

## Kravis Concept Plan Competition Guidelines 2021

- 1. Step 1:** Those interested in competing in the 2021 Kravis Concept Plan Competition must first submit an [Intent to Compete form](#) by **Thursday, March 11, 2021, at 12 p.m. PST.**
- 2. Step 2:** Potential competitors must then send an electronic version (zipped folder) of their **concept plan, a waiver of confidentiality for the team (one), and W-9 forms for each team member** to [brittany.pervorse@cgu.edu](mailto:brittany.pervorse@cgu.edu) by **Thursday, March 11, 2021, at 12 p.m. PST.** You may alter your concept plan after submission, but please keep in mind that this is the plan the judges will review when identifying finalists for the final round of the competition. **Plans will not be accepted after the 12 p.m. deadline on Thursday, March 11.** There are no exceptions to this rule.
- 3. Step 3:** If selected as a finalist (announced via email on **Monday, March 22**), your team must email a copy of their final presentations (in PowerPoint file format) to [brittany.pervorse@cgu.edu](mailto:brittany.pervorse@cgu.edu) by **Thursday, April 8, at 5 p.m. PST.** Each finalist will “pitch” their concept plan to a panel of judges at the virtual final round of the Kravis Competition on **Friday, April 9, 2021.** Each team will have 15 minutes to present with a five-minute question and answer session following. The finalist teams are welcome to present as a team or choose a solo presenter. Judges will select the top teams who will receive a cash prize that will be mailed to them shortly after the event.

**Please note:** All finalists will be required to schedule a 30-minute presentation rehearsal on Zoom with the Drucker School’s assistant director of programs and student life prior to the final round of the competition on April 9. It is highly encouraged that **all team members** attend this rehearsal. Every effort will be made to find a convenient time for all involved.

**Questions?** For any questions about the guidelines above, please email [brittany.pervorse@cgu.edu](mailto:brittany.pervorse@cgu.edu).