

ILIANA G. PEREZ, MA, PHD

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EDUCATION

Ph.D. Education Policy, Evaluation, and Reform, degree conferred December 2018

Claremont Graduate University, Claremont, CA

Dissertation: [“We never needed papers to thrive”: A Comparative View of Latino Millennial Entrepreneurship by Nativity](#)

M.A. Economics, degree conferred December 2015

Claremont Graduate University, Claremont, CA

B.A. Mathematics, Minor in Economics, degree conferred May 2009

Smittcamp Family Honors College

CSU-Fresno, Fresno, CA

TEACHING EXPERIENCE

Fall 2020 **Lecturer**, Allies of Dreamers Certificate Program, School of Educational Studies, Claremont Graduate University

- Teaching “Higher Education Access & Professional Experiences for Undocumented Youth” in Fall 2020

Winter 2020 **Lecturer**, Labor Studies Department, UCLA Institute for Research on Labor and Employment (IRLE)

- Taught “Research on Immigration Rights, Labor, and Higher Education” in Winter 2020.
- Scheduled to teach “Research on Immigration Rights, Labor, and Higher Education”, parts I and II in Winter 2021 and Spring 2021.

PUBLICATIONS

Refereed Journal Articles

1. **Perez, I.G.**, Jodaitis, N., & Garcia, V. (2021). Catalyzing Change for Undocumented Students at Post-Secondary Institutions in California. *Journal for College Access*.
2. Montiel, G., Valenzuela, J., & **Perez, I.G.** (2020). The Emergence of UndocuPhDs: Undocumented Students Creating and Documenting the Journey through Doctoral Education. *Border-Lines: Journal of the Latino Research Center*.

3. Valenzuela, J., Perez, W., **Perez, I.G.**, Montiel, G., & Chaparro, G. (2015). [Undocumented Students at the Community College: Creating Institutional Capacity](#). *New Directions for Community Colleges*, 2015(172), 87-96.

Chapters in Books

1. Orozco, M. & **Perez, I.G.** (2020). SLEI Research and Findings. In: Orozco, M., Morales, A., Pisani, M., and Porras, J.I. (Eds.): *Advancing U.S. Latino entrepreneurship: A new national economic imperative*. Purdue University Press: West Lafayette, IN.
2. Pisani, M. & **Perez, I.G.** (2020). Latino business and commerce: A contemporary view. In: Orozco, M., Morales, A., Pisani, M., and Porras, J.I. (Eds.): *Advancing U.S. Latino entrepreneurship: A new national economic imperative*. Purdue University Press: West Lafayette, IN.
3. Perez, W. & **Perez, I. G.** (2014). [Factors that impact the academic success and civic engagement of undocumented college students](#). In Lorentzen, L. (Ed). *Hidden Lives and Human Rights in America: Understanding the Controversies and Tragedies of Undocumented Immigration*. Santa Barbara, CA: Praeger Press.

Technical Reports

1. Magaña-Salgado, J., Gin, K., **Perez, I.**, & Guillen, A. (2019). [How can I get my papers: Lessons from a decade of online legal intakes for undocumented immigrants](#). Immigrants Rising
2. Orozco, M., **Perez, I.**, Oyer, P., & Porras, J. I. (2019). [2018 State of Latino Entrepreneurship](#). Stanford Latino Entrepreneurship Initiative.
3. Kramer, C., Battisto, J., Lieberman, S., Orozco, M., **Perez, I.**, Lee, Nancy. (2018). [Latino-Owned businesses: Shining a light on national trends](#). Federal Reserve Bank of New York, Stanford Latino Entrepreneurship Initiative, and Interise.
4. Morelix, A., Tareque, I.S., Orozco, M., **Perez, I.G.**, Oyer, P., & Porras, J. I. (2018). [2018 Latino entrepreneurship gap report](#). Stanford Latino Entrepreneurship Initiative.

