

Volume 4, Number 1  
Spring 2003

# *the* Flame

The Magazine of Claremont Graduate University



## **Next Move:**

Five CGU experts discuss prospects in the Middle East

**Somewhere Near Shangri-La**

**Crossing Borders, Changing Lives**

## the president's notebook



# Of Gates and Proper Colleges

In the early years of the last century, James Blaisdell, founder of the Claremont Consortium, was faced with a challenging decision. Should Pomona College expend its then-scarce capital on a building project, or should it erect gates to signify a formal and official entrance to the college's grounds? Despite the pressing need for classroom space, Blaisdell chose to build large and impressive gates on the northwest side of Pomona's campus. In justifying this decision, he proclaimed to the campus community that every "proper college" must have gates.

From the very earliest days of the university more than 1,000 years ago, gates have marked a real and symbolic passage into and out of the academic world. At Oxford, Cambridge, Paris, Bologna and Salamanca, university gates have been elevated to high masonry art. But university gates provide more than just a decorative entrance. They also imply a process of admission and the formal right of entry.

When Blaisdell declared that every proper college needed gates, he was affirming one of the oldest principles of the academy: a place of learning is singular, and must be set apart from the broader society it serves. To function effectively, a "proper" college must identify the criteria for passage into and out of its halls. The passage defines the suitability of those admitted for study and affirms the judgment of the faculty that students who have completed requirements for degrees are certified to leave the academic

world for the world of practice. The gates of the university symbolically identify these principles.

During its 78-year history, Claremont Graduate University has never had formal and official gates. CGU has also never had the opportunity to create a sense of place across its 20 acres to match the privileged intellectual space it has enjoyed for nearly eight decades. Now, all of this is changing.

More than two years ago, CGU began a campus master planning project under the leadership of William Everhart, senior vice president for finance and administration. This initiative reflected the strong desire of the university community to create a meaningful "sense of place" within its grounds. These efforts are now bearing fruit thanks to the incredible generosity of the university's friends and supporters.

A crucial first step in creating this sought-after sense of place has been made possible by two of CGU's oldest and finest friends. Mr. and Mrs. Donald R. DesCombes have graciously provided financial support to Claremont Graduate University for the construction of formal and official gates at College Avenue and Ninth Street directly adjacent to Harper Hall, the first building ever built by the Claremont Colleges. Seventy-eight years after its founding, these gates bring CGU into the ranks of "proper colleges" by defining the university's real and symbolic entry.

There is a beautiful symmetry to Don and Betty DesCombes's generous gift of university gates. When

Steadman Upham  
President

completed, The DesCombes Family Gates will open to the quadrangle that holds the Blaisdell Fountain and the many marvelous inscriptions of Blaisdell's wisdom and educational philosophy. Moreover, as the campus master plan unfolds, The DesCombes Family Gates will also become the primary portal to the University Commons, a large open quadrangle designed to bring people together in what Blaisdell called "the great conversation" that is higher education. Thus, we come full circle.

I am also pleased to report that the university has secured an anonymous gift from another long-time CGU supporter to advance the master plan. These funds will pay for the detailed architectural engineering of the University Commons and the major reorganization of campus parking and graduate student housing that is entailed in the plan. These projects, coupled with the recently completed renovations of Harper East Hall, McManus Hall, and Stauffer Hall, have begun the transformation envisioned by the campus community of CGU's space into CGU's "place."

I encourage you to come to campus to enjoy these changes and additions, and to relish in the sense of place that is being created at Claremont Graduate University. And when you come to Claremont, I invite you to make a real and symbolic passage into the university through the newly constructed DesCombes Family Gates.

## the Flame

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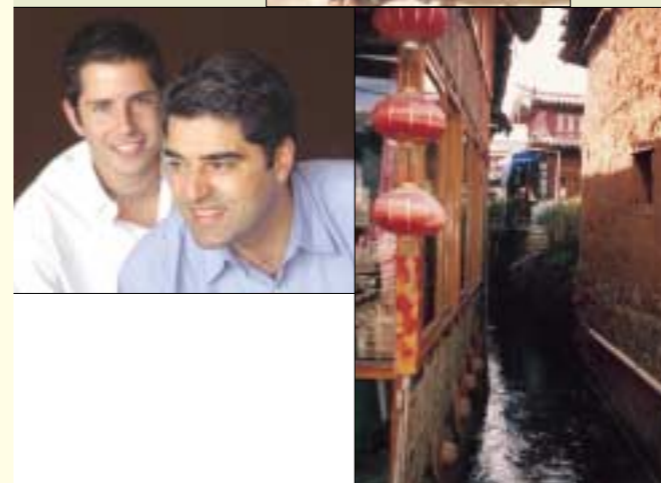
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## Letters to the Editor

Thank you for highlighting L-TAPL, the after-school pedagogical laboratories I have developed, in the article "Urban Refuge," from the Spring issue of *The Flame*. I would however, like to clarify a few points.

The first two concern my family and education. The house I grew up in was not built by my grandfather but by my great-great-grandfather, a runaway slave. The following statement: "Although she was always one of the brightest students, she felt that her own learning was often stifled by learning conditions that didn't account for her own background" is not accurate. While it is true that my schooling did not take account of my background, I never felt that my own learning in elementary and secondary school was stifled by this situation.

Second, the author used the phrase, "the African American dialect Ebonics." As a scholar who has studied the topic, I do not use the term Ebonics to refer to African American English, nor do I characterize it as a dialect.

Third, the text implies that there are only five novice teachers in each lab. Actually, there are five each day, and since the lab meets three days a week, the total number of novice teachers in the lab is 15.

Finally, I would like to point out that although the after-school program is free to the students and teachers who benefit, the project would not exist without considerable financial support. This three-year project has been funded by an \$85,000 grant from the National Science Foundation and a \$1.3 million grant from the Office of Education Research and Improvement.

Michèle Foster, Ph.D.  
Professor of Education

## 10th and College

NEWS FROM

### Drucker school accepts record challenge

Edward Jones and AIG SunAmerica Inc., two of the country's leading financial-services firms, are joining with The Starr Foundation in making a joint challenge gift of \$10 million to be paid over five years to benefit the Peter F. Drucker Graduate School of Management. The gift is the largest in Claremont Graduate University's history and the cornerstone of the new Drucker Legacy Campaign aimed at matching the funds by raising an additional \$10 million from alumni and friends of the Drucker School within the next five years.

"I'm very optimistic about raising the matching funds," said Cornelis "Kees" de Kluyver, the Henry Y. Hwang Dean and Professor of Management at the Drucker School. "Our alumni and friends understand that this is only the beginning. This gift allows us to initiate our faculty growth plan, support outstanding students, and support research and scholarship at the school."

The gift, presented on May 16, honors the leadership of John W. Bachmann, managing partner of St. Louis-based Edward Jones since 1980. Bachmann, who steps down as Edward Jones's managing partner at the end of this year, also serves as a CGU trustee and chair of the Drucker School's Board of Visitors.

"This magnificent gift will have the greatest impact on a single academic program," said CGU president Steadman Upham. "The overwhelming generosity of Edward Jones, AIG SunAmerica, and The Starr Foundation is deeply appreciated and will benefit students of management at CGU for decades to come."

The gift, which is being made in part from funds in Edward Jones' charitable foundation, will establish the Peter F. Drucker Transdisciplinary Chair in Management and the Liberal Arts at CGU. Drucker, considered by many to be the

father of modern management, has been a member of the CGU faculty since 1971. The graduate school of management was named in his honor in 1987.

Drucker has been a consultant to Edward Jones for two decades. During this time, the firm has grown to nearly 9,000 offices in the United States, Canada, and the United Kingdom.

For the past three years, Drucker and other members of the faculty at the Drucker School have also provided customized executive education for Edward Jones employees.

"John Bachmann, a little more than 20 years ago, took over a tiny provincial brokerage house with a handful of branches outside St. Louis," said Peter Drucker. "He built it into one of America's leading financial-services institutions and a growing multinational. And he did so preserving both the unique partnership structure of the firm and its distinct and unique mission, personality, and philosophy. Above all, he did so by training and developing people of the greatest diversity of personalities and talents into a cohesive leadership group."

"The partners and associates of Edward Jones are pleased to make this gift to Claremont Graduate University in honor of John Bachmann, who has served as this organization's chief executive for the past 23 years," said Douglas E. Hill, who will become Edward Jones' managing partner in January. "We owe much of this organization's success to John's devotion to Peter's teachings on management, and we can think of no better tribute to John and to Peter's influence on John than a gift that will enable generations of future leaders to gain that same understanding and appreciation."

In addition, the gift will fund the Doris Drucker Chair in Global Management. Doris Drucker, a market researcher, author, editor, and entrepreneur, has been married



From left: Peter Drucker, Doris Drucker, Katharine Bachman, and John Bachman at the gift presentation on May 16.

to Peter Drucker for 66 years.

A third portion of the gift will establish the John W. Bachmann Scholars Program and provide a fund from which AIG SunAmerica Fellowships, The Starr Foundation Fellowships, and fellowships from future donors will be awarded. The Bachmann Scholars Program fund will provide needs-based scholarships to talented students recruited annually to the Drucker School. The first new donors to the fund are the Capital Research Management Company and four Capital executives who have contributed an additional \$200,000.

"We are delighted to acknowledge the career accomplishments of John Bachmann and Peter Drucker through our gift to Claremont Graduate University, which we hope will help continue the university's tradition of excellence in attracting qualified students from all socioeconomic backgrounds," said Jay S. Wintrob, president and CEO of AIG SunAmerica and executive vice president, retirement savings, of AIG.

*If you are interested in learning more about the challenge or The Drucker Legacy Campaign, please contact Gary Jimenez, director of development for the Peter F. Drucker Graduate School of Management, at 909-621-8027.*

## Undaunted by bear market, students invest real money

Undaunted by a bear market and nervous stock exchanges this year, students in the Asset Management Practicum at the Peter F. Drucker Graduate School of Management studied investing for portfolio clients and institutions. Unlike most classes, however, these students managed real money.

Established in 2001 with the efforts of ambitious students of the Drucker School and an initial contribution of \$300,000 from Henry Kravis, noted financier and founder of Kohlberg, Kravis, Roberts, and Co., the Asset Management Practicum is now responsible annually for the management of a small fraction of the CGU endowment.

The mission of the "corporation" was to develop and operate a conservatively managed equity fund that is capable of providing superior returns to investors and a rigorous, high-quality practical educational experience for MSFE (Master of Science in Financial Engineering) and MBA students of the Drucker School.

Many of the students are hoping to become portfolio managers, institutional investors, or investment consultants. Dual-degree student Jiji Kim enjoyed the hands-on nature of the class. "I would like to provide investment advice and creative financial products for high-net-worth individuals," she said. "This class was about people, not

just the technical skills required to do the job."

Professor Donald Gould echoed Kim's appreciation of the practicality of the course. "From my perspective as both a professor and a practitioner, the beauty of the practicum was that the students got to see not just the elegance of the theories, but also the messiness of applying them in a real-world setting with all its various constraints."

Gould, an adjunct faculty member in finance at the Drucker School, has 20 years of experience in the asset management industry. He is president and founder of Gould Asset Management LLC, with \$27 million currently under management. Previously, Gould was a managing director for Franklin Templeton Investments.

"I think it's particularly useful that the class's 'client' was not just anyone, but was in fact the Claremont Graduate University's endowment fund," said Gould. "Given what the students are paying in tuition and the like, the importance of delivering good performance for the endowment is far from an abstraction."

—By *Suzanne Hight Kaiser*

## New math school responds to industry challenges

Over the years CGU's math department has tackled problems as diverse as Earth-Mars communications, air pollution transport, automatic word recognition, and wind power generation. Now, following a recent vote of the university trustees, the former department will broaden its reach even further, becoming the new School of Mathematical Sciences.

"This gives us a better framework in which to grow," says the dean of the new school, mathematics professor John Angus. "We don't adhere to a set of narrow specialties like traditional math departments. We pursue mathematical problems and ideas without regard to disciplinary boundaries, and this approach is a hallmark of education and research at CGU."

With its newfound status as one of eight



schools in the university, the math faculty is freer to

charter new programs and increase the visibility, influence, and diversity of its research and education. It will also be able to expand quantitative concentrations in other Ph.D. programs at CGU.

The school will also continue its math clinic projects that have built the program's reputation as one of the nation's elite in applied mathematics. For nearly 30 years, graduate students and professors have worked directly with business, industry, and government, addressing real and challenging mathematical problems facing these organizations. This past spring semester, the CGU Math Clinic worked on projects in semiconductor modeling, monitoring flow of crude oil through pipelines, and optimizing communications between Earth and Mars.

"The clinics influence our curriculum," says Angus. "We reinforce areas in our curriculum needed to solve contemporary problems in applied mathematics presented by the clinics. Conversely, the clinic bridges a serious gap in mathematics curricula at other universities. It better prepares students for work outside of academia, makes them even more marketable in academia, and it takes a proactive approach to answering the age-old question among math students: 'When are we ever going to use this?'"

The Ph.D. in Financial Engineering will be offered for the first time this fall. It builds on the existing Master of Science in Financial Engineering degree offered jointly by mathematics and CGU's Peter F. Drucker Graduate School of Management. The degree combines rigorous mathematics with training in finance.

