes from the seal of Claremont University Center and Graduate School which was founded in 1925. The Latin words on the seal, “Multa lumina, Una lux,” refer to the “many lamps” of The Claremont Colleges and their collective commitment to “one light” in the common search for wisdom and truth.

As Claremont Graduate University enters the final quarter of its first century, the flame is brighter than ever and reminds us of our purpose as an institution devoted to the highest academic ideals. First, the flame continues to represent the light that guides the quest for truth, understanding, and wisdom—not simply the discovery and dissemination of new information, but the creation of knowledge to make the world a better place. Second, the flame stands for the energy that inspires our efforts and renews our spirits as we work together as a community to continue the great conversation about learning and teaching. Third, the flame symbolizes the heat which burns through falsehood and bigotry to seal our commitment to liberty, justice, and peace for all. And fourth, the flame stands as a beacon on a distant shore, calling to those who seek ways to realize their full potential and make a meaningful contribution to the world.

Like all fires, the CGU flame requires careful tending and constant renewal. Each of us who works here and who shares in the ideals of this special community must become a “keeper of the flame” to ensure its strength in the years ahead.

Philip H. Dreyer

## voices

### “The Rhetoric of Opportunity”

AS PART OF PRESIDENT UPHAM’S “VISION OF RENEWAL,” the CGU Graduate Student Council has been increasingly relied upon as a source of student opinion, activism, and vision. Under the leadership of last year’s president, Mandana Hashemzadah, the GSC, with limited funding, made a concerted effort to establish itself as an active and collective student voice by securing graduate representation on many of the campus’ internal committees; by creating a forum for real-time discussion of campus-wide issues with a “Town Hall Meeting;” by assisting in the revitalization of CGU’s recycling program; and by serving as the “student voice” in CGU’s recent all-university retreat. Most important, though, was the council’s decision and dedication to direct support of the student body through Individual Travel and Group Conference/Project Awards. The council endeavored to help as many students as it could. This year we would like to help more.

As this year’s president, it is my hope that the Graduate Student Council will maintain and improve upon its presence within the university decision-making process, continuing a precedent established by last year’s success. We will refocus on the student body, attempting to establish a more cohesive network of social and academic opportunities. Specifically, the GSC will attempt to resolve concerns regarding adequate student health insurance, seek to develop relationships with the other Claremont Colleges on a student level, generate a template for graduate student business

cards, revitalize the now defunct *Student Handbook*, encourage mentoring relationships within departments between older and younger students, and assist in any way possible. Dr. Laurie Richlin and the new Preparing Future Faculty program.

The success of President Upham’s vision of renewal will be based on the specific dedication of each separate element of the university to that vision. Be it board, faculty, student, or staff, each must commit among themselves, then act. This year the GSC will lead by example, dedicating itself to meeting the student portion of the call.

Graduate study is a once-in-a-lifetime opportunity. It is a time of idealism, of dedication and growth. The “rhetoric of crisis” that permeates discussion about the contemporary state of the university on a national scale, so familiar to students in graduate schools, has conspired to erode the love that graduate students have when they begin this journey. The council’s commitment this year is to the student, it is to this love, and it is to a “rhetoric of opportunity” that will challenge the hopelessness we are often exposed to, in cooperation with President Upham’s vision of “a quiet revolution,” through idealization and action.

MICHAEL JAMES MAHIN  
GSC President 2000-01



### Inspiration

INSPIRATION CAN BE FOUND IN MANY PLACES. Some people look for it in works of art or of science. Others seek it in the deeds of great historical figures. I find inspiration in the people around me—my family, friends, fellow students, and professors.

Like many people, my first source of inspiration was my mother. At the age of 30, she found herself alone with five children to raise. She had no savings, little income, only an elementary school education, and she barely spoke English. Only her will to lift herself and her family from poverty ensured a better future for her children.

My mother accomplished this through education. First, she obtained her high-school equivalency—while running her own business and raising five kids.

She then completed a two-year accounting program in only one year—while working part time and, oh yes, raising five kids. Her next goal was to obtain a Bachelor of Social Work degree while working full-time. After the five kids went out on their own, she graduated from college.

I saw how my mother’s studies led to work she enjoyed, a good salary, a firm command of English, and the undying respect of her five daughters. In her mind, my mother had no choice but to face these challenges. The only alternative was poverty. In her children’s minds, however, she was an inspiration to follow in overcoming any barriers to achieving what we set our minds to do.

Students and professors at CGU also inspired me during my two years at the

Drucker School. There were students who traveled great distances from across the US and around the world to study at CGU. Some overcame economic and social barriers to make it here, including other people’s misconceptions about age, culture, race, and gender. It has been truly inspiring to study alongside so many people who refused to allow any barrier to keep them from achieving their dreams.

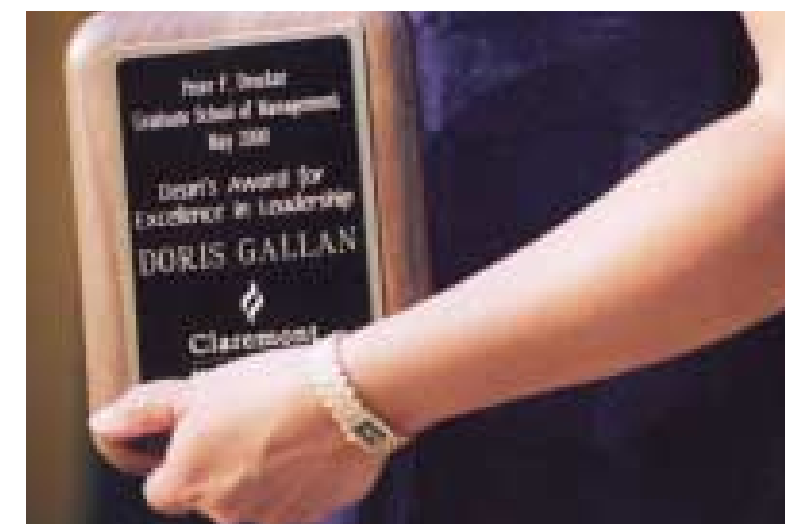
We often bemoan the lack of heroes and role models in today’s society, but the truth is that we are surrounded by them—we just need to open our eyes and our minds to see them.

I have found that the biggest difference between those who dream to one day do something and those who reach their goals is that the achievers have stopped saying, “One day I will...” and have actually taken action to start on their dream.

We all have the capacity to inspire others and, in turn, to be inspired by them. Most importantly, we also have the ability to act upon that inspiration and make our dreams happen.

I thank my family, friends, fellow students, and professors for being such important sources of inspiration to me. I hope that, in some way, I have returned the favor by inspiring them as well.

DORIS GALLAN  
MBA, 2000



We all have the capacity to inspire others and, in turn, to be inspired by them.



## Nature Poet Wins 2000 Tufts Award



“ROBERT WRIGLEY’S *Reign of Snakes* is nature poetry at its finest and most powerful.”

So said CGU President Steadman Upham as he awarded Wrigley the \$50,000 Kingsley Tufts Poetry Award for 2000 in a ceremony held April 26 at the Los Angeles Public Library. Wrigley “undergirds images of water, moose, cats, dogs, deer, and of course, snakes,” Upham noted, “with discourses on love, evil, spiritual seeking, life and death, faith, and man’s place in the universe.”

“Robert Wrigley seems to be just the poet the Tufts had in mind when they established this award,” said Alice Quinn, chair of the 2000 Tufts Award Committee and poetry editor for *The New Yorker*. “He’s a mid-career poet of evident distinction whose new and profoundly lyrical collection is one of his best and whose future promise is assured by the gift and discipline he’s so thoroughly demonstrated.”

Wrigley, a professor of English at the University of Idaho, said that he and his wife, also a writer, “did a robust dance around the room” upon learning of the award. “Not only is it a generous monetary award,” he said, “but it is also a well-recognized award because of the people who have won the award in the past. To have my own work put in this category really makes me feel good.”

*Reign of Snakes* (Penguin Putnam, 1999) is Wrigley’s sixth published poetry collection. He has won numerous awards for his work, including two National Endowment for the Arts Fellowships. A committee of five final judges and three preliminary judges selected Wrigley from among 164 applicants.

The late Kate Tufts established the Kingsley Tufts Award in memory of her husband, a writer of poetry and short stories. The award was created in 1992 with a \$1.25 million gift to CGU. The annual prize is designed to aid a poet who is beyond the beginning but not yet at the pinnacle of his or her career. Next year the prize will grow to \$75,000.

The Kate Tufts Discovery Award was also presented on April 26 in Los Angeles. Winner Terrance A. Hayes is assistant professor of English at Xavier University in New Orleans. *Muscular Music* (Tia Chucha Press, 1999), his first book, “inhabits an urban landscape, where buses and basketball courts and subway stops and rainy streets provide the starting points for travel into the human heart,” said President Upham in giving him a check for \$5,000.

The Kate Tufts Discovery Award, established in 1993, is given annually for a first or very early work by a poet of genuine promise. The judges selected Hayes from among 144 applicants.

## Retiring professor makes million-dollar gift to CGU



IN AN AGE when loyalty to employers seems to have gone the way of the ten-cent pay phone call, Stuart Oskamp’s gift is all the more outstanding. A professor retiring from Claremont Graduate University after a 40-year career, he and his wife, Catherine Cameron, are leaving behind a legacy—a gift of one million dollars for an

endowed chair in psychology.

“CGU has been a major part of my life for 40 years—well over half my life,” says Oskamp. “As I thought about leaving, and not wanting to leave entirely, I hoped that my past work and my contributions to the Psychology department would be remembered and that my gift would strengthen the departmental program for the future.” Oskamp’s gift, matched by a two-million-dollar gift from a member of the CGU Board of Trustees, will fund the Stuart Oskamp Chair of Psychology in the university’s School of Organizational and Behavioral Sciences (SBOS).

Oskamp, who started his teaching career in 1960, was first hired at CGU on a one-year contract, earning \$7,000 a year. He became a leader in the field of social psychology, and the publication of his text-

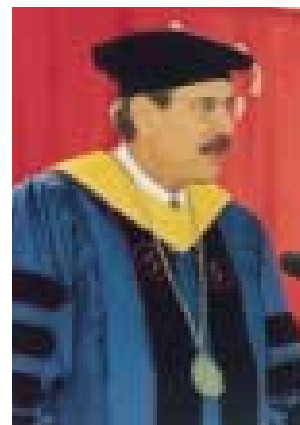
book *Applied Social Psychology* is considered a major turning point in the discipline. The author or editor of 23 books, he also served as editor of the *Journal of Social Issues*, as president of the American Psychological Association’s Division of Population and Environmental Psychology, and as president of the international Society for the Psychological Study of Social Issues.

In recent years, Oskamp’s concern and passion for preserving the environment have motivated much of his work. Says colleague Dale Berger, dean of the School of Organizational and Behavioral Sciences at CGU, “His research on recycling and environmental sustainability has spawned a generation of students who are carrying on and extending his innovative work.”

## Honorary degrees awarded in May

AN EMINENT SEISMOLOGIST, an educational visionary, an Oscar-winning lyricist, and a pioneering force in broadcast, cable, and film received honorary doctoral degrees during CGU’s seventy-third annual commencement. Clarence Allen, professor emeritus of geology and geophysics at the California Institute of Technology, is also the son of one

of CGU’s first professors. Frank Biondi, former head of Universal Studios, Viacom, and Home Box Office, Inc., is senior managing director of WaterView Advisors and will soon serve as chairman of Massive Media Group. Hal David has won an Academy Award and a Grammy Award for his lyrics to memorable songs such as “Raindrops Keep Falling on My Head” and “What the World Needs Now Is Love.” William Lepley, who also gave this year’s commencement address, is president and CEO of the Milton S. Hershey School in Hershey, Pennsylvania, and former director for the Iowa Department of Education. CGU awarded the honorary degrees during the May 13 commencement ceremony held on the Mudd Quadrangle.



From left: Steadman Upham, Frank Biondi, William Lepley, Clarence Allen, Hal David, and Michael Johnston, chair of the CGU Board of Trustees.



TOP: Robert Wrigley won CGU’s \$50,000 Kingsley Tufts Poetry Award. BOTTOM: Terrance A. Hayes signs his book, *Muscular Music*, for Teresa Shaw of the Centers for the Arts and Humanities.

## Claremont Graduate University fares well in rankings

THE U.S. NEWS & WORLD REPORT ANNUAL SURVEY of graduate programs is out and six CGU programs rank in the top 50 in their field.

In its survey for 2001, *U.S. News & World Report* used a combination of statistical and reputation data to establish its rankings, which are among the most influential and prestigious in the country.

Of the more than 3,000 colleges and universities in the United States, nearly 1,000 grant graduate degrees. Not every university offers degrees in every subject, but for most graduate programs there are hundreds of schools competing in the rankings.