Other Publications (non-refereed)

1. **Perez, I.G.** (2020). [Income generation options for undocumented students at the UCs toolkit](#). Immigrants Rising.
2. **Perez, I.G.** (2018). [Basic facts about entrepreneurship](#). Immigrants Rising.
3. **Perez, I.G.** (2017). [ITINs, EINs, and taxes guide](#). Immigrants Rising.
4. **Perez, I.G.** (2017). [A guide to working for yourself](#). Immigrants Rising.
5. **Perez, I.G.** (2017). [Choosing a business structure guide](#). Immigrants Rising.

6. Perez, I.G. (2017). [*Credit and financial capital guide*](#). Immigrants Rising.
7. Perez, I. G. (2016). [*ITIN guide: Information and updates about the IRS's ITIN*](#). Immigrants Rising.
8. Perez, I. G. (2012). [*Life after college: A guide for undocumented students*](#). Immigrants Rising.

Op-Eds

1. Perez, I. G. (2020). [*Your next boss could be an undocumented immigrant; growing number of business founders lack legal status*](#). CalMatters.
2. Perez, I.G. (2015). [*Regresar a Mexico es como si nunca te fuiste*](#). *La Opinion*.

RESEARCH/WORK EXPERIENCE

Feb. 2019 – Present **Promoted to Director of Research and Entrepreneurship**, Immigrants Rising, San Francisco, CA

Nov. 2016 – Jan. 2019 **Entrepreneurship Strategist**, Immigrants Rising, formerly Educators for Fair Consideration (E4FC), San Francisco, CA

- Launched Immigrants Rising's entrepreneurship initiatives to encourage all immigrants, regardless of status, to create their own opportunities, earn a living, and thrive through entrepreneurship.
- Created new content (webinars, handouts, guides) on topics related to entrepreneurship.
- Presented nationally about entrepreneurship opportunities for all immigration, regardless of immigration status.
- Developed partnerships with organizations that support immigrant entrepreneurs.
- Led a team of entrepreneurship fellows that help create new content, give presentations and build national networks of entrepreneurs.

Nov. 2017 – Jan. 2019 **Research Analyst**, Stanford Latino Entrepreneurship Initiative, Palo Alto, CA

- Researched the state of Latino entrepreneurship in the U.S. and co-authored State of Latino Entrepreneurship Report.
- Assisted with data collection and analysis of the largest national survey panel of Latino entrepreneurs for write-up of annual State Of Latino Entrepreneurs (SOLE) report.
- Analyzed primary (surveys) and secondary data (ASE, SBO, ACS) for write-up of technical and academic papers; used predictive modeling to estimate the number of Latino entrepreneurs in the U.S.

- Managed SLEI-Ed surveys and analyzing longitudinal data for program impact report.
- Collaborated with the New York Federal Reserve and Interise on report about the state of Latino entrepreneurship in top 10 metro areas with highest concentration of Latinos.

Jan. 2015 – **Promoted to Research Analyst**, Department of Institutional Research and
Nov. 2017 Assessment, Pitzer College, Claremont, CA

Oct. 2015 – **Promoted to Research Associate**, Department of Institutional Research and
Dec. 2015 Assessment, Pitzer College, Claremont, CA

Nov. 2013 – **Research Assistant**, Department of Academic Assessment, Pitzer College,
Oct. 2015 Claremont, CA

- Assisted with reaccreditation activities by supporting the collection, evaluation, and dissemination of data to field groups, academic, student affairs, and administrative offices.
- Developed database-driven tracking systems to analyze and report information related to campus compliance of federal, state, and accreditation policies and timelines.
- Assisted with institutional, curricular, and co-curricular assessment activities; organizing rubrics and assessment results; managing assessment plans.
- Constructed, managed and archived data files from various offices for internal and external reporting.
- Utilized assessment tools (rubrics, surveys, focus groups, interviews) to assess student learning outcomes and engagement.
- Used descriptive, inferential (means, t-tests, ANOVA, and chi-square), and predictive analyses (logistic regression) related to enrollment, retention, graduation, and faculty course workloads to inform evidence-based institutional policy.