The Ph.D. in Computational Science, which will also be offered this fall, is a joint Ph.D. offered with San Diego State University. The discipline encompasses engineering, science, and applied



Susan Steiner



## Globalization in Morocco

Susan Steiner, CGU associate vice president for sponsored research, and Dean Karen Torjesen of the School of Religion were among the participants at the Fez Festival of World Sacred Music, held June 6-11 in Morocco. Steiner was also a moderator at the colloquium titled "Giving a Soul to Globalization" held in connection with the festival. Steiner and Torjesen are coordinating a similar colloquium to be held in Los Angeles in February. It will bring together leaders from religion, business, education, government, and the arts in a multicultural dialogue.

mathematics. It addresses issues of computation broader in scope and more complex than that normally addressed by computer science.

Other degrees offered in the new School of Mathematical Sciences include masters and Ph.D.s in mathematics, the Ph.D. in engineering and industrial applied mathematics (jointly with California State University, Long Beach), and dual degrees with economics and teacher education.

Future plans for the school include a proposal for a Ph.D. in Computational Biology, possibly in partnership with the Keck Graduate Institute of Applied Life Sciences. This hot new field uses mathematical modeling and high-speed computation to understand how biological mechanisms such as gene interactions work.

The school also plans a Ph.D. in mathematics education, a field demanding people with Ph.D.s. Says Angus, "For years reading received lots of attention from educators, and tremendous progress has been made in understanding the process and dynamics of the teaching and learning of reading. Now math is the next challenge in education."

## Colleagues program launched

Claremont Graduate University recently established the Colleagues, a premier annual giving society. Colleagues provides donors special access



Angelina Matic

to CGU faculty and distinguished visitors, while lending financial strength to student scholarships, academic programs, faculty support, and facilities upgrades—providing more than \$1.2 million in critically needed funds every year.

"Members of the society are an exclusive group of donors who, through their annual commitment and generosity, embody CGU's mission and tradition of service," says John W. Crowe, vice president of advancement.

Privileges of membership include special lectures and presentations by CGU faculty and visiting dignitaries, unique opportunities to meet with CGU faculty, alumni, and donors, and chances to learn about cutting-edge research and advances in technology.

Angelina Matic, the new director of annual giving, directs the Colleagues program under the leadership of CGU trustees and cochairs of the Colleagues, Pamela Mullin and Vanessa Chang.

The inaugural Colleagues event, held earlier this year at the Bel Air home of CGU trustee Pamela Mullin, featured Drucker professor Richard Ellsworth speaking on his book *Leading with Purpose*. On September 16, the Colleagues will enjoy VIP access to an exclusive Paramount

Pictures film premiere at the historic Grauman's Chinese Theater in Hollywood, followed by a private reception with the stars of the film.

Alumni, friends, and advocates of CGU who wish to join this unique group can do so at five levels of support: Chairman's Colleagues (\$25,000), Trustee's Colleagues (\$10,000), President's Colleagues (\$5,000), Dean's Colleagues (\$2,500), and Academic Colleagues (\$1,000).

For more information, please call the Colleagues office at 909-621-8204, or go to [www.cgu.edu/giving/colleagues.asp](http://www.cgu.edu/giving/colleagues.asp).

## Margaret Jagels honored

An afternoon tea was held on March 10 in honor of Margaret Jagels for her many years of generous support for the university, along with her late husband, George Jagels. A portrait of the Jagels was hung in the lobby of the building which bears their name at 10th Street and Dartmouth.



## Trustee's gift propels a student's dream

Looking at Mario Villarreal, it's not hard to see a future president of Mexico. "I haven't decided about running for office yet," he demurs. But the talent and the passion for public service are apparent.

Villarreal is not a person for whom greatness was foreordained. His father was killed in an automobile accident when he was just a year old, leaving Mario's mother a 19-year-old widow. She supported herself and

her young son, with help from her mother and sister, by running a hair salon.

After earning an undergraduate degree at the Institute of Technology in Monterey, Mexico, Villarreal worked as a financial analyst for the Coca-Cola Company. He completed a master's degree in economics in 1997 from the University of Nuevo Leon.

Wanting to pursue a doctorate, Villarreal applied to American universities three times. The first two applications yielded acceptances but no financial aid. He was about to decide that fate was telling him doctoral study was not in his future when a friend convinced him to give it one more try. He applied for a Fulbright scholarship and this time got the financial assistance he needed.

"I'm a website client," Villarreal says of Claremont Graduate University. "I read the School of Politics and Economics website and



decided I wanted to be here."

He believes it was the best decision of his academic life. "I'm so happy here," he says. "It's the whole package. It's truly family."

The close bonds he formed with faculty and students were strengthened last February 16. The night before he was set to take his final qualifying exam, he received word that his grandmother and two aunts had been killed—just like his father, in an auto accident. "Forget about the exam," the faculty told him. "Do you need money? Do you need someone to take you to the airport?" Says Villarreal, "That's when I knew that SPE was family."

Two weeks later Villarreal returned to Claremont and passed the qualifying exam. He hopes to finish his dissertation within a year and return to Mexico by 2004 to do research and teaching.

That timetable got a boost at the CGU commencement on May 17, when Villarreal was presented with the 2003 Pamela B. Mullins Dream and Believe Award. Mullin, who came to the United States from Scotland as a teenager, presents an annual award that enables a doctoral student to finish his or her degree without the distraction of having to earn a living, and allows that student to move more quickly to pursue her or his dream. The award includes full tuition for a year, plus a \$25,000 stipend.

Villarreal sees in the gift a lesson about life. "Pamela Mullin came here with 27 dollars in her pocket. She went into the private sector without anything and built something very important, and now is giving back," he says. "Maybe I should do both things—start my own business consulting and then establish a scholarship fund."

Whatever Villarreal decides to do, it will be rooted in his love of Mexico and its people. "I love our sense of humor," he says. "I love our strength to fight back and to laugh even at the hardest situation."

And it will involve helping others. "I want to be in public service," he says, "to take care of those who can't take care of themselves. To be a voice for the voiceless is very important."



## Commencement 2003

Some 606 graduates were honored at CGU's seventy-sixth annual spring commencement ceremony, held on May 17. CGU Associate Professor of Economics, Paul Zak (upper right), delivered the commencement address.



## Poetry at the Getty Center

Award winners Linda Gregerson and Joanie Mackowski read from their books of poetry at the Eleventh Annual Kingsley Tufts Poetry Awards ceremony, held at The Getty Center on April 12. Gregerson won the \$100,000 Kingsley Tufts Poetry Award for her book, *Waterborne*. Mackowski won the \$10,000 Kate Tufts Discovery Award for her book of poetry, *The Zoo*. The Kingsley Tufts Poetry Award is the country's largest monetary award for a single book of poetry. Both awards are given by Claremont Graduate University.



Far left: Linda Gregerson; Left: Joanie Mackowski

## Riordans receive honorary degrees

Former Los Angeles Mayor Richard Riordan and his wife, Nancy Daly Riordan, received honorary doctor of humane letters degrees at CGU's seventy-sixth annual commencement on May 17.

Richard Riordan, who served as mayor of Los Angeles from 1993 to 2001, was honored for making Los Angeles safer, creating quality jobs throughout the city, improving government efficiency, strengthening neighborhoods, and reforming the public education system.

"The secret of success in life can be wrapped up in two words: courage and giving," said Riordan in his acceptance.

Riordan was also honored for his work in improving the education of children. With a strong belief that every child deserves the tools to compete in society,

Riordan launched many nationally recognized programs benefiting young people all over Los Angeles.

Said Riordan, "I am humbled and honored to stand with Nancy today at this great institution. Claremont Graduate University and its alumni represent the best our world has to offer."

Nancy Daly Riordan was also honored for her work on behalf of children. Among her accomplishments was founding the United Friends of the Children to support Los Angeles foster children and founding the Children's Action Network, which advocates for children in partnership with the entertainment industry.

Daly Riordan was also instrumental in creating the Los Angeles County Children and Family Services Department and Commission, as well as the county's Family Preservation Program and Committee. In 1993, she chaired the

Mayor's Committee on Children, Youth and Families, and in 1989 was appointed by President George H.W. Bush to the President's Commission on Children. Currently, she serves as cochair of the Advisory Council of the Universal Access to Preschool Initiative.

"I can only imagine how proud my parents would be today," said Daly Riordan, "that through the foundation in life they gave me, they laid the groundwork that has led to my receiving this doctorate of humane letters, *honoris causa*."



## Devoted trustee and high-tech pioneer passes away

Dr. George Kozmetsky, a dedicated trustee and friend of CGU, died on April 30. He was 85.

Well known in business, education, technology, and philanthropy, Kozmetsky cofounded Teledyne Inc. in 1960. After helping to build the company into a major conglomerate, Kozmetsky moved his family from Los Angeles to Austin, Texas, where he became dean of the business school at the University of Texas.

Active in creating partnerships between business and academia, he was integral to Austin's emergence as a thriving high technology center. Along the way, he founded a major think-tank called the IC2 Institute. His personal generosity and that of the Kozmetsky family foundation he headed, the

RGK Foundation, established Kozmetsky as a leading philanthropist.

At CGU, Kozmetsky introduced the concept of transdisciplinary scholarship to help explain the university's long-standing commitment to teaching and research that transcended traditional academic disciplines. His ideas were the principle motivation behind development of the university's new academic plan in 2001. Kozmetsky's generosity, shared by his wife Ronya, created CGU's first university-wide transdisciplinary chair.

Kozmetsky is survived by Ronya, his wife of 59 years, son Gregory, daughter Nadya Scott, seven grandchildren, and four great-grandchildren.

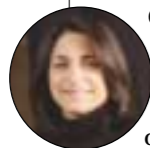


George and Ronya Kozmetsky

## faculty spotlight

**Elazar Barkan** (*History*) is working on a project entitled "Disputed Histories: The Role of Historian's Commissions in Conflict Management." The U.S. Institute of Peace has provided a research grant for the project.

**Samir Chatterjee** (*IS*) received a grant from the National Science Foundation to support research on high performance Internet-2 connection for the Claremont Colleges.



**Christina Christie** (*Psychology*) edited a volume of *New Directions for Evaluation* (No. 97, Spring 2003), a publication of the American Evaluation Association, and started a new professional organization called the Southern California Evaluation Association. She is currently working on a grant from Pasadena City College for Title VI evaluation.

Professors of botany **Travis Columbus, Elizabeth Friar, Mark Porter**, and Professor Emeritus **Robert F. Thorne**, along with students and staff of the botany program and the Rancho Santa Ana Botanical Garden, organized an international conference on monocotyledons and grass systematics and evolution. The conference was held at the Ontario Convention Center in April.

**Mihaly Csikszentmihalyi** (*Drucker*) received a \$900,000 grant from The Atlantic Philanthropies to study "Good Work in Higher Education."



**Ellis Cumberbatch** (*Mathematics*) is working on a project entitled "Graduate Assistance in Areas of National Need" under a grant from the U.S. Department of Education.

The art of **Dean DeCocker** (*adjunct, Art*) is showcased in an exhibition entitled "Past Magnetic North" at the LIMN Gallery in San Francisco. The show runs through September 6.



**Patricia Easton** (*dean, Arts & Humanities*) received a \$190,000 grant from the Andrew W. Mellon Foundation to study "Investigative Assessments of Effectiveness of Online Tools."

**Yi Feng** (*Economics*) is the new Dean of the School of Politics and Economics.

**Charles Kerchner** (*Education*) received three grants totaling \$690,000 from Families in Schools, The John and Dora Haynes Foundation, and The Annenberg Foundation. Funding supports the Boyle Heights Learning Collaborative Evaluation Project, research on labor policy in education, and a project entitled "Learning In L.A.: A Quarter

## bookshelf



### **Good Business: Leadership, Flow, and the Making of Meaning**

By Mihaly Csikszentmihalyi  
(Viking, 2003)

While many individuals feel that the typical workday is filled with drudgery and dissatisfaction, some visionary leaders have guided their companies to conduct business in a manner that is both successful and humane. In *Good Business*, Csikszentmihalyi examines the values that have served these leaders as a blueprint for doing business that is "good" in both senses: the material and

the spiritual. These values include establishing a goal that benefits society; fostering on-the-job growth in self-knowledge, wisdom, and relationships; and creating a product that benefits humankind, not just one that generates income.



### **Democracy, Governance, and Economic Performance: Theory and Evidence**

By Yi Feng  
(MIT Press, 2003)

Feng combines political and economic analyses to study the effects of political institutions on economic performance. Traditionally, political scientists disregard details of economic conditions, while economists may ignore a systematic explanation of political regimes. The book examines the political determinants of economic growth and specifically, the controversial question of the relationship between democracy and quality of life. Feng systematically studies three variables of a political system-- political freedom, political stability, and policy certainty, and relates them to economic development. He examines the political factors that may affect patterns of growth directly or indirectly.

Century of School Reform." Kerchner also coauthored an article on labor relations in education entitled "Negotiating What Matters Most." The article appeared in the February 12 issue of *Education Week*.



**Jacek Kugler** (*Politics and Policy*) has been elected president of the International Studies Association. He will begin his one-year term in March 2004.

In April 2003, **Rachel Lachowicz** (*adjunct, Art*) was awarded the prestigious Guggenheim Fellowship to support her innovative art work.

President emeritus **John Maguire** received a grant from the Waitt Family Foundation for an antiracism education and training project to be run through the Institute for Democratic Renewal.