“I am so proud of CGU’s outstanding graduate programs,” says Provost Ann Hart. “In an academic world in which size is a huge factor in rankings such as these, CGU’s programs have again shown that

national recognition sometimes points to quality as well.”

The Peter F. Drucker Graduate School of Management is ranked twenty-sixth among the nation’s top business schools in the general management category. The survey also recognized the Drucker School as one of the most selective schools in the country.

“We are tremendously excited to have our work recognized in this

way,” said Cornelis de Kluyver, Henry Y. Hwang dean of the Drucker School. “It is only through a renewed focus on our mission to promote the practice of management as a liberal art that a small, boutique school like ours gets counted among the top business schools in the country. This ranking is a recognition and affirmation of our commitment to general management education.”

CGU’s studio art program was the highest ranked of the university’s programs, once again in the top 20 in its field. “Over the years we’ve been consistently moving toward the top of the scale with the support of the administration and the Centers for the Arts and Humanities,” says Roland Reiss, chair of the Art Department. “It is possible that we could lead the field at some point in the near future.”

### U.S. NEWS & WORLD REPORT 2001 RANKINGS

Economics – Ph.D.	44
English – Ph.D.	40
Fine Arts – MFA	19
Fine Arts Specialites: Painting/Drawing	19
History – Ph.D.	40
Peter F. Drucker Graduate School of Management	26
Political Science – Ph.D.	47
Psychology – Ph.D.	89

## Math program gets federal scholarship grant

A \$300,000 GRANT made this year to the CGU Department of Mathematics will provide four Ph.D. students with full tuition plus stipend for the entire length of their doctoral program. Ellis Cumberbatch, Ph.D., professor of mathematics,

says that the funds from the U.S. Department of Education are designated for “Graduate Assistance in Areas of National Need.”

Cumberbatch expects two students to receive support in the 2000-01 academic year, with the

number eventually growing to four. A strong effort will be made to recruit minority students. Recipients should be interested in college teaching and in applied mathematics.

## Minority mentors bring community to CGU



Charmaine Jackson

WHEN CHRISTINA GONZALEZ came to Claremont Graduate University to study for her master’s degree in education, she expected to feel a sense of community. But she found CGU for the most part to be a commuter school. Christina says “there is very little activity on campus during the day or on the weekends.” So when someone gave her an invitation to attend a Minority Mentor Program orientation meeting, she decided to go.

The Minority Mentor Program acquaints newly enrolled minority students with returning second-year or third-year students of the same

academic program, gender, or ethnic background. More than 500 students have participated in the program since it began in 1994. The mentors provide a variety of information, from guidance on coursework and academic resources to advice on recreational experiences and restaurant choices.

More often, though, the Minority Mentor Program provides participants with an opportunity to make new friends. “One friendship can often make the graduate school experience more comfortable and successful,” says Eloisa Johnson, Minority Mentor Program coordinator.

Christina met her mentor, Charmaine Jackson, at her first Minority Mentor Program meeting. “We just clicked,” Christina says. “Even though we really only had to meet once a month as part of the Minority Mentor Program, we took kick up boxing together, went out to eat, and studied together. We became very close friends.” Charmaine moved to Washington, D.C. shortly after completing her master’s

degree in politics and policy in 1998, but Christina says that they still stay in contact by email.

“As a graduate student,” says Christina, “you are always in a state of turmoil. You ask yourself over and over, ‘Can I do this? Am I prepared to do this?’ Becoming a member of the Minority Mentor Program helped me to survive. We listened to each other gripe, and we celebrated each other’s successes.”

In May, Christina completed her program and marched with her classmates across the grassy lawn of Mudd Quad to receive her diploma. She says that she will stay in contact with the friends she has made at CGU through the Minority Mentor Program.

“Community,” Christina says, “is personal relationships, a sense of belonging, a welcoming feeling of support. These are people who gave me a hug when I was down. They enriched my days, and I feel fortunate that they allowed me to share space with them. There is something dynamic in the way we interact. They are my extended family.”



ANSHEN + ALLEN — L.A. received a Merit Award from the American Institute of Architects, California Council, for their work in designing the Ron W. Burkle Family Building, home to The Peter F. Drucker Graduate School of Management on the CGU campus. The prestigious award was presented at a black-tie event held June 15 aboard the *Queen Mary* in Long Beach. (photos by Tom Bonner)



Karen Jo Torjesen, new dean of the School of Religion

## CGU and CST celebrate an unusual partnership

IN AN ERA when merger and acquisition is the name of the game, it is amazing to find an entire intellectual endeavor involving two independent institutions that has survived and flourished for decades on what is basically a gentlemen's agreement.

The Claremont School of Theology (CST) and CGU's School of Religion celebrated the fortieth anniversary of their joint graduate program in religion on May 11 and 12. This cooperative effort began, and has worked successfully, most of these years without a formal legal document or the exchange of money.

The endeavor began in 1957, when CST's president, Ernest Colwell, and CGU's dean, Luther Lee, wrote a proposal to the Danforth Foundation asking for funding that would establish a collaborative graduate program in religion. Jack Verheyden, Richard Cain Professor of Theology and Ecclesiology and former chair of the religion department for 15 years, recalls the story. "When the check arrived in the mail," he says, "Colwell tossed it on Lee's desk and asked him if he knew of anyone wanting to start a world-class, top-notch, theological institute."

The two men basically predicted, and sealed, the future success of the program with their collegial manner and banter. By the 1970s, the graduate religion program was ranked as one of the top five programs in the nation, and it continues to be considered a prominent graduate center today.

The School of Religion was set up so that CST faculty taught 70 percent of the graduate religion courses, while CGU provided access to other disciplines and research opportunities. This arrangement has made it possible for the school to add and refine programs that meet new generations of academic interests.

By joining forces, the School of Religion was also able to attract some of the most well-known names in religious and theological study, such as James Robinson, founder of the Institute of Antiquity and Christianity and primary investigator on the document "Q"; John Hick, a prominent English philosopher; and D.Z. Phillips, world-renowned expert on the philosophy of religion and the work of Austrian philosopher Ludwig Wittgenstein.

The graduate religion program is currently subdivided into Hebrew Bible, women's studies in religion, New Testament, philosophy of religion and theology, history of Christianity, and theology, ethics,

and culture. Last fall the school became the second in the nation to offer a doctorate in women's studies in religion. It is designed for students interested in women's studies, feminist theory, and the study of religion. "This program looks at gender within religion, both historically and currently," says Karen Torjesen, dean of the School of Religion. "We ask, 'What difference does gender make?'"

The School of Religion dreams of developing in the near future a field of study in comparative religion. "Our current strength is in Christian study," says associate professor Lori Anne Ferrell. "We want to focus on religious communities and look at the way in which diverse religious groups define themselves within a region. We want to train students to understand different ethnographic groups, to understand their history, and to understand their cultural context."

The spirit of collaboration and friendship set by Colwell and Lee continues yet today. "We genuinely enjoy getting together," says Ferrell. "The faculty meet informally for dinner from time to time and at these gatherings you can sense that we just like the company we keep. We have a great time together."

Verheyden says, "It would be hard to duplicate the program in this country today. But, it works great here!"

Jack Stahl, president and chief operating officer of The Coca-Cola Company (right), talks with CGU president Steadman Upham.



A \$300,000 GIFT FROM THE COCA-COLA FOUNDATION will make it possible for three African-American students annually to pursue the newly established Master of Arts in Politics, Economics, and Business degree (MAPEB) at CGU. Students, to be recruited from the nation's historically black colleges and universities, will receive a stipend and full tuition.

In announcing the gift, CGU President Steadman Upham said that the fellowship fund brings together the university's "goals for

diversity and interdisciplinary studies and Coca-Cola's outstanding record of minority educational support."

The MAPEB program, which admitted its first students in August 1999, synthesizes elements of economics, political science, public policy, and the traditional MBA curriculum. It is designed to train business analysts, managers, and government officials to have a richer understanding of economic and political processes than that provided by the MBA degree. The program is offered in CGU's School of Politics and Economics.

Jack Stahl, president and chief operating officer of The Coca-Cola Company, said of the new program, "Tomorrow's government and business leaders will come through Claremont Graduate University. Enriching the skills of minority students will help prepare our culturally diverse society for the challenges of the future."

Students in the four-semester, 48-unit MAPEB program take required courses in business and public policy, finance and accounting, managerial economics, political and global economics, quantitative research methods, and more. A wide range of electives may be drawn from the Schools of Politics and Economics and Information Science and from The Peter F. Drucker Graduate School of Management.

The Coca-Cola Foundation is the philanthropic arm of The Coca-Cola Company. Formed in 1984 to support communities by making charitable contributions on behalf of the company, the Foundation took on its singular commitment to education in 1989. The foundation surpassed its goal to contribute \$100 million to education early this year.

[For further information about the MAPEB degree or the Coca-Cola Fellows program, please call 909-621-8699; e-mail: [spe@cgu.edu](mailto:spe@cgu.edu); Web: [www.cgu.edu/spe/politics/mao5.htm](http://www.cgu.edu/spe/politics/mao5.htm)]

## Platts honored with Blaisdell Award

JOSEPH PLATT, PH.D., AND JEAN PLATT received the 2000 James A. Blaisdell Award from CGU President Steadman Upham on May 22 during a luncheon honoring members of the James A. Blaisdell Society. The Platts, who are tireless volunteers on behalf of the university, have named CGU as a beneficiary in a deferred gift arrangement. The James A. Blaisdell Society includes friends and supporters of CGU who have made life income gifts to the

university, such as charitable trusts and charitable gift annuities, or who have named CGU in their will or living trust. Dr. Platt is President Emeritus of Claremont Graduate University (having served 1976-80) and was the founding president of Harvey Mudd College. Mrs. Platt is active in philanthropic organizations and serves on the board of Rancho Santa Ana Botanic Garden.

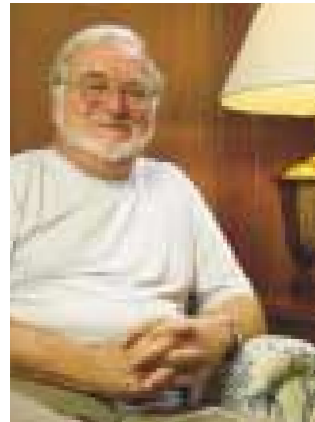


Joseph and Jean Platt received the Blaisdell Award during a May luncheon at the home of Steadman and Peggy Upham.



# In the Flow

by Marilyn Thomsen



Bill Clinton called his book a favorite. Newt Gingrich made his work required reading. Jimmy Johnson used his ideas to motivate the Dallas Cowboys to win the Super Bowl.

**So what is psychologist Mihaly Csikszentmihalyi doing teaching in a business school?** “My wife was tired of the winters in Chicago,” he says. “We had a year at the Center for Advanced