Sep. 2015 – **Research Assistant/ Project Manager for Professor Lucrecia**
Oct. 2017 **Santibañez**, School of Educational Studies, Claremont Graduate University, Claremont, CA

- Assisted with research and data collection for a pilot teacher-coaching program in the state of Sonora, in Mexico.
- Project manager for the project titled, “Evaluation of a Low-Cost Private School Model in Mexico”, funded by the Strategic Impact Evaluation Fund (SIEF) and managed by The World Bank. Responsible for ensuring contractual agreements were delivered on time, updated and maintained project folder, ensured proper data documentation and upkeep, prepared bi-monthly reports, translated documents, and carried out data analysis and cleanup as needed.

Sep. 2015 – **Research Assistant**, The Program for Environmental and Regional

- Dec. 2015 **Equity (PERE)/ Center for the Study of Immigrant Integration (CSII), University of Southern California, Los Angeles, CA**
- Provided database management, computational and analytical support using U.S. Census, American Community Survey and NCES data.
 - Designed computational algorithms and programs to generate various summary tables of estimates, data listings and statistical graphics used in the National Equity Atlas.
- Sep. 2014 – **Research Intern, Harder+Company Community Research, Los Angeles, CA**
 July 2015
- Provided direct assistance with data cleaning and merging, and the quantitative analysis of the longitudinal evaluation of the Corporation for Supportive Housing (CSH), *Stable Homes, Brighter Futures Program*, which provides housing and services to homeless youth.
 - Assisted with the planning and design phase of the evaluation of The California Endowment's #Health4All campaign, which advocates for the inclusion of undocumented immigrants in the Affordable Care Act (ACA).
- Sum. 2014 **Research Associate, Claremont Evaluation Center, Claremont, CA**
- Assisted in the data analysis write-up of the summative evaluation of TEAMES, a mathematics teacher preparation program.
 - Conducted focus groups and assisted with the analysis write-up of the formative evaluation of El Viento Foundation, a non-profit organization that provides opportunities to low-income children and young adults.
- Mar. 2014 – **Research Intern, Alliance for Education, San Bernardino County Superintendent of Schools, San Bernardino, CA**
 June 2014
- Assessed the fundraising practices of school districts in the San Bernardino County. The purpose of the study was to examine the ways in which school districts seek and use additional funds to their current budgets and to determine effective fundraising strategies.
 - Conducted and analyzed interviews, and wrote report featuring key findings, conclusions, and recommendations.
- Jan. 2013 – **Evaluation Research Associate (with Professor William Perez), Families In Schools, Los Angeles, CA**
 Dec. 2013
- Worked on the evaluation of several educational programs. We designed pre and post surveys and used descriptive (frequencies and means), inferential (t-tests and chi-square) and survey reliability (Cronbach's alpha) analyses to document their successes and improve their efforts.
 - Handled all data collection, data entry, SPSS coding, and analysis write-up for the following reports:
 - *Steps to English Evaluation Report*. (2013). (Co-P.I.). Families in Schools.

- *Readings Roads Evaluation Report*. (2013). (Co-P.I.). Families in Schools.

- Sep. 2012 – **Research Assistant/ Projects Manager for Professor William**
Nov. 2016 **Perez**, School of Educational Studies, Claremont Graduate University, Claremont, CA
- Researched the educational and occupational attainment of undocumented/DACAmented youth in the U.S. and studied the effects of deportation on the lives of young adults to help inform bi-national Mexico-US education and immigration policies.
 - Managed the work of a team of graduate and undergraduate students with data collection and analysis procedures; developed and administered surveys; conducted interviews and focus groups; collected and analyzed data; co-authored journal articles and book chapters; and provided public policy recommendations.
- Jan. 2009 – **Research Associate**, Institute of Public Anthropology, CSU Fresno, Fresno, CA
May 2009
- Used ethnographic research methods including interviews, focus groups and day-mapping in the following projects:
 - Fresno Magazine - Assessed the culture of the magazine with an effort to increase readership.
 - Fresno State Library - Evaluated the efficiency of the Fresno State Library in an effort to meet student needs.
 - ArcHop - Contributed to the design of potential living quarters for the homeless population in Fresno.
- Sep. 2007 – **Research Assistant**, Education Administration Program, Kremen School of
May 2009 Education, CSU Fresno, Fresno, CA
- Researched literature on educational administration and coaching to improve public school education for underrepresented students.
 - Assisted with the quantitative analysis of the *Fresno County Child Care Need Assessment*.
- Sep. 2007 – **Research Assistant**, Mathematics Department, CSU Fresno, Fresno, CA
May 2009
- Developed a mathematical economic model based on language and trade, coauthored a paper in economics titled “Urbanization and the Cultural Costs of International Trade”.
 - Researched colorability of knots and found correlation with Fibonacci Sequence, co-authored a paper titled “P–Colorability for (12’)n”.
- Sep. 2007 – **Research Assistant**, Center for Economic Research and Education of Central
May 2008 California, CSU Fresno, Fresno, CA
- Gathered and analyzed data on various economic indicators used to create the *2007 Quality of Life Index of the San Joaquin Valley*.