**Wendy Martin** (*English*) traveled to the People's Republic of China in



### **The Politics of Aesthetics: Nationalism, Gender, Romanticism**

By Marc Redfield  
(Stanford University Press, 2003)

Redfield challenges the portrayal of the aesthetics tradition as apolitical. In this work, he presents modern aesthetics as a discourse that inevitably resolves itself into the political realm. Since aesthetics relies on figurative language that is vulnerable to the vagaries of subjective interpretation, however, Redfield asserts that the link between *politics* and *aesthetics* can only be achieved by reading closely the history of the mutual implication of those terms.



### **What African American Parents Want Educators to Know**

By Gail L. Thompson  
(Bergin & Garvey, 2003)

Thompson designed an empirical study to gather feedback from African-American parents on numerous issues pertaining to their children's schooling experiences. The results, discussed in this book, can be used to improve the schooling experiences of African-American children nationwide. A recurring theme in the findings was that African-Americans recognize a huge classroom cultural gap that they say leads to excessive punishment of students of color. Thompson concludes that, while certainly not all teachers are racist, they are susceptible to the cultural stereotypes and institutional racism that affect society. As mentors, instructors, and role models for millions of children, educators need to understand the cultures and communication methods of the students they teach.

received a grant from the National Science Foundation for a study entitled "Collaborative Research: A Strategic Approach to Local Economic Development."



**Annette Steinacker** (*Politics and Policy*) recently joined the School of Religion from Union Seminary in New York City. He is currently working on a grant from the Ford Foundation to develop a transdisciplinary institute for research related to African-Americans and the Bible.

Three key administrative promotions have been announced. **Bill Everhart** is now senior vice president for finance and administration. **Teresa Shaw** is vice provost. **James Whitaker** has been promoted to vice president for student services.

**Vincent Wimbush** (*Religion*)

received a grant from the National Institute of Mental Health to study stereotypes as vehicles for memory influence.



**Kathy Pezdek** (*Psychology*) received a grant from the National Institute of Mental Health to study stereotypes as vehicles for memory influence.

**Lauri Richlin**, director of the Preparing Future Faculty Program, received the 2003 Certificate of Special Achievement from the Professional and Organizational Development Network in Higher Education.

**Jean Schroedel** (*Politics and Policy*) received a grant from the John and Dora Haynes Foundation for the project "Reclaiming Lives: California Foster Children Tell Their Stories."

By Marilyn Thomsen

# From TRAGEDY

## CGU student's summer camp sparks laughter and support for children who lost parents in the 9/11 terrorist attacks

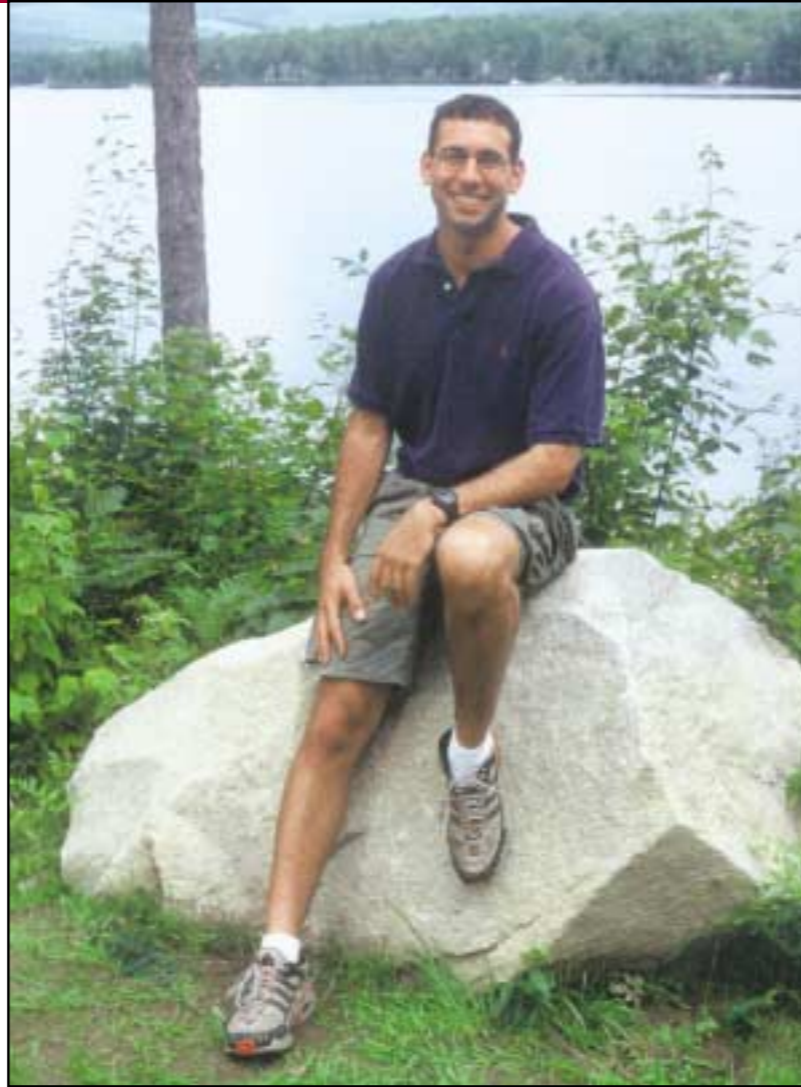
The mothers arrived at the Shea Stadium parking lot on August 18, 2002, a bit apprehensive. They were about to hand over the most precious part of their lives into the hands of strangers for the next week—strangers led by Jed Dorfman, a 27-year-old New Yorker soon to become an M.B.A. student at the Drucker School at CGU. Every one of the mothers was a widow who lost her husband on September 11. She was sending her child to America's Camp. "It was just heartbreaking," Dorfman recalls. "Here were the people who were affected [by the tragedy]. No longer were they just names on a piece of paper. They were moms. And the kids showed up wearing FDNY, NYPD, '9-11 Never Forget' shirts. A lot of the girls were wearing necklaces with pictures of their fathers."

Most of the children had not slept away from their mothers since the day their fathers died. One girl couldn't get on the bus. But the rest waved "Bye, Mom!" and jumped on board, eager to begin what would become a lifelong memory of living, grieving, and having fun.

Jed Dorfman was working 30 miles outside New York City at the offices of Camp Walt Whitman when the Twin Towers collapsed. An old friend died in the Cantor Fitzgerald suite on the ninety-fifth floor. "I remember being in the city a few days later and walking around seeing the posters that were plastered everywhere saying, 'This person has three children;' 'This person has five children.' It just overwhelmed me. I kept coming back to the thought of these kids who had lost their parent. So many of them."

Dorfman gave money. He gave blood. But he wanted to do more. "I was watching Rudy Guiliani giving a talk, and it was one of those moments when a light bulb goes off," he explains. "I said, 'Why don't I put together a camp for these kids? That's something I know how to do.'"

For nearly 20 years, Dorfman's parents had run Camp Walt Whitman, a premiere east-coast camp located in the mountains of New Hampshire. While the camp had been sold to CampGroup, Jed still served as assistant director, something he'd done for the previous three years. "I sent a proposal to the CEO of CampGroup," says Dorfman. "He called me about two minutes after I sent it and said it was the best idea he'd seen since he took over the company. If I would run the camp, he would agree to have CampGroup finance it." Dorfman scheduled the camp for August 18-25,



2002, at a lakefront facility in Lennox, Massachusetts.

Jed quit his job and devoted the next 10 months to creating "America's Camp," offered free of charge to any child who had lost a parent on September 11. Directors of two other CampGroup camps joined in what became a collaborative project aided by the Twin Towers Fund that New York Mayor Rudy Guiliani established to assist families of government workers killed or injured in the attacks.

The vision was to create a camp that would be incredibly fun, while recognizing that all of the campers shared a similar life experience of tragic loss. "We wanted to make it a fun camp, where kids would get to play baseball, water ski, go out in the woods," says Dorfman. "But we wanted to acknowledge that grief issues were there and we were going to do our best to handle anything kids brought with them and wanted to

# to COMMUNITY



talk about." The Center for Grieving Children, based in Portland, Maine, joined the camp team to provide specialized, professional resources.

Volunteers were so plentiful that Dorfman had to turn away his own friends if they didn't have camp experience. Top counselors from top camps worked free of charge. Lawyers and accountants gave pro bono service. The best hairdresser in town provided free haircuts.

Celebrities came, too, from football, basketball, and hockey. The Mets invited the kids into the clubhouse before they left for camp. A particular favorite was actor Vern Troyer, who played Mini Me in the Austin Powers movies. "He's tiny," says Dorfman. "He came up to my knees. His message was so wonderful about being happy with who he was. He had so much love he gave to the kids, and they gave it back."

The 80 campers were diverse—rich, poor, black, white. "We had one family with five kids," says Dorfman. "The family had lost the father, and the mother was dying of cancer. Another girl had lost her dad, and her mother had died the summer before."

During the day the campers threw themselves into the plethora of activities. At night, in their cabins, they talked about losing their parent. Each cabin had a facilitator from the Center for Grieving Children. Dorfman says, "We had kids who hadn't cried since 9/11. They were children of firemen and policemen, and it wasn't encouraged in their families. They cried with each other. Later I would walk by the cabins and see the counselors outside sobbing."

At Buddy Central, any child who didn't want to take part in an activity could go and talk to a counselor or work on a project such as a memory box. Children would tell Dorfman that they were making the box as a place for their mothers to keep the jewelry given to her by their father.

Coming to grips with loss was interwoven with swimming and tennis lessons. "We had [voluntary] nondenominational services every day, and we had a priest who was absolutely amazing," Dorfman recalls. "It was a 20-minute



Top: Jed Dorfman with celebrity friends, including Vern Troyer ("Mini Me" in the Austin Powers movies) and Phil Fondacaro ("Willow"), along with America's Camp codirectors Danny Metzger and Jay Toporoff. Middle: Dorfman knows that a pie in the face always makes for a good laugh. Bottom: Dorfman at Shea Stadium.

quiet time down by the lake. There was a moment when the priest asked if anyone wanted to make some comments. A 13-year-old boy said, 'I hope my father has a good life in heaven, and I hope he's proud of my actions on earth.' His sister put her head on a camp staffer's shoulder and quietly added, 'I do, too.'"

Dorfman overheard a camper telephoning his mom. "We slept out at a campfire last night, and we had s'mores," the boy enthused. "And the last thing that we did was I wrote a message to Dad and put it in the fire and the smoke went up to him in heaven. I know Dad heard me that I love him."

Parents could follow their children's activities through a private website. One of the mothers called Dorfman before the week had ended. "I was just on the website," she said, "and I saw a picture of my daughter smiling. It's the first time I've seen her smile since September 11."

"The girl she was talking about—I was worried about her the first few days. She didn't smile; she didn't throw herself into things," says Dorfman. "And then she went waterskiing. I saw her later in the day and said, 'How are things going today?' She said, 'Fun.' I asked, 'What did you do today?' and she said, 'Fun.' Everything she said was 'Fun.' Her eyes lit up and she was a new person. Something happened. She was suddenly her old self, and for a little while, she was ok."

One day the camp staff took the children to the nearby Norman Rockwell Museum that houses the paintings known as "The Four Freedoms." "One was a painting of two kids being tucked in by their parents, and I was looking at it with a kid in each hand," Dorfman recalls. "It didn't faze them. But for me, it was 'They are never going to have that experience again—two parents tucking them in.'"

What the children will have, though, is another chance to experience a camp that cares specifically about them. America's Camp is now a legally recognized nonprofit organization, with Twin Towers Fund president Larry Levy as chairman and Rudy Guiliani, Yankee great Roger Clemens, and Mets star Al Leiter as members of the board. Donors—among them Britney Spears—have provided the camp with enough funds to run for the next seven years. It will serve the original 80 campers and any other 8- to 13-year-olds who lost a parent in the September 11 tragedy. This summer's enrollment is nearly double that of last year.

Dorfman is undecided whether to continue in his family's camp business. He's exploring options while earning his M.B.A. at the Drucker School. Along the way, though, he is providing community for kids who desperately need it. "At the end of camp kids were saying, 'We have to do this camp again next year. This is the first time I feel like I have a family since 9/11. I can't lose this family, too.'"

Thanks to Jed Dorfman's leadership and compassion, the America's Camp will be there for the children of September 11 for many years to come.



# Next Move:

## Five CGU Experts Discuss Prospects in the Middle East

By Bryan Schneider

**T**he *Flame's* news editor Bryan Schneider and editor Marilyn Thomsen convened a roundtable of five CGU faculty familiar with Middle Eastern affairs to discuss the future of the region and the impact of U.S. Middle East policy. Participants in the roundtable included Elazar Barkan, professor of history and cultural studies; Jacek Kugler, Rosecrans Professor of International Relations; Farooq Hamid, adjunct assistant professor of religious studies; Tammi Schneider, associate professor of religious studies and archaeologist; and Lewis Snider, associate professor of politics and policy.

*The Flame:* What are the long-term U.S. goals for the Middle East? What do you think they should be?

*Kugler:* The U.S.'s main interest in the Middle East is stability, because our fundamental concern in the region is oil. That's the bottom line. The U.S. wants a settlement in the Palestinian/Israeli conflict to ensure stability. It's the same thing in Chechnya, Afghanistan, or Kashmir. If these conflicts aren't settled, the area will produce trained, active, terrorist-like groups that will end up exporting their capabilities.