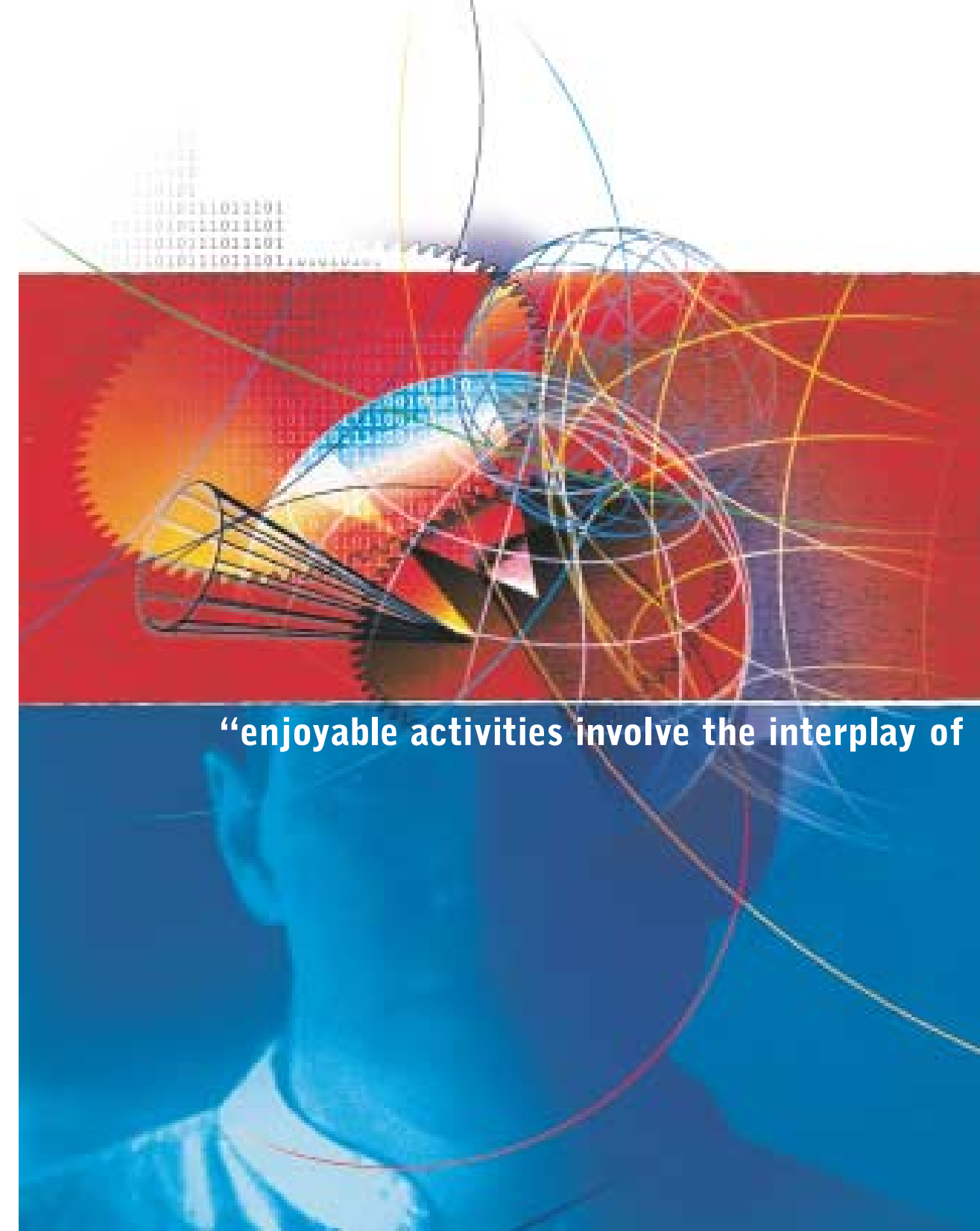
Studies in Palo Alto, where we experienced winters in California. After that, she wasn’t going to be happy unless we moved.”

Csikszentmihalyi (pronounced “Chick sent me high”) had taught in the University of Chicago’s department of behavioral sciences for almost 30 years, six as chairman. “I thought I would retire and write and not do anything strenuous,” he says. “But then I started having offers from USC and UCLA and CGU.” Much to the delight of CGU, he accepted the offer to join the Drucker School as Davidson Professor of Management, beginning in August 1999. Why Claremont? “I like the people; I like the environment,” he explains. “I thought maybe it could be difficult to get used to Los Angeles. But this community was much more livable and understandable.”

The arbored streets and airy classrooms of Claremont are a stark contrast to the bomb-scarred Italy where Csikszentmihalyi spent his early childhood during World War II. Yet it was the chaos he endured during the war that sparked his interest in the psychology of play and eventually led to his groundbreaking work on flow, the psychology of optimal experience.

“When things were really bad at the end of the war, I noticed that when I played chess, or read a good book, or played games with friends, during those times I was able to temporarily be out of the misery of the war and experience something much more enjoyable and vital,” he recalls. “Last year there was the movie, *Life Is Beautiful*, with the father trying to make his son forget the concentration camp. In a sense, [my experience in the war] was in part what made me realize that it’s possible to step out temporarily, at least, from a wretched reality and experience something different.”

Csikszentmihalyi came to the United States at the age of 22 to study psychology, academic departments in the discipline not existing at the time in



**“enjoyable activities involve the interplay of challenge and skills.”**

Europe. He completed his Ph.D. at the University of Chicago in 1965 and took a teaching position at nearby Lake Forest College. While teaching a senior seminar there, he developed the initial insight into what eventually would be called “flow,” a state of being in which a person is carried along by the joy of an all-encompassing activity.

In doing his dissertation research on creativity in artists, Csikszentmihalyi had seen flow in action. “I’d observed how artists could immerse themselves in their work for days on end and forget or ignore their environment and physical needs,” he says. At first, he thought such transformation was only possible for artists or musicians.

At Lake Forest, though, his students interviewed people engaged in a variety of activities adults consider play. As he diagrammed the common elements of these experiences on a chalkboard, one recurring theme emerged: enjoyable activities involve the interplay of challenge and skills. “I slowly realized that it’s not confined to creative work,” he says. “Children and adults experience it in a variety of different ways, in everything from gambling to work.”

Returning to the University of Chicago in 1970, this time as a professor, Csikszentmihalyi had the opportunity to pursue his study more deeply. Using a grant from the U.S. Public Health Service to research work satisfaction, he hired graduate students to interview people involved in all kinds of “autotelic” activities—those in which people are motivated by a drive within themselves, not just external forces such as family or wages.

During staff meetings, the term “flow” became shorthand for “autotelic” (“intrinsically motivated”), which Csikszentmihalyi considers fortunate. “I am sure that if we had continued to use the precise but cumbersome ‘autotelic experience,’ few people outside the academic community would have paid attention.”

But pay attention they did, especially as the volume of research on flow grew exponentially. In the mid-1970s, Csikszentmihalyi and a graduate student, Suzanne Prescott, developed the Experience

Sampling Method (ESM) to track flow in everyday life. Participants in the study were given pagers—new technology at the time—that were activated at random times during the day. After each signal, they filled out a self-report form rating their experience. “If a person reported flow-like experiences once every 10 responses, it made sense to assume that 10 percent of his or her life was spent in a state resembling flow,” he wrote.

Over time, other researchers—notably Fausto Massimini at the University of Milan—also began to study flow. “Massimini found in flow theory the conceptual mechanism that explained how a multitude of small individual choices could result in large-scale social changes and eventually in cultural change,” Csikszentmihalyi wrote in a new preface to the twenty-fifth anniversary edition of *Beyond Boredom and Anxiety*, his first major book. “People tend to repeat activities that are enjoyable, and these activities eventually become part of a culture’s repertory....the lifestyles that define civilizations can be better understood in terms of the repetition of activities that produce flow, rather than in terms of the convoluted explanations of historical materialism or psychoanalysis.”

The publication of *Flow: The Psychology of Optimal Experience* in 1990 brought Csikszentmihalyi’s work front and center with leaders in government, business, and the arts. Now translated into 15 languages, its concepts have been used by organiza-

“...the term ‘flow’ became shorthand for ‘autotelic’ (‘intrinsically motivated’).”



tions as diverse as Cirque du Soleil and Montessori schools, the British Cabinet and the Getty Museum. Nissan applied flow to car design to make driving more pleasurable. *Newsweek* magazine wrote that *Flow* was one of President Clinton’s favorite books. Recently, the Austrian Cabinet invited Csikszentmihalyi to address them on how flow could influence education in the twenty-first century.

Reading Csikszentmihalyi’s 1999 publication list and lecture schedule is daunting in itself—19 lectures on creativity and flow, eight journal articles, three books in press. During the past year he has also made the transition from teaching psychology students to teaching business students.

“This has allowed me to have a different type of experience with different students, different concerns,” he says, noting that he has to rethink everything he’s doing in light of the new audience. “You’re preparing psychology students to be academics,” he explains. “But when you teach in a business school, that’s largely irrelevant. What the MBA students need is tools to reach their goals.”

The executive management students, though, have already attained career success. “Many of them come back to school because they are interested in broadening their horizons and learning about themselves in the larger scheme of things,” he says. Judging from the applause as class concluded on a

recent Saturday afternoon, the students in the course team-taught by Csikszentmihalyi and Dick Ellsworth on “Leadership and the Making of Meaning” were stretched beyond expectation. Many expressed the view that the class had been life-changing as they had opportunity to explore issues deeply felt but rarely expressed by successful managers.

Though he teaches in a school that bears the Drucker name, Csikszentmihalyi, before coming to Claremont, knew little more about Peter Drucker than that he had turned down his request to be part of a study on creativity. At the time Drucker wrote Csikszentmihalyi a letter—including in the book *Creativity* (page 14) saying he didn’t believe in creativity, he believed in productivity: work very hard, create the right conditions, and you are likely to come up with innovative or creative ideas.

“I wasn’t sure what he meant until I read his book,” Csikszentmihalyi says, “and then I realized we actually were pretty close in our ideas. His notion of innovation and entrepreneurship is based on the same assumptions I’m making—paying attention to managerial processes that make creativity more likely.”

Does the master of flow experience it himself in his work? Sitting in his small but sunny office on a mild late spring morning, he smiles. “Not always,” he



“Writing can be flow-producing, after you’ve despaired you can write anything good”

admits in the indefinable accent of a man who speaks seven languages and reads eight. “Writing can be flow-producing after the first half hour, forty-five minutes—after you’ve despaired that you can write anything good and [quit] trying to find some excuse to do something else.”

These days, Csikszentmihalyi’s attention is focused on the Quality of Life Institute. Housed in the Drucker School, it is one of three such centers across the country researching aspects of what is now called Positive Psychology—a movement to see psychology not just as the study of mental illness, but of what makes people happy and fulfilled.

“The one at the University of Illinois-Urbana is looking at the quality of momentary experiences: what makes the person feel happy or good about life at the moment,” he says. “Ours here in Claremont is looking at the good person and the good life, which means quality of life looked at over the life span. The third center, in Philadelphia, is looking at the good community—how society, culture, and the environment promote a good life.” Initial funding is in place for four years, but Csikszentmihalyi expects it may continue longer. “Hopefully it’s going to run until we discover what makes the quality of life worthwhile,” he says. “A thousand years?”

Perhaps mellowed by a thousand such inquiries, Csikszentmihalyi is patient when asked

about his name—which seems nearly impossible for phonetically challenged Americans to pronounce. “‘Csik,’ the first four letters, refer to our province which is in Transylvania, now in Romania. It’s under the mountains that divide Hungary from Romania,” he says. In the fourteenth century, his family—believed to descend from the youngest son of Attila the Hun—was given land there to farm in exchange for defending the pass, which they did with the help of 500 mercenaries from Germany.

“In 1699, at Christmas, there was such a snowstorm in the mountains that they figured nobody was going to come, so they invited all the soldiers for a big party,” he recounts. “The Tartars actually did come through the pass, and they took seven members of the family back to Crimea. They sent letters—still well-preserved—asking for ransom. These Tartars knew what they wanted: 500 golden ducats, 12 liveries with silver buttons for the court, a pocket watch made in Paris. It took years for the rest of the family to gather up the stuff.”

The phone rings. Csikszentmihalyi lays plans for yet another trip for yet another interview, this one on creativity with a dancer in her eighties. After a lifetime of research, Mihaly Csikszentmihalyi is still obviously in the flow. His newest book, on *Becoming Adult* (with Barbara Schneider) just came out in May.



# From *bluebook* to **BALLOT BOX**



by Carol Bliss

**S**ylvia Scott-Hayes dislikes being photographed, hates fundraising, and doesn't much care for the spotlight. If this seems like an odd recipe for a successful politician, Scott-Hayes is an unusual woman. Self-effacing and low-key, she downplays her accomplishments, preferring the role of humble public servant.

The transformation

of Sylvia Scott-Hayes

from politics student

to elected official

Who is this unlikely politician, and how did she go from Claremont Graduate University classroom to elective office representing more than four million constituents?

Two years ago, Scott-Hayes, a Ph.D. student in the School of Politics and Economics, was learning to run other people's campaigns, not launch one herself. Today she is a college trustee, making decisions that affect thousands of classrooms in the largest community college district in the nation.

Scott-Hayes returned to school after she married and had children. As a reentry Chicana, she learned the value of education from a perspective different than that of many traditional students. It proved helpful when she

became an educator at the college level. The demographics of Los Angeles provided a rich opportunity to work with a variety of non-traditional students. She developed programs to help non-native English speakers pass basic proficiency tests, and mentored and worked with athletes, young Latina women, and former gang members who had decided to pursue higher education.

As an educator and community activist, she has a passion for two issues—women's status in society and increasing access to higher education. Commitment to these causes led to her involvement in the political life of Los Angeles. Over the years she volunteered her time and resources to help candidates such as Richard Alatorre, Gloria Molina, Hilda Solis, Jackie Goldberg, and Gloria Romero get elected.

Though she had strong political alliances and an active support network, the thought of running for elective office had never crossed her mind. But when Gloria Romero ran for State Assembly, the college district trustee vacancy came open. People began to urge Scott-Hayes to run because she had a lot of active relationships and an excellent network of support. "I had a big mouth about the problems in higher education," she laughs.

For the next seven months, her life became a blur. She tried to juggle classes, continue working, and run her campaign in her

## Grassroots and beyond

**T**hough Sylvia Scott-Hayes may be the most influential elected official in the student body, she's not the only CGU student doing important work in politics. Students in the School of Politics and Economics are organizing farm workers, serving as strategic consultants, appearing on political talk shows, and helping to shape local and national races.