PROFESSIONAL ACTIVITIES

Peer Reviewed Paper Presentations

1. Montiel, G., Valenzuela, J. & **Perez, I.G.** (2017). *The Emergence of UndocuPhDs: Undocumented Students Creating and Documenting the Journey through Doctoral Education*. American Educational Research Association, San Antonio, TX.
2. Perez, W., **Perez, I.G.**, Valenzuela, J. & Mendez Alvarado, F. (2015). *Higher Education Access for Deported Youth*. Association for the Study of Higher Education Annual Conference, Denver, CO.
3. Perez, W., Mesinas, M. **Perez, I.G.**, Valenzuela, J. & Mendez F. (2015). *Mexican Indigenous Students in the United States: Navigating Access to Higher Education*. Association for the Study of Higher Education Annual Conference, Denver, CO.
4. Perez, W., **Perez, I.G.** & Valenzuela, J. (2015). *Higher Education Access for Deported Mexican Youth*. American Educational Research Association, Chicago, IL.
5. Perez, W., **Perez, I.G.**, Guarneros, N., Valenzuela, J. & Montiel, G. (2013) *Undocumented Students at the Community College: Creating Institutional Capacity*. American Educational Research Association Meeting, San Francisco, CA.
6. Perez, W., **Perez, I. G.**, Guarneros, N., Valenzuela, J. & Montiel, G. (2013) *Community Colleges as the Gateway to Higher Ed for Undocumented Latino Students*. American Educational Research Association Meeting, San Francisco, CA.
7. Forgacs, T. & **Perez, I. G.** (2008). *Urbanization and the Cultural Costs of International Trade*. Missouri Valley Economic Association, St. Louis, MO.
8. **Perez, I. G.** Rodriguez, M., Tibebu, A. & Cusick, L. W. (2008). *P-Colorability for $(12')_n$* . Central California Research Symposium, CSU Fresno, Fresno, CA.

Peer Reviewed Poster Presentations

1. Pérez, W., Vásquez, R., & **Perez, I. G.** (2014). *Transnational Educational Experiences, Ethnic Identity, and Academic Engagement among Indigenous Mexican Students*. Society for Research on Adolescence, Austin, TX.
2. Perez, W., **Perez, I. G.**, Guarneros, N., Valenzuela, J. & Montiel, G. (2013) *Loss of Talent: Undocumented College Graduates and the Impact of Legal Status*. American Educational Research Association Meeting, San Francisco, CA.
3. Forgacs, T. & **Perez, I. G.** (2009). *Urbanization and the Cultural Costs of International Trade*. Celebration of Research Excellence, CSU Fresno, Fresno, CA.
4. **Perez, I. G.**, Rodriguez, M. & Tibebu, A. (2008). *P-Colorability for $(12')_n$* . Mathematical Association of America, Sacramento State University, Sacramento, CA.

5. **Perez, I. G.,** Rodriguez, M. & Tibebe, A. (2008). *P-Colorability for $(12')_n$* . American Mathematical Society, San Diego, CA.