*Barkan:* I do think that from the American perspective, if we unpack what is meant by stability, the U.S. is chiefly concerned with the export of terrorism. The U.S. intervention in Iraq, for example, has more to do with the war on terror, in that it puts a stake between Iran and Syria and leaves Syria surrounded by Israel, Iraq, and Turkey.

*Snider:* The U.S. wants to establish an American presence in the region in order to neutralize the kind of terrorist culture that is coming out of these Muslim societies. The problem, however, is complicated by the fact that the most threatening sources of modern Islamic terrorism are America's so-called "allies," Saudi Arabia and Egypt. These countries need to allow more free speech within their borders to stem terrorism.

*Kugler:* But so many groups are lumped together as terrorists. We have to be very clear to distinguish groups like Hizbollah pursuing domestic agendas from an organization like al-Qaeda that has a different reason for being. Al-Qaeda is an international terror group driven by an anti-Western outlook. Our invasion of Iraq is not going to remove that threat at all because there was little, if any, al-Qaeda there.

*The Flame:* How can the U.S. be successful at influencing outcomes in the region?

*Barkan:* The U.S. has to be more sophisticated in manipulating and working with the different parties, because the Arab world is just as pluralistic as the West.

*Snider:* I think the U.S. needs to realize that the most dramatic forces that will shape politics in the area are those that are the least amenable to our kind of manipulation or "guidance." I agree that the U.S. can be more successful by working with various groups instead of trying to engineer something on its own. Manipulation and coercion are not going to get us far.

*Barkan:* I'm not sure that's true. The military force that the U.S. used was immensely successful. It really shook the Middle East. It contained Syria and Iran in terms of their ability to support extra-military forces. The inability of the Iraqi army to resist has made people think twice. The question is—what is the U.S. going to do now that the country is occupied?

*Kugler:* But winning the Iraq war does not create stability. It creates opportunities that could advance stability in the region. But the U.S. is not pursuing those opportunities effectively.

At the global level, the U.S. split with N.A.T.O. on Iraq is also a serious concern. Long term, the only way we can maintain some semblance of international security is with the full cooperation of the European Union, along with potential agreement from Russia and China.

*The Flame:* Will Islamic fundamentalism flourish or diminish over the next five years, and will we see a corresponding growth or reduction in terrorism?

*Barkan:* Fundamentalism has grown in the Arab world, but it's only in Iran that it has become a form of government. For 20 years, fundamentalism has failed to dominate other countries. In Iran, fundamentalism is on the defensive; it's becoming less controlling of the government. So if you're talking about the short term, there's no reason to assume that fundamentalism will become victorious in the region. Its political impact is probably going to diminish.



**Ba'ath Socialist Party:** Founded by two Syrians in the early 1940s. Its slogan is "Unity, Freedom, Socialism": unity among Arabs, freedom from Western imperialism, and socialism of a different style than the economic system Marx envisioned.

**Hamas:** The common name for the Islamic Resistance Movement, a militant Islamic organization founded in 1987 with the aim of establishing a Palestinian state that incorporates present-day Israel and the West Bank.

**Hizbollah:** An extreme Shiite Muslim group, led by religious clerics, that is especially active in Lebanon. The group's principal goal is the establishment of a pan-Islamic republic headed by religious clerics.

**Intifada:** An Arab uprising or revolt, specifically the Palestinian insurrection in the Israeli-occupied West Bank and Gaza Strip.

**Kurds:** A pastoral and agricultural people of Aryan stock found in northern Iran and Iraq and eastern Turkey.

**Shia:** A collective name for one of the two Muslim sects that differs from the Sunnites or orthodox Muslims chiefly in maintaining that Ali (Muhammad's cousin and son-in-law) was the true successor of the prophet.

**Hamid:** In my opinion, there won't be any more fundamentalism than there is now. But if the Iraqi situation is not brought under some kind of reasonable control, then it will become an impetus for all those who argue that this is a war between East and West, or between Islam and the West.

Further, it has been shown that poverty contributes to young males joining fundamentalist causes. Some of these so-called fundamentalist movements have a social justice aspect to them. They provide goods and services to poorer parts of society that the state has not been able to offer for a long time. This is a crisis that needs to be looked at very, very critically.

**Schneider:** I think that Hamid's point is particularly relevant to Hamas, which began because the political wing of the P.L.O., led by Yassar Arafat, was not supplying the goods and services to the poor members of the community.

Whenever you have a large disparity between rich and poor, you have fundamental problems, because you've got a huge segment of the population that by definition is going to be angry and not part of the political or economic process.

**Hamid:** And these movements like Hamas need to be brought to the political table, just to move them away from the more radical causes that they espouse.

**Snider:** I agree. Hizbollah has grown to the point organizationally where if it loses its terrorist tail it becomes a legitimate, philanthropic organization. This is important to recognize, because when we talk about negotiating settlements in that part of the world, if you continue to view Hizbollah or Hamas simply as terrorist groups, you miss critically important opportunities to give such groups with large nonradical constituencies a stake in the newly emerging status quo.

**Kugler:** The connection we've drawn between fundamentalism and terrorism is not accurate. For example, in Iraq, if the remnants of the secularist Ba'ath party are excluded from participation now, they have the training and the ability to become an efficient secular resistance/terrorist group.

**Snider:** I think the connection we often see between fundamentalism and terror has to do with government repression—repression of any kind of political dissent. I've seen it in Egypt, and I've seen it in Saudi Arabia. Any kind of discussion that involves politics had to be taken into the mosque or prayer meeting, because that's the only place where people can air their views without being hauled off by the secret police.

The Islamic fundamentalists have reaped a windfall of discontented people who are not necessarily supportive of a theocratic state, but who need a forum for engaging in critical discussion. And this is why I believe it is in the U.S. strategic interest to gently push these governments to open up.

**Hamid:** What has happened in Egypt, Saudi Arabia, and Iran is that the state has taken over the appointment of clerics. Of course, the clerics may have completely different political goals in mind when they perform their functions, but the state wants no dissent. This situation creates a lot of conflict.

**The Flame:** Will the stated U.S. goal of democratizing Iraq be successful? If so, will democracy spread to other Middle Eastern countries?

**Kugler:** The U.S. is influencing but not deciding what form of government Iraq will have. The form of government is a secondary issue for the U.S., and it will be decided locally anyway. This is not to say, though, that the expected outcome is not important. When we took over Kuwait after the first Gulf War, for example, the U.S. did not impose democracy, because we knew that if free elections were allowed, the outcome was likely to be unfavorable to U.S. interests.

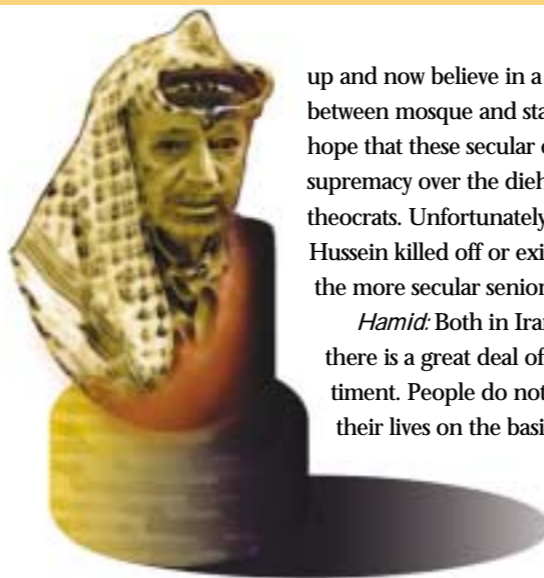
Iraq poses a similar dilemma: the U.S. desires a government that not only is democratic, freely elected, and representative, but also has consistent agreement with the U.S. on issues of security and the free flow of oil.

**Snider:** I think America should take an interest in promoting democracy. We need to encourage accountable government, economic liberalization, the creation of a flourishing private sector, and the growth of an independent middle class. These institutions and policies discourage terrorism and Islamic militancy and encourage free speech. We've seen this kind of successful development in Taiwan, Korea, Thailand, Chile, and Mexico. We have such an opportunity in Iraq right now.

**Hamid:** In response to Jacek, shouldn't the U.S. be interested in at least seeing a secular mode of government established? Of course, a secular form of government was in place in Iraq for a very long time following the demise of the monarchy in the 1950s.

**Kugler:** I agree with you. And if we want to maintain secular government in Iraq we will need a coalition of former Ba'ath party officials, Kurds, Shia, and some tribal support.

**Snider:** Locally, however, the Shia are not a homogeneous group. There are Shia who are secularized, who lived in Iran and saw the effects of theocratic rule close



up and now believe in a separation between mosque and state. We can hope that these secular clerics gain supremacy over the diehard theocrats. Unfortunately, Saddam Hussein killed off or exiled most of the more secular senior clerics.

**Hamid:** Both in Iran and Iraq there is a great deal of secular sentiment. People do not organize their lives on the basis of religion.

But the demographics

have been greatly affected by the Iran-Iraq war. About a million men died on both sides. That is a huge demographic shift that will have to be reflected at some point in how they form their future governments.

**The Flame:** How do conflicts and patterns going back to ancient times play out in the Middle East today?

**Schneider:** Take the case of Iraq. The Sunni Muslims, Shia Muslims, and Kurds are in the same places their warring ancestral groups were living in at the time of Hammurabi (1792-1750 BCE) and Nebuchadnezzar (605-562 BCE).

Just as in archaeological sites, every time someone goes through and lays down another level of civilization and memory, that level gets mingled with those of the past. Much of this gets brought into the modern politics as well.

In Iraq, Saddam Hussein pitched himself as an ancient Mesopotamian monarch and actually rebuilt parts of ancient Babylon. He inscribed on the bricks, "I, Saddam Hussein, following Nebuchadnezzar..."

In Israel, both the Israelis and the Palestinians use the archaeological and scriptural evidence to support certain claims on both sides of that conflict. In the West, we have a short memory. The U.S. is only a little more than two centuries old. But in the Middle East, people remember back through 4,000 years of history. Every single bullet fired in the Israeli-Palestinian conflict, going back to 1948 or earlier, has a monument to it, and everyone remembers it in painful detail, because to them, it just happened.

**The Flame:** What are the prospects for Israel in the long-term?

**Kugler:** Long-term, Israel's power to influence is going to decline relative to its neighbors. For Israel, peace now is cheaper than peace later. Every delay in reaching a work-

able accommodation costs them stability and potentially long-term survival. It is increasingly difficult for Israel to maintain its dominance in an area where the Arab population is growing. Moreover, within Israel, the non-Israeli population is growing, potentially destabilizing the flow of domestic politics as well.

**The Flame:** What kind of peace or outcome do most Israelis hope for in the current Palestinian crisis?

**Schneider:** I think when Ariel Sharon admits that there is going to be a Palestinian state, he realizes that most Israelis recognize that and don't have a problem with it. The issues are where the Palestinian state is, and how it is formed. All the Israelis that I speak to just want the conflict to stop. They want to send their kids to school without being blown up on the way. They are exhausted, afraid, and tired.

**The Flame:** Will the "road map for peace" be successful?

**Schneider:** I think for it to be successful, it is important for the surrounding states to become involved. As long as you have Saudi Arabia funding the family of anyone who blows himself or herself up, there's no reason to end the Intifada, because economically, you're better off with the problem. And there's still the holdout that you're going to get more in the end. It's getting the surrounding states in line that is going to help.

**Kugler:** We already know the broad outcome of peace negotiations between Israel and Palestine. There's no question there will be a Palestinian state. The question is who is going to sign it and how many will die before an agreement is reached. That's it. The final agreement will include a divided Jerusalem. Israel will give up the Golan Heights. Sovereignty over the Temple Mount will revert to Palestinian hands, while sovereignty over the Wailing Wall will remain in the hands of Israel. The final line of demarcation will not be substantively different from agreements rejected at the Clinton-sponsored Camp David meeting.

**Barkan:** I agree with Jacek on what would be the rational outcome. But politics does not always lead to rational outcomes. The question is, when is there enough suffering so that people on both sides are forced to give up on what is crucial to their belief systems? This is the sacrifice both Palestinians and Israelis will have to make to establish peace.



"Every single bullet fired in the Israeli-Palestinian conflict, going back to 1948 or earlier, has a monument to it, and everyone remembers it in painful detail, because to them, it just happened."

## SOMEWHERE NEAR

# Shangri-La

By Carol Bliss

Riding in the back of a cab from the Beijing airport as black bicycles glided silently on rain-slicked streets under the glow of red lanterns, I began to glimpse the mystery and beauty waiting in China. This ride was the first of many including tea truck, bicycle, log canoe, donkey cab, motorcycle, yak, rickshaw, slow buses, fast trains, and planes that were to transport me on the adventure of a lifetime.

In the last year, five other alumni, faculty, staff, and students at Claremont Graduate University also followed their passions in China, thanks to grants made by the R. Stanton Avery Foundation. Michael Mahin, a doctoral student in English, studied martial arts while living in a monastery in northeast China. Wendy Martin, professor of English, learned about tea cultivation and production. Edie Young, faculty support in the Drucker School, stayed with farmers and studied how they built stone terraces in their fields. MBA student Nick Standlea discovered great surf and body boarding in the South China Sea. Teacher education alumna Margaret Oldaker studied fashion design.