Jean Schroedel is the driving force behind an innovative new program in political education, the Master of Arts in Politics (MAP). "For a long time my colleagues and I were working with students after hours on an informal basis to help get them into politics. I asked myself, 'Is this something we could be doing more formally?'"

Schroedel gathered key faculty together to see if there was interest in developing a more formalized process. Faculty members from across the political spectrum came together to form a new program that would systematically train students to work in politics.

The MAP program is designed to prepare political professionals for real-world work in the rough-and-tumble of American politics. It is a practical model that develops the knowledge and skill sets of individuals who want to shape society's future through political action.

Several students in the program are already making an impact in California politics. Doctoral candidate, Frances Marquez' political contributions include a remarkable behind-the-scenes career in California politics. Her resume reads like that of a seasoned veteran—field organizer for Senator Diane Feinstein's race for governor, volunteer for Gloria Molina's campaign for Los Angeles County Supervisor, Hilda Solis' Assembly race, Xavier Becerra's run for Congress, and field organizer for Clinton-Gore. Marquez is also a featured panelist on L.A.'s first TV weekly talk show on Latino politics.

"The average person has no idea what goes into a political campaign. They see the TV commercials, listen to sound bites, but they really have no idea how much work goes into an election," says Marquez.

Lee Kersten is enrolled in the Ph.D. program with tracks in political philosophy and American government. He works for California State Senator John Lewis (R-Orange County). Kersten's dissertation focuses on the California ballot initiative process. "It's a great feeling to go to the polls and

personally know nearly everyone on the ballot, and to know exactly what they stand for," he remarks.

Gabriel Buelna first became involved in politics assisting with boycotts for the United Farmworkers. He raised funds and organized precincts against the controversial Proposition 187. He also worked on a key L.A. Unified School District campaign and on a campaign to increase affordable housing in Los Angeles County.

Buelna, a doctoral candidate in political science, lecturer in the Chicano Studies Department at Cal State Northridge, and an associate with Issues Management Network, has a particular interest in Mexican-American elected officials. His dissertation will examine candidates' campaigns and voting records and other public activities, followed by interviews with elected officials, contrasting their stated perspectives with those of their actual records. "Since California Latinos are currently the largest minority in the state and will become the majority in just a few decades, understanding issues of importance to this community is essential to all residents of the state," he notes.

When local political activist James Potter ran for a seat on the Pomona City Council, he brought Marta Casper—a Ph.D. candidate in Politics and Policy and a community college teacher—on board as campaign coordinator. While there, a scandal occurred involving a political rival. "Having to deal with the scandal and watching the media treatment of it gave me an experience that not everyone has," Casper says. "More importantly, it gave me a lot of material to bring back into education."



“As a trustee

I have a voice

and a vision—

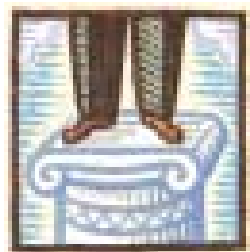
two elements

necessary ...

to make our

community

colleges great ...”



spare time. As time went on, the campaign became all-consuming. She was running for an at-large position in a district that covered 847 square miles and “was also shocked to find out that in spite of my great endorsements and labor support, I still had to raise close to \$100,000 to run an effective campaign.”

Knowledge gained in CGU classes became invaluable. “You may not believe this, but I found myself using information from my class readings and discussions at some of my debates and television interviews,” she remarks.

Scott-Hayes’ path to elective office began with a phone call to Parke Skelton, a top political consultant. Skelton didn’t know if she had the grit to win—either the fundraising ability or the disposition for high-profile campaign stumping. After a lengthy conversation, he believed she had the makings of a successful candidate and became her political consultant. Scott-Hayes followed Skelton’s advice and took her message to homeowner’s groups, women’s groups, Latino groups, educational groups, and community organizations all over the city. Friends and supporters scheduled mixers and fundraisers—everything from elegant events at the Biltmore to informal gatherings on Olvera Street.

To raise money, Scott-Hayes made hundreds of phone calls to potential donors. Her husband and sons developed creative

campaign materials and maintained several fundraising databases which included hundreds of individuals and a carefully culled listing of community groups. She networked diligently. “I campaigned from Calabasas to East L.A. We did community meetings and focus groups. I met with labor unions including community college faculty, staff, administrators, police, and students,” she recalls.

The unions issued policy questions to candidates. Scott-Hayes did a tremendous amount of research and returned well prepared. “I answered their questions, not necessarily in the way that they expected but in the way that I believed. I knew my facts and they respected that. I didn’t always agree with union positions and said so. But I always explained why,” she notes. Research and candor paid off when the unions threw their support behind her in the primary. She won the election over eight other candidates and was sworn in on July 2, 1999.

During Scott-Hayes’ first year in office the community college district has made significant strides. The trustees decided to place a 980 million dollar bond measure on the April ballot, and the colleges have applied for and received ten million dollars in Title V grants. Three new presidents have been appointed. “As a trustee I have a voice and a vision—two elements necessary

to begin to make our community colleges great institutions of higher learning for the hundreds of thousands who are on the road to great things,” she says proudly. She is a chair of the Accreditation Committee and sits on a subcommittee overseeing issues such as diversity, recruitment, and unfair testing. She was recently elected vice president of the board.

Today Scott-Hayes continues to pursue her doctorate in politics and public policy at CGU. In addition to her trustee responsibilities, she is director of the University Testing Center at Cal State L.A., serves on the Los Angeles County Commission on Human Relations, and was recently reappointed to the Los Angeles County Judicial Procedures Commission by Supervisor Gloria Molina. This spring, Scott-Hayes went back to East Los Angeles, not far from where she grew up, this time to participate in Commencement 2000 at East L.A. Community College in her new role as a trustee. When the graduates were asked how many were the first in their family to go to college, 80 percent stood to their feet.

“The community colleges are such an important part of the path to success,” she says with genuine enthusiasm. “I get chills thinking about it—the possibility, the responsibility.”



# Malignant or Benign?

Math Institute may provide the answer

by Patricia Florez

Each year, millions of patients agonize while awaiting the results of a biopsy. A breast tumor: is it **cancerous** or **benign**? That question may soon be answered instantaneously, thanks to the breakthrough research of the Beckman Laser Institute with mathematical support from CGU.

The marriage of optical physics and mathematics has created what may be the next generation of diagnostic tools. A hand-held probe—a laser with near-infrared light—may enable researchers to map the “optical signature” of breast tissue and confirm whether a tumor is malignant or not. Although not yet ready for clinical use, optical mammography is being tested by the Beckman Laser Institute at the University of California, Irvine, and appears to hold promise.

Twenty years ago, transilluminators, as they were then called, were tested as a way to detect breast tumors. But they were not sensitive enough in calculating the absorption and scattering of the light to be useful. “They worked more like a flashlight pressed against the skin than a high-tech diagnostic tool,” wrote a reporter for the *Journal of the National Cancer Institute*.

The latest generation of optical mammography tools, however, is light-years beyond the earlier models. The device is based on the idea that light travels slightly differently through normal tissue than through abnormal. If a malignancy is present, there are slight differences in the amount and intensity of the light that reaches the probe. A body of mathematical ideas, called “transport theory,” makes it possible to simulate this process inside a computer.

“The laser probe itself is exquisitely sensitive to subtle tissue changes,” says Jerome Spanier, director of the CGU Research Institute of Applied Mathematical Science, who developed the mathematical system needed to support the device. “Our mathematical algorithm contributes to a deeper understanding of how the normal tissue and the cancerous tissue differ.”

So sensitive is the device, according to Bruce Tromberg, director of the Beckman Laser Institute’s Laser Microbeam and Medical Program, that it can detect hormonal changes within the breast tissue during a woman’s monthly and lifetime hormonal cycle. Because of its hormonal sensitivity, Tromberg and his team are using optical mammography to image and follow volunteers as part of the nationwide study of the cancer preventative drugs tamoxifen and raloxifene.

CGU’s Department of Mathematics has for a quarter century partnered with government agencies and industry sponsors, like Beckman Institute, to solve real-world problems. Through the Math Clinic, student teams work with companies in the aerospace, oil, and electronic industries, and with diverse organizations such as the Pomona Water District, the Los Angeles Superior Court, and the U.S. Forestry Service. Generally, projects are developed so they can be completed within a year.

The Research Institute for Applied Mathematical Science grew out of the Math Clinic and was launched in 1998 as the research arm of the mathematics department. The Institute works on projects that require the development of advanced mathematical, computational, and numerical techniques. The projects generally take more than a year to complete. The hand-held laser device is now in its third year of development.



Jerome Spanier



W

HERE THE ORDINARY EYE SEES leaves, trees, and branches, CGU groundskeeper Roberto Madrigal sees monkeys, snakes, and bears. Like a modern-day Michelangelo, he simply releases the form by carving away the excess.

Madrigal was recently found on a summer morning with a crew of men on the grounds of Honnold Library. Mounds of freshly dug dirt lay along a 20-foot trench. The crew was preparing for pipe that would soon carry high-speed Internet connections—global digital data, flying at the rate of two millibytes per second.

Steps away, yet worlds removed from this gateway to high technology, Roberto pulled a carefully shrouded work in progress from a small motorized cart. The little wooden puppet had a lank, limber quality. Sitting bolt upright, it looked as if it might spring to life at any moment. Pink striations suggested a familiar grain of wood. Maple, teak, burl? It turned out to be tree root, pepper tree to be exact, its wood still damp and cool to the touch. When Madrigal first spotted this particular root with its

## The Michelangelo of Trees

by Carol Bliss



stubby L-shaped sprout, he immediately recognized a potential Pinocchio.

Roberto Madrigal has worked at the university for 15 years. During that time, he has created more than 400 statues, put a son through college, and held three major exhibitions, at Garrison Theater, Pitzer College, and the DA Center for the Arts in Pomona. Pelicans, monkeys, and elephants grace

remarks Regan.

Deepak Shimkhada, faculty support for the Drucker School and lecturer in philosophy at Claremont McKenna College, has been following Madrigal's work for many years. Shimkhada is writing about Madrigal's unique artistic achievements as a part of a doctoral dissertation on perception. "He has almost a third eye," Shimkhada notes. "He sees

**"He is a marvelous, pleasant, generous man, that rare joyful human being, because he is forever creating."**

the homes and offices of several professors. Roberto has proudly given away many pieces to faculty and admirers.

His tools are gnarled wooden mallets, a little like a sixteenth-century artisan might have used. His tool of choice is a weathered Old-Timer pocket-knife and an occasional chain saw for larger works, like the 500-pound California black bear, his personal tribute to the two Pomona College students killed by the falling tree in 1997, or the fierce, no-nonsense sheriff standing guard in the lobby of the security building.

John Regan is an anthropologist and professor of education. He studies and teaches semiotics—the interpretation of signs or visual intelligence. From a purely academic aspect, Regan finds Madrigal's work astonishing, particularly in its brilliant sense of form and inherently creative spatial composition.

"Roberto Madrigal is a fascinating study, a brilliant example of human semiotic potential," says Regan. "He perceives physical form as a creative medium, something humorous, beautiful, and innately creative. He is a pure artist, creating for the sheer joy of it."

Regan compares Madrigal's unique perceptual ability to famous sculptors whose groundbreaking perceptions changed art forever. "Rodin broke into the art world with a concept that didn't exist before. He began by perceiving people untethered in the conventional sense. Later, Degas saw form, spinning, balanced on a single point. Madrigal's art comes from a similar kind of perception."

When construction crews started breaking ground for the Burkle building, Madrigal would sift through truckloads of debris as it came out of the ground, taking it home to create art. "He is a marvelous, pleasant, generous man, that rare joyful human being, because he is forever creating,"

images where we fail to see. He has the ability to create an amazing figure, going directly to the form, without sketching."

Much of Madrigal's work retains the original texture: bark becomes fur on a wild coyote or the cascading headdress of a proud Native American chief. The stem of an agave plant becomes the curvature of canvas on a pioneer's covered wagon. Shimkhada sees a Jungian influence in Madrigal's art, the unconscious bringing forward evocative images from his past, "the figures reflective of childhood memories in a Mexican village where cows and bulls roamed freely."

Madrigal may have first been inspired by the carved rock temple faces in his home town of Jiquilpan, Mexico. Like many villagers, his family didn't have much money. As a boy he began carving to make his own toys, then continued just to earn a little money.

Madrigal's son, Marco, is also an artist. Where his father's media are oak, orange, and lemon trees, roots, and eucalyptus, Marco Madrigal paints with oils in hot reds and vibrant golds on large canvases with titles like, "Midnight Infidelity." Marco is a 1998 graduate of Pitzer College with a degree in studio art. His paintings have an abstract sculptural quality, an almost evolutionary link to his father's statues. Marco says, "My dad has always been very generous and given his work away. He has an eye for seeing what's already there. He has always done it for the pure pleasure of creativity, finding life in life itself."