Selected Invited Addresses

1. **Perez, I.G.** (2017). Invited panelist. [*Immigration and the California Economy*](#). Milken Institute Summit.
2. **Perez, I. G.** (2016). Invited workshop presenter. *Earning a Living Without DACA*. UCLA Labor Center, Dream Summer Closing Retreat, UCLA, Los Angeles, CA.
3. **Perez, I. G.** & Drake Reitan, M. (2016). *Pathways to the PhD: Diversity, Inclusion and Access at the Graduate Level*. NAFA Regional Workshop, Pomona College, Claremont, CA.
4. **Perez, I. G.** (2015). Keynote address. *Issues, Challenges and Successes of a DACAmended Doctoral Student*. DREAMer Conference, Sonoma State University, Sonoma, CA.
5. **Perez, I. G.** & Jodaitis, N. (2015). Invited workshop presenter. *Identifying Pathways For Undocumented Students In Graduate School*. Pomona College, Claremont, CA.
6. **Perez, I. G.** & Jodaitis, N. (2015). Invited workshop presenter. *Paying for Graduate School, Applications and Tuition*. 3rd Annual UndocuGrads Conference: Together We Rise!, UC Merced, Merced, CA.
7. Perez, W., **Perez, I. G.** & Valenzuela, J. (2015) *Beyond DACA: Building Institutional Capacity for Immigrant College Students*. New Narratives Series, UC Irvine, Irvine, CA.
8. **Perez, I. G.** (2014). Workshop presenter. *Supporting Undocumented Students in the Classroom*. CALSA Summer Institute, San Jose, CA.
9. **Perez, I. G.** & Dorador, R. (2014). Invited workshop presenter. *Undocumented Students in CA*. Santa Clara County Office of Education, Santa Clara, CA.
10. **Perez, I. G.** (2014). Keynote address. *Beyond Undocumented: What I'm Tired of Hearing*. Scholarships A-Z Inaugural DREAM Conference: Supporting the Needs of Immigrant Students, Pima Community College, Tucson, AZ.
11. **Perez, I. G.** (2013). Keynote address. *Undocumented Students in Higher Education*. GRADDuate School: Moving the Dream Forward, UC Berkeley, Berkeley, CA.
12. **Perez, I. G.** (2012). Invited workshop presenter. *Opportunities for Undocumented Students Post-College*. Stanford Teach-In: Supporting Students in Realizing their DREAMs, Stanford University, Palo Alto, CA.

13. **Perez, I. G.** (2012). Keynote address. *Conversations to promote undocumented and immigrant students' long-term academic growth and after college possibilities*. The Future Is Ours. El Colegio Charter School, Minneapolis, MN.
14. **Perez, I. G.** (2012). Invited panelist. *What's Ahead: Life After College for Undocumented Students*. E4FC's First Annual Educator Conference, CSU San Francisco, San Francisco, CA.
15. **Perez, I. G.** (2011). Invited workshop presenter. *Life After College: Opportunities, Resources & Staying Motivated*. New Chapter in Higher Education AB540 Summit, CSU Fresno, Fresno, CA.
16. **Perez, I. G.,** Magnaibayar, T., Reyes, K. & Hernandez, I. (2011). Invited panelist. *Finding Professional Experience With Undocumented Status*. Stanford Teach-In: Keeping the Dream Alive, Stanford University, Palo Alto, CA.

HONORS AND AWARDS

2014 – 2015	American Evaluation Association (AEA), Graduate Education Diversity Internship (GEDI) Fellow
2013 – 2014	Douglas & Ethel Pearce Fellow
2012 – 2018	CGU, 21 st Century Civil Rights Graduate Fellowship (full-tuition)
2008	Fresno Hispanic Scholarship Award
2005 – 2009	Fresno State, Smittcamp Family Honors College Scholarship (full-tuition)

SKILLS

Software Skills

Stata (Proficient)
 SPSS (Proficient)
 Tableau (Moderate)
 Microsoft Power BI (Basic)
 SAS (Moderate)
 R (Moderate)
 MATLAB (Moderate)
 Squirrel (Basic)
 Mathematica (Basic)
 LaTeX (Basic)