I had the opportunity to travel for thirty days in March searching for poets and oral folk verse. I found stark contrasts on my journey, as growth is exploding in China. Construction cranes and scaffolding fill the eastern cities of Shanghai and Beijing. Arc welders flash at midnight, while in rural villages near the border of Tibet, workers carry boulders suspended from rope slings. Twenty-four-hour Internet cafes feature the latest computer games while people without TV gather to watch movies together in makeshift tent theaters.

Everywhere there were surprises—silent Tai Chi in the morning streets of Beijing, groups of middle-aged Chinese men and women singing together in public parks, Sichuan peppers bubbling in vats of oil, and impromptu shampoo bowls set up on city sidewalks. As a Westerner, I was treated as an honored guest, dining with families, visiting homes, temples, and schools. Many asked to photograph this red-haired stranger with grandparents, fiancées, and babies.

The journey was marked by synchronicity. With no specific plan, but round-the-clock assistance from Weng Diedie, a resourceful university student known as Butterfly, we found a total of 39 poets. With the aid of Butterfly's cell phone, fluent Mandarin, Cantonese, and minority dialects, we met in teahouses, living rooms, and mountaintops. The trail of poets led 3,600 miles from northeastern through central China to southwestern villages near Myanmar and Laos.

The language of poetry turned out to be universal. Poets and artists shared conversation, defining moments, and a desire to capture images reflecting the humanness of life. Poets provided hospitality, offering tangerines, serving chrysanthemum tea, bringing photographs of family, talking about artistic perceptions and the explosion of change in contemporary China. I was impressed



Far left: Lijiang canals, above: Carol Bliss, Managing Editor of *the Flame* and Ph.D. student in Educational Studies, stands on artist's catwalk in Dali.; left: Butterfly, a Chinese graduate student who accompanied Carol Bliss throughout China, enjoys a field of flowers on the road to Chengdu.

by the generosity of the Chinese people and welcomed into homes and studios of poets and artists.

Through these encounters, I discovered the rich history of poetry in China. Poetry was long considered the height of literary accomplishment. A number of sites immortalize poets' contributions to public life, such as the 13-story Leshan Buddha and the willow-draped parks surrounding West Lake in Hangzhou, where Mao first met with former President Nixon. Several lushly landscaped memorial parks are devoted to renowned poets, such as Xue Tao, a poetess from the 12th century.

In an incredible stroke of good fortune, Butterfly and I learned of an important annual poetry festival taking place the following day. Chengdu is a center for cultural arts and home to some of the finest poets in Central China. A local news crew offered a ride in the newsvan. Geese farmers herded flocks and villagers carried chickens and piglets to market as the newsvan bounced along a winding dirt road.

At the top of a mountain awash in plum blossoms, a panel of 13 well-known poets, including a Nigerian teacher, were preparing to read their works. Moments after arriving, I was unexpectedly escorted to the head table where a bank of microphones stood waiting. I quickly penned a poem on a napkin. Though most of the audience spoke only Mandarin, they applauded as enthusiastically at the American poem as if their favorite poem had just been read. Poets were treated to a lavish banquet where delicacies such as eel and pig's blood were served at communal tables. There were many rounds of toasts in



Lugu Lake village woman walks from the forest toward home.

Everywhere there were surprises—  
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honor of the poets. The Plum Grove Poetry Festival appeared on the front-page of the *Gingbaijiang News*.

The next stop was Yunnan province, in search of minority poets. China is home to more than 108 million minority people, each with their own traditions, tribal costumes, and cultural art forms. Searching for minority poets and oral folk verse led to remote areas where some of China's most colorful minorities live. Many still dress in costumes of ethnic identity with vibrant head-dresses, sashes, and back carriers, signifying status and societal roles.

Dali, in southwestern China, is home to the Bai minority. I was invited to the home of an artist, an architectural gem with glass walls and cantilevered rooflines poised on a rock ledge, where a glass catwalk stretched across a silver sea. At the artist's home, we learned of a poet/teacher at a nearby middle school.

The teacher had created a book of Bai students' poems. When the students learned that there was a Ph.D. student from California in the building looking at their poetry, they rushed into the office. None of the more than 70 students had ever met an American.

In China, public schools are not subsidized by the state in the way that they are in America. Minority parents are permitted more than one child and in Dali, parents pay \$120 per semester per child to attend school. Per capita income is approximately \$500 per year and tuition is difficult. Students are particularly grateful to be in school.

This class had studied the poetry of Langston Hughes, Walt Whitman, Emily Dickenson, and the speeches of Martin Luther King. The hours



Nick Standlea, student, The Peter F. Drucker Graduate School of Management, discovered great surf in the South China Seas.



Edie Young, staff member, the Peter F. Drucker Graduate School of Management, stayed with farmers in China and studied the building of stone terraces in farmers' fields.

spent discussing poetry and the cultural differences in education with those students were among the most rewarding of the journey. They were enthusiastic, attentive, and eager to discuss poetry, culture, and the West, skipping lunch to continue discussions. It was a moving experience to watch as they stood at the lectern, struggling to translate the often-complex imagery of their poems into English. In appreciation I set up a small fund to help five students finish school.

The search for a special group of minority poets led five mountains away over rough terrain to Lugu Lake, to a group of villages known as the "Kingdom of Women." Lugu is an alpine lake, located at the borders of Sichuan and Yunnan provinces. Its surface is mirror-smooth, disturbed only by the occasional oar from a log trough boat slicing through still water.

Traveling to Lugu is like traveling through time. Nine lakeside villages nestle among heavily forested mountains. In Lige Village, a room with a picture window overlooking the lake costs 15 yuan a night (approximately \$1.90). Village families live in split log cabins. Blue smoke curls from living room firepits. Bulls amble along red clay roads, black piglets drink from the lake, and log canoes are moored at the water's edge.

Lugu is a place of primitive simplicity, pure virgin land, and pristine landscapes, home to the Mousu culture. Melodic folk songs and oral traditional play an important role in maintaining the traditions and the peaceful, simple life that has existed here for thousands of years. Lugu

Lake's remote location and difficult access have allowed this society to retain its cultural heritage for thousands of years. At the entrance to each village is a triangular rock cairn tied with Tibetan prayer flags that flap in the wind. Women ride horses, carry sticks in bundles on their backs, and row log canoes to neighboring islands, where the only structure may be a prayer temple.

The villages of Lugu Lake are matriarchal societies. Women are heads of households. Couples never marry and engage in an alternative system called Axia or visiting marriage. Women choose male lovers who visit at night. These traditions are passed along to new generations through rituals, stories, and folk songs. Musou children grow up in their mother's home, raised by uncles. Fathers are not financially bound to the lover's family. This society is regarded as a living fossil for the study of the development of matriarchal culture.

Many Lugu villagers have beautiful singing voices. At night under the black, starry sky, villagers organize a communal campfire. One member from each of the village families comes to dance around the fire, singing traditional Musou songs. Songs pay tribute to the beauty of the lake and this peaceful mountain life. Men and women sing counterpoint and the echo of the refrain bounces off the nearby mountains, "Mademi, mademi," "lucky and happy."

The Musou are a branch of the Naxi nationality with a population of approximately 15,000 and are the main ethnic group scat-

tered in these lakeside villages. Butterfly and I plan to return to collaborate in doing ethnographic interviews and videotape folk songs as they are sung around the campfire as part of a future research project.

The China adventure program honors R. Stanton Avery, adventurer, philanthropist, inventor, and entrepreneur. The program honors the spirit of adventure in Avery's initial journey to China. Grants are available to staff, faculty, students, and recent graduates of The Claremont Colleges, California Institute of the Arts, and California Institute of Technology. The program invites proposals for any adventure not directly related to an individual's discipline. Grantees may be funded for up to one year.

As a fellow CGU student and traveler Michael Mahin said in a recent email from China, "This is still a dream come true. So much to learn. So little time."



Michael Mahin, Ph.D. student in English, studied kung fu and Chinese culture while living in a monastery.

## The ancient tradition of tea

CGU professor of English Wendy Martin traveled to China in March 2003 in search of teahouses and to learn about tea cultivation and production. This was Martin's first trip to mainland China, though she had been to Hong Kong and Singapore.

Tea comes from a variety of the camellia bush, and the hills are filled with waist-high bushes. Martin scheduled her trip to China during the first tea harvest when tender green shoots emerge in early spring. According to lore, these leaves are only to be picked by young unmarried maidens, because only their fingers are delicate enough to touch these prized tea leaves.

Though everyone still drinks tea, few in the cities of Hangzhou and Suzhou, where fine teas are grown, knew the differences between kinds of tea, nor did many still practice tea rituals. When Martin gave a lecture at the University of Hangzhou she asked, "How many of you have been to the National Tea Museum?" Though the museum was only ten minutes away, not one of the 300 students had visited.

The National Tea Museum, one of the best in the world, contains beautiful teapots, and the museum has thoroughly researched and documented early stoneware and tea. Interactive displays tell the story of tea from the time it was discovered by a monk who used it as a way of detoxifying his system, in approximately 3000 B.C.

Martin observed a very relaxed lifestyle in the tea fields. Women pick each leaf very carefully and put them in straw baskets, which they carry back to the village on their backs. As tea pickers get warm, they hang their jackets on the tea bushes. Men sort and toast the carefully picked leaves.

Martin intends to go back many times. "I've been thinking about how the trip changed my consciousness and how to hold on to that," she says. "I think that's what Stanton Avery had in mind."



Wendy Martin stands in front of a Buddhist temple in Hangzhou.

# Crossing Cultures, Changing Lives

Unusual partnership  
takes root, promotes peace  
in the volatile West Bank

By Marilyn Thomsen

Three unlikely allies—a Palestinian, an Israeli-American, and a Jew from Beverly Hills—are attempting to do what decades of generals and statesmen have thus far failed to achieve: bring lasting peace to the Middle East. Their tool is a business plan for Jozoor Microfinance. Their aim: “Justice through pragmatism.” Says Uri Pomerantz, the Israeli-born partner in the project, “We want peace for the next generation, and this can be achieved, not with idealism, but sound economic principles.”

That Beverly Hills resident Bryan Berkett, a senior English literature major at Columbia University, ever met up with Stanford senior Pomerantz and Hisham Jabi, an MBA student at the Drucker School at Claremont Graduate University, is unlikely enough. That they formed a business partnership transcending cultural, national, and religious differences in pursuit of a common goal seems almost miraculous.

The three are united by a common bond of suffering. Pomerantz lost his great-aunt last year to a terrorist shooting on a busy street in Jerusalem. Jabi’s cousin was killed by a stray Israeli bullet as she nursed her 11-day-old baby on the balcony of her West Bank home. Berkett is the grandson of Holocaust survivors.

The idea for a microfinance venture grew out of Islamic culture and history courses that Berkett took at Columbia. He was concerned about peace in the Middle East and was surprised by the polarization he found on campus. “Jews felt Sharon should come in [to the West Bank] with tanks,” he recalls. “Palestinians were just as militant on the other side.”

Berkett watched a documentary film about a young Palestinian, “a young guy, a good guy,” he says. “I kept feeling that he was the Palestinian version of me. Then at the end of the movie he said, ‘I’m thinking of becoming a suicide bomber because I have nothing to live for.’ It was shocking to hear him say that.”

Mulling over what he had seen, Berkett wondered if part of the solution to Palestinian despair might be found in microfinance loans

for small businesses. It is an approach used in many developing countries to help people lift themselves out of poverty and is encouraged by the United Nations. Through a string of friends and relatives, Berkett discovered Stanford student Pomerantz, who shared the same vision. The two decided to write a business plan for a microfinance venture and enter it in competitions sponsored by major business schools.

One of the competitions, however, required that an MBA student be part of the team. “I sent an email to a good friend, explaining the business model and asking him to join the team,” Berkett says. “I got an email back saying, ‘F— them. I don’t want to help any f—ing Palestinians.’ I was shocked by his response.”

Friends and coincidence led Berkett and Pomerantz to Hisham Jabi, a Palestinian Clinton Scholar pursuing dual degrees in management and information science at CGU. Jabi studied the project idea for two months before committing himself. It soon took over his life. “We pushed each other really hard,” says Pomerantz. “When we were not in class, we were doing this 30 hours a week for seven months.”

Jozoor Microfinance, as they named the project, won the Stanford Social Venture Business Plan competition in late May and was selected as a finalist in the Goldman Sachs-Berkeley-Columbia competition.



Pennil Cladstone / San Francisco Chronicle

**“Palestine and Israel are so similar. Take away ethnicities that are different, and we are just humans trying to exist.”**

—Uri Pomerantz



Above: Uri Pomerantz (left) and Hisham Jabi, are two of the partners who have formed Jozoor Microfinance. Below: Jozoor aims to bring economic opportunity and hope to young, rural Palestinian men.

Along the way it became a life passion for the partners, one that has continued to consume them since they collected their diplomas this spring. They are actively raising money for a pilot project to test the business model and are seeking an on-site director. They hope to launch Jozoor soon.

“We came up with the name Jozoor,” says Jabi—the word means “roots” in Arabic—because “we want to solve the conflict from the roots.” Whereas nearly all microfinance projects heretofore have offered small loans to women, Jozoor targets rural Palestinian men between the ages of 20 and 29. According to a World Bank report, says Jabi, unemployment in Palestine

is about 60 percent, and half of the population lives in poverty, defined as two dollars a day. “Statistically, most suicide bombers come from people who live in these areas,” Jabi says. “If we give them hope, they can channel their energies in productive ways rather than leave them in frustration that can lead to violence.”