Almost any day of the week, a happy, creative figure in a floppy straw hat can be seen driving a little motorized cart around campus, looking up toward the sky, finding animals hidden in branches, art disguised as trees. Is it a monkey, a tiger, Geppeto?



faculty spotlight

said and done

**Lourdes Arguelles** (*Education*) received the Golden Hands Achievement Award for Community Service from the Boys and Girls Club of Pomona Valley in June. She was a presenter on “Alternative Pedagogies” for the PEW Youth Discipleship Project annual meeting of research scholars at the Claremont School of Theology in February. Arguelles also spoke on “Pitzer in Ontario: An Experiment in Community Based Learning” at a conference held at the Gervitz Research Center in Santa Barbara in May.

**Dale Berger** (*dean, SBOS*) is studying the use and abuse of alcohol among the Los Angeles County Latino community under a research contract with the Tomàs Rivera Center. He is also researching “Web Interface for Statistics Education,” with funding from the Mellon Small Grants Program.

**William Crano** (*SBOS*) presented papers on “A Theoretical Model of Minority Influence” at the Society for Personality and Social Psychology annual convention in February and on “In-group and Out-group Influence: The Leniency Contract” at the University of Toulouse in France in March. He also presented papers at the Social Psychology Winter Conference on “Reference Group Influence and the Maximal Group Procedure” in January and on “The Leniency Contract, Group Maintenance, and Social Change” at the group meeting of the European Association of Experimental Social Psychology in Grenoble, France, in March.

**Mihaly Csikszentmihalyi** (*Drucker*) gave nine keynote addresses, including “Flow and Health” at the California Institute of Technology in January, “Creativity” at the University of Kansas in March, “Happiness in the New Millennium” at the Zukunftkonferenz in Berlin in March, and “Music and Flow” at Indiana University in April.

**Stuart Donaldson** (*SBOS*) was principal investigator on three grants: Work and Health Initiative, California Wellness Foundation; Riverside County Mental Health Services; and Family Index Program, Office of Juvenile Justice Planning.

**Enid Douglas** (*History*) presented “Where Did We Start, Where Are We Headed: Four Generations of Oral Historians Reflect on the Past, Present, and Future of Oral History” in April at the Southwest Oral History Association Annual Meeting in Long Beach, California.

PLANT GENUS IS NAMED FOR CGU BOTANIST

FOUR DECADES AFTER HE PUBLISHED A PAPER ABOUT IT, a plant genus has been named for Sherwin Carlquist (professor of botany, emeritus). “The plant was originally named *Raillardella muirii* by Asa Gray, the noted Harvard botanist,” says Carlquist. “The name *muirii* was selected by Gray because John Muir discovered the plant and sent a specimen to Asa Gray. I feel very honored to have my name linked with that of John Muir.”

Molecular studies by Bruce Baldwin, a professor at the University of California-Berkeley, confirmed the results of Carlquist’s 1959 paper, which showed that *Raillardella* belonged, in fact, in the tarweeds, a group of the sunflower family in which it had not been placed before. “Because molecular results show that the species *muirii* is in a line that diverges from the other tarweed groups, Bruce Baldwin has put *muirii* in a genus by itself, which he has named *Carlquistia*,” says Carlquist. Since the species name *muirii* must be kept, the new name for this plant becomes *Carlquistia muirii*.

“I have enjoyed research just as much in retirement as I did before retirement,” Carlquist says. “Since retiring in December, 1992, I have published 82 papers, all in books or in peer-reviewed journals.”

Carlquist’s career at Claremont Graduate University began in 1956 and continued for 37 years.

**Philip H. Dreyer** (*Education; also associate provost*) serves as convener of the Society for Research on Identity Formation (SRIF), an international group of people doing research on lifespan human development with emphasis on psychosocial identity and personal meaning. Its journal will be called *Identity—An International Journal of Theory and Research*. He also directs the annual Claremont Reading Conference and the Young People’s Reading Conference.

**Patricia Easton** (*Philosophy*) is a Fall 2000 recipient of a scholar-in-residence grant from the Albert and Elaine Borchard Foundation. She will produce a translation and commentary of a little-known seventeenth century text which sheds new light on the most important intellectual movement in seventeenth century France, Cartesianism.

**Lori Anne Ferrell** (*Religion*) was named a National Endowment for the Humanities Long-term Fellow, Folger Shakespeare Library, Washington, D.C., beginning in September 2000. In May she was a featured speaker at a symposium on “British Political Thought in the Seventeenth Century”



Carlquistia muirii

Peter Boyer receives significant commissions to record with London Symphony Orchestra

“New Beginnings,” “Ghosts of Troy,” and “Three Olympians”

PETER BOYER, Smith Hobson Family Chair in Music at Claremont Graduate University, has received three significant commissions to compose new orchestral works, premiering in locations around the United States between July and November.

The first commission is from the Kalamazoo Symphony Orchestra, a leading regional orchestra in Michigan. This work was commissioned by Bronson Hospital to celebrate the opening of The New Bronson, a nearly-\$200-million facility that opens this fall. Boyer’s composition, a jubilant 12-minute work for large orchestra entitled *New Beginnings*, will be premiered at the opening concert of the Kalamazoo Symphony’s season, September 22, 2000, and be recorded by the orchestra the following day. Conductor Raymond Harvey, who selected Boyer for the commission, will lead the orchestra. Harvey previously conducted Boyer’s award-winning tone poem *Titanic* with the Fresno Philharmonic.

The second commission is from the Oregon Mozart Players, an outstanding chamber orchestra in Eugene that received funding from the Hult Foundation in Eugene to commission this work from Boyer. The new 12-minute work for chamber orchestra, entitled *Ghosts of Troy*, is a tone poem inspired by the Trojan War. *Ghosts of Troy*, along with Boyer’s song cycle *perchance to dream...*, an existing work, will be premiered November 4-5, 2000. Andrew Massey, who also previously conducted Boyer’s *Titanic*, with the Toledo Symphony,



will conduct these concerts.

The third commission is from the Conductors Institute at Bard College, a renowned summer training program for conductors led by Harold Farberman. This work is *Three Olympians*, a 15-minute work for string orchestra. Each of its three movements, “Apollo,” “Aphrodite,” and “Aries,” portrays a Greek god or goddess who resided on Mount Olympus. Thus two of Boyer’s three new commissions draw inspiration from Greek mythology, just as his *Titanic* was inspired by what Boyer describes as “contemporary mythology.” *Three Olympians* was conducted by the 40 conducting students of the Conductors Institute at Bard College in New York, July 10-

14, 2000, during which time Boyer was in residence as a faculty member at the Institute.

In addition to these commissions, Boyer is preparing to make a recording of his music with the London Symphony Orchestra, at EMI-Abbey Road Studios, London, on January 2-3, 2001. Boyer will conduct the London Symphony Orchestra in these recording sessions. The recording will be produced by six-time Grammy-winning record producer Michael Fine, and will include all three of these new commissions, as well as Boyer’s works *Titanic*, *The Phoenix*, and *Celebration Overture*. The recording will be released by Koch International Classics in 2001.

Boyer, 30, is widely becoming known as one of the leading young American composers. His music has been praised in *The New York Times*, *USA TODAY*, and *American Record Guide*, among others.

His works have been premiered in venues such as New York’s Carnegie Hall, Los Angeles’ Shrine Auditorium, and Hartford’s, The Busnell. He is also an active conductor, and is on the conducting faculty of The Henry Mancini Institute at UCLA. Boyer, appointed to the Smith Hobson Family Chair in Music at Claremont Graduate University in 1999 after serving as visiting professor since 1996, teaches courses that include composition, twentieth-century music, American film music history, and music technology.



**Peter F. Drucker** (*Drucker*) wrote and coproduced 10 online CD teaching courses, each 60 to 75 minutes in length. The first five are on “Managing Yourself and Others.” The second set is on “Business Strategies.” He gave the keynote address via satellite on April 27 for a national conference of school superintendents and principals on “The School of the Future,” organized by Arthur Andersen Consulting. NHK, a major Japanese television network, aired a two-hour “Drucker Profile” in June. Drucker’s Japanese publisher released the first of a three-volume *Essential Drucker*, a reader containing excerpts from his books and articles. The first volume, published in May, is *Drucker on the Individual*. *Drucker on Management* will be published in August. The third volume, *Drucker on Society*, will be released in late fall. *The Drucker Reader* will also be published in the United Kingdom, Brazil, France, and probably Germany.



*CGU and the Peter F. Drucker Foundation for Nonprofit Management honored Drucker with a reception and program at the Getty Center in Los Angeles last November, the month of his ninetyeth birthday. After cutting the massive birthday cake, Drucker and his wife, Doris, greeted many of the several hundred guests attending the event.*

at the Folger Shakespeare Library. Ferrell was also a featured speaker at an interdisciplinary conference titled “On Religious Grounds: Discipline and Disciplinarity in Early Modern Britain,” held in January at the University of Michigan at Ann Arbor.

**Darren Filson** (*SPE*) presented “Conflicts of Interest in the Hollywood Film Industry: Coming to America—Tales from the Casting Couch, Gross and Net, in a Risky Business” at the Western Economics Association International Conference in Vancouver, Canada, in June. The paper was coauthored with economics professor Thomas Borcherding.

**Paul Gray** (*IS*) used videoconferencing to keynote BITWORLD 2000, a major computer conference held in Mexico City. He presented “Three Chal-

lenges for Information Systems” in August at the Americas Association for Information Systems meeting. He both chaired and keynoted the meetings held in Long Beach, California.

**Tom Horan** (*IS*) spoke on “Cyberspace and Communities” at the annual meeting of the Congress for New Urbanism in Portland, Oregon, in June, and on “Social and Community Impacts of New Media and Telecommunications Systems” at Ben-Gurion University in Israel in May.

**Magid Igbaria** (*IS*) was ranked first among the most productive IS researchers in a recent study by Susan Athey and John Plotnicki published in *Communications of the Association for Information Systems* (March 2000).

**Joe Maciariello** (*Drucker*) has been invited to participate in discussions with the Yale University Divinity School Board of Advisors. He also spoke on “Management Systems with a Heart” to the CEO Roundtable in Newport Beach, California, in April.

**Andrea McAleenan** (*dean, Executive and Extended Learning*) gave the commencement address at Azusa Pacific University on May 6.

**Stuart Oskamp** (*SBOS*) chaired a symposium in Minneapolis in June on “Reducing Ethnic Prejudice and Discrimination: Societal and Educational Strategies.” During the symposium, he presented a paper titled “Analysis of ‘Promising Practices’ from the President’s Initiative on Race.”

**Tom Rochon** (*former dean, SPE*) has accepted a position as executive director of the Graduate Record Exam in Princeton, New Jersey.

**Jean Schroedel** (*SPE*) received a Fletcher Jones Foundation grant for “Change and Continuity in the Battle over Abortion: The Re-Emergence of Medical Abortions.” She lectured at the National Network of Abortion Funders Annual Meeting, the National Abortion Federation Annual Meeting, the Twenty-Second Annual Human Rights Festival, at the University of Georgia, at Georgia Technology Institute, and at Pomona College.

In May and June, **Michael Scriven** (*SBOS*) worked with the Ministry of Education in Bogota, Columbia, on an evaluation plan for the 51 new schools currently being built, and on information technology efforts in existing and planned schools. He also spoke on how to evaluate projects in the U.S. Office of Education’s TRIO program (Upward Bound, Talent Search, etc.) in Miami in June.

**Gary Segura** (*SPE*) presented “Citizens by Choice, Voters by Necessity: Pat-

terns in Political Mobilization by Naturalized Latinos,” with CGU student Adrian Pantoja, at the annual meeting of the Midwest Political Science Association in Chicago in April. He also presented “Coming to Grips: Latinos in the American Electorate” to the American Political Science Association’s Ralph Bunche Institute at the University of Virginia-Charlottesville in June. Segura was awarded a Haynes Foundation Faculty Fellowship, 2000, for “The Blanket Primary and Latino Influence in California’s Republican Party.” In April he was elected to the Executive

Council of the Midwest Political Science Association.

**Craig Volden** (*SPE*) was awarded a 2000 Faculty Fellowship by the John Randolph Haynes Foundation for “The Political Economy of American Federalism and Its Impact on the Los Angeles Area.” He received a grant from the European Union Center of California for research “Exploring Institutional Change in the European Union.” Volden gave three major presentations, including “A Model of Intergovernmental Political Competition in American Federalism” at the annual meetings of the Public Choice Society in March and “The Political Economy of Education Spending in American Federalism” at the annual meetings of the Midwest Political Science Association in April.