Language Skills

Spanish (native): fluent, written and spoken

COURSES TAKEN

Applied Data Analysis

Big Data Management and Manipulation
 Cost-Benefit Analysis
 Econometrics I
 Economic Analysis of Education
 Educational Program Evaluation
 Funds of Knowledge
 Policy Design and Implementation
 Social and Cultural Capital
 Teacher Quality and Labor Markets
 Teaching and Learning in Developing Countries

MEDIA COVERAGE

Print Newspapers

- 2019 [Esfuerzo DACA: joven inmigrante se gradúa como doctora en educación](#). *La Opinion*. Feature Article, May 23.
- 2017 [Eres inmigrante y quieres comenzar tu negocio, este portal te dice cómo](#). *La Opinion*. Feature Article, July 9.
- 2017 [Joven Soñadora invita a familias sin papeles a prepararse ante posible deportación](#). *La Opinion*. Feature Article, February 22.
- 2017 [Nueva guía responde a jóvenes DACA sus dudas sobre el ITIN](#). *La Opinion*. Feature Article, January 9.
- 2016 [Estudiantes latinas luchan porque se admitan más indocumentados en doctorados](#). *La Opinion*. Feature Article, April 12.
- 2015 [Opinión: Regresar a México es como si nunca te fuiste](#). *La Opinion*. Op-ed, August 19.
- 2015 [At Claremont, more resources sought for migrant graduate students](#). *Los Angeles Times*. Feature Article, June 11.
- 2012 [Publica mexicana guía para indocumentados que terminan la universidad](#). *Mexicanal*, Mexico. Feature Article, April 13.
- 2012 [California student pens guide for undocumented students](#). *Las Vegas Sun*. Feature Article, April 13.
- 2012 [Bilingual Weekly](#) (Interview, April 3)

Online Publications

- 2018 [Undocumented Entrepreneurs Rise Above Policy Making](#). *Forbes*. Feature Story, May 12.
- 2018 ['Deported at any time': How Dreamers thrive despite uncertainty](#). *Yahoo Finance*. Quoted, Feb. 21.
- 2017 [America's Undocumented College Students Face Roadblocks To Employment After Graduation](#). *Forbes*. Quoted, May 15.
- 2017 [Mientras avanza en su doctorado, 'dreamer' prepara plan ante una posible deportación](#). *Hoy Los Angeles*. Feature Article, February 27.
- 2017 [Young immigrants on edge as Trump administration ramps up deportations](#). *Fox 40 News*. Quoted, February 13.

- 2014 [The high cost of being a legal immigrant in the US: \\$465.](#) *The Guardian*. Quoted, January 8.
- 2013 [Latina gender wage gap is even harsher for immigrant women.](#) *NBC Latino*. Quoted, April 20.
- 2012 [Meet six undocumented immigrants living in the USA.](#) *Business Insider*. Interview, April 26.
- 2012 [Iliana Guadalupe Perez published a how-to guide for undocumented students looking for work after college.](#) *The Huffington Post*. Feature Article, April 12.
- 2012 [Undocumented student publishes how-to guide for peers on finding jobs after college.](#) *CNN*, “Schools of Thought”. Feature Article, April 6.

Television

- 2019 *Telemundo*. Feature Story, July 5.
- 2013 *CNNE*. Feature Story, June 14.
- 2013 *Univision*. Feature Story, June 13.
- 2013 *Telemundo*. Interview, June 12.
- 2012 *CBS*, Channel 47. Interview, June 15.
- 2012 *KSEE*, Channel 24. Interview, June 15.
- 2012 *Univision*, Channel 19. Feature Story, March 9.

Radio

- 2017 [Why entrepreneurship could be a way forward for 'Dreamers'.](#) *KPCC*. Interview, Sept. 6.
- 2017 [Two immigrant stories, two vastly different views on immigration.](#) *KQED News*, *The California Report*, “Start the Conversation”. Feature Story, April 2.
- 2015 *The Bilingual Broadcasting Foundation*, KBBF 89.1 FM, Santa Rosa, CA (Interview, Nov. 20)
- 2012 *Radio Bilingue*, KSJV 91.5 FM -Fresno, CA. Interview, March 28.