Jabi has already seen the microloan plan work successfully. A family friend in the West Bank suffered repeated financial losses when the cucumbers he was taking to market spoiled in the hot sun while he waited for clearance at Israeli checkpoints. He asked Jabi to loan him funds for equipment to turn the cucumbers into canned pickles that would not spoil in transport and was able to start a successful side business.

Based on Jabi’s intimate knowledge of the West Bank economy and society, the partners chose the village of Salfit, located between the major Palestinian cities of Ramallah and Nablus, as the site of the pilot project. Salfit is surrounded by a number of Israeli settlements which annexed Palestinian olive groves. It is also home to a more educated population than is found in other West Bank villages.

The aim is to test the business model with an initial round of 50 loans with an average value of \$800 each. Depending on their experience and collateral, clients will receive a loan as an individual or be part of group loans. Jozoor’s model is inspired by the Grameen Bank, the world’s first and largest microlending organization, located in Bangladesh. Grameen requires group members to approve or reject other members’ business proposals before a group can receive its loans. Each member of the group is also required to guarantee the loans made to each of the other members as well as his own. Thus, there is considerable social pressure for each of the members to repay their loan.

A unique element of the Jozoor business plan is the training and mentoring offered to clients. Four pre-loan sessions will help the young entrepreneurs learn how to recognize a good business opportunity, how to develop a sound business plan, how to pay taxes, and how to develop other market skills.

After completing the workshop, clients will be assigned to a sector focused on the type of business they plan to start, such as agriculture, food service, construction, transportation, or manufacturing. Mentors who are running successful businesses in that sector will meet individually with each client to provide coaching. Peer networking will also be available.

The Jozoor partners are dedicated to the project. “I haven’t even gone on a job interview, because I am committed to this 100 percent,” says Berkett, who graduated from Columbia University in May. “My friends are asking themselves, ‘Will I make \$60,000 or \$70,000 [when I graduate]?’ I haven’t even thought about that.”

They are not political, and they are not starry-eyed idealists. They know the Middle East is incredibly complicated. But they see Jozoor as one way they can make an impact at the grassroots—to help act, not just wish, for peace. Says Pomerantz, “Palestine and Israel are so similar. Take away ethnicities that are different, and we are just humans trying to exist.”

It’s a message that these three unlikely allies are striving to communicate by the way they work and they way they live—as partners.

## “Let’s try to change the world”

“I must be crazy,” I thought to myself. ‘How can a Palestinian form a partnership with an Israeli and an American Jew?’”

Hisham Jabi’s feelings were understandable when Bryan Berkett and Uri Pomerantz asked him to join the Jozoor Microfinance team last winter. Ten years before, he had been a prisoner of the Israelis, held with 800 other young Palestinian men in a series of open-air tents near his West Bank home in Nablus. Staring out through the barbed wire, he longed for freedom—and a toothbrush. “I asked the guard for one,” he says. “I told him I never went to sleep without brushing my teeth. He said, ‘You must be crazy. This is an Israeli prison.’ But he sneaked me one from his own stuff.”

Not certain why he was being detained—he was never given a reason—Jabi passed day after day in one-sided conversation with the guard, a young Israeli soldier. “I said, ‘Imagine yourself in a prison 11 miles from home and your mother worrying about you,’” he recalls. The guard “would pretend he didn’t listen to me. But one day he turned his face and he was crying. I realized then there were human beings inside the uniform.”

Jabi used the two months he was detained to teach himself Hebrew. Later, he enrolled in the Martin Buber Center for External Education at Hebrew University in Jerusalem. For two years, he studied for a certificate in Israeli taxation. And he watched the Israeli people around him. “What do they eat? Why do they do what they do?” he asked himself. And, he wondered, “How can we Palestinians be equal to them?” The answer, he concluded, was “education, education, education—and communication.”

Though he prepared for a career in auditing, Jabi discovered he had an entrepreneur’s heart. In 1994, he opened a West Bank office for Mabco—the Modern Arabian Business Corporation. It grew to be a \$2.5 million-a-year business, employing 55 people. It provided office automation solutions to businesses on the West Bank.

Mabco business took Jabi as far away as Hong Kong, where he encountered, to his great surprise, an Arabic-speaking monk in a temple. “He taught me about enlightenment,” says Jabi, who was also influenced by the examples of Ghandi and Martin Luther King. “I learned that I can be an army myself with love and caring if I turn my anger and frustration into something positive.”

Jabi, who will complete his I.S. degree at CGU in December, hopes that the cooperation of the Jozoor partners can be an example for both Israelis and Palestinians. He notes that their “relationship is built on trust and respect. Violence will never solve the conflict,” he says, his eyes and voice conveying the passion he feels. “Kill, kill, a vicious circle. Someone must stop. Let’s shake hands together and try to change the world.”



## book talk

### Question:

“What would you suggest for your best friends to read on their summer vacation?”

Now that his stint as poet-president is over, Václav Havel can be read and appreciated once again outside the limelight of Prague’s castle district. I would recommend *Open Letters: Selected Writings, 1965-1990*, and in particular “The Power of the Powerless,” a long essay composed in 1978, less than a year before his imprisonment for “non-conformist” thinking. Along with a bold and prescient dissection of the “post-totalitarian” society against which Havel struggled, readers will get a penetrating look into the “deep crisis of traditional democracy” and a thoughtful criticism of “the automatism of technological civilization.”

Xan Karn  
Doctoral candidate, History (European Studies)



I recently read the historian Richard Hofstadter’s *Anti-Intellectualism in American Life*, which won the Pulitzer Prize for Non-Fiction in 1964. Far from dated, Hofstadter’s probing analysis of the roots of American anti-intellectualism is profoundly relevant for anyone who wishes to understand the rise and *modus operandi* of President George W. Bush and the current devaluation of nuanced moral and political reasoning. The book also provides great insight into the landscape of contemporary American religious belief and culture.

Derek Malone-France  
Ph.D., Religion, 2001  
Mellon Fellow, Duke University

*Plato, Not Prozac! Applying Eternal Wisdom to Everyday Problems* is an overview of the burgeoning “philosophical counseling” movement, as well as an examination of how philosophy can be useful for just about anyone disillusioned with conventional forms of therapy. In this highly motivational and inspiring book, author Lou Marnoff offers scaled-down doctrines for problems everyone faces at some point, from troubled emotional relationships, career changes, and death, to finding a purpose to life. Marnoff guides the reader toward

identifying one’s own personal issues and offers different philosophies to deal with specific problems. The book is a reminder of how we are fortunate to have the wisdom of our past philosophers to help us deal with problems in the here and now.

Tanja Laden  
Ph.D. student, History

“Remember the last time that you were so focused, so motivated that you felt at the absolute top of your form—alert, energized and free of self-consciousness? Chances are you were experiencing flow—an almost euphoric state of concentration and complete involvement.” So writes Mihaly Csikszentmihalyi in *Flow: The Psychology of Optimal Experience*. In this book the CGU professor and the world’s foremost producer of personal development gives readers the tools to unleash the secret of peak performance.

Albert Banigo  
M.B.A., Class of 2004

I found *Stupid White Men* by Michael Moore to be absolutely witty, full of research and absolutely satirical. I would recommend it to anyone who wants to have a debate on special interest groups and their influence. It offers much for a balanced view of our world. Good journalistic writing.

Veronica Finn  
M.A., Politics and Policy, 2002

For fun summer reading, I’d highly recommend Philip Pullman’s trilogy, *His Dark Materials*—children’s books in the same vein as Harry Potter. The books are set in alternative, interconnected worlds quite similar to the one we think we know, although in one world John Calvin became pope! The thoughtful yet well-paced story follows the journey of two children as they attempt to uncover the secret of a strange phenomenon called Dust, which may be extraterrestrial, may be sentient, or just may be the very essence of grace. Giant armored bears, daemons, good witches, and bad angels

also complicate the children’s adventure. The trilogy begins with *The Golden Compass*, continues with *The Subtle Knife*, and ends with *The Amber Spyglass*.

Cathy Corder  
Ph.D. student, History (Early Modern Studies)

*Immoral Tales: European Sex and Horror Movies 1956-1984*, by Cathal Tohill and Pete Tombs covers the history of European “exploitation movies,” which are distinguished from their American counterparts by greater sexual frankness and a pronounced artiness, often influenced by surrealism. Several chapters outline the careers of such Continental filmmakers as Jess Franco, Jean Rollin, and Alain Robbe-Grillet (who is better known in America for his novels than his films). Dozens of stills accompany the well-written text, which is full of information on obscure films. I wish I knew where to locate many of them.

James Garfield  
M.A., Literature and Film, 2003

Whether you were a kid or an adult when you first read it, and whether you have read it once or many times over, you can always reminisce about the simple and yet profound lessons present in Antoine de Saint-Exupéry’s *The Little Prince*. This is a happy and sad, unadorned and complex story about transcending our routine individualistic boundaries in search of the true secret of life. So, if you can spare an hour or so, grab a nice shady spot, get a cool drink, and quench your simple yet complicated thirst for matters of great consequence by reading this little book about a little prince who is ever present in all of us.

Mandana Hashemzadeh  
Ph.D. student, Educational Studies

## ARTS AND HUMANITIES

**Lisa Adams, M.F.A., 1980**, is a Los Angeles painter who works in installation, performance, and video. She has taught at several art departments in the Los Angeles area and is currently an adjunct professor at Otis College of Art and Design. Adams has exhibited both nationally and internationally, and she has received numerous awards, including a Fulbright Professorial Scholar Award. Adams is the author of *FM\** (Peeps Island Press, 1999), a how-to book on painting. She is also codirector of Crazy Space, an experimental gallery in Santa Monica.

**Darcy Buerkle, Ph.D., History, 2001**, assistant professor of history at Smith College, was recently chosen to receive the Junior Faculty Teaching Award at Smith, an award given annually by students to one junior and one senior faculty member to honor their dedication to teaching. Buerkle was lauded as being intellectually generous—capable of advising, challenging, guiding, and listening.

**Angel R. Cervantes, M.A., History, 1997**, is a fourth-grade teacher with the Los Angeles Unified School District, a history professor at Los Angeles Mission College, and the chief executive officer of the Cervantes Fund for Social Justice. Cervantes also runs a technology and educational consulting business (CRS Associates) and writes children's books. He previously served as a commissioner for the Cultural Arts Commission of the City of San Fernando.

**C. Robert Cole, Ph.D., History, 1971**, is professor of history at Utah State University and the founding president of the Western Conference on British Studies. The author of eight books, Cole was a guest lecturer for the Bloom Program in Paris in 2002. He is also past director of the British and Commonwealth Studies Program at USU.

**Karen Kitchel, M.F.A., 1982**, will have solo exhibitions of new paintings in 2003 at both the Robischon Gallery in Denver, Colorado, and at the Cornell DeWitt Gallery in New York City.

**Joseph W. Landon, M.A., Music, 1947**, received special recognition at the March 2003 groundbreaking ceremony for the new \$40 million Performing Arts Center at California State University, Fullerton. Landon is professor emeritus of music and founding chair of CSU, Fullerton's Music Department and Division of Humanities.

**Deborah F. Lawrence, M.F.A., 1982**, recently completed a permanent public art installation at the Seattle Justice Center titled "Justice Is Served." Lawrence, who is also an adjunct professor in the Graduate School of Arts and Social Sciences at Lesley University, Cambridge, Massachusetts, will have a solo exhibition in September 2003 at the Northwest Museum of Arts and Culture in Spokane, Washington.

**Andrée M. Mahoney, M.F.A., 1968**, continues work in porcelain sculpture, acrylic painting, and soft sculpture with acrylic fiber.

**Jerome Mahoney, M.F.A., 1968**, has posted his website showing recent and early sculpture in stainless steel, wood, and fiberglass at [www.jeromemahoneysculpture.com](http://www.jeromemahoneysculpture.com).

**Joel Morrison, M.F.A., 2001**, presented three of his large, new sculptures at the Santa Monica Museum of Art in May 2003. Morrison casts his sculptures from clumps of detritus—cans, pieces of wood, pillow foam, and other dumpster material—held together with gaffer's tape.

**Robert W. Ross, M.A., History, 1955**, recently retired after 52 years of teaching. After having completed his masters degree, Ross went on to receive his Ph.D. from the University of Minnesota and taught at that institution as well as at

the Graduate Theological Seminary at Berkeley and at Fuller Theological Seminary. He is also the author of *So It Was True: The American Protestant Press and the Nazi Persecution of the Jews* (University of Minnesota Press, 1980).

**Kerri Sabine-Wolf, M.F.A., 1992**, has run her own home decorating business, The Painted Wall, since 1996. Sabine-Wolf, who was recently profiled in the *Orange County Register* newspaper, is a decorative artist with more than 14 years of experience in painting murals and faux finishing. Each year she completes about 40 artistic jobs that primarily involve designing and painting interior murals.

**Mark H. Stevens, Ph.D., History, 1995**, is adjunct professor of history and humanities at the University of Redlands.

## MEET CGU'S NEW ALUMNI DIRECTOR

When Joy Rosenzweig Kliever (Ph.D. Education, 1997) first discovered CGU after finishing degrees at UC Irvine and UCLA, she felt she had found a hidden treasure. "I loved the small, student-centered community, the beauty and intimacy of the campus," says Kliever, who started as CGU's new director of alumni affairs this past April.