**Allan W. Wicker** (*SBOS, emeritus*) has accepted a one-year position as Visiting Lecturer of Psychology at the American University of Kyrgyzstan in Bishkek, Kyrgyzstan. The appointment is sponsored by the Civic Education Project, headquartered at Yale University. It operates as a kind of “academic Peace Corps” in the states of the former Soviet Union.

**Thomas Willett** (*SPE*) received a \$75,000 grant from the Scaife Foundation to study the global financial crisis. He also gave four major presentations: “The Need for a Political Economy Capability at the IMF” at the Claremont-Georgetown Conference on Improving the Credibility of IMF Programs, held in Washington, D.C. in January, “Upping the Ante for Political Economy Analysis of International Financial Institutions” at the USC Conference on International Political Economy, “The Political Economy of European Monetary Union” at the annual meetings of the International Studies Association, both in March, and “Reforming the International Financial Architecture” at the annual meetings of the Western Economic Association in July.

**Paul Zak’s** (*SPE*) recent presentations have been on “Trust and Growth” at the Gruter Institute for Law and Behavioral Research in June, the World Bank in May, and the UCLA Conference on International Political Economy in February. He also spoke on “Marriage, Genetics, and Economic Growth” for the Gruter Institute in June and on “The Future of the International Monetary System” for the Claremont-Bologna Monetary Conference in March.

## bookshelf

***The Guilt of Nations: Restitution and Negotiating Historical Injustices***  
by Elazar Barkan, Associate Professor of History (W.W. Norton & Company, Inc., 2000)

History is littered with horrible crimes against groups of people; Nazi Germany’s genocidal campaign and America’s slave trade are just two prominent examples. This book asks how modern nations, armed with a new understanding of the political value of recognizing guilt, can amend these historical injustices and deliver lasting, satisfying resolutions.

***Making History Matter***  
by Robert Dawidoff, John D. and Lillian Maguire Distinguished Chair and Professor of History (Temple University Press, 2000)

Anyone intrigued by the notion that Fred Astaire is a Jeffersonian should read this book. If you are a history buff, watch PBS documentaries and read the American classics, love the movies, care about the rights and experience of lesbians and gay men, if you are concerned that the culture wars and politics have distorted the necessity of diversity in American life and the hard truths about how we need to stop the devastation of AIDS, *Making History Matter* might be the book for you.

***The English Sermon Revised***  
edited by Lori Anne Ferrell, Associate Professor of History of Christianity and Co-chair of the Joint Program in Religion, and Peter McCullough (Manchester University Press, 2000)

This volume of essays reassesses and reasserts the centrality of preaching in early modern English culture. Showcasing the work of established experts and scholars in the fields of English literature, history, and religious studies, it offers a retrospective review of how sermons have figured in past scholarship and teaching, and points to new ways to study sermons as literary artifact and historical evidence.

***Strategic Thinking: An Executive Perspective***  
by Cornelis de Kluyver, Henry Y. Hwang Dean of the Peter F. Drucker School of Management and Professor of Management (Prentice-Hall, 2000).

Technology and global events are changing the corporate environment at a furious pace; for executives to succeed, they must keep up with these changes and with new ways of strategic thinking. This book is one of the only brief, up-to-date, truly readable overviews of the field of strategy. *Strategic Thinking: An Executive Perspective* provides a practical approach and a broad perspective on the major issues in strategy development.

***Power Transitions***  
by Jacek Kugler, Rosecrans Professor of International Relations, Ronald L. Tammen, Douglas Lemke, and Allan C. Stamm III (Chatham House, 2000)

*Power Transitions* outlines the tectonic plate shifts that are expected in world politics in the 21st century—the rise of China and India, the shift of great power wars from Europe to Asia, the continuing importance of U.S. leadership. It prescribes strategies for the United States which will allow it to meet or blunt challenges to its current status as a dominant power.

***The Homeric Epics and the Gospel of Mark***  
by Dennis R. MacDonald, John Wesley Professor of New Testament (Yale University Press, 2000)

Was the Gospel of Mark a picture of early Christian reality? Or was the Gospel of Mark a created myth? According to Dennis R. MacDonald, author of the newly published book “The Homeric Epics and the Gospel of Mark,” there are parallels between the Gospel of Mark and the stories of Odysseus in the “Odyssey” and Hector in the “Iliad.” MacDonald’s work presents a radical thesis that challenges widely held views of the history of early Christianity and Jesus.

***Lasting Value: Lessons from a Century of Agility at Lincoln Electric***  
by Joseph A. Maciariello, Horton Professor of Business Administration (John Wiley & Sons, 1999)

This book explains how the management systems at Lincoln Electric, a billion-dollar global company and pioneer in values-based management, has remained a world leader in industrial electronics for over a century. It describes how the company’s sustained success is due to its natural

development of agility. This has, in turn, influenced Lincoln’s cultural environment, including its ethical underpinnings and well-publicized incentive system.

***Solidarity of Others in the Triune God: A Theology for the Reform of Korean Catholicism***  
by Anselm Min, Professor of Religion (Benedict Press, 2000)

The book presents a Trinitarian Christology, pneumatology, and ecclesiology as basis for reform of Korean Catholicism, especially its authoritarianism and ecclesiocentrism. It pleads for emancipation of the laity from clerical control for the mission of the church and of the mission of the church from its self-preoccupation for service to the world.

***Reducing Prejudice and Discrimination***  
edited by Stuart Oskamp, Professor of Psychology (Erlbaum, 2000)

Reducing prejudice and discrimination is a central goal in attacking racism in our society, yet this book is almost unique among scientific volumes in focusing on that goal. Internationally known scholars in the field of prejudice research contribute chapters. They combine critical analysis of theories, cutting-edge research testing those theories in both controlled laboratory situations and real-world settings, and practical applications to methods of reducing intergroup conflict in society.

***Berit Olam (“The Everlasting Covenant”): Studies in Hebrew Narrative and Poetry Judges***  
by Tammi J. Schneider, Associate Professor of Religion (The Liturgical Press, 2000)

Approaching Judges as a unified literary document, this commentary shows that when the Israelites adhere to the covenant established with their deity

they prosper, but when they stray from it disaster follows. It should be relevant to anyone interested in the Hebrew Bible and its theology.

***Is the Fetus a Person? A Comparison of Policies across the Fifty States***  
by Jean Reith Schroedel, Associate Professor of Political Science (Cornell University Press, 2000)

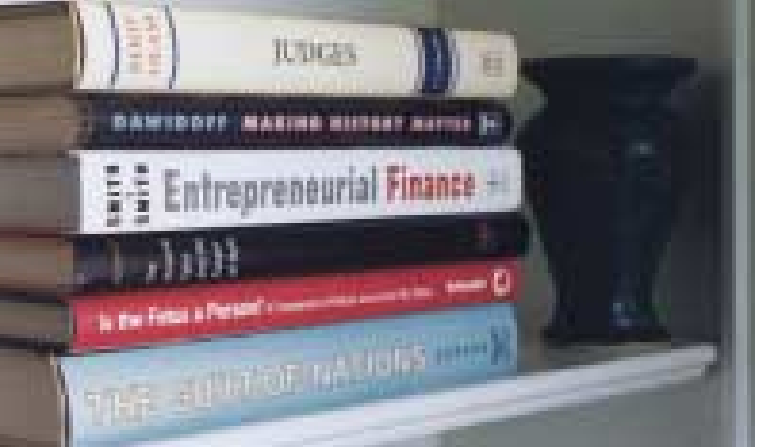
Without a doubt, the sharpest public debates over the value of fetal life have revolved around the conditions, if any, under which abortion should be legal. As much a model for future research as a study of the status of the fetus, this book offers an extraordinary examination of one of the most divisive and complex issues of late-twentieth-century American life.

***Entrepreneurial Finance***  
by Richard L. Smith, Professor of Management, and Janet Kiholm Smith (John Wiley & Sons, Inc., 2000)

*Entrepreneurial Finance* is the first text to apply current financial economics research and theory to the study of entrepreneurship and new venture finance. Using this approach, entrepreneurs, venture capitalists, and outside investors can rely on financial economic foundations as a framework to guide their decision-making.

***Currency Crises, Monetary Union And The Conduct Of Monetary Policy: A Debate Among Leading Economists***  
edited by Paul J. Zak, Assistant Professor of Economics (Edward Elgar Publishers, Ltd., 1999)

Centering on debate and analysis by some of the world’s most eminent economists, including four Nobel Laureates, this book shows problems relating to the international monetary system, economic growth, and monetary policy.





reading room

A paper by **John Angus** (*Mathematics*) titled “Towards Computing Exact Horizontal Protection Limits for Satellite Based Navigation Systems” was published in *Navigation Journal* of the Institute of Navigation, Vol. 46, No. 3. “Sensitivity of GPS and Ionospheric Monitoring to Category I Precision Approach Availability” (coauthored with James DiLellio and Phuong Tran) was published in the *Proceedings of the Institute of Navigation* 2000 National Technical Meeting, January 2000.



**William Crano’s** (*SBOS*) article “The Multitrait-Multimethod Matrix as Synopsis and Recapitulation of Campbell’s Views of the Proper Conduct of Social Inquiry” was published in *Research Designs: Inspired by the Work of Donald Campbell* (Sage, 2000). His article titled “Milestones in the Psychological Analysis of Social Influence” appeared in *Group Dynamics: Theory, Research, and Practice*, 4.

**Mihaly Csikszentmihalyi’s** (*Drucker*) recent articles include “Positive Psychology: An Introduction,” with M.E.P. Seligman, in *American Psychologist*, 55; “Where Are You, Virgil, When We Need You?” in *Psychoanalysis and Contemporary Thought*, 22; and “The Mythic Potential of Evolution” in *Zygon*, 35. He also contributed “Notes on Art Museum Experiences” in *Readings in Discipline-Based Art Education*, R.A. Smith, ed., (National Art Education Association).

**Stewart Donaldson** (*SBOS*) published six articles, including: “Longitudinal Examination of Mentoring Relationships on Organizational Commitment and Citizenship Behavior” in *Journal of Career Development*, 26, with E. A. Ensher and E. J. Grant-Vallone. Also “Factors Affecting the Convergence of Self-Peer Ratings on Contextual and Task Performance” in *Human Performance*, 17, with J. L. Mersman, and “Mediator and Moderator Analysis in Program Development,” in *Handbook of Program Development for Health Behavior Research*, S. Sussman, ed. (Sage, 2000).

Recent publications by **Thomas Horan** (*IS*) include “Digital Places: A New Approach to Digital Technology Planning” in *Handbook on Public Information Systems*, D. Garson, ed. (Marcel Dekker, 2000), and “Virtual Communities and Social Capital,” in *Social Issues for the New Millennium*, by D. Garson (IDEA Dimension of Information Technology Group Publishing, 2000), coauthored with CGU student Anita Blanchard.

**Magid Igbaria** (*IS*) coauthored “An Exploratory Investigation of the Antecedents and Impact of Internet Usage: An Individual Perspective,” with M. Anandarajan and C. Siommers, in *Behaviour and Information Technology*, Vol. 19, No. 1, January 2000.

Igbaria coauthored (with O. Tetiawat) “Opportunities in Web-based Teaching: The Future of Education” in *Web-Based Learning and Teaching Technologies: Opportunities and Challenges* (Idea Group Publishing, 2000).

**Joe Maciariello** (*Drucker*) contributed a chapter titled “Toward a Just and Caring Society” in *Business and Empowerment: Management Systems with a Heart for the Poor* (Baker Books). He also wrote a chapter on “Credo and Credibility: Management Systems at ServiceMaster” in *Faith and Leadership: How Leaders Live Out Their Faith in Work and Why It Matters* (Jossey-Bass). **Stuart Oskamp** (*SBOS*) wrote “A Sustainable Future for Humanity?” in

the *American Psychologist*, May 2000.

**Vijay Sathe’s** (*Drucker*) paper, “Creating Mindset and Behavior Change” was published in the May/June issue of *Ivey Business Journal*.



**Jean Schroedel** (*SPE*) published “Lesbian and Gay Policy Priorities: Commonality and Difference,” with Pamela Fiber, in *The Politics of Gay Rights*, edited by C. Rimmerman, K. Wald, and C. Wilcox (University of Chicago Press). Her chapter “Boxer Defeats Fong in California’s Senate Race,” with Marcia Godwin and Ling Cao, was published in *The Roads to Congress 1998*, edited by Sunil Ahuja and Robert Dewhirst (Wadsworth Press). “A Gender Analysis of the Moral Legitimacy of the Presidency” appeared in *The Moral Authority of Government*, edited by M. Kennedy, R. Hoxie, and B. Repland (Transaction Publishers). Fiber, Godwin, and Cao are all CGU students.

**Gary Segura’s** paper (*SPE*) “Race, Casualties, and Opinion in the Vietnam War” was published in the February issue of the *Journal of Politics*.

**Craig Volden’s** (*SPE*) article (with Clifford J. Carrubba) “Coalitional Politics and Logrolling in Legislative Institutions” was published in the *American Journal of Political Science*, Vol. 44, No. 2, April 2000.

**Paul Zak** (*SPE*) wrote on “Socio-Political Instability and the Problem of Development” in *Governing for Prosperity*, Bruce Bueno de Mesquita and Hilton Root, eds. (Yale University Press, 2000).

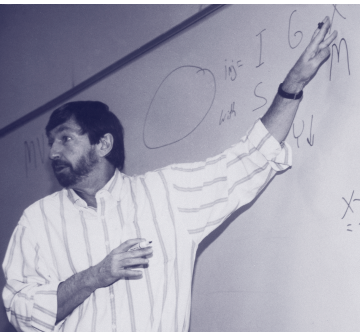
faculty datebook

**Stuart Donaldson** and **Laura Gooler** (*SBOS*) will present on “Eliminating Health Disparities through Employment,” a symposium at the Annual American Public Health Association Conference in Boston in November; and “Using Program Theory to Increase Evaluation Capacity,” a symposium at the Annual American Evaluation Association in Kona, Hawaii, in November.

**Michael Scriven** (*SBOS*) will speak at workshops at the Evaluators’ Institute and the American Evaluation Association meeting in Honolulu in November.

**Gary Segura** (*SPE*) will present “Agenda Change and the Politics of Latino Partisan Identification” at the annual meeting of the Southern Political Science Association in Atlanta in November.

**Craig Volden** (*SPE*) will give three presentations at the annual meetings of the American Political Science Association in Washington, D.C., in September. Topics: “Intergovernmental Grants: A Model of Political Competition in a Federal System,” “Intergovernmental Political Competition in Federal States,” and “How Strong Should Our Party Be? Party Member Preferences over Party Strength.”



**Thomas Willett** (*SPE*) will present “The Political Economy of the IMF” at the annual meetings of the American Political Science Association in September.

**Paul Zak** will speak on “Risk, Homework, and the Supply of Labor by Women” for the Society of Evolutionary Analysis in Law in October.

upcoming

AUGUST

28 New Student Registration

29 Classes Begin

SEPTEMBER

5 “Clicks & Mortar: We FOUND the Solution.” Richard F. Lawson, Jr., of Found.com, speaker. Burkle Family Building, Room 16, Claremont Graduate University, 5:00 p.m., reception, 5:30 p.m. presentation. For more information call 909-607-8137.



14 “Religion, Politics, and Messianism in Second Century Judaism.” Professor Gary Gilbert, speaker. Library of the Institute for Antiquity and Christianity, 7:30 p.m. For more information call 909-621-8066.

19 “The Historical Jesus in Earliest Christianity.” John Dominic Crossan of De Paul University, speaker. Albrecht Auditorium, Claremont Graduate University, 7:30 p.m. For more information call 909-621-8025.

OCTOBER

2–27 Exhibition by the CGU Art Department of new photographic prints made from the Edward S. Curtis original glass plate negatives of Native American tribes. Peggy Phelps Gallery. For more information call 909-621-8071.

5 “Jesus The Son of Man: Issues in Christology,” Bishop Frederick Borsch, speaker. Library of the Institute for Antiquity and Christianity, 7:30 p.m. For more information, call 909-621-8066.

6–7 “Visual Representation and Cultural History: The Edward S. Curtis Photographs of North American Indians.” Seminar on historical and cultural issues. Alan Trachtenberg, Yale University, and Gerald Vizenor of University of California, Berkeley, keynote speakers. For more information call 909-621-8612.

11 “New Business Creation.” Vijay Sathe, Claremont Graduate University, speaker. Executive Forum Series lecture, Burkle Family Building, Room 16, 6 – 8 p.m. For more information call 909-607-8725.

14 “Can eCommerce Deliver?” eSeminar 2000, Peter Drucker, guest of honor. Garrison Theater. 8 a.m. to 6 p.m. For more information contact eClub@cgu.edu.

18 **James Barr, speaker;** topic to be announced. Center for Process Studies Seminar, Haddon Conference Room, Butler Building, Claremont School of Theology, 4:10–6:00 p.m. For more information call 909-621-5330.

26 “The Crucifixion of the Logos: Jewish Binitarianism and the Invention of Christianity.” Professor Daniel Boyarin, University of California, Berkeley, speaker, Library of the Institute for Antiquity and Christianity, 7:30 p.m. For more information call 909-621-8066.

NOVEMBER

7 **Deadline for submission of abstracts** for the Fifth Annual Early Modern Studies Symposium, March 17–18, 2001, titled “The New Science: Emerging Viewpoints in the Early Modern Era.” For more information, contact Howard Fitzgerald, 909-621-8308.

10—11 “Poverty.” Medieval Symposium in CGU Board Room, Friday, 9 a.m. to 6 p.m. and Saturday, 9 a.m. to 5 p.m. For more information call 909-621-8066.

11 **Executive Forum Series lecture,** Burkle Family Building, Room 16, 6–8 p.m. For more information call 909-607-8725.

14 “A Process Interpretation of St. Paul.” Ulrich Schmidt, speaker. Center for Process Studies Seminar Haddon Conference Room, Butler Building, Claremont School of Theology, 4:10–6:00 p.m. For more information call 909-621-5330.

28 “Philosophical Investigations into the Reality of God: Wittgenstein and Whitehead.” Randy Ramal, speaker. Center for Process Studies Seminar, Haddon Conference Room, Butler Building, Claremont School of Theology, 4:10–6:00 p.m. For more information call 909-621-5330.

30 “Reinventing the Getty Villa: Plans for Reinstallation of the Getty Villa.” Dr. Marion True, J. Paul Getty Museum, speaker. Library of the Institute for Antiquity and Christianity, 7:30 p.m. For more information call 909-621-8066.

DECEMBER

6–7 “Social Enterprise That Works.” Conference at Claremont Graduate University. For more information visit the website www.cgu.edu/eel or call 909-607-8137.



ART

**Jill D’Agnenica**, *MFA, 1991*, participated in an international exchange exhibition at the Palazzo dei Consoli in Gubbio, Italy. D’Agnenica and two other artists, Matthew Chase-Daniel and Cynthia Minet, have also been creating a permanent monumental sculpture dedicated to peace for the “Sentiero San Francescano della Pace,” a route which traces the first walk St. Francis took on his spiritual journey when he left his wealthy family in Assissi and traveled to Gubbio. Along this route there will be approximately 20 sculptures with the themes of peace, world religions, and spirituality. The sculpture, made of poured concrete and covered in ceramic tile and potshards, will be dedicated this fall.

DRUCKER

**Harold Stadler**, *MA, Executive Management, 1982*, was appointed senior vice president and regional manager for the Orange County lending office of First National Bank.

**Louis Barajas**, *MBA, 1987*, has written *La Vida de Oro*, about creating wealth and security for Hispanics. He is a certified financial planner who heads an accounting and investment firm that targets Hispanics.

**Jeffrey Smith**, *MBA, 1987*, is vice president and sales officer for Scudder Private Investment Counsel in Los Angeles. He previously worked for Bank of America’s Private Bank, where he was responsible for business development in the San Francisco Bay Area.

**Dick W. Gonzales**, *Executive MBA, 1996*, was named a member of the “corporate elite” in the January/February 2000 issue of *Hispanic Business*. He is senior vice president for human resources at Safeway, Inc.

**Christina Sultan**, *MBA, 1995*, and **Megan Mandeville**, *MBA, 1995*, are proud to announce the one-year anniversary of their company, Sultan & Co. Their company provides corporate and private investigations to clients worldwide from its offices in Los Angeles and New York.

EDUCATION

**Marie C. Eckess**, *Ph.D., 1974*, recently published a book titled, *Rainbow of Hope*. All proceeds from the sale of the book will be used to fund educational scholarships for children whose mothers died of breast cancer.

**Darline Robles**, *MA, 1977*, was named to the Board of Trustees of Intermountain Health Care. She has been superintendent of the Salt Lake City School District since 1995.

**Barbara K. Stanton**, *MA, 1977*, was appointed to serve as Chief Clerk of the State of Hawaii’s Ways and Means Committee. Formerly, she was Deputy Director of the Hawaii Department of Business, Economic Development and Tourism; CEO of High Technology Development Corporation; Director of the University of Hawaii’s Mililani High Tech Park, and Vice President of Child and Family Service. Barbara is married to Joseph Stanton (MA, English, 1973), who is a professor of arts and humanities at the University of Hawaii at Manoa.

**Francis Nakano**, *Ph.D., 1980*, was honored for his community service and promoting of Nikkei cultural heritage at the ninth annual Southern California Japanese American Historical Society Community Heritage Awards Banquet last October. Dr. Nakano is deputy superintendent of operations and support for the Los Angeles Unified School District. He was the first Japanese American regional superintendent in the LAUSD and the first Asian-American deputy superintendent in the state. He was a founder and first president of the Asian American Educators Association and the Alliance of Asian Pacific Administrators.

**Yvette Del Prado**, *Ph.D., 1986*, was named a member of the “corporate elite” in the January/February 2000 issue of *Hispanic Business*. Del Prado is currently a vice president at Tandem Computers.

**Marcia London Albert**, *Ph.D., 1987*, is currently the director of the Learning Resource Center at Loyola Marymount University in Los Angeles. Previously, she was the academic skills coordinator and faculty member at the University of California, Irvine,



“POT-SHOTS” ARE BRILLIANT

**ASHLEIGH E. BRILLIANT** (*M.A. Education, 1958*), co-recipient of this year’s Distinguished Alumnus Award, is the founder of Brilliant Enterprises, which publishes, licenses, and distributes Pot-Shots (examples of which are featured on this page). Brilliant worked as an English teacher and professor of history before founding Brilliant Enterprises in 1967. He has published eleven collections of his “highly meaningful messages,” as Pot-Shots are subtitled, as well as a book on Southern California and the automobile in the 1920s.

Brilliant says that Pot-Shots “have always been a deliberate attempt to reach out to the world,” so he avoids local cultural references when he writes in this distinct literary form. According to *Reader’s Digest*, which based its rankings on submissions to its “Quotable Quotes” feature, Brilliant is the second most popular source of quotes, trailing only Mark Twain. His work has appeared in newspapers across the United States since 1975, and can be found on such items as tote bags, coffee mugs, tee shirts, and postcards.

However, Brilliant aims at more than the funny bone. He wants people to think. Pot-Shots such as, “It always helps prove how right you are if you wave your arms and jump and scream,” and “Be a good neighbor, and leave me alone,” are humorous, but they reach their readers at another level. His Pot-Shots are simultaneously simple and complex, and they describe reality in well-turned phrases. In fact, Brilliant works within a strict framework when writing his Pot-Shots. None can rhyme, and all must contain no more than 17 words—one for each syllable in a haiku. They are a distinct literary form. Brilliant’s publisher, Woodbridge Press, nominated him for a Pulitzer Prize.

Although Brilliant did not receive the Pulitzer Prize for his work, he can lay claim to earning the most per word of any author in the world. After receiving an advance of \$15,000 from Hallmark Cards for a proposed series of greeting cards featuring Pot-Shots, Hallmark’s plans changed. Only three of the cards were produced, so Brilliant calculates his pay as \$468.75 per word, an amount that soundly beat the previous record of \$15 per word held by Ernest Hemingway.



College of Medicine. During her tenure at the College of Medicine, she was a recipient of a Faculty Career Development Award, enabling her to attend the “Spirituality, Cross-Cultural Issues and End of Life Care: Curricular Development” Conference in Washington, D.C., a Diversity Staff Development Scholarship Award for initiating a cross-cultural communication series at the College of Medicine, and the Technology Institute Award.

**Pamela Hubbard Wiley**, *Ph.D., 1993*, was named Small Business Person of the Year by the Small Business Administration. Dr. Wiley is the founder and director of the L.A. Speech and Language Therapy Center, Inc.

**Cristina Rios**, *Ph.D., 1999*, is now the associate dean and an associate professor in the Division of Education at Indiana University, South Bend. Her academic focus at CGU was on higher education.

**Nicholas C. Polos**, *Credential, 1954*, recently assisted in setting standards and evaluating student examinations at the Advanced Placement (AP) US History Reading. As part of the evaluation process, Dr. Polos read essays, problem solutions, and portfolios, and listened to audio-taped responses to questions. He and the other participants in the session also had the opportunity to exchange ideas and suggestions about their own disciplines and courses, thus fostering professional development among the participants.

**Charles H. Swift**, *Ph.D., 1973*, was a recipient of the Seniors of Distinction award, presented by Plymouth Village, a retirement community in Redlands, California, for service to the community at large and to seniors. Over a period of 30 years, Swift has served on local, county, and state boards, and has been chairman of several, including the San Bernardino County Mental Health Advisory Board, KVCR-FM/TV, and the Admissions and Allocations Committee of the United Way of East Valley.