Kliever comes to CGU from Argosy University in Orange County, where she served as founding dean of the School of Education. At Argosy, she was credited with launching the university's first teacher education program and boosting enrollments in the school from 20 students to more than 200 students. Kliever has also taught courses on education, evaluation, and planning, and consulted on research projects for Pomona College, Claremont University Consortium, and the Center for the Study of Community Colleges at UCLA, among others.

At CGU, Kliever completed a Ph.D. in education with a concentration in higher education. Studying under professors Jack Schuster, Daryl Smith, and David Drew, she worked as a teaching assistant, a research associate, and a program coordinator for the Howard R. Bowen Institute for Policy Research in Higher Education. "I had a wonderful experience here as a student and great mentors with whom I have stayed connected," says Kliever.

In 1999, Kliever published a book, *The Innovative Campus: Nurturing the Distinctive Learning Environment* (Oryx Press/Greenwood Publishers 1999), which is based on her dissertation at CGU. She has presented workshops across the country on the topic of innovative education and, most recently, served as a keynote speaker at the 30th anniversary conference of the Gallatin School of Individualized Study at New York University.

Currently, Kliever is developing a strategic plan to enhance alumni involvement and engagement at CGU. Her overriding goals are to nurture life-long connections between alumni and the university and to build programs to enhance the personal and professional development of alumni.

More specifically, Kliever plans to expand online and on-campus activities for alumni in conjunction with the university's academic schools and centers, engage alumni in new student recruitment, develop alumni listservs and newsletters, and enhance the alumni website and online directory ([www.alumni.cgu.edu](http://www.alumni.cgu.edu)).

Kliever also wants to get the word out on existing alumni benefits such as career services, library privileges, tuition benefits, and CGU's free alumni email forwarding and online alumni directory services. She can be reached at 909-621-8027 or [joy.kliever:97@alumni.cgu.edu](mailto:joy.kliever:97@alumni.cgu.edu).



Stevens recently published two articles: "The Week the Experts Came to Town" in *California History*, and "The Los Angeles Municipal Conference of 1913: Stemming the Neo-Conservative Tide" in *Southern California Quarterly*.

**Richard H. Swift, M.F.A., 1958**, is emeritus professor of art at California State University, Long Beach. Swift's areas of expertise are printmaking, drawing, and painting, and he is a collector of African, pre-Columbian, Central and South American, Egyptian and ancient Mesopotamian, Greek, and Roman art and artifacts.

## BEHAVIORAL AND ORGANIZATIONAL SCIENCES

**Theo Joseph, M.A., Social Psychology, 2000**, has been selected by the American Association for Higher Education as a 2003 AAHE K. Patricia Cross Future Leader. This award supports attendance at AAHE's Learning to Change conference for graduate students who show exemplary promise as future leaders in higher education.

**Jill Nemiro, Ph.D., Organizational Psychology, 1998**, is coeditor of *The Collaborative Work Systems Fieldbook: Strategies for Building Successful Teams* (Jossey-Bass, 2003). Nemiro, currently an adjunct professor in CGU's Human Resources Design program, also contributed several chapters to that book.

## THE DRUCKER SCHOOL

**Michael Alexander, M.B.A., 1987; Ph.D., Executive Management, 1993**, recently retired after a 25-year career in college and university teaching and administration. Alexander spent 22 years at Chaffey College, teaching courses on communication, management, public speaking, writing, logic, literature, and theatre. At Chaffey, he served for 10 years as president of the Faculty Association, nine years as chairperson of the Strategic Planning Committee, and eight years as chairperson of the Program Review Committee. Alexander also held the positions of dean of student affairs, dean of administrative services, and vice president of instruction at Chaffey College.

**Frank Benson, M.B.A., 1979; Ph.D., Executive Management, 1984**, is a management consultant and professor emeritus of accounting and finance for the California State University system. He published his sixth book, *Fraud in Corporate America*, in April 2003. His previous books examined

internal auditing and fraud auditing. Benson is a certified fraud examiner and a certified public accountant.

**Hiram Willis, E.M.B.A., 1986**, has joined Smart Chip Technologies as president and chief executive officer. Willis will be spearheading the company's financial and market opportunities in the emerging global smart card industry.

## EDUCATION

**Albert M. Andon, M.A., School Administration, 1957**, recently retired after 42 years of service in the fields of public and private education. Andon now works as a staff-analyst-monitor/ auditor for the city of San Bernardino, CA, in its federally sponsored training programs for unemployed or dislocated workers and Welfare-to-Work clients.

**Migiwa Takahashi Bernard, M.A., Education, 1964**, is now retired after teaching for 30 years at a local elementary school in Claremont.



**Marie Conti Eckess, Ph.D., Education, 1974**, is director of her own nonprofit organization, the Emma Alberta School of English Literacy, which provides scholarship grants throughout the world. A 28-year survivor of breast cancer, Eckess is also the author of *Rainbow of Hope* (WinePress, 1999), an inspirational book that includes extensive medical information, as well as material pertaining to the emotional and spiritual aspects of living with disease.

**Irving Epstein, M.A., Education, 1976**, has been promoted to professor of education studies at Illinois Wesleyan University. Epstein joined the IWU faculty as an associate professor in 1996.

**Rosalie Giacchino-Baker, Ph.D., Education, 1992**, professor of education and director of the International Institute at California State University, San Bernardino, recently spent three months in Hanoi working as a consultant on the Lower Secondary Teacher Education Project, which is funded by the Asian Development Bank. Giacchino-Baker will spend the 2003-2004 academic year in Florence, Italy, as the resident director of the California State University system-wide Study Abroad Center.

**Nelson L. Haggerson, Jr., Ph.D., Education, 1960**, professor emeritus at Arizona State University, was hon-

ored by his former students and colleagues at Arizona State University with a festschrift, *The Mission of the Scholar: Research and Practice, a Tribute to Nelson Haggerson* (Peter Lang Publishing, 2002). The book includes a collection of essays that are inspired by Haggerson's leadership and scholarship in higher education. Contributors include scholars from Australia, Canada, and the United States.

**Elizabeth Kennedy, M.F.A., 1988; Ph.D., Education, 1996**, has been awarded a Fulbright Scholar grant to lecture at Iceland University during the 2003-2004 academic year. Kennedy, a faculty member in the Art Department of California State University, Long Beach, will lecture on art education with a focus on digital imaging. She will also assist with the development of a graduate program at Iceland University. She has worked as the artist-in-residence at Sequoia National Park and the Mojave National Preserve, and landscapes have been central to her photography.

**Tom Manley, Ph.D., Education, 2002**, is the new president of Pacific Northwest College of Art in Portland, Oregon. Manley welcomes hearing from CGU alumni in the Portland area and can be reached at [tom@pnca.edu](mailto:tom@pnca.edu).

**Sean McPhetridge, M.A., Education, 1993**, has been accepted into the Ed.D. program at Harvard University as part of the Urban Superintendents Program. This program is designed for persons who wish to transform

education as superintendents in urban schools. After graduating from CGU, McPhetridge worked as a classroom teacher and condemned row instructor and college coordinator at San Quentin State Prison in California.

## POLITICS AND ECONOMICS

**Richard N. Blue, Ph.D., Government and International Relations, 1968**, recently retired from the U.S. Agency for International Development as a senior foreign service officer. Blue represented the Asia Foundation in Thailand, Laos, Cambodia, and Vietnam until 1996. He is now actively consulting with USAID on program evaluation efforts in Eurasia and Asia.

**Hans Brattskar, Ph.D., International Relations, 1987**, has been appointed Norwegian ambassador to Sri Lanka.

**James D. Calder, Ph.D., Government, 1978**, has stepped down from his position as associate dean of the College of Public Policy at the University of Texas at San Antonio to conduct a one-year study of federal organized crime strike forces, 1967-1989. Calder plans to publish a comprehensive history on the strike forces in 2005.

**Alan Frazier, M.A., Political Economy and National Security Studies, 2000**, is currently a defense analyst with the U.S. General Accounting Office. Frazier has worked on such issues as ballistic missile defense and strategic airlift for contingency operations.

(Continued on page 29)

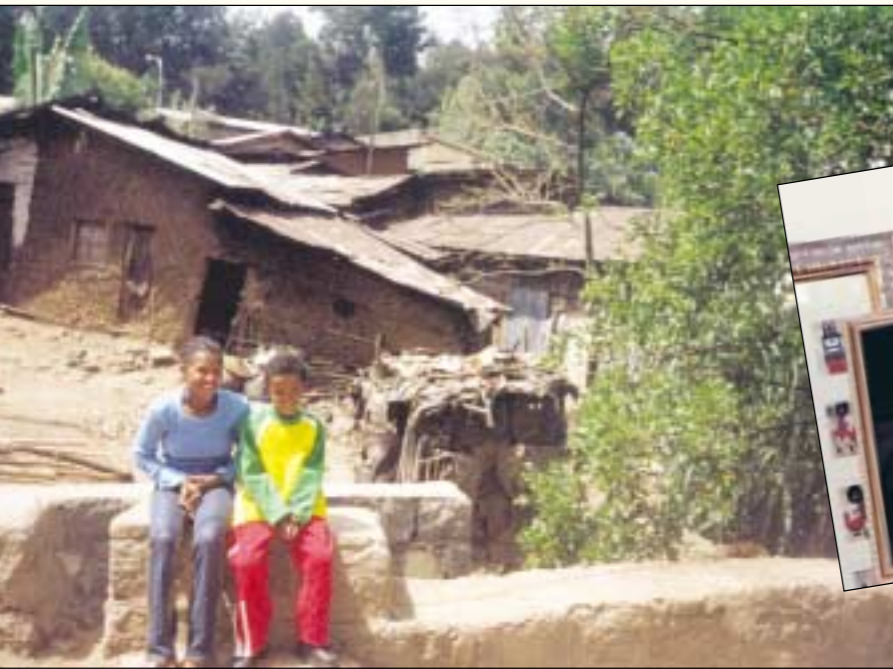
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Ethiopian orphans Sara and Mesfin Abebe lost their father to war and their mother to AIDS.



Left, Solomon Negash holds a picture of his daughter, Bethany, whose tragic death at age two inspired him to start the Bethany Negash Memorial Foundation.

## ALUMNUS TURNS TRAGEDY TO CHARITY

A little girl drowns in the family pool. Young Ethiopian siblings struggle to make ends meet after the death of their parents. A grieving couple starts a charitable foundation in Southern California. What do these stories have in common? They all compose a saga of tragedy and benevolence in the life of Solomon Negash (Ph.D. Information Science, 2001).

Negash started the Bethany Negash Memorial Foundation with his wife, Mekedes, in October 2001, shortly after the accidental drowning of their 2-year-old daughter, Bethany. The idea came when friends and relatives donated \$4,000 to help defray costs associated with the tragedy. The Negashes instead added some of their own money and started a charitable foundation benefiting

orphaned Ethiopian children. "It's a meaningful connection," says Negash, "because we lost a daughter and they lost a parent." Negash, who hails originally from Ethiopia but is now a U.S. citizen, chose Ethiopia not only because of his heritage there, but because he could do more with less. A mere \$40 a month can support a family of five. Most importantly, however, some of the world's greatest need exists in this east African country of 64 million people.

War, famine, and the AIDS epidemic have taken an enormous toll on the adult population, leaving an estimated 1.2 million orphans in a country that cannot afford to care for them. According to United Nations estimates, 10.6 percent of Ethiopian adults were HIV positive at the end of 1999.

Seeing education as the key to escaping poverty, the foundation is currently helping 12 orphans and their families through financial assistance, tutoring, and mentoring. Resources are committed to these children until they complete their education and develop employable skills. They must meet certain scholastic and behavioral standards to retain the funding. The tutors hired to help the children are college students who are themselves orphans in need of the employment to pay their educational expenses. The ultimate aim of the foundation's support is to make the orphans, their guardians, and the tutors self-sufficient.

A good example of those helped by the program is Sara Abebe and her brother, Mesfin. Both lost their father seven years ago when Sara was eight and her brother was only a year old. Their father, a volunteer soldier, lost his life

in battle. Their mother, who worked hard to support them, fell victim to AIDS four years later.

Sara and Mesfin's grandparents took custody of them after their parents' death, even though their grandfather was too ill to work. The only financial support came from the grandmother's day labor baking bread, which in a good week garnered only 9 birr (equivalent to \$1 per week).

Since their assistance from the Bethany Foundation, the children, now eight and 15, are doing better in school. The entire family eats three complete meals a day. And the grandmother's income has increased eight-fold. Sara hopes to become a commercial pilot someday and Mesfin a medical doctor.

In addition to gaining official recognition by the California State Senate and Assembly, the County of San Bernardino, and the cities of Chino and Chino Hills where the foundation is based, the foundation has held several successful fundraisers since

early March, raising over \$14,000. A partnership with Albertson's grocery stores allows customers to obtain a card giving 2 percent of the money spent at the stores to the Bethany Foundation. The foundation recently completed a successful book drive, gathering 30,000 books to benefit Ethiopian college libraries.

Future plans include expanding the number of orphans helped, creating a network of partnerships with other organizations, and building a new public library in Ethiopia.

Negash, who recently served as a visiting assistant professor at Chapman University, moved last July with his family to Atlanta, Georgia to take a tenure-track faculty position in information science at Kennesaw State University. Although Negash plans to promote the foundation there, it will continue to be based in California.