HUMANITIES

**Lee A. Jacobus**, *Ph.D. English, 1968*, a professor of English at the University of Connecticut, is currently completing the seventh edition of his book, *Improving College Reading*, published by Harcourt. Jacobus published the first edition of the book while he was a student at Claremont Graduate University. He is also preparing for publication the fourth edition of *The Bedford Introduction to Drama*, a leading book in its field.

**Thomas J. Osborne**, *Ph.D. History, 1979*, a Professor of History at Santa Ana College, is the lead author of a college-level survey text in American history. The textbook, to be published by McGraw-Hill, takes an international/comparative approach to America’s past. In March of 2000, he was lead panelist in a presentation entitled “From Contexts to Texts: Internationalizing Our Teaching of College- Level Survey Courses in American History” at the meeting of the Organization of American Historians in St. Louis. In July, Osborne will participate in the Organization of American Historians–New York University conference in Florence, Italy, to help prepare a report to the historical profession on “Internationalizing the Study of American History.”

**John O. Batson**, *MA English, 1980*, and **Jeanie L. Lunsford**, *MA English, 1980*, were married on April 26, 2000, in Ocean Springs, Mississippi.

**Laura Behling**, *Ph.D. English, 1997*, is an assistant professor of English at Gustavus Adolphus College in Saint Peter, Minnesota.

**Kathryn DeZur**, *Ph.D. English, 1999*, is an assistant professor of English at the State University of New York, Delhi.

**Michael Winkelman**, *Ph.D. English, 1999*, has accepted a tenure-track position at Earlham College, where he will teach renaissance literature. Winkelman was previously assistant professor of English at the State University of New York at Brockport.

INFORMATION SCIENCE

**Barbara J. Bashein**, *PhD Management of Information Systems, 1995*, has been appointed Vice President for External Affairs at California State University, San Marcos. Her responsibilities will include alumni affairs, civic and legislative affairs, corporate and foundation relations, development operations, marketing, media relations, publications, and special projects. She is also a member of the business faculty who specializes in information systems.

POLITICS AND ECONOMICS

**Robert Trujillo**, *MA Government, 1975*, was named a member of the “corporate elite” in the January/February 2000 issue of *Hispanic Business*. He is an Executive Vice President at Golden State Bancorp, Inc.

**Robert Catlin**, *Ph.D. Government, 1977*, is provost and vice president of academic affairs at California State University, Bakersfield. He was previ-



ART AWARD GOES TO “L.A.-SCAPE” PAINTER

**TODD BRAINARD**, Signal Hill artist and graduating student from CGU’s nationally-ranked art program, was given the Claremont Graduate University President’s Art Award on May 13. Established in 1990, the award honors a graduating member of the CGU Master of Fine Arts Degree program by the acquisition of a representative piece of the artist’s work. The work is displayed in a public area on the CGU campus for a year and is then added to the permanent art collection of the university. After announcing the award, President Steadman Upham presented Brainard with a \$5,000 check.

Brainard now joins an elite roster of alumni previously selected for the award. For example, Kim Dingle, who in 1990 was the award’s first recipient, was one of 97 artists selected to participate in the 2000 Whitney Biennial Exhibition in New York this spring.

Brainard’s paintings use classical and traditional composition techniques. “Todd’s paintings capture both the reality and mystique of urban Los Angeles,” says Upham. “I call his landscape paintings ‘L.A.-scapes’ because they so accurately portray the color and shading of Los Angeles vistas. He is an exceptional artist.”

As for the composition of his artworks, Brainard says that he tends to “back into them,” first “choosing them intuitively according to conceptual ideas, the complexity of reality.” His current landscapes are composed of condominiums and oil wells, where sunsets and ocean vistas are balanced by crusted old derricks and a pumping station. Brainard says that “compromise is the order of the day. Constantly, a quiet détente between disparate elements makes up the ordinary, intricate machinations of reality.”

“Ocean View,” the title of the piece purchased by CGU in connection with the award, measures 30 inches by 180 inches. It is a “bird’s-eye” view of Los Angeles created with oil on wood panel.

HARPER IS ALUMNI DIRECTOR



CAMILLE HARPER, *MA English, 1999*, is the director of alumni and donor relations at Claremont Graduate University. Raised in Chico, California, Harper received her AB degree in English from the University of California, Davis. She worked in international programs at Davis' University Extension for four years before enrolling at Claremont Graduate University. Harper was an intern in the Office of Development at CGU for a year before assuming her current responsibilities in August 1999.

As director of alumni and donor relations, Harper is responsible for all institutional alumni programs, including management of the President's Alumni Circle and other institutional alumni groups. In the coming months, she will implement an alumni relations program to strengthen the ties between Claremont Graduate University and its alumni.

ously a professor in the Edward J. Bloustein School of Planning and Public Policy at Rutgers University.

**David E. Bess**, *Ph.D. Government, 1978*, was recently selected as a Fellow of the American Institute of Certified Planners (AICP). He was honored for individual achievement in the field of urban and rural planning. Dr. Bess recently retired from his position as Professor of Urban and Regional Planning at California State Polytech-nic University, Pomona.

**Mekki Mtwewa**, *Ph.D. Government, 1979*, was elected to Parliament for Mangochi Central in Malawi during last year's June elections. He was also appointed Deputy Minister for Foreign Affairs and International Cooperation in the Cabinet by Dr. Bakili Muluzi, State President of the Republic of Malawi.

**Ademola Araoye**, *Ph.D. Politics and Policy, 1999*, has accepted an appointment with the United Nations. He now serves as a Political Affairs Officer at the United Nations Peace Building Mission in Guinea-Bissau, West Africa.

SBOS

**Thomas Johnson Dougherty**, *PhD, Cognitive Psychology, 1993*, died on July 13 at his home in Los Altos, California. He was 38. He was an interaction designer and usability specialist at Talagent, Inc. from 1992 to 1995. From 1995 to 1998 he was a self-employed Cognitive Psychologist and Computer Human Interaction consultant, principally employed by Interval Research Corporation, Palo Alto, California. He also was an accomplished musician and composer.



SCOTT HAS HIGHEST LEGISLATIVE SUCCESS RATE

JACK ALAN SCOTT (*Ph.D. History, 1972*) was selected as co-recipient of CGU's 1999-2000 Distinguished Alumnus Award. Scott is currently a member of the California Assembly, representing the Forty-Fourth District. Prior to his election in 1996, Scott had a distinguished career in academia. He served as a member of the faculty of Pepperdine University for 10 years, where he remains a Distinguished Professor of Higher Education. In 1973, he became dean of instruction at Orange Coast College, and in 1978, he was appointed president of Cypress College.

Scott assumed the presidency of Pasadena City College, the third largest community college in the nation, in 1987. The hallmark of his presidency was the launching of a \$100 million master plan to meet the college's needs into the twenty-first century.

Scott is also an accomplished writer. His book on John Witherspoon, one of the signers of the Declaration of Independence, was published by the University of Delaware Press in 1982.

During his first term in the California Assembly, Scott enjoyed the highest legislative success rate among his colleagues, with 25 measures signed into law. The measures included watershed legislation instituting tough new gift and loan restrictions on elected officials, legislation prohibiting convicted sex offenders from working in California schools, and a measure bringing gun manufacturers under state regulation. Scott also received attention for his legislation streamlining the adoption process, legislation requiring full disclosure by HMOs, and a package of bills increasing teaching standards and making interest on student loans tax-deductible. He was reelected to a second term in 1998.

Throughout his academic and political careers, Scott has been active in civic and community affairs. He is currently a member of the Board of Directors of the Coalition for a Non-Violent City and serves on the Board of Trustees at Pacific Oaks College. He is a past president of the Association of California Community College Administrators and a former Chair of the Accreditation Commission of the Western Association of Schools and Colleges.

ARKIN VOLUNTEERS FOR EXCELLENCE

DR. PATRICIA COOPER ARKIN, *Ph.D. Education, 1978*, received the Distinguished Service Award for her work in both the Claremont and the international community. Dr. Arkin taught at Mt. San Antonio College for 21 years, and twice taught at universities in the People's Republic of China. She has served for seventeen years on the Board of the Community Friends of International Students, including three years as president, and has volunteered for over a decade at Casa Colina Children's Center. She has volunteered at House of Ruth for more than six years. In 1995, Dr. Arkin was voted House of Ruth's Volunteer of the Year, and she represented House of Ruth at the Beijing Women's Conference.



news and notes

The Claremont Graduate University Office of Alumni Relations is currently seeking nominations for the 2000-2001 Distinguished Alumni and Distinguished Service Awards. If you know of an alumnus/a who you believe deserves recognition for his/her achievements or service, please contact Camille Harper, Director of Alumni Relations, at 909-607-3962 or [camille.harper@cgu.edu](mailto:camille.harper@cgu.edu).

Claremont Graduate University thanks the following alumni for serving as CGU's delegates for presidential inaugurations at the following universities. Delegates represent CGU at inaugural festivities at colleges and universities around the country.

Trinity University: **Olive (Lee) Burner**, *San Antonio; Ph.D., Executive Management, 1982*

University of Akron: **Craig Greathouse**, *Ph.D., Political Science, 1999*

Whittier College: **Dorothy Heide**, *Ph.D., Business Administration, 1977*

Occidental College: **Arthur William Opel II**, *Ph.D., Executive Management, 1998*

Antioch University, Los Angeles: **Marcia Selz**, *Ph.D., Executive Management, 1997*

Alumni: What are you doing?

Please use the space below to update us on your personal or professional life. Add additional pages if needed, and do send photos, though we apologize that we cannot return them. Updates may be published in future issues of *the Flame* or on the CGU website. Detach this form and send with your mailing label to: Office of Alumni Relations, Claremont Graduate University, 165 East Tenth St., Claremont, CA 91711.

Name\* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

☐ check box if new address      Country \_\_\_\_\_

Home phone \_\_\_\_\_ Fax \_\_\_\_\_

Work phone \_\_\_\_\_ Email \_\_\_\_\_

Year of graduation or last class taken \_\_\_\_\_

Program/School ☐ Education    ☐ SBOS    ☐ Arts & Humanities  
☐ Religion    ☐ Drucker    ☐ IS    ☐ SPE

Degree(s) earned at CGU, with year(s) \_\_\_\_\_

Brief description of personal or professional activities (you may attach additional sheets) \_\_\_\_\_

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\*(include maiden name if it has changed since leaving CGU)



*Fall highlights – Mark your calendar.*

## alumni events

**September 8, 2000**

**Opening of School Convocation**

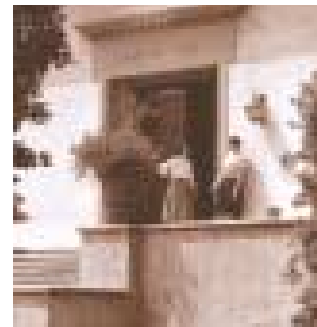
3:30 p.m. – Garrison Theater, corner of Tenth Street and Dartmouth Ave., Claremont  
Reception to follow in DesCombes Quadrangle

**September/October (date T.B.A.)**

**Paramount Pictures Movie Premiere Night**

Fundraiser to benefit the Anniversary Fellowship Fund

For more information, contact Camille Harper at 909.607.3962 or [camille.harper@cgu.edu](mailto:camille.harper@cgu.edu)



## COME CELEBRATE CGU'S 75<sup>TH</sup> ANNIVERSARY!



**October 6-7, 2000**

**Thornton S. Bradshaw Seminar in the Humanities**

"Visual Representation and Cultural History"

The Edward S. Curtis Photographs of North American Indians

Reservation is required

909.621.8612 or [www.cgu.edu/hum](http://www.cgu.edu/hum)

*in conjunction with*

**October 2-27, 2000**

**Exhibition of Curtis Photographs from the collection of the Capital Group Foundation**

Peggy Phelps Gallery

521 East Tenth Street, Claremont 909.621.8071

*and*

**August 29–October 20, 2000**

**Edward S. Curtis Photographs of North American Indians: Representation or History?**

Exhibition portfolio holdings of the Libraries of The Claremont Colleges

1030 Columbia Avenue, Claremont 909.621.8136

**October 18, 2000**

**Alumni Hall of Fame Dinner and Induction Ceremony**

Faculty House, 703 N. College Way, Claremont

For more information, contact Camille Harper at 909.607.3962 or [camille.harper@cgu.edu](mailto:camille.harper@cgu.edu)

*Claremont Graduate*

*University is hosting*

*a year-long series of*

*special events to*

*celebrate 75 years of*

*academic excellence.*

*For calendar updates*

*and future events,*

*please visit our website*

*at [www.cgu.edu](http://www.cgu.edu).*



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