For more information about the Bethany Negash Memorial Foundation, go to [www.bethanymemorial.org](http://www.bethanymemorial.org), or call 1-866-501-KIDS.

**Chetan Ghate, M.S., Mathematics, 1998; Ph.D., Economics, 1999**, is coauthor with CGU economics department chair Paul Zak and Quan Vu Le of the discussion paper "Optimal Fiscal Policy in an Economy Facing Socio-Political Instability," published by the German Institute for Economic Research in 2003. Ghate was appointed research professor at the German Institute in March 2003. He was also appointed to the Indian Statistical Institute as assistant professor in May.

**Badiul Alam Majumdar, M.A., Business Economics, 1971**, was recently named vice president of the Hunger Project, a strategic organization and global movement committed to the sustainable end of world hunger. In his 10 years with that group, Majumdar built the Hunger Project in Bangladesh into that nation's largest volunteer-based development organization.

**Narendra Panday, M.A., Government, 1969**, has been appointed Royal Nepalese Ambassador to the People's Republic of China. In June 2003, Panday presented his credentials to President Hu Jintao at the Great Hall of the People in Beijing. Panday was a Fulbright scholar and lived in the Blaisdell House at CGU during his graduate studies.



**Bernard Weiner, Ph.D., Government, 1967**, is cofounder and editor of *The Crisis Papers*, an online political web-

site ([www.crisispapers.org](http://www.crisispapers.org)). Weiner served for 19 years as a critic/editor at *The San Francisco Chronicle* and has taught at Western Washington University, San Francisco State University, and San Diego State University.

### RELIGION

**Elizabeth A. Castelli, M.A., Religion, 1986; Ph.D., Religion, 1987**, is associate professor of religion at Barnard College at Columbia University. Her recent publications include *Women, Gender, Religion: A Reader* (Palgrave, 2001), *Martyrdom and Memory: Early Christian Culture-Making* (Columbia University Press, 2004), and a 2001 special issue of the *Journal of the History of Sexuality*, guest edited with Daniel Boyarin. During the 2003-2004 academic year, Castelli will be senior research scholar at the Center for Religion and Media at New York University.

**Steve Delamarter, Ph.D., Religion, 1990**, received the faculty achievement award for graduate teaching at George Fox University. Delamarter is an assistant professor of Old Testament and Hebrew at George Fox Evangelical Seminary, where he has been teaching since 1993.

**Thomas W. Gillespie, Ph.D., New Testament Studies, 1971**, has announced his retirement as president of Princeton Theological Seminary. Gillespie has served as president since

1983 and was the fifth president of the institution. During his tenure, the number of women and minorities at the seminary increased, along with the number of faculty. Gillespie also oversaw the endowment of several new chairs. Gillespie is the author of *The First Theologians: A Study in Early Christian Prophecy* (Eerdmans, 1994), as well as numerous journal articles and reviews.

**Chomingwen D. Pond, Ph.D., Religion, 1987**, has been actively volunteering for organizations such as the Mission Committee and Christian Social Action Committee since her retirement in 1999. She has also served as district secretary of global ministries for the United Methodist Church, acting as a liaison between local churches, missionaries, and the United Methodist Church's Annual Conference.

### IN MEMORIUM

**Don M. Gottfredson, M.A., Psychology, 1955; Ph.D., Psychology, 1959**, passed away in June 2002. Gottfredson was the founding dean of the School of Criminal Justice and the Richard J. Hughes Professor of Criminal Justice at Rutgers University. In his honor, Rutgers will rename their Criminal Justice School library the Don M. Gottfredson Library.

### Lifetime Alumni Benefits

All CGU alumni are eligible for the following lifelong benefits:

- Library borrowing privileges
- Career advising
- Invitations to campus lectures, seminars, performances, and exhibits
- Alumni e-mail lists
- Alumni networking opportunities
- Online alumni community

For more information about alumni activities or services, e-mail [alumni@cgu.edu](mailto:alumni@cgu.edu) or phone (909) 621-8027 and ask for Joy Kliewer, Ph.D. '97, Director of Alumni Affairs.

CGU Merchandise Now Available Online  
<http://www.huntley.claremont.edu/cgu>

## Alumni: What's New?

Please use the space below to update us on your personal or professional activities. Attach additional pages if needed, and do send photos.\* Alumni profiles and photos may be published in a future issue of *the Flame* magazine and on the CGU alumni web site.

Date: \_\_\_\_\_  
 Month Day Year

Name \_\_\_\_\_  
 First Name Middle Name Last Name

Last Name Used While at CGU (if different from above) \_\_\_\_\_

Home Address \_\_\_\_\_  
 Street, including apartment number

City State Zip Country

Home phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Work phone \_\_\_\_\_ E-Mail Address(es) \_\_\_\_\_

Job Title \_\_\_\_\_

Year of graduation or last class taken \_\_\_\_\_

Program/School/Center

- Arts & Humanities       Education       Religion  
 Information Science       Drucker       Mathematical Sciences  
 Politics & Economics       Behavioral & Organizational Sciences

Degree(s) or certificate(s) earned at CGU, with year(s): \_\_\_\_\_

Brief description of personal or professional activities (attach additional sheets, if needed):

\_\_\_\_\_  
 \_\_\_\_\_  
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Detach and send this form with any photos to the Office of Alumni Affairs, Claremont Graduate University, Jagels Building, 165 East Tenth St., Claremont, CA 91711-6160, fax (909) 607-4202 (ATTENTION: Alumni Affairs) or e-mail your news to alumni@cgu.edu.

\*Photos should be submitted in 300 dpi, if electronic format. Photos may be used, based on print and quality specifications. If you would like your photo to be returned, please include a self-addressed, stamped envelope with your mailing.



Above, James Terrell speaks at Commencement. Below, Priscilla Fernandez and George Brinton receive awards from President Upham.

## THREE DISTINGUISHED ALUMNI HONORED AT COMMENCEMENT

Three alumni of diverse accomplishments and distinctions were honored at CGU's seventy-sixth annual spring commencement ceremony on May 17.

Renowned artist James Turrell was presented with the Distinguished Alumnus Award. Known worldwide for his artwork exploring light and space, Turrell's current project is centered on an extinct volcano, the Roden Crater near the Grand Canyon, which he has been transforming into a celestial observatory for the past 30 years.

Alumni Distinguished Service Awards were presented to Priscilla Fernandez and George Brinton. Fernandez, a CGU English alumna, has served as a member of the Board of Visitors for CGU's Centers for the Arts and Humanities for the past 10



years. She was recently elected to serve as a member of the university's Board of Trustees. Fernandez is collection development librarian and professor at Chaffey College in Alta Loma, where she has worked since 1972. She has been active in numerous organizations benefiting college, university, and community libraries, including the Electronic Access to Resources Committee for the Community Colleges.

George Brinton is an economics alumnus and president of Brinton Economics, Inc., a research and consulting company in West Los Angeles. Brinton serves on the Board of Visitors for the School of Politics and Economics. Previously he served as a senior economist at Stanford Research Institute. Brinton was a member of the faculty at the University of Southern California, and later at Claremont Graduate School and the University of Wisconsin.

## upcoming

### SEPTEMBER

17 "Corporate Entrepreneurship: Top Managers and New Business Creation." Vijay Sathe, speaker. Reception 6 p.m., presentation 6:30-7:30 p.m. Burkle 16, 1021 N. Dartmouth, Claremont. RSVP to dsmexecforum@cgu.edu or 909-607-8725.

18 "The Kindest Cut: The Circumcision of Christ and the Boundaries of Ancient Christianity." Andrew S. Jacobs, speaker. Public Lecture Series of the Institute for Antiquity and Christianity. 7:30 p.m., library of the Institute for Antiquity and Christianity. www.cgu.edu/inst/iac; 909-621-8066.

23 "How Mormons Are Christian: Placing Mormonism in the Religious Landscape." Jan Shipps, speaker. Mudd Theatre, Claremont School of Theology, 7:30 p.m. Religion and Culture, Claremont Graduate University. 909-607-9592.

27 "Measuring Corporate Performance." Peter F. Drucker, speaker. 1:30 p.m., location to be announced. Executive Management Program, Claremont Graduate University. 909-607-3359.

### OCTOBER

2 "Process Contributions to Love-and-Science Symbiosis." Tom Oord, speaker. 4:10-6:00 p.m., Haddon Conference Room, Claremont School of Theology, Center for Process Studies. 909-621-5330.

10 "Know Globally, Act Locally: How to Define Your Market." Peter F. Drucker, speaker. 4:00 p.m., location to be announced. Executive Management Program, Claremont Graduate University. 909-607-3359.

15 Comments on the United States retirement system. John C. Siciliano, speaker. Reception 6 p.m., presentation 6:30-7:30 p.m. Burkle 16, 1021 N. Dartmouth, Claremont. RSVP to dsmexecforum@cgu.edu or 909-607-8725.

28 The Howard R. Bowen Lecture. Robert Birnbaum, professor of higher education, emeritus, University of Maryland, speaker. 7:30 p.m., Board of Trustees Room Harper Hall, School of Educational Studies. 909-621-8317.

29 "Salimist Manifesta: Women, Ecojustice, and Peace." Chung Hyun Kyung, speaker. The Patricia A. Reif Memorial Lecture. 7:00 p.m., Mudd Theatre, Claremont School of Theology. Religion and Culture, Claremont Graduate University. 909-607-9592.

### NOVEMBER

5 "Imagine Peace: Knowing Reality and Imagining the Possible." Mary Elizabeth Moore, speaker. 4:30-6:15 p.m., Haddon Conference Room, Claremont School of Theology, Center for Process Studies. 909-621-5330.



6-8 Council for Medieval and Early Modern Studies Consortium Conference. Conference begins Thursday, November 6, 7:30 pm, library of the Institute for Antiquity and Christianity. www.cgu.edu/inst/iac/lec-conf.html; 909-621-8066.

8 Drucker School Alumni Day. Burkle Family Building, all day. 909-607-7359 or www.druckeralumni.org.

14 "Major Trends in World Society and World Economics." Peter F. Drucker, speaker. 4:00 p.m., location to be announced. Executive Management Program, Claremont Graduate University. 909-607-3359.

19 "Accelerating the Growth of Mid-sized Business Ventures." Iain Somerville, speaker. Reception 6 p.m., presentation 6:30-7:30 p.m. Burkle 16, 1021 N. Dartmouth, Claremont. RSVP to dsmexecforum@cgu.edu or 909-607-8725.



## Alumni—Has Your Address Or E-Mail Changed?

E-mail alumni@cgu.edu or phone the Office of Alumni Affairs at 909-621-8027 with your e-mail, address, or phone updates to ensure that you continue to receive *the Flame* magazine and invitations to alumni and campus events. Updates can also be faxed to 909-621-4202, attention: Office of Alumni Affairs.



## A MENTAL HEALTH HERO

In 1992, Sandra Cox (Ph.D. Education, 1985) was preparing for a well-earned retirement following a long and distinguished career as a school psychologist in the Los Angeles Unified School District. But then came the Los Angeles riots, decimating neighborhoods and creating a crisis of unparalleled proportions for the city she loved. Cox decided her retirement would have to wait.

As the rioting subsided, Cox got on the phone with friends and colleagues in the mental health profession, urging them to join her in helping the communities hit hardest by the violence.

“One of the key things I learned from my professors at CGU was that the underclass have no stake in society unless they have the tools for progress,” says Cox.

Her colleagues heeded the call, forming a temporary volunteer team of 15 crisis counselors offering free services to the affected communities.

“Originally, we planned this to last for three weeks but soon figured out that wouldn’t work,” says Cox. With a grant from the Los Angeles Department of Mental Health, the group, now called the Coalition of Mental Health Professionals with Cox as executive director, became a long-term service provider for South Los Angeles residents.

The coalition continues to offer free services in individual and family therapy, crisis intervention, HIV/AIDS counseling, domestic violence counseling and classes, conflict resolution, and stress management training. The coalition also operates apartments for homeless individuals with chronic mental disabilities. The Raymond and Odessa Cox Villas, as these apartments are named, honor Cox’s parents, from whom she draws much inspiration for her community work.

“It’s in my genes to do good for humankind,” says Cox. “My parents imbued this in me.”

Cox’s father was a union organizer and, in 1948, one of the first African-Americans to run for elective office in California. He lost that election but opened the door for many African-American candidates who followed.



*Alumna Sandra Cox (left) is recognized by U.S. Senator Dianne Feinstein.*

Her mother fought for 30 years to get a community college built near their South Los Angeles community, with the hope that her children wouldn’t be forced to travel long distances for their education. In 1967, she accomplished her goal, being one of the principal founders of Los Angeles Southwest College.

Recently, the Robert Wood Johnson Foundation chose Cox from among hundreds of nominees to receive the prestigious Community Health Leadership Program award. The award carries a \$15,000 personal prize for Cox, and \$105,000 to benefit the coalition.

According to Catherine Dunham, director of the Community Mental Health Leadership Program, the award honors the unsung heroes of community health, those who are determined and relentless in their work and bring badly needed resources to underserved communities.

Cox came to CGU in 1996, after completing her master’s degree in educational psychology from the University of Southern California. She received a Ph.D. in education with a concentration in social psychology.

“I don’t regret one day I spent at CGU,” says Cox. “I was getting a hold of valuable concepts and applying them to life. My professors pushed me to my limits, but the skills I learned were life lessons